Agreement keeps local hospitals in UHC

UnitedHealthcare (UHC) and St. Elizabeth Regional Health have reached an agreement that will keep St. Elizabeth Medical Center and Home Hospital in the UHC network for 2008.

The agreement affects approximately 40,000 Lafayette-area patients in UHC, including about 4,500 at Purdue. GLHS Unity Surgery Center, GLHS Innervation Advanced Medical Imaging, and GLHS Faith Hope and Love Cancer Center also will remain in network.

Local phone book handout, recycling set

Area telephone directories for 2008 are to be distributed this week on the West Lafayette campus.

On Saturday, Jan. 19, Purdue Recycling crews will collect old phone books, local and Purdue books, for recycling.

Old books should be boxed or bundled and placed on loading docks or next to outdoor green Purdue Recycling carts on Friday, Jan. 18. Covering them against the weather is very helpful.

The November phone book collection diverted 13,614 pounds of the old directories from the landfill.

For more information, see www.purdue.edu/physicalfacilities/recycling/ or contact the Recycling Office at 49-40194, 49-63326 or recycling@purdue.edu.

Inside this issue

- Everywhere a sign
  The Sign Center chu sm out signs of all shapes and sizes at a rate of more than one per hour.
- Get healthy in ‘08
  HealthyPurdue 2008 is under way as new packets are distributed, classes and coaching are available. See page 5.
- OnePurdue prep
  Training is beginning this month for those who will use the new student systems reporting tools. See page 7.
- Things to do
  January brings the Purdue Jazz Festival and new exhibits to Purdue Galleries. See Calendar, page 11.
  Online at www.purdue.edu/peri

Research report revisits past, looks ahead

A report given to the Board of Trustees highlighted the progress of Purdue’s research program during the last seven years and outlined keys for future growth.

Joseph Hornett, senior vice president, treasurer and COO of the Purdue Research Foundation, and Alan Rebar, executive director of Discovery Park and Purdue senior associate vice president for research, presented “Discovery, Development, and Delivery” at the Dec. 15 meeting.

“In the past fiscal year, Purdue was No. 1 in the Big Ten area of commercialization activity in comparison with our research expenditures,” Hornett said.

“We had nearly 60 disclosures of discovery and more than 40 patent applications filed through the Purdue Research Foundation Office of Technology Commercialization.

“Purdue will be on the following dates:

- Tuesday, Jan. 15, 6:30-8 p.m. Lawson Computer Science Building, Room B155. Working groups on economic development, and large-scale research and infrastructure.
- Thursday, Jan. 24, 10-11:30 a.m. Lawson Computer Science Building, Room 1142. Working groups: This will be a general forum for discussion on all topics. Several regional focus groups also are being planned around Indiana for the economic development group.

Questions developed by the working groups for the open forums are posted on the blog. People can answer these questions, provide general comments, and view and respond to posts. The blog site also will provide updates on the planning process. For those who cannot attend a forum and who do not have Web access, comments can be sent to Malini Mukerjee, Room 200, Hovey Hall.

Purdue faculty, staff and students and the Lafayette-West Lafayette community can contribute ideas for Purdue’s next strategic plan at the open forums in January.

Comments and feedback also can be given through a blog on the strategic plan Web site, www.purdue.edu/strategic_plan/2007-18.

“Our goal is to engage a broad audience through the forums and the blog,” said Interim Provost Victor Lechtenberg. “It is critical that we incorporate the voices of people on campus, in the community and across Indiana into our next strategic plan.”

Lechtenberg and George Bodner, chair of University Senate and the Arthur Kelly Distinguished Professor of Chemical Education, serve as co-chairs of the strategic plan steering committee. The 16 member steering committee, which includes the leaders of eight strategic plan working groups, will draft the plan.

The working groups will gather input at the forums, which will be on the following dates:

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Purdue officials announced Monday (Jan. 7) that the University has purchased a text messaging service to provide emergency notification.

2SMS Business Text Messaging will provide the service through the spring semester. The service is one layer of the University’s notification process to alert students and staff to emergency situations.

“We hope that by the end of the semester we will have a longer-term agreement in place,” said Carol Shelby, senior director of Environmental Health and Public Safety. “Meanwhile, we are assessing the results of testing conducted this fall to see what kind of system would work best for our location and how we might be able to improve it.”

So far, 10,762 people have registered to receive emergency notifications through text messaging, and Shelby urges others to sign up as well.

To sign up, go to www.purdue.edu/securepurdue and select the “Emergency Contact Information” link.

“The service is for faculty and staff as well as students,” Shelby said. “We also hope our sorority house moms and others in similar positions will register.”

The University will send texts to these subscribers only in the event of an emergency, said Ronnie Wright, director of university emergency preparedness.

“No system is foolproof, so we will use multiple approaches,” Wright said. “The quickest alert will be sirens. Next will be e-mail and texting. These will be followed by information on the University’s home page, from news media and Facebook. Our goal is to reach a critical mass of people 24/7 wherever they are — in the classroom or office, walking outside, driving to work or in their living unit. If we can reach many, then they can alert others in their areas.”

The texting system used this fall was provided by 2SMS, which now has the six-month contract.

Online at www.purdue.edu/peri
**Residence hall rates target inflation, future**

Purdue trustees on Dec. 15 approved residence hall rates for academic 2008-09.

Students living in West Lafayette university housing next fall will pay an average of 5.93 percent more than in 2007-08. The benchmark annual room rate will be $3,410, an increase of $162.

Students can choose from among five meal plan options, including a new 12-meals-per-week plan, ranging from $4,018 to $4,970. Rental rates for Purdue Village, whose residents are not required to participate in University meal plans, will increase by about 3.8 percent.

**Two named distinguished professors**

The Board of Trustees on Dec. 15 approved the appointments of two distinguished professors.

Robert W. Proctor was named the Distinguished Professor of Psychological Sciences, and Gin-taras “Res” V. Reklaitis was named the Edward W. Comings Distinguished Professor of Chemical Engineering.

A distinguished professorship is the highest academic distinction at the University bestowed on professors of outstanding accomplishment. The two newest appointments bring the University’s total of named and distinguished professors to 149.

“The special recognition is for a select group of professors who have achieved national and international prominence in the academic world,” said Interim Provost Victor Lechtenberg.

Proctor, a professor of psychology, has been at Purdue since 1988. His research focuses on the areas of basic and applied social psychology and examines the relationship between perception and action.

He also works to map display components to controls so that response selection is fast and accurate, structure tasks so that more than one can be performed together efficiently, and characterize changes in response-selection efficiency with practice and age.

He also researches dealing with how to design systems and interfaces so that people can easily use them.

Proctor recently has been conducting research relating to human factors in Web security and privacy practices of Web sites.

Proctor is a member of several editorial boards, has co-authored six books and co-edited one. He also has published numerous book chapters and journal articles and spoken at several conferences.

He is a fellow of the American Psychological Association and the Association for Psychological Science. He also is an honorary fellow of the Human Factors and Ergonomics Society.

