APSAC Strategic Plan 2015-2018

Mission:
To serve the University as a representative committee of Administrative and Professional (A/P) Staff

Core Values:
- Act with INTEGRITY
- ADVOCATE for A/P Staff
- COMMUNICATE effectively
- COLLABORATE creatively and inclusively

Goal 1: Be representative of A/P Staff

Strategy 1: Build relationships with colleagues
- Actively share information
- Solicit feedback
- Address concerns
- Recruit new APSAC representatives

Metric:
- Distribute 12 monthly editions of APSAC newsletter, The Sentinel
- Examine results from annual APSAC performance survey
- Distribute Welcome Letters to A/P staff annually and with member turnover and with monthly new hires
- Measure number of applications per area

Strategy 2: Further develop relationships with senior administrators
- Participate on key University committees
- Ensure A/P staff input is considered
- Contribute to policy development

Metric:
- Track the number of standing University and ad hoc committees on which APSAC members participate
- Record colleague communications for annual report
Goal 2: Strengthen APSAC’s presence

Strategy 1: Enhance APSAC’s communication methods

- Increase frequency and attendance of quarterly informational meetings
- Invite guests to share and receive information at monthly committee meetings
- Develop a sustainable process for maintaining communication outlets, including website and newsletter

Metric:
- Document number of informational meetings and attendees
- Count the number of University representatives who present at APSAC meetings

Strategy 2: Increase APSAC’s visibility

- Promote committee’s activities, events, and changes
- Advocate on behalf of APSAC to colleagues
- Engage supervisors to encourage staff utilization of APSAC offerings

Metric:
- Evaluate the effectiveness of promoting events through various media (Purdue Today, APSAC email lists, APSAC website, The Sentinel, etc.) via APSAC annual survey

Goal 3: Champion professional development for A/P staff

Strategy 1: Provide professional development opportunities

- Lovell Leadership Series, Hadley Speaker Series, APSAC Professional Development Grants for A/P staff
- Engage senior administrators to enhance professional development opportunities for all staff

Metric:
- Measure attendance at events
- Track reviews of APSAC events (Qualtrics)
- Track and analyze grant application data
- Evaluate committee’s effectiveness in professional development areas via APSAC annual survey

Strategy 2: Create professional development opportunities for APSAC members

- Develop two offerings using University resources to enhance skills of APSAC members (e.g. change management, leadership, communication, writing, and more) each calendar year for the duration of this plan

Metric:
- Gather APSAC member feedback on effectiveness of development activities