

# PURDUE UNIVERSITY GRADUATE SCHOOL

Minutes of the Graduate Council Meeting  
February 15, 2024  
2:30 p.m.

Fifth Meeting  
Via Teams

**PRESENT:** Council Members, Brad Alge, Yong Bao, Shawn G. Bauldry, Carrie Berger, Arun Bhunia, Vetria Byrd, Jason Cannon, William B. Collins, Joy Colwell, Bryan DeWitt, Duane D. Dunlap, Emad Elwakil, Jeffrey P. Greeley, Nancy Jackson, Qing Jiang, Mary Johnson, Ann L. Kirchmaier, Douglas LaCount, Jiliang Li, Yanjun Li, Patti Ludwig, Panayota (Youli) Y. Mantzicopoulos-James, Somosmita Mitra, Jamie Mohler, Melanie Morgan, Rodolfo Pinal, Carson Reeling, Laura Shwab-Reese, Salama, Abraham Schwab, James Tisdale, Josh Widhalm, Nicole Widmar, Amanda D. Zelechowski

**ABSENT:** Nurgul Aitalieva, Kola Ajuwon, Eric Barker, Laura Bowling, Kevin D. Gibson, Jason FitzSimmons, Catherine A. Golden, Erla Heyns, Troy D. Janes, Kimberly Kinzig, Tong Jin Kim, Judith Lewandowski, Qiang Liu, Clarence D. Maybee, Dimitri Peroulis, Julia M. Rayz, Joseph (Paul) Robinson, Paul David Rollock, Kristen (Kate) White, Patrick Wolfe, Christine Wuenschel

Associate Dean Melanie Morgan called the meeting to order. She noted that Dr. Barker was out today and she would be leading the meeting.

## **APPROVAL OF THE MINUTES**

The January 18, 2024, minutes were moved to the Consent Agenda.

## **GRADUATE PROPOSAL APPROVALS**

Appendix A, Graduate Program and Course Proposals, was moved to the Consent Agenda.

## **PGSG PRESIDENT'S REPORT** (Somosmita Mitra)

## **NO NEW OR OLD BUSINESS TO REPORT**

## **CONSENT AGENDA APPROVAL**

Dr. Morgan asked for a motion to approve the Consent Agenda. The Consent Agenda includes the January 18, 2024, Minutes, and Appendix A, Graduate Course and Program Proposals. The motion to accept the full Consent Agenda was received and seconded. The Consent Agenda was approved.

The meeting was adjourned by Dr. Morgan at 2:50 p.m.

Melanie Morgan  
Chair of the Graduate Council (In Dr. Barker's absence)

Tina Payne  
Secretary to the Graduate Council

**GRADUATE COUNCIL COURSE  
AND PROGRAM PROPOSALS IN REVIEW**

February 2024

**GRADUATE COURSE PROPOSALS:**

**Area Committee C: Chemistry, Engineering, and Physical Sciences**

Graduate Council Document 24-23a, ASM 53200, Introduction to Agricultural Informatics, PWL  
[ASM - 53200 - Intro To Ag Informatics | Curriculog](#)

**Area Committee F: Management Sciences**

Graduate Council Document 24-25a, MGMT 52800, Customer Analytics, PWL  
[MGMT - 52800 - Customer Analytics | Curriculog](#)

Graduate Council Document 24-25b, MGMT 52850, Consumer Behavior and Marketing, PWL  
[MGMT - 52850 - Consumer Behavior & Marketing | Curriculog](#)

Graduate Council Document 24-25c, MGMT 54000, Computing for Analytics, PWL  
[MGMT - 54000 - Computing For Analytics | Curriculog](#)

Graduate Council Document 24-25d, MGMT 56300, Machine Learning for Business Analytics, PWL  
[MGMT - 56300 - Mach Learn For Bus Analytics | Curriculog](#)

Graduate Council Document 24-25e, MGMT 56700, Deep Learning For Business Analytics, PWL  
[MGMT - 56700 - Deep Learn For Bus Analytics | Curriculog](#)

Graduate Council Document 24-25f, MGMT 57500, Supply Chain Technology, PWL  
[MGMT - 57500 - Supply Chain Technology | Curriculog](#)

Graduate Council Document 24-25g, MGMT 57400, Frontiers In Manufacturing Technology, PWL  
[MGMT - 57400 - Front In Manufacturing Tech | Curriculog](#)

Graduate Council Document 24-25h, MGMT 58700, Using R For Analytics, PWL  
[MGMT - 58700 - Using R For Analytics | Curriculog](#)

Graduate Council Document 24-25i, MGMT 59800, Analyzing Unstructured Data, PWL  
[MGMT - 59800 - Analyzing Unstructured Data | Curriculog](#)

Graduate Council Document 24-25j, MGMT 63610, Business Ethics, PWL  
[MGMT - 63610 - Business Ethics | Curriculog](#)

Graduate Council Document 24-25k, MGMT 63910, Accounting for Managers, PWL  
[MGMT - 63910 - Accounting For Managers | Curriculog](#)

Graduate Council Document 24-25l, MGMT 65210, Organizational Development And Consulting Rewards, PWL

[MGMT - 65210 - Org Dev & Consulting Rewards | Curriculog](#)

Graduate Council Document 24-25m, MGMT 65450, Human Capital Consulting, PWL

[MGMT - 65450 - Human Capital Consulting | Curriculog](#)

Graduate Council Document 24-25n, MGMT 65730, Technology Strategy, PWL

[MGMT - 65730 - Technology Strategy | Curriculog](#)

Graduate Council Document 24-25o, MGMT 65810, Corporate Consulting Experiential Learning, PWL

[MGMT - 65810 - Corp Consulting Experiential | Curriculog](#)

Graduate Council Document 24-25p, MGMT 69410, Communication And Persuasion, PWL

[MGMT - 69410 - Communication And Persuasion | Curriculog](#)

Graduate Council Document 24-17c, STAT 53100, Data Analysis, PWL

[STAT - 53100 - Data Analysis | Curriculog](#)

**There are no Graduate Course proposals this month for Areas A, B, D, and E**

#### **GRADUATE PROGRAM PROPOSALS:**

**Area Committee G (Special committee for reviewing proposals that fit more than one area)**

Graduate Council Document 24-26a, Master of Science degree in Data Science, PWL

[MS Data Science - MS - -Graduate Programs Administration - WL | Curriculog](#)

**There are no Graduate Program proposals for Areas A-F this month.**