Reklaitis has been at Purdue since 1970, and his selection in 2003 as the Edward W. Comings Professor of Chemical Engineering preceded his newest honor as a distinguished professor.

He is deputy director of the National Science Foundation Engineering Research Center on Structured Group Decision Systems and co-director of the Pharmaceutical and Education Center. He also has an appointment in the Department of Industrial and Physical Pharmacy.

For 16 years he was head of the School of Chemical Engineering. His research focus is process systems engineering, including computer-aided process operations, process and product design, and scheduling and planning. Recent research has examined batch and continuous manufacturings in the pharmaceutical industry, as well as enterprise-wide decision support systems for energy systems and health care applications.

Reklaitis is a member of the National Academy of Engineering, has served as long-term editor-in-chief of Computers & Chemical Engineering and is on the editorial advisory boards for the Journal of Pharmaceutical Innovation and Computer Applications in Engineering Education.

**Academic program notes**

Purdue’s Weldon School of Biomedical Engineering and the University of Puerto Rico-Mayaguez have formed a partnership for research and education.

A joint graduate student grant program has begun. The agreement includes faculty and student exchanges.

The Department of Computer and Information Technology is offering its first course in a new specialty in high-performance computing.

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Staff fulfills more than 2,000 orders annually

In a shop on the south side of campus, Purdue employees make an impression on people across campus every day. They assist in directing students to classes. They help introduce new employees. And, when help is needed, the Purdue cheerleaders get the crowd fired up at games. These employees work at Purdue’s Sign Center, located in the Physical Facilities Service Building. The Sign Center fulfills more than 2,000 orders per year, including street signs, desk blocks, name tags, banners and the cheerleaders’ megaphones and signs. “I think that people are surprised with all that we do,” says Matthew Marks, sign machine operator. “We can make street signs, print banners or work on a display for the State Fair. People don’t realize we do a lot of these things.”

The bulk of the center’s work comes from the Department of Intercollegiate Athletics, the Special Events Office, Purdue Grounds Department and Parking Facilities. Marks says Purdue’s colleges and the regional campuses also help keep the center busy year-round. Crew chief Carol Farrell says the jobs can cost as little as $10 or run up into the thousands. “Every day, the center charges for labor and materials. Materials used for signs include vinyl, aluminum sign blanks, magnetic material, sign foam, wood and plastics such as acrylic and PVC.”

In addition to meeting with clients to discuss sign concepts, use and materials, the staff designs, fabricates, delivers and often installs the creations. Farrell says many projects involve assistance from other shops such as sheet metal, carpentry, painting, grounds operation and zones. “It takes a lot of teamwork and coordination to get these projects done,” Farrell says.

Recently, the center worked on a project with Jim Lathrop, director of strength and conditioning, for Mollenkopf Athletic Center’s weight room. Lathrop wanted to post large graphics that would represent three key training areas: speed, power and strength.

Lathrop discussed the training concepts with Sign Center staff and gave them pictures of a sprinter and weight lifter for inspiration. “I told them my idea and then let them run with it,” he says. “They ended up creating my vision.”

The Sign Center created three 6-foot-by-12-foot graphics made from a combination of PVC, sign machine and printed vinyl. A silhouette of a sprinter represents speed; a weight-lifter performing a squat shows strength; and a weight-lifter performing a power clean highlights power.

Marks also designed a new strength and conditioning logo, which features crossed weightlifting bars behind a shield. The shield has a flying P in the foreground and incorporates elements of the speed, power and strength graphics into its background. The 16-foot-by-16-foot logo hangs above the offices at the back of the weight room. “They did a great job and that’s the type of feedback Farrell likes to hear. “We can compete with most other commercially made signs out there,” she says. “We strive to come up with unique and creative designs. Hopefully, departments and customers will come to rely on our abilities.”

Research – Unified vision for the future

Continued from page 1

Since 2001, Discovery Park has added nearly $18 million in equipment and more than 100,000 square feet of laboratory space.

“We also have created 10 integrated centers for interdisciplinary research,” Rebar said. “Funds from Discovery Park which directly supported Purdue’s academic units total nearly $12 million during the past six years.” The new centers include research in bioscience, energy, environment, e-Enterprise, entrepreneurship, learning, advance manufacturing, cyber-infrastructure, nanotechnology and oncological sciences.

“We are working together with external corporate partners and the Purdue Research Parks to encourage and commercialize Purdue’s discoveries,” Rebar said.

Purdue Research Park in West Lafayette encompasses 725 acres with 52 buildings and 1.2 million square feet. The national average research park has 114 acres, six buildings and 314,000 square feet.
Ticket prices for 3 sports set for '08-09

Increases needed this time

The Board of Trustees on Dec. 15 voted to increase ticket prices to football and men's and women's basketball games in the 2008-09 season.

"We had no increases to our season ticket prices for 2007-08," said Morgan Burke, director of intercollegiate athletics. "Increases in facility maintenance costs, scholarship dollars and operating expenses are the driving forces in our request for an inflationary increase to some ticket prices for fiscal year 2008-09."

Football season ticket sales will rise $2 per game, except for faculty and staff, who in rounded figures receive a $20 percent discount on two season tickets and thus will see an increase of about $1.60 per game.

For men's basketball, season ticket prices will rise $1 and $2 per game, depending on the category. The increase for student season tickets is the first in seven years.

For women's basketball, season ticket prices in the lower arena will remain at $102 based on 14 home games. A new option will be an adult season ticket for general admission in the upper arena for $80. Student season tickets will remain at $45.

Listed prices do not assume availability, nor do they reflect possible special pricing such as "mini-season" packages, group sales, or employee discount for certain games through the University contributions to TIAA-CREF.

**In other business**

APSCA is beginning the process to fill nine seats that will become vacant in May. The three-year terms begin in June.

Two of the new committee members will serve a total of four years due to vacancies that occurred before the official end of a term. These new representatives will first complete the remaining year of the exiting member's term before beginning their customary three-year incumbency.

APSCA is seeking one a/p staff member from each of the following areas or combined areas:

- College of Science (four years).
- College of Agriculture including Cooperative Extension Service (four years).
- College of Agriculture including Cooperative Extension Service.
- College of Education and College of Liberal Arts.
- College of Consumer and Family Sciences and School of Management.
- College of Engineering.
- Office of the President and areas reporting directly to the president.

Vice president for business services, Internal Audit Office, executive vice president and treasurer.

Intercollegiate Athletics, senior vice president for advancement, dean of the Graduate School, vice president for human relations, vice president for research, vice president for government relations.

Membership applications can be downloaded at www.purdue.edu/apsc. Applications must be in by Feb. 25.

To learn more, contact Joseph Zadik, chair, APSAC Membership & Staff Relations Subcommittee, at (765) 647-3535 or zadik@purdue.edu.

APSCA also announced new subcommittee chairs and vice chairs, who began one-year terms in December.

