
PROJECT MORRILL: **ACTING ON 3 REALITIES**

PROJECT MORRILL

