## Goal 1: Increase Undergraduate Student Retention, Engagement, and Graduation

- Students in ROTC are more likely to have higher GPAs and earn 15 credits or more each semester compared to all Purdue students.
- Bands increased the number of scholarships offered by the department to reach both in-state and out-of-state students.
- Students that participate in Recreational Sports are better students. In Fall 2012 semester, students that visited the CoRec 8-12 times per month earned an average GPA of 3.06. Students that did not visit the CoRec earned a GPA of 2.65.
- Center for Career Opportunities engaged students on a one-to-one basis on 12,304 occasions to assist them in clarifying their career goals and enhancing their opportunities for job search or graduate school application success.
- Dean of Students Office continues to provide and increase the number of students involved in the Community Standards Board process.
- Dean of Students consult with students wanting to withdraw to determine that all resources have been explored to retain students in school.
- Provided counseling to students who may be struggling with life events, experiencing the loss of a loved one, or having academic difficulties or career questions in order to best assist them in staying in school and completing their degrees.
- As one of the leading retention programs on campus in the past 5 years, Horizons freshmen students persist at the rate of 90%, 93% of students are in good academic standing at 93%, and graduate in 6 years at the rate of 56%.
- A total of 12,519 student interviews with prospective employers were conducted through the CCO.
- PMO engages its students! In fact, during the last school year, PMO students performed for more than 102,600 people during 119 shows in 46 cities across 8 states in 5 countries. Most of these performances were off campus and on the road. During 2012-2013, each PMO ensemble's average GPA climbed to 3.07 or higher, marking the first time all ensembles have been above 3.0 since we renewed our focus on academic success as a part of our strategic plan four years ago.

## Goal 2: Promote Experiential Learning

- PMO consistently offers opportunities for student to learn, perform and grow while engaging audiences everywhere.
- Center for Career Opportunities recorded 4,464 interviews for undergraduate interns.
- CCO employs 15-20 student ambassadors and interns and provides extensive professional training.
- 25 of 25 AFROTC cadets attended and completed field training during the summer of 2013.
- Continued opportunities within the Army for Airborne, Air Assault and Mountain warfare also continue, with the program sending 4 students to Air Assault School, and 1 to Mountain Warfare. These schools provide tactical knowledge, leadership, self-confidence and hands on training to develop and mold future leaders within the military.
- Division of Recreational Sports Student Employees 500 student employees gain skills in leadership, decision making, communication, customer service, and more as a result of their employment with us.
- Navy ROTC has a Summer Cruise Program, providing hands on training ranging from aviation squadrons, hips, and submarines to mountain warfare, Officer Candidate School, and EOD cruises.

## Goal 3: Provide Services and Facilities that Enrich the Student Experience

- Our athletics bands provided entertainment and fostered school spirit at a variety of sporting events.
- Convos subsidized tickets when faculty connect Convocations performances to curriculum, with >3400 requested.
- Bailey Hall, an $8.1 million building constructed to provided critical rehearsal and staff space for PMO, will be completed in 2014.
- Students level of satisfaction with campus services remains about the same as in 2010, according to the 2013 Student Satisfaction Survey.
- CCO hosted 831 companies for campus interviewing, an increase of 36% over last year.
- Initiated on-line provider appointment scheduling to increase student access to PUSH.
- Bands provided free concerts open to the general public including students. Our concert schedule provided a variety of musical experiences for the listener and engaged them in very unique ways.
- The 50k sq. foot Center for Student Excellence and Leadership will be open for the beginning of fall, 2014 semester
- Student legal services were introduced to undergraduate students.
- The renovated and expanded France A Cordova Recreational Sports Center opened in October, 2012.
- Ranger Club provides opportunities for cadets to broaden their tactical knowledge utilizing advanced training techniques within the ranks to broaden the base of knowledge for future commissioned officers.
- CCO has a new facility which reflects a professional interview setting with private space for each interview.
<table>
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<tr>
<th>Goal</th>
<th>2012-2013 Academic Year</th>
<th>Progress</th>
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<tbody>
<tr>
<td>4. Ensure a Healthy and Safe Campus</td>
<td>The Division of Recreational Sports provides a number of programs and services that give students the opportunity to participate in healthy activities. Thousands of students participate in fitness activities, competitive sports activities, wellness activities, and special events on Friday nights.</td>
<td>PMO staff present leadership workshops for all our student leaders and work with the leaders year-round on their goals and help them develop.</td>
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| 5. Communicate and Engage Parents | CCO has a parent section of our website providing information about resources and giving guidance as to how parents can participate in their students' career development. | PMO has launched a parent engagement initiative that has been extremely successful with parent giving at an all-time high. |

| 6. Develop Students as Leaders and Agents of Positive Change | Tri-Service ROTC commissioned 75 students into officer positions of the Armed Forces. | PMO staff present leadership workshops for all our student leaders and work with the leaders year-round on their goals and help them develop. |

| 7. Prepare All Students to Interact Successfully and Meaningfully with People from Diverse Backgrounds | Convos programming consistently provides a highly visible, public positioning for Purdue, on campus and in the community as a place where ethnic and cultural diversity is celebrated. | CCO provides expertise to help International students apply their knowledge, experiences, and cultural learning to other parts of the world. Targeted information sessions have involved executives from GE, Caterpillar among other companies. |

STUDENT AFFAIRS LEARNING OUTCOMES

The 2011-2012 Academic year was the first year during which VPSA collected student learning outcome data for programming contained under each of the ten departments that comprise the Division of Student Affairs. Student learning outcomes analysts from each of the ten departments created a total of 198 student learning outcomes across 56 separate programs. Our analysis of the data shows that 90% of those 198 student learning outcomes were met.

STUDENT AFFAIRS OPERATIONAL EXCELLENCE

Of 21 AAU/Land Grant Universities and of 7 Indiana public universities, Purdue's Student Services' expenditures per student is second from the bottom on both lists. Strategic planning and assessment are integral components of our work. We conducted the following assessments in 2012-2013: Student Importance and Satisfaction; Student Success of Fraternities, Sororities, and Cooperative Housing Members; Student Involvement and Success; International Students Success; Recreational Center Activity and Academic Performance.