The chairs and vice chairs are:

- Membership & Staff Relations: Joseph Zadik, chair; Cherry Delaney, vice chair.
- Compensation & Benefits: Tim Riley, chair; Barbara Mansfield, vice chair.
- Professional Development: David Tate, chair; Pamela Phegley, vice chair.

Students and the University benefits package in the current benefits with those of the College of Agriculture and College of Education and College of Liberal Arts.

The Administrative and Professional Staff Advisory Committee also seeks one a/p staff member from each of the following areas or combined areas:

- College of Science (four years).
- College of Agriculture including Cooperative Extension Service (four years).
- College of Education and College of Liberal Arts.
- College of Consumer and Family Sciences and School of Management.
- College of Engineering.
- Office of the President and areas reporting directly to the president.

Vice president for business services, Internal Audit Office, executive vice president and treasurer.

Intercollegiate Athletics, senior vice president for advancement, dean of the Graduate School, vice president for human relations, vice president for research, vice president for government relations.

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Kelly selected to serve as interim dean for College of Education

Kevin Kelly, who has served as head of the Department of Educational Studies since 2002, has been named interim dean of the College of Education.

Kelly begins his new duties Dec. 24. He succeeds George Hynd, who left Purdue in late December to become senior vice provost for academic and innovation and dean of the Mary Lou Fulton College of Education at Arizona State University.

“I am confident Kevin Kelly will keep the College of Education moving in the very posi- tive directions that have been characteristic of the college,” said Interim Provost Victor Lechthagen, who made the announcement Dec. 13. “Dr. Kelly has worked in educational studies at Purdue since 1985, and his knowledge and strong Purdue background will serve the college well in this time of transition.”

Lechthagen said the University is conducting a national search for a new dean. Dennis Depew, dean of the College of Technology, is chairing the com- mittee which is seeking input from a wide variety of constitu- ents, both around the University and the community at large. The search committee is reviewing candidates. Once final- ists have been chosen, they will be brought to campus for public forums. Depew said the goal is to have a new dean in place by July 1.

As head of the Department of Educational Studies, Kelly han- dled graduate degree programs in counseling, educational foundations, educational leadership, educational psychology, and special education, and an undergraduate degree program in special education. He also worked with the faculty in the area to con- duct research and development activities and perform continuing education and public service to individuals, groups, educational systems, government and other agencies.

Kelly joined the education faculty in 1985 and became a professor and educational studies in 1997. His research interests include career indecision, career assessment, and validity of career development assessments.

Before coming to Purdue, Kelly served as a staff counselor for the Wichita State University Counseling Center. He received his bachelor’s degree in psychol- ogy from Boston University in 1976 and completed his doctorate in counseling psychology at the University of Iowa in 1985.

About Jo Gelfand, George Wod- icka wrote: “Oh, her warmest heart for the faculty and students also will receive a prescrip- tion for medical care and prescrip- tion cards by mid-January. Faculty and staff participating in the HPQ by April 30 will earn an additional $250 (before taxes) incentive by completing five apples for medical care and prescrip- tion cards by mid-January. Faculty and staff participating in the Healthy Purdue 2008 kicks off with more time, options for apples

Healthy Purdue 2008 kicks off with more time, options for apples

People participating in Healthy Purdue 2008 have more time and more options to complete their apples. This year, the tracking of qualifying activities began Jan. 2. The earlier start date means that participants will receive credit for completing apples even if they haven’t finished their HealthPath Questionnaire, which is now available.

Participants fill out the questionnaire with information collected from a wellness screen- ing, which can be completed on campus with a health care provider. Those who complete the HPQ by April 30 will earn an incentive of $150 (before taxes) and will be eligible to earn an additional $250 (before taxes) incentive by completing five apples for medical care and prescrip- tion cards by mid-January.

The questionnaire is available online at www.purdue. edu/healthy Purdue. A hard copy of the questionnaire may be obtained by calling StayWell at (800) 926-5455. Healthy Purdue has added a training alternative for 2008. Participants training for an event such as a 10K or triathlon will log their activities with at least six weeks and then show that they participated in the event. The training alternative qualifies for a purple apple.

Distribution of the Healthy Purdue Action Pack, which helps employees, spouses and same- sex partners get involved in the program, began the first week of January through campus mail. It is also available at www.purdue. edu/healthy Purdue. Those with questions may contact their campus wellness program:

West Lafayette: 49-45461, worklife@purdue.edu
Calumet: 989-2709, lowery@calumet.purdue.edu
Fort Wayne: (260) 481- 5748, tillapau@ipfw.edu
North Central: (419) 785- 5519, lux@ncsu.edu

ID cards for medical plans sent out

Faculty and staff participating in Purdue’s medical plans are ex- pected to receive their new identifi- cation cards by mid-January.

Participants began receiving their medical and prescription cards for the UnitedHealthcare, Incentive PPO and Purdue 500 plans in late December. Em- ployees who did not meet the enrollment deadline or who made last-minute changes should receive new cards this month. UHC participants will receive an identification card that is used for medical care and prescrip- tions.

Incentive PPO and Purdue 500 participants will receive a new medical card from Fiserv, the benefits administrator for the two plans. New PPO and 500 participants also will receive a prescrip- tion card from Anthem.

Participants who require medical care or a prescription before they have received a new card should e-mail staffbenefits@ purdue.edu for appropriate plan identification numbers and phone numbers.

Employees who elected a flex- ible spending account for the first time this year and are not members of the PPO or 500 plans will receive a Fiserv identification number in their welcome kit in January. Participants who need the Fiserv identification number before the kit arrives should e-mail staffben- efits@purdue.edu.

2006 survey shows rise in faculty contentment

Results from a 2006 survey of West Lafayette faculty show a positive shift in overall satisfac- tion with Purdue, compared with data gathered in 2001.

William Harper, who served as chair of the Faculty Informat- ics Committee at the time of survey, presented the findings to University Senate at its Nov. 19 meeting. The Senate initially assessed faculty sentiment in 2001, and those results served as a baseline for the 2006 survey. Almost 41 percent of faculty responded in 2006. The survey covered five categories: satisfaction with Purdue; support for teaching and research; tenure and merit re- view; faculty voice on campus; and overall working climate at Purdue.

In the category of satisfac- tion with Purdue, 73 percent of respondents were very satisfied or satisfied with Purdue overall, said Harper, who is also head of the Department of Health and Ki- nesiology. Satisfaction increased from 2001 to 2006 in the markers of unit prestige, from 76 percent to 85 percent; research facilities, 69 percent to 85 percent; and salaries, 46 percent to 58 percent.

Within the same category, collegiality, atmosphere, work environment and reputation were identified as what faculty liked most about Purdue. Faculty reported concern about the ad- ministration and administrative goals, salary, research/teaching balance and facilities.

If they had to decide all over again whether to become a faculty member at Purdue, 65 percent of faculty said that they would. In 2001, 56 percent chose Purdue again.

Under the category of faculty voice, respondents identified an increase in influence within their academic units, but a decrease in voice in University plans, Harper said.

