

**PURDUE** 

Dr. Melissa Exum Vice President for Student Affairs

May 10, 2012

**BOARD** of **TRUSTEES ACADEMIC AFFAIRS** COMMITTEE

## **WHO WE ARE**

Air Force ROTC Military Science ROTC

**University Bands** Naval ROTC

Center for Career Opportunities Purdue Musical Organizations

Dean of Students

**University Convocations** 

- **Disability Services**
- Fraternity and Sorority Life
- Student Activities Organizations
- Student Rights and Responsibilities

Purdue University Student Health Center

- Student Wellness Office
- Counseling and Psychological Services
- **Medical Clinics**

**Recreational Sports** 

## WHAT WE DO

Vision: Create the best living learning environment for student success by being student-centered and learning focused.

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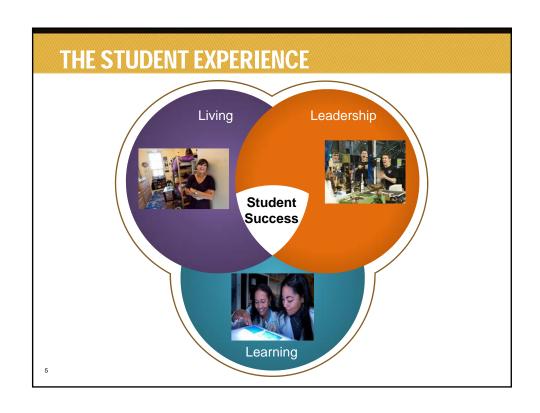
## WHAT WE DO

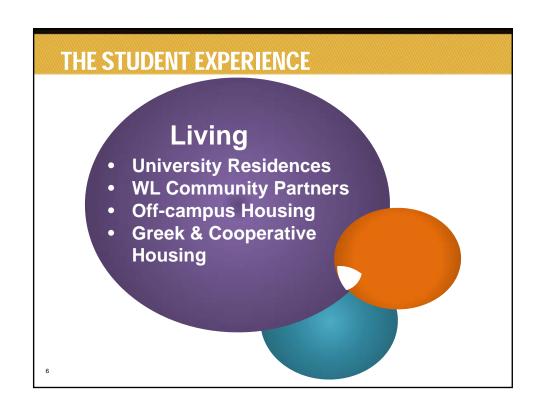
#### **KEY PARTNERSHIPS**

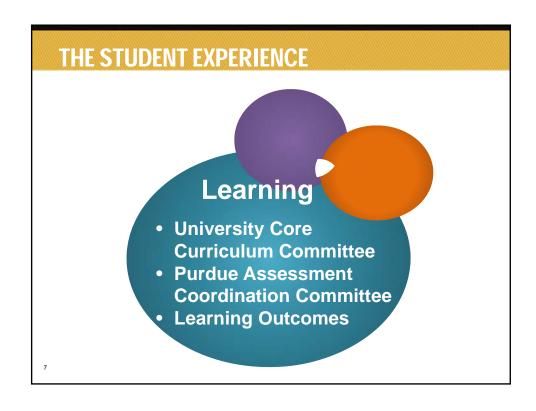
- Students
- Housing and Food Service
- Academic Affairs
- International Programs
- Enrollment Management
- Academic Colleges

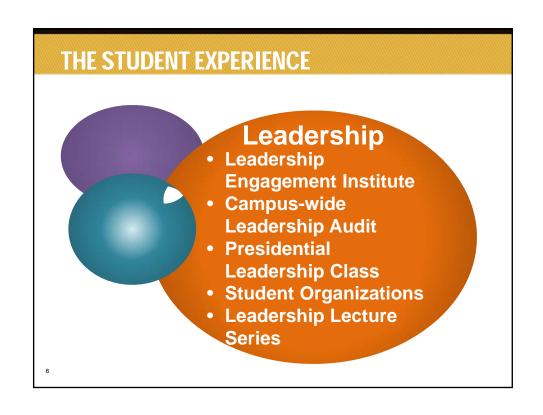
- Diversity and Inclusion
- WL Community
- Athletics
- Faculty
- Auxiliary Services
- Religious Leaders
- Red Cross
- Alumni
- Parents

...Everybody!









## THE STUDENT EXPERIENCE

- 80% of time outside of classroom
- Engagement matters
- Leadership development

"Enhancing the student learning experience through engagement activities."

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# **ENGAGEMENT MATTERS**

- 91% of student organization members had a GPA of 3.0 or higher (overall average GPA: 2.96)
- 48% of May 2011 graduates surveyed ranked leadership as having the most impact on their educational experiences (second only to internships @ 52%)
- Members of fraternities and sororities retain and graduate at higher rates than non-participants
- Engaged students are more satisfied with their entire educational experience







### **ENGAGEMENT MATTERS**

- Band students have a higher GPA than the overall undergraduate population (3.17 versus 2.96)
- 71% of band students are majoring in Science, Technology, Engineering or Math (STEM)
- Band students also graduate at a higher rate (82.2% within 6 years)







## STRATEGIC INITIATIVES

- \$140 million capital projects
  - Bailey Hall
  - Co-Rec
  - CSEL
- Coordinated crisis intervention system
- Creating learning outcomes
- Parents and family programs
- Leadership Engagement Experience
- Foundations of Excellence
- High Risk Drinking Collaborations
  - Alcohol Education
  - WL Bar Coalition
  - Dartmouth Project

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## **LEADERSHIP ENGAGEMENT INSTITUTE**

#### FINDING THE LEADER WITHIN

#### Central Goal:

Transform the undergraduate experience by facilitating exploration of the leader within, linking classes and programs to understand theory and develop skills to connect <u>all</u> <u>undergraduate students</u> to a leadership experience of their choosing.

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## **CHALLENGES AND OPPORTUNITIES**

- Mental health issues
- Facility needs
- Resources

Of 21 peer AAU/Land Grant Universities and of 6 Indiana public universities, Purdue's Student Services' expenditures is second from the bottom on both lists.

# **FINAL THOUGHTS**

- Co-curricular programs enhance student success
- Leadership experience adds to the value of a Purdue degree
- Recruiters are seeking well-rounded students













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