Office of the Registrar
FORM 40G REV. 10/10

PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION,
OR REVISION OF A GRADUATE COURSE
(60000-60999 LEVEL)

DEPARTMENT Consumer Science  EFFECTIVE SESSION Spring 2014

INSTRUCTIONS: Please check the item below which describe the purpose of this request.

1. New course with supporting documents (complete proposal form)  7. Change in course attributes
2. Add existing course offered at another campus  8. Change in instructional hours
3. Expiration of a course  9. Change in course description
4. Change in course number  10. Change in course requisites
5. Change in course title  11. Change in semesters offered
6. Change in course credit/type  12. Transfer from one department to another

PROPOSED:

Subject Abbreviation CSR
Course Number 69700
Long Title Final Non-Thesis Paper
Short Title Final Non-Thesis Paper

EXISTING:

Subject Abbreviation
Course Number

Abbreviated title will be entered by the Office of the Registrar if omitted. (50 characters only)

TERMS OFFERED:
Check All That Apply:

- Fall  
- Spring  
- Summer

CAMPUS(ES) INVOLVED:

- Calumet
- Ft. Wayne
- Indianapolis
- N. Central
- Tech Statewide
- W. Lafayette

CREDIT TYPE

1. Fixed Credit: Cr. Hrs. 
2. Variable Credit Range: Minimum Cr. Hrs.
    (Check One) To
    Maximum Cr. Hrs.
3. Equivalent Credit: Yes  No
4. Thesis Credit: Yes  No

COURSE ATTRIBUTES: Check All That Apply

1. Pass/Not Pass Only  6. Registration Approval Type
2. Satisfactory/Unsatisfactory Only
3. Repeatable  
4. Credit by Examination
5. Special Fees

Schedule Type Minutes Meetings Per Week Weeks Offered % of Credit Allocated
Lecture  
Recitation  
Presentation  
Laboratory  
Lab Prep  
Studio  
Distance  
Clinic  
Experiential  
Research  
Ind. Study  
Pract/Observ

Cross-Listed Courses

COURSE DESCRIPTION (INCLUDE REQUISITES/RESTRICTIONS):
The curriculum of consumer behavior and family and consumer economics has evolved in the past decades with the changing market trends to currently encompassing specializations for meeting the diverse and integrated needs of individual consumers, their families, and communities. The non-thesis option is called to respond to the increasing market demand for professionals who are able to solve practical issues in the field in addition to mere epistemological pursuits. This proposed new course is designed for the students from this option to organize their learnings in the option in a way that provides propositions and strategies for addressing their topics of interest. Hence, this course should be taken during the last semester of the student's Master's program. The students will work with their major advisors for the topic and design of the study.

Calumet Department Head  
Date

Calumet School Dean  
Date

Calumet Undergrad Curriculum Committee  
Date

Fort Wayne Department Head  
Date

Fort Wayne School Dean  
Date

Fort Wayne Chancellor  
Date

Undergrad Curriculum Committee  
Date

Indianapolis Department Head  
Date

Indianapolis School Dean  
Date

Date Approved by Graduate Council

North Central Department Head  
Date

North Central School Dean  
Date

Graduate Council Secretary  
Date

West Lafayette Department Head  
Date

West Lafayette College School Dean  
Date

West Lafayette Registrar  
Date

OFFICE OF THE REGISTRAR
Supporting Document for a New Graduate Course

To: Purdue University Graduate Council
From: Faculty Member: Thomas J. Templin
Department: Consumer Science
Campus: West Lafayette IN
Date: November 14, 2013
Subject: Proposal for New Graduate Course-Documentation Required by the Graduate Council to Accompany Registrar's Form 40G

Contact for information if questions arise:
Name: Sandra S. Liu
Phone Number: 494.8310
E-mail: lluss@purdue.edu
Campus Address: CSR / MTHW

Course Subject Abbreviation and Number: CSR 69700
Course Title: Final Non-Thesis Paper

A. Justification for the Course:

- Provide a complete and detailed explanation of the need for the course (e.g., in the preparation of students, in providing new knowledge/training in one or more topics, in meeting degree requirements, etc.), how the course contributes to existing majors and/or concentrations, and how the course relates to other graduate courses offered by the department, other departments, or interdisciplinary programs.

- Justify the level of the proposed graduate course (50000- or 60000-level) including statements on, but not limited to: (1) the target audience, including the anticipated number of undergraduate and graduate students who will enroll in the course; and (2) the rigor of the course.

B. Learning Outcomes and Method of Evaluation or Assessment:

- Describe the course objectives and student learning outcomes that address the objectives (i.e., knowledge, communication, critical thinking, ethical research, etc.).

- Describe the methods of evaluation or assessment of student learning outcomes. (Include evidence for both direct and indirect methods.)