Within their units, faculty believed they had more influence across specific facets, including teaching schedules, up from 41 percent in 2001 to 58 percent in 2006; course loads, from 19 percent to 35 percent; determin- ing class size, up 15 percent to 29 percent; and determining merit pay, up 25 percent to 52 percent.

Across campus, 34 percent thought they had a voice in affect- ing Purdue’s overall climate. The number is down from 60 percent in 2001.

A comprehensive report of the 2006 survey soon will be available at www.2lisp.purdue. edu/faculty/feedback. Results and analysis of the 2001 survey are posted on the site.
Years of service by staff in provost’s areas to be recognized at luncheon

January 8, 2008

PMO’s Breed retires, search opens

A nationwide search for a director of Purdue Musical Organizations (PMO) was announced after the Dec. 31 retirement of Brian Breed.

Thomas Robinson, vice president for student affairs, announced the move Dec. 19, saying Breed had decided to make time for other opportunities.

“We thank him for the great music he has created and for the experience he has given to our students,” Robinson said.

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New smart tire senses damage, increases safety

A new type of “smart” tire developed by a Purdue University professor is able to sense damage when a tire goes flat or loses tread, making it safer for road travel.

“The tire’s technology also can be used to detect impending defects before a tire is mass produced,” said Gary Krutz, director of Purdue’s Electrohydrodynamic Center and a professor of agricultural and biological engineering, who has developed a tire system that senses failures in real time. The concept behind the technology is that the entire tire acts as a sensor that sends information to onboard computers.

The patented technology is available through the Purdue Research Foundation’s Office of Technology Commercialization. “I became interested in this research when I had to replace all the tires on my daughter’s and son-in-law’s car after just 10,000 miles and suspected problems after seeing dozens of truck rear ends across interstates,” said Krutz, who earned his undergraduate degree in mechanical engineering. This motivated me to develop a new and a way to improve tire safety. Our prototypes were tested, and the results showed significant damage can be quickly detected.”

Tires are consistently subjected to harsh and unpredictable conditions. Because of this, they become particularly susceptible to tire damage.

“Some tire damage is not easily detected or prevented, even with proper maintenance and inspection,” Krutz said. “Occasionally failures occur because of gap damage within the tread, and this type of damage is a particular hazard on all steel-belted tires.”

“Tire damage on the road creates situations that are inappropriate and, more importantly, hazardous for drivers.” Krutz’s research led to the development of a sensing system that can respond to significant changes in a rubber research tire. The prototype system was designed by determining critical aspects of tire design and performance.

Sensors that can alert operators when a tire condition has degraded can save time and effort in repairing or changing the tire. The sensors also can notify drivers of low air pressure or unbalanced air pressure between tires.

Initial research funding for the tire technology came from Purdue University.

Student systems moving ahead; training opens for reporting tool

The reporting component of the new OnePurdue student systems has moved a lot faster for several years, also are using Fort Wayne (IPFW) and Calumet, data from the new OnePurdue Cognos is the software licensed by collaborating with the OnePur Group, composed of representatives for enrollment management analysis and will continue on a long-term, functioning.

The implementation of the new student systems provides us an opportunity to create new data fields, new processes, and, thus, informational and reporting, “ said Bauer. “With this focus, we have an anxious to use it as their everyday part of reporting and presentation functionality.

The educational leadership program in the Purdue College of Education has launched a small schools initiative to focus on the problems and strains peculiar to small and rural school districts in Indiana,” said Moon. “In addition, the National Rural Schools organization has selected Purdue as its headquarters for the next five years.

Fellowships to back rural teaching

New fellowship program funded by the Lilly Endowment will help Purdue train and support future math and science teachers for work in rural high schools.

The Woodrow Wilson National Fellowship Foundation has selected Indiana as the first state in a national fellowship program in high school teacher education and encourage teacher candidates to seek long-term careers in high-need classrooms. A nearly $10.2 million Lilly Endowment grant will support the program.

Fellows will receive a $30,000 stipend to complete a master’s degree at one of four Indiana universities — Purdue, Ball State University, Indiana University-Purdue University Indianapolis and the University of Indianapolis.

“What will set Purdue fellowship program apart is the focus on educating teachers who will work in Indiana’s rural high schools, where highly qualified math and science teachers are needed to encourage our young people’s interests in these important disciplines,” said Sidney Moon, associate dean for learning and engagement in Purdue’s College of Education.

Moon said that low population density in Indiana’s rural areas would mean that even with consolidation, many of the state’s secondary schools would remain small.

“The educational leadership program in the Purdue College of Education has launched a small schools initiative to focus on the problems and strains peculiar to small and rural school districts in Indiana,” said Moon. “In addition, the National Rural Schools organization has selected Purdue as its headquarters for the next five years.

These Woodrow Wilson fellowships will allow us to better prepare math and science teachers to teach problem-based learning that is both relevant and challenging for rural students.”

Other hallmarks of the Purdue program will include:

- A rural schools network linked by distance learning technologies.
- Content-rich, performance-based teaching preparation focused on rural settings.
- Instruction that engages students in interdisciplinary, problem-based learning.
- Collaborative research by secondary- and postsecondary teachers, Woodrow Wilson fellows and Purdue faculty on related education issues involving rural schools.

Upon completion of the program, Purdue fellows will be placed in a rural school, receive ongoing mentoring and participate in additional small schools initiative offerings in the project. The fellows must agree to teach in Indiana for three years.

The fellowship will be open to college seniors from Purdue who have outstanding undergraduate records and majors in math or science and are willing to teach in rural schools.

Initially, the statewide program will prepare 80 new Indiana math and science teachers each year — roughly one-quarter of the total number of teachers the state is now preparing in those fields — with aspirations to scale up to 400 per year.

Program goals call for applications for the first Woodrow Wilson Rural Teaching Fellowships to be available in fall 2008. Fellows, to be named in spring 2009, would start classroom teaching in 2010.

OnePurdue

The reporting component of the new OnePurdue student systems has moved a lot faster for several years, also are using Fort Wayne (IPFW) and Calumet, data from the new OnePurdue Cognos is the software licensed by collaborating with the OnePur Group, composed of representatives for enrollment management analysis and will continue on a long-term, functioning.

The implementation of the new student systems provides us an opportunity to create new data fields, new processes, and, thus, informational and reporting, “ said Bauer. “With this focus, we have an anxious to use it as their everyday part of reporting and presentation functionality.

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Multidrug-resistant tuberculosis has a new challenger, a center in the Purdue Research Park that on Dec. 11 became the sole North American producer of a potent antibiotic. The drug, Seromycin®, had been developed earlier by Eli Lilly and Co., which, in turn, gave the park’s Chao Center for Industrial Pharmacy & Contract Manufacturing the exclusive rights to manufacture, distribute and sell the drug. Lilly had been producing the drug until now.

