

CILMAR Annual Cycle of Assessment: 2024 Plan

Vision

An inclusive and interculturally competent Purdue community that moves the world forward.

Mission

We promote and facilitate intercultural learning opportunities for all Boilermakers.

Three-Year Strategic Plan

- Systematic curricular and co-curricular innovations
- Scalable teaching/learning resource generation
- Sustainable revenue streams

2024 Goal for Improvement

- CILMAR will build and sustain partnerships to support each of our long-term goals.

Timeline of Assessment

- Annual cycle planning for 2024 based on 2023 report completed by February 1, 2024
- Plan implementation and data collection throughout the year, with a midpoint critical re-evaluation in the summer retreat
- Annual cycle report for 2024 completed by mid-late January 2025

Reporter Responsibilities

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| • Kris Acheson-Clair – 1A, 1B | • Kelsey Patton – 1E | • Tatjana Babic Williams – 1I |
| • Dan Jones – 1Ci, 1Cii | • Aletha Stahl – 1F, 1G | • Aparajita Jaiswal – 1J |
| • Katherine Yngve – 1Ciii, 1D | • Annette Benson – 1H, 1K | • Administrative Assistants – 1L |

Expected Outcomes	Actions	Assessment Methods/Measures	Targets
1A, 1B. CILMAR will have a better understanding of how partnerships can support our mission.	1A. CILMAR will conduct a self-study to document the strengths, challenges, and potentials of current partnerships.	<ul style="list-style-type: none"> i. Kris will lead a partnership self-audit during the summer retreat. ii. Kris will visually organize output from the self-audit. 	<ul style="list-style-type: none"> i. Qualitative data will inform the 1B plan (below). ii. Our website will include a visual representation of our partnering
	1B. CILMAR will identify new strategic partnerships that would be mutually beneficial.	<ul style="list-style-type: none"> i. Kris will lead strategic partnering planning and monitor implementing that plan by building new relationships. 	<ul style="list-style-type: none"> i. We will identify one new partner from Daniel’s School of Business. ii. We will strengthen ties with at least one existing external partner.

Expected Outcomes	Actions	Assessment Methods/Measures	Targets
1C, 1D, 1E, 1F. Partnerships will yield sustainable systematic curricular and co-curricular innovations.	1C. CILMAR will partner with Study Abroad, IDA+A, and the academic colleges to comprehensively assess quality and access in study abroad programs.	<ul style="list-style-type: none"> i. Dan will report on the validation of an in-house intercultural assessment (SIMBA). ii. Dan will document partnering efforts with study abroad and the GAC to intentionally recruit more diverse SAIL students. iii. Katherine will report on analytics of the study abroad assessment initiative, such as number of pilot programs, faculty, and students involved per college. 	<ul style="list-style-type: none"> i. 800 SIMBA sample responses will be collected via MTURKS and analyzed for survey validation and scoring system development. ii. A recruitment plan will be collaboratively designed and implemented by fall semester. iii. GEL index will be used with a pilot group of study abroad leaders and correlated with student pre-post data, with results returned to faculty and college administrators.
	1D. CILMAR will partner with the Center for Instructional Excellence and academic units to support curricular revision at the program of study level.	<ul style="list-style-type: none"> i. Katherine will monitor CILMAR's support of past/current ELEVATE partners in producing curriculum maps and innovation plans. ii. Katherine will track CILMAR's support of new units in the CIE curriculum mapping initiative. 	<ul style="list-style-type: none"> i. Two units will produce innovation plans. ii. CILMAR will be central to working with one unit in the CIE initiative.
	1E. CILMAR will partner with co-curricular units across campus and Crossing Borders Education to develop an intercultural dialogue program.	<ul style="list-style-type: none"> i. Kelsey will identify dialogue program learning and networking outcomes. ii. Kelsey will identify key partners on campus for dialogues and document felt needs through an audit. 	<ul style="list-style-type: none"> i. Collaboratively-produced and research-based learning outcomes aligned with 21st century skills. ii. Spreadsheet of partners, needs, potential contexts where dialogues could be implemented and possible new content that could be collaboratively developed.
	1F. CILMAR will partner with Purdue or external DEIB colleagues to systematically improve practices of equity, diversity, inclusion and belonging in our programs.	<ul style="list-style-type: none"> i. Aletha will document our collaborations with DEIB colleagues to evaluate and revise our self-reflective work with the Equity Rubric. ii. Aletha will monitor changes to the CILMAR program descriptions. 	<ul style="list-style-type: none"> i. At least one partner from outside CILMAR will review our work with the rubric. ii. Our website, documents, and internal assessment practices will reflect thoughtful changes stemming from this partnering.
1G, 1H, 1I. Partnerships will increase the usage of	1G. Portable Intercultural Module (PIM) future content will be co-created with	<ul style="list-style-type: none"> i. Aletha will report on potential partners for PIM content co-creation, e.g., in 	<ul style="list-style-type: none"> i. Three new potential partners will be identified.