- Grading criteria (select from dropdown box); include a statement describing the criteria that will be used to assess students and how the final grade will be determined.

Criteria Papers and Projects
• Identify the method(s) of instruction (select from dropdown box) and describe how the methods promote the likely success of the desired student learning outcomes.

**Method of Instruction** Ind. Study

C. **Prerequisite(s):**

• List prerequisite courses by subject abbreviation, number, and title.

• List other prerequisites and/or experiences/background required. If no prerequisites are indicated, provide an explanation for their absence.

D. **Course Instructor(s):**

• Provide the name, rank, and department/program affiliation of the instructor(s).

• Is the instructor currently a member of the Graduate Faculty?  
  (If the answer is no, indicate when it is expected that a request will be submitted.)

E. **Course Outline:**

• Provide an outline of topics to be covered and indicate the relative amount of time or emphasis devoted to each topic. If laboratory or field experiences are used to supplement a lecture course, explain the value of the experience(s) to enhance the quality of the course and student learning. For special topics courses, include a sample outline of a course that would be offered under the proposed course.

F. **Reading List (including course text):**

• A primary reading list or bibliography should be limited to material the students will be required to read in order to successfully complete the course. It should not be a compilation of general reference material.

• A secondary reading list or bibliography should include material students may use as background information.

G. **Library Resources**

• Describe the library resources that are currently available or the resources needed to support this proposed course.

H. **Example of a Course Syllabus** (While not a necessary component of this supporting document, an example of a course syllabus is available, for information, by clicking on the link below, which goes to the Graduate School's Policies and Procedures Manual for Administering Graduate Student Programs. See Appendix K.)

Course Title: Non-Thesis Final Paper Course

Class 4, Credit variable from 1-3

Course Description:

The curriculum of consumer behavior and family and consumer economics has evolved in the past decades with the changing market trend to currently encompassing specializations for meeting the diverse and integrated needs of individual consumers, their families, and communities. The non-thesis Master of Science (MS) option is called to respond to the increasing market demand for professionals who are able to solve practical issues in the field in addition to mere epistemological pursuits. This proposed new course is designed for the MS students who take the non-thesis option and will not continue on for the PhD program. The students will take this course with their respective major advisors who will advise and supervise students’ work through assigned readings and report writing based on the student’s area of interest. As the students are expected to demonstrate their learning from the entire non-thesis MS program before graduation, this course should be taken during the last semester of their MS program.

A. Justification for the Course

This is a course for the non-thesis option of the CSR’s Master of Science (MS) program. The course assessment entails the learning process and the final report.

Transformation of business environment and technology advancement in the United States and globally have increased the demand for a skilled and educated workforce. In addition, the paradigm of consumerism in all areas has especially created needs for consumer science professionals whose aspirations focus mainly in developing solutions for solving real world problems. A non-thesis option is designed to fill this gap. The non-thesis option of the CSR’s MS program is built on the current Master's Program. This proposed course is for the non-thesis option students to demonstrate their proficiency in core areas in consumer behavior theories, statistical analysis, social science research methodologies, and working knowledge of business, management, and/or strategy.
As it is the last course to be taken before graduation, there is a possibility that the student might have already entered the workforce and has to take this course remotely. The course is designed to offer more flexibility for the working students and hence its credit varies from 1 to 3. Regardless of the number of credits, the expectation of delivering quality work from the student remains consistent.

The anticipated demand is about 20 students per year. However, depending on the staffing and resources available, the actual enrollment will vary. The MS graduates from the non-thesis option will work mainly in service careers and as volunteers to improve the lives of the people around them. The topics of the final report will reflect the areas of interest of the students. Their respective major academic advisors will work closely with the students and, together with the committee members, will ensure the quality of the final reports.

B. Learning Outcomes and Method of Assessment

The non-thesis option aims to prepare students for the workforce in business, nonprofit organizations, and public services. In the process of writing the final report, students are further cultivated with critical and analytical thinking, written communication, problem solving, and technology. The paper will be evaluated with these criteria.

C. Prerequisite(s)

The students should take this course during the last semester of their non-thesis Master’s program. It is preferably taken after the students have completed the recommended courses.

D. Course Instructor(s)

All graduate faculty member of CSR are eligible to teach this course when they supervise the non-thesis Master’s students.
E. Course Outline

The outline of the course will be determined by individual major advisor. The general guidelines include: identifying the problems/issues, discerning frameworks/models for addressing the problems/issues, designing methodology and executing the plan, presenting the findings and recommendation.

F. Reading List

The reading list will be determined by the individual major advisor.

E. Methods of Evaluation:

The methods of evaluation will be determined by individual major advisor. The general considerations include the learning process and the quality of the final paper. In addition to the writing efforts, students will present their research orally before their committee members, and other interested faculty, staff, and students. The course will be awarded satisfactory or unsatisfactory only.