The Chao Center is among the first University-affiliated organizations to receive commercial rights to an existing pharmaceutical product and then actually manufacture it, Purdue President France A. Córdova announced Dec. 11 at a lunch with Indianapolis business leaders. The partnership is part of a humanitarian effort to produce and manufacture a needed drug in smaller quantities that can’t be produced in a cost-effective way by Lilly in countries with high instances of tuberculosis and focus global resources on prevention, diagnosis and treatment of patients with multidrug-resistant tuberculosis.

Partners serving patients outside North America include Aspen Pharmaceutica, Africa’s largest pharmaceutical manufacturer; Harvard University and Partners in Health to provide treatment and training in Tomsk, Russia; Hisun Pharmaceutical, one of the largest active pharmaceutical ingredient manufacturers in China; Shasun Chemical and Drugs, one of the largest active pharmaceutical ingredient manufacturers in India; TB Alert, a UK-based charity; the World Health Organization; and the U.S. Centers for Disease Control and Prevention.

**Chao Center takes on battle against TB**

Facilities coordinator Brad McGinney (right) and David Eubank, manufacturing and facilities manager, test a pill-making machine at the Chao Center for Industrial Pharmacy & Contract Manufacturing. The Chao Center is now the sole North American producer of the multidrug-resistant tuberculosis drug Seromycin®. In turn, the center will make the prescription drug available to pharmaceutical wholesalers in the United States, Canada, Puerto Rico, Guam and the U.S. Virgin Islands for distribution to pharmacies.

**Notables**

**Bindley Bioscience Center gets permanent director**

Richard Kahn is the first director of Bindley Bioscience Center, with plans to build on Purdue’s research strengths in cancer, infectious diseases, and functional and translational genomics. Kahn, whose appointment was effective Nov. 1, also is head of the Department of Biologial Sciences. The appointment was announced Dec. 2 with another appointment at Purdue.

Kahn, who came to Purdue in 1991, said he will support future development of technologies in genomics, proteomics and advanced analytical chemistry.

**Entrepreneurship Center has new leader**

Kenneth Kahn is the Avrum and Alexander King, director of the Department of Marketing and Logistics at the University of Tennessee. He also is co-founding director of the UT’s Sales Forecasting Management Forum, which specializes in education and research involving market analysis and sales forecasting.

**Materials engineering led by veteran professor**

Keith J. Bowman is head of the School of Materials Engineering, effective Dec. 31, said Leah Jimerson, the John A. Edwardson Dean of Engineering. Bowman, who came to Purdue in 1988, is a professor in materials engineering with another appointment in the Department of Engineering Education.

He succeeds Alexander King, who became director of the Ames National Laboratory in Iowa. In 1995 Bowman received Purdue’s highest teaching award, the Charles Murphy Undergraduate Teaching Award.

**Turpin wins Hawve Award for role in rural Indiana**

Entomologist Tom Turpin is the 2007 recipient of the Frederick L. Hawve Award of Excellence in Educational Service to Rural People of Indiana. The award, which honors Purdue staff with a record of outstanding achievement and service to rural Indiana, was announced Dec. 8 at the Indiana Farm Bureau convention in Indianapolis. Turpin, who is the driving force behind programs like “Bug Bowl” and “Insectagonza,” was recognized for his efforts to educate thousands of people in various audiences about the importance of insects and the roles they play in agriculture.

In addition to his efforts in the classroom, Turpin is involved in special events, Turpin has appeared on television and radio shows and as a guest speaker at hundreds of educational programs in nearly every county in Indiana, more than 30 states and more than a dozen countries. He has taught more than 10 percent of current undergraduate students about insects, poetry and prose and agricultural heritage.

The Frederick L. Hewve Award of Excellence in Educational Service to Rural People of Indiana is sponsored by the Indiana Farm Bureau and carries with it an $800 cash prize.

Hovde, who served as Purdue president from 1846 until he retired in 1971, inspired the award.

**Beering honored by IIE**

Former President Steven Beering, current chairman of the National Science Board, recently received the Institute of Industrial Engineers’ Honorary Member Award at the association’s annual conference. The award is IIE’s highest honor for a non-member.

Beering received the award from Kenneth Musselman, strategic collaborator and director for the Purdue Regenstrief Center for Healthcare Engineering in Discovery Park.

**Appointments**

David Lasater is special assistant to the president, having been director of development for Weldon School of Biomedical Engineering. Kaunilde Cipriani Davis is director of diversity initiatives in the School of Veterinary Medicine, having been assistant to the provost and earlier assistant director of the Women in Science Program as well as interim director of the Multicultural Science Program.

Amy Noah is director of advancement for the College of Engineering, having been director of major gifts for the college.

Christina Wright is director of development for the College of Consumer and Family Sciences, having graduated from Purdue in 2006 and worked as bank sales manager at Salin Bank and Trust Co. Bente Fein is director of advancement and major gifts for the College of Science, having served as director of development for the biological sciences and statistics departments and actuarial science program.

Larry Sommers is director of development for Housing and Food Services, having been assistant director for administration and communications for the John Purdue Club and earlier the director of marketing for Purdue Convocations.

Madonna Wilson is director of major gifts for the College of Engineering, having been director of development for the Department of Engineering Education.

Max Bales is director of development for the School of Civil Engineering, returning to Purdue from advancement at Virginia Tech.

Kristi Atkins is financial stewardship administrator in Advancement, coming from work as administrator for institutional scholarships in the Division of Financial Aid.

**Honor**

Kenneth Morris, associate head of the Department of Industrial and Physical Pharmacy and director of graduate programs, has been elected a fellow of the American Pharmaceutical Association.

Kathryn Walters, a coordinator in the Conference Division, was elected to a two-year term as a regional director for the Association of Collegiate Conference and Events Directors-International, which includes coordinate the ACCED-I Region 8 meeting at Purdue on Oct. 15-18, 2008.

**Awards**

Jesse Moore, director of supplier diversity development, received the 2007 Indianapolis Choice Award on Dec. 13 from the Indianapolis Chapter of the National Association of Women Business Owners, recognizing his work as “a leading advocate for NAWBO Indianapolis and women business owners around the state of Indiana.” Michael O’Haire, associate dean of engagement in the College of Technology, on Feb. 13 will receive the Conference on Industry Education Collaboration engineering technology division’s Best Student Award for “Creative Partnership Between Industry and Education II: Student Recruitment — A Common Goal,” which he presented at the organization’s recent meeting.

Janet Aafry, associate professor of history and women’s studies, and Kevin B. Anderson, professor of political science, received first runner-up honors in the 2007 Biennial Association for Humanist Sociology Book Award for their book “From the Axis and the Islamic Revolution: Gender and the Seductions of Islamism” (2005, University of Chicago Press).
White House veteran to speak at Fish Fry

Andrew Card, former chief of staff for President George W. Bush, will be the guest speaker at the Ag Alumni Fish Fry luncheon Feb. 2. Card will speak on “Managing Amidst Crisis,” including remarks about responding to the 9/11 attacks. Card was with the president that morning at a Florida school.