Expected Outcomes	Actions	Assessment Methods/Measures	Targets
scalable teaching/learning resources.	partners to ensure sustainable usage at Purdue and beyond.	<ul style="list-style-type: none"> conversations related to grants, ELEVATE, one-off requests, etc. ii. Aletha will work with a partner for PIM content co-creation. iii. Aletha will identify high demand PIM and monitor their revision with an external partner and release for open access use. 	<ul style="list-style-type: none"> ii. One new PIM will be co-developed and used. iii. Nine PIM with instructional materials will be collaboratively revised and made available to the public in the HubICL.
	1H. New HUBICL Professional Development Zone (PDZ) block content will be strategically chosen to meet the demonstrated needs of users.	<ul style="list-style-type: none"> i. Annette will survey users as to their needs and compare with 2024 PDZ/Courses content. ii. Annette will monitor PDZ block usage. 	<ul style="list-style-type: none"> i. Five new blocks will be created to meet the needs of surveyed users. ii. New strategically designed blocks will increase traffic to the PDZ over last year.
	1I. CILMAR will partner with diverse practitioners to form a leadership planning committee for the Purdue Intercultural Learning Community of Practice (PICLCoP).	<ul style="list-style-type: none"> i. Tatjana will report on who is serving on the PICLCoP leadership committee for the 24-25 academic year. ii. Tatjana will compare the number and diversity of attendees and feedback from CoP members with last year's PICLCoP. 	<ul style="list-style-type: none"> i. A diverse committee from outside of CILMAR and possibly also including someone external to Purdue will participate in PICLCoP planning. ii. Evidence will indicate positive impacts of partnering, for example higher attendance, more diverse attendees, and/or new use of CILMAR resources (e.g., Hub)

Expected Outcomes	Actions	Assessment Methods/Measures	Targets
1J, IK, 1L. CILMAR will leverage partnerships to build streams of soft funding.	1J. CILMAR will nurture existing partnerships and strategically collaborate with new partners to acquire external research funding.	i. Aparajita will conduct an audit of research projects with new or existing partners and report on grants submitted/awarded on the website.	<ul style="list-style-type: none"> i. One additional grant proposal will be submitted with an existing partner. ii. One large national grant proposal will be submitted in collaboration with another institution. iii. A grant proposal will be planned with a new partner. iv. A CILMAR team member other than Kris will be awarded a grant as PI/Co-PI.
	1K. Through external partnerships we will establish new revenue sources.	<ul style="list-style-type: none"> i. Annette will monitor the partnership with George Simons' team and HUBzero to create a Diversophy sub-area within the Intercultural Learning Hub. ii. Annette will lead and document a marketing effort to increase consulting and licensing income. 	<ul style="list-style-type: none"> i. The partnership with Diversophy results in long-term cost-sharing/cost-savings for HubICL annual fees. ii. Revenue from consulting and licensing increases over the past year.
1L. CILMAR will be proactive in seeking cost- and labor-sharing partners to stretch our resources further.	1L. CILMAR will be proactive in seeking cost- and labor-sharing partners to stretch our resources further.	<ul style="list-style-type: none"> i. Danielle will innovate and document IDI calendar management to better plan in advance and to share the labor of debriefing strategically with non-CILMAR partners. ii. Jodie and Danielle will test software for expediting certificate issuance and explore cost-sharing partners for this solution. iii. Jodie will document attempts to cost-share or be paid for expenses and labor related to our mission. 	<ul style="list-style-type: none"> i. CILMAR will provide less than 50% of IDI debriefings and emergency added hours will not be needed. ii. A certificate pilot will be successfully run in spring, including potential non-CILMAR partners. iii. We will attempt to increase the number of departments or outside sources (to greater than 5) engaged in cost sharing, or fully covering, CILMAR expenses and/or labor in an effort to reduce strain on our operational budget.