Tickets are $20 and must be purchased in advance. Tickets are available by contacting the Purdue Ag Alumni office at (765) 494-8593 or by e-mailing agalumni@purdue.edu.

Known as a fish fry by tradition, the menu now features roasted pork as the entree. Dietary accommodations, as well as complimentary on-site child care, are offered if arranged in advance.

The luncheon begins at 11:30 a.m. in the Toyota Blue Ribbon Pavilion at the Indiana State Fairgrounds in Indianapolis.

The Ag Forecast, a program highlighting important topics in agriculture, will precede the Fish Fry starting at 9:30 a.m. in the Old National Bank Grand Hall, also on the fairgrounds.

Distance Learning Awards applications being taken

The deadline for submission of applications for the 2008 Distance Learning Awards is Jan. 25.

The Purdue award recognizes outstanding achievement in the development and delivery of credit and non-credit distance learning courses and programs.

The awards are intended to recognize and promote innovative approaches in the development of distance learning opportunities.

For information and criteria, go to https://www.continuinged.purdue.edu/distance/faculty/.

Grants available for service learning, projects

Applications are being accepted for the Student Grant Program for Community Service/Service-Learning Projects. The program, sponsored by the Office of Engagement, offers grants of up to $1,500 to students or student organizations in support of work on community service projects or service-learning activities.

The program goal is to expand the community involvement of Purdue students in partnership with communities, non-profit organizations, schools, and governmental bodies.

Applications are due for the spring semester grants on or before Feb. 1. Inquirers can be directed to Cheryl Butz in the Office of Engagement at 49-49095 or via e-mail to cab@purdue.edu.

More information is available at www.purdue.edu/engage/ment/ser_learn/sgpcs.shtml.

Service learning event scheduled for Jan. 14

Five new members of Purdue’s Community of Service-Learning Faculty Fellows will present views and information Monday.

The event, titled “Service Learning at Purdue: Strengthening the Tradition,” is at 9-10:30 a.m. Jan. 14 in Room 310, Stewart Center. The Center for Instructional Excellence is sponsoring the event.

The five 2007-08 CSLFF presenters are:

- Terry Burton, computer graphics technology.
- Rick Homkes, computer and information technology.
- Julie Novak, nursing.
- Pat Rochon, communication.
- Scott Schaffer, curriculum and instruction.

They will speak about the pedagogy of service learning, their courses and how to adapt courses, and matching courses to needs in the world, nation and state. For Indiana, the focus is on rural areas and municipalities outside Tippecanoe County.

To register online for this and/or any other CIE session, visit www.cie.purdue.edu/workshop/register/index.cfm.

A flier is at www.cie.purdue.edu/search/files/Strengthening%20the%20Tradition%20of%20Service_2.pdf.

New award to recognize international student

Nominations are being sought for the first Martin C. Jischke Outstanding International Student of the Year Award.

President Emeritus Martin C. Jischke established the award to recognize a Purdue international student who has helped the University welcome and connect people of all cultures, says Michael Brzezinski, associate dean of International Programs and director of the Office of International Students and Scholars.

Faculty and staff have until Jan. 30 to nominate graduating seniors who have attained a minimum of a 3.0 graduation index. Nominations must be seniors set to graduate in May 2008 or August 2008. December 2007 graduates are also eligible.

Nominations will focus on the student’s scholarship, leadership, campus and community service, and character. The award will be presented at the University Honors Convocation on April 13.

Nomination forms are available at www.iss.purdue.edu/Resources/NominationForm.pdf. Letters of support may be included with the nomination.

Completed nomination forms and any accompanying documentation can be sent to Brzezinski at mbrzezinski@purdue.edu or via campus mail to Michael A. Brzezinski, ISS, SCHL.

2008 Martin Luther King, Jr. Celebration Affirming the Dream XIII

Walk the Talk

University Celebration with Keynote Speaker Morris Dees

Monday, January 21, 2008
7:00 p.m.
Leeb Playhouse, Stewart Center

Morris Dees is an award-winning civil rights trial lawyer and founder of the Southern Poverty Law Center.

Presentation of the Purdue University Dreamer Award

Performance by the Purdue Black Voices of Inspiration

Gifts-in-Kind Drive

Donate non-food items at campus drop-off points.

Wednesday, January 16, 2008
Speak Up!
3:30 p.m.
Stewart Center, Room 214AB
Engage in a dialogue with others who want to speak up and respond to everyday bigotry at this interactive workshop.

Monday, January 21, 2008
Day of Service and Appreciation Luncheon

Volunteer for area non-profit organizations.
To register, call (765) 496-2450 by January 17.

For more information, call (765) 494-7307 or visit www.purdue.edu/mlk2008

Purdue University
Sponsored by the Office of the Vice President for Human Relations in collaboration with the Diversity Resource Office, Black Cultural Center, African American Studies and Research Center, Office of the Vice President for Housing and Food Services, Latino Cultural Center, Native American Educational and Cultural Center, and the Boiler Volunteer Network.
Study: More years of obesity can add to reliance on hospitals

Living longer with obesity can lead to both longer hospital stays and more avoidable trips to the hospital, according to two new studies from Purdue University.

“Americans are overweight, and there are numerous studies that cite the problem of obesity,” said Ken Ferraro, director of Purdue’s Center on Aging and the Life Course and a professor of sociology. “However, what little is known about which obese people become more likely to get hospitalized is unclear.”

Ferraro, along with graduate student Markus Schafer, studied how obesity influences rates of hospitalization by analyzing personal health data based on surveys linked to hospital records of more than 4,000 people ages 25-77. The data, from 1971-1992, was part of a federally funded national health and nutrition survey.

“In an economic sense, we have a major problem on our hands in terms of what we would project for today’s overweight children and teenagers,” said Ferraro. “In the past, people’s weight peaked during late middle age. As more young people become obese, we may anticipate accumulated health problems by the time they are 40. If they are going to be obese for 30, 40 or 50 years, then the health-care costs associated with their adult medical needs will skyrocket. These findings are more evidence that we need to act now to reverse the obesity trend in our younger people. Although it is hard to project the future from this data, the likely scenarios portend a diabetes epidemic.”

The study by Schafer and Ferraro examining the length of hospital stays appeared in December’s Journal of Health and Social Behavior.

“One of the surprising findings is that, as we followed people over consecutive time periods, we found that the length of one stay was related to the length of the next,” Schafer said. “It was a spillover effect.”

Avoidable visits study

The second study, which followed 1,023 subjects who experienced a hospitalization that was considered avoidable, appeared in November’s Archives of Internal Medicine, published by the American Medical Association. The authors found that obese individuals, ages 25-64, were almost twice as likely to be hospitalized compared to normal-weight subjects. Obese people have the highest likelihood, about 24 percent, of being hospitalized when it could have been avoided.

Appropriate primary care could have prevented these hospitalizations, Ferraro said. However, those who are overweight or obese may not have sought regular care because of embarrassment or other issues related to their weight. This may suggest the need for primary-care providers to be more sensitive to the specific problems obese patients encounter.

For people with long-term obesity, hospitalization wasn’t enough to slow down the problems: the continued process of one hospitalization to the next as reflected by a continuing length of hospital stays and more avoidable trips to the hospital. Schaefer added that the findings suggest that obesity must be addressed at a younger age and the longer a person lives with the disease, the greater the consequences. More than 50 percent of the American population is considered overweight or obese based on the body mass index, which is a formula determined by height and weight. Obesity can lead to chronic conditions such as heart disease, hypertension and Type 2 diabetes, that can affect the quality of life or lead to morbidity.

Those who lived longer as obese stayed in the hospital from a half to one day more than people of average weight. Obesity directly leads to longer stays because of more complicated care or surgery and because obesity can make it harder to use traditional clinical health assessments and measurements, Schaefer said.

“Many surgical procedures become more difficult with a lot of excess fat,” he said.

This study examined 20 years of data for 4,574 people ages 44-71 who experienced a total of 12,380 hospitalizations. Routine admissions for childbirth were excluded, as were nursing home admissions.

“One of the surprising findings is that, as we followed people over consecutive hospitalizations, we found that the length of one stay was related to the length of the next,” Schafer said. “It was a spillover effect.”

Notables

Extension

A number of 2007 awards were presented Oct. 16 at the Purdue Extension Development Conference banquet:

• Eric G. Sharvelle Distin-
  guished Extension Specialist Award. To Daniel Egel, plant pathologist, for research and outreach in melon disease forecasts.

• Paul B. Crooks Distin-
  guished Extension Educator. To Peggy Ehlers, Extension educator in Dearborn County, for work in food and nutrition outreach to curb obesity and chronic conditions, and for focus on including minority populations.

• Friends of Extension. To Carolyn Davis, Covington; Dave and Lois Herzel, Morocco; Wil- liam Root, Sheridan; Bob and Kay Tusing, Lebanon.

Awards from the Purdue University Cooperative Extension Service are also available online.

• Junior Award. Todd Apple-
  gate, associate professor of animal sciences, for programs on poultry industry issues including environment.

• Senior Award. Dirk Maier, professor of agricultural and biological engineering, for projects including software about improvement and preservation of grain quality.

• Mark Russell, professor of animal sciences, for many forms of service related to horse fairs and shows.

• Bill Johnson, associate professor of botany and plant pathology, for work on soil and wise use of herbicides for weed management.

• Spirit of Extension Award. Paula Dillard, director of the Agricultural Communications Media Distribution Center, for quality and customer satisfaction.

• Team Award. Indiana Oper-
  ation: Military Kids team. Created to support deployed National Guard, Army Reserve and active duty soldiers’ children living in Indiana communities, the team has gained contact with 11,000 Hoosiers since its implementation in May 2005.

• Awards from the Indiana Ex-
  tension Educators Association:

• Agricultural and Natural Re-
  sources Individual Award. David Trottier of Clack County for 18 years of conducting bull breeding soundness evaluations.

• Agriculture and Natural Resources Career Award. Dan Kirtley of Randolph County for a variety of projects.

• Consumer and Family Sci-
  ence Individual Award. Brenda Hagedorn of Perry and Spencer counties for food safety training, notably at Holiday World.

• Leadership Award. Bill Critchlow of Dubois County for work as a Real Color trainer and a ServSafe trainer.

• 4-H Youth Development Indi-
  vidual Award. Diane Stouffer of Vigo County for coordination of a low-cost summer day camp for inner-city children.

• 4-H Youth Development Career Award. Debra Searey of Wayne County for programs including the Mentor Mother Program, Suicide Prevention Program for high school youth and a 4-H club for special needs students.

• Economic and Community Development Individual Award. Gregory Bosser of White County for his work “Biotown.”

• 4-H Youth Development Career Award. John Hancewicz of Vigo County for many years of contributions to the community.

• Bob Amick Award. John Emerson of LaGrange County for his role in germ warfare “101,” a collaboration with the county health department to help youth learn and reinforce personal health and food practices to com-
  bat communicable diseases.

• Diversity Award. Annette Parish of Delaware County for her work on Life in the State of Poverty, an initiative to create public awareness of needs.

• International Award. Diane Stouffer of Vigo County for her work through the International Farmer-to-Farmer Consortium program to help Russian agricultural and dairy production.

• Team awards:

• The H.A. Wadsworth County Staff Award. Steve Engle-
  king, John Emerson and Merrily Hamp, all of LaGrange County, for work to address a critical need in the community by hosting 14 Family Safety Day events. These events were developed in response to the high incidence of accidents and accidental deaths on La-
  Grange County Amish farms.

• Agriculture, and Natural Resources Team Award. Ken Salkeld, Dave Redmond and Dave Trottier for their development of a beef worksheet for 4-H. Intro to Beef Management is a seven-week course developed to improve beef production by teaching specific topics in each class to beef pro-
  ducers in Southern Indiana.

• The Consumer and Family Science Team Award. Peggy Davis, Jackie Baumann, Polly Gettinger, Sue Berg, Alice Alderson, Lori Bouslog, Linda Reynolds and Deanna Franklin for their work on what if emergency situa-
  tions. Disaster Preparedness: Prepare to Lead - Lead to Prepare, educates participants on how to prepare for emergencies.

• The 4-H Youth Develop-
  ment Team Award. Debra Searey, Stacy Herr, Jennifer Chesnut, Angie Riffle, Holly Murray, Jona-
  than Ferris and Cynthia Hartman for their work on the 4-H County Learn to Serve Youth Leadership program. This program develops leadership potential, fosters civic awareness and promotes respon-
  sible volunteerism among youth in Fayette, Franklin, Union and Wayne counties.

• Cooper Extension Service Ser-
  vice Team Award. Roy Ballard and Jerry Nelson for their work in the Indiana Agri-tourism Training Initiative. The purpose of the initiative was to engage educators in an effort to build a knowledge base for tourism. The goal was to help establish new agri-
  tourism ventures.
Civil rights lawyer Dees speaks to Martin Luther King Jr. event

A lecture by award-winning civil rights trial lawyer Morris Dees on Jan. 16 celebrates several events during Purdue’s 2008 Martin Luther King Jr. celebration. “Affirming the Dream XIII: Walk the Talk,”

Dees is co-founder and chief trial counsel of the Southern Poverty Law Center. His talk, which is free and open to the public, will begin at 7 p.m. in Stewart Center’s Loeb Playhouse.

"Each year we find new ways to honor Dr. King’s life and memory," said Alysa Christmas Rollock, vice president for human relations. "Mr. Dees has a wonderful record of service to others through education and the legal system.

A Day of Service followed by an appreciation luncheon are also scheduled for Jan. 21. Volunteers can register to help area nonprofit organizations by calling 49-62450 by Jan. 17. Check-in and continental breakfast will be at 9 a.m. in Shreve Hall. Volunteer work in the community will take place between 10 a.m. and 1 p.m. The luncheon will be from 12:30 to 2:30 p.m.

Dees graduated from the University of Alabama law school in 1960 and began practicing law in Montgomery, Ala. He also continued to operate a book publishing company that specialized in nationwide direct mail sales, which he started while an undergraduate student at Alabama.

In his autobiography "A Season For Justice," he had what he called “a night of soul searching” while snowed in at Cincinnati/ Northern Kentucky airport in 1967. That was when he decided to devote his life to a new movement – the civil rights movement. He sold his company in 1969 and in 1971, with law partner Joseph J. Levin, Jr., and civil rights activist Julian Bond, founded the Southern Poverty Law Center. This nonprofit organization says its mission is to seek justice.

As a civil rights attorney, Dees filed suit to prevent the building of an all-white university in an Alabama city that already had a predominantly black college. In 1969, he sued to integrate all-white Montgomery, Ala., YMCA.

He has won, or played a part in winning, multimillion-dollar suits against the Ku Klux Klan, the United Klans of America, the White Aryan Resistance and Aryan Nations. He also has been involved in landmark cases against neo-Nazi groups.

The University of Alabama School of Law established the “Morris Dees Award” in 2006. The talk and Day of Service cap a series of events at Purdue to commemorate the life of Dr. King.

The Gifts-in-Kind drive to collect non-food items at campus drop-off points continues. Collection boxes at several university buildings will be in place through Jan. 15 for donations of family health items such as soap, deodorant, shampoo and baby products, along with underwear, socks, hats, mittens and gloves. A complete list of these items is posted at each collection site.

On Jan. 16, the Diversity Resource Office will present a workshop called “Let’s Talk About Race.” The interactive workshop provides an opportunity to learn ways to speak up and respond to everyday bigotry.

Dees’ lecture, the Day of Service and other Martin Luther King Jr. events are sponsored by the Office of the Vice President for Human Relations in collaboration with the Diversity Resource Office, Black Cultural Center, African American Studies and Research Center, Office of the Vice President for Housing and Food Services, Latino Cultural Center, Native American Educational and Cultural Center and the Boiler Volunteer Network.
Campbell named to top post for Rosen Center for Advanced Computing

Information Technology at Purdue (ITaP) has announced that John Campbell is the new leader of the Rosen Center for Advanced Computing (RCAC). “I look forward to exploring new ways to partner with faculty in their research,” Campbell said. “Our president has a vision for doubling the research here at Purdue, and I look forward to supporting that effort.”

Campbell has 18 years of experience in information technology, 12 in senior management, and has worked for the University for the past 10 years. Most recently he was the associate vice president for Teaching and Learning Technologies, providing strategic leadership for the use of instructional technology for nearly 40,000 students and managerial oversight for nearly 100 staff members. He also recently served as a scholar in residence for the EPICUSE Learning Initiative.

In his new role, Campbell is responsible for the management and direction of RCAC and reports to Gerry McCartney, chief information officer and vice president for information technology. “John brings great experience in working with faculty and has a track record of innovative and highly valued faculty-focused projects. As we grow our strategic support of computationally based research on campus, I put very high value on ITaP leadership exhibiting a success-oriented, student-driven focus,” McCartney said.

RCAC is a research computing center named in memory of Saul Rosen, director of Purdue’s Computing Center from 1968 to 1987. The area serves as the research arm of ITaP and provides advanced computing resources and services to support the computationally intensive research of Purdue faculty and staff.

Proposals due Jan. 28 for TLT conference

The eleventh annual Teaching and Learning with Technology Conference in spring 2008 will center its presentations on the student experience. Conference co-chair Nancy Wilson Head, director of ITT’s Instructional Development Center, said, “Students undergo many kinds of experiences throughout their educational careers. We will certainly spotlight learning experiences, but with today’s students, we cannot ignore how technology enhances their social experiences, visual and interactive experiences, and more than ever, online or virtual experiences. This conference will showcase technologies that have proven effective in ‘Enhancing the Student Experience,’ our conference theme.”

Examples of technologies are smart classroom technology, open-access computing systems, video-production systems, collaborative systems, personal-response systems, course-management systems, gaming and simulations technology, instructional design tools, learning outcomes assessment tools, and many more.

ITaP’s Teaching and Learning Technologies unit solicits proposals for presentations, workshops, and poster sessions from higher education faculty, K-12 teachers, and IT professionals. The two-day conference, to be held March 4-5 on the West Lafayette campus, is free and open to the public.

To submit a proposal, visit http://tlt.purdue.edu/. Proposals must be sent electronically on or before Jan. 28.

For more information about conference proposals or the conference in general, contact TLT at tl-tlt-conference@lists.purdue.edu.

Info session to help IDC grant applicants

Proposals for Purdue’s Instructional Development Center (IDC) digital content development grants are due on Feb. 4.

To assist potential applicants in detailing their projects thoroughly, educational technologists from the IDC will offer an information session Wednesday, Jan. 16, from 2:30 to 4 p.m. in Room 311, Stewart Center. Educational technologists will present an overview of the grant process and the resources available to assist applicants in the development process.

Previous grant winners will be on hand to talk about their projects and experiences. The IDC selects and helps implement projects that increase instructional effectiveness and student success through the use of digital and online technology. The center encourages and supports instructors’ experimentation with new ideas, teaching methods, and technologies.

For more information, visit www.itap.purdue.edu/tlt/idc/cfp.cfm.

Deaths

William J. Stadelman, 90, died Nov. 24. He was residing in Frankfort. He was professor emeritus of animal sciences, having joined Purdue’s faculty in 1955 and retired in 1983. He was a prominent figure in the application of technology to the poultry industry worldwide. Memorials: Stadelman Endowment in Food Science; checks payable to Purdue Foundation (memo line: Stadelman Endowment Fund), DAUC.

Robert L. Nieh, 75, died Dec. 5 in Lafayette. He worked in Physical Facilities from about 1995 to 2003, first in heating and power and then in grounds.

Walter Wade, 88, brought new era to management of physical facilities

Walter W. Wade, 88, longtime leader of physical facilities and the namesake of Wade Utility Plant, died Dec. 20 in Monticello.

Wade was Purdue’s first vice president for physical facilities, serving with that title from 1979 to his retirement in 1981. He had been director of physical plants since 1965.

A 1947 Purdue graduate, he served in World War II, then returned to the University and began a career of more than 35 years. During that span, the West Lafayette campus grew from 47 to 127 buildings.

His leadership brought Purdue national recognition for its orderly, rational approach to plant management.

He developed a widely copied facilities inspection program and was instrumental in development of a model to determine the approximate levels of funding necessary to maintain the facilities of all state universities.

In 1968, his vision and work earned him a Meritorious Service Award from the Association of Physical Plant Administrators of Universities and Colleges (now known as APPA). He was the association’s president in 1979-79.

Surviving are two sons, David J. Wade of Lafayette and William D. Wade of Monticello.

Memorial contributions may be made to Indiana School for the Blind and Visually Impaired, 7725 N. College Ave., Indianapolis, IN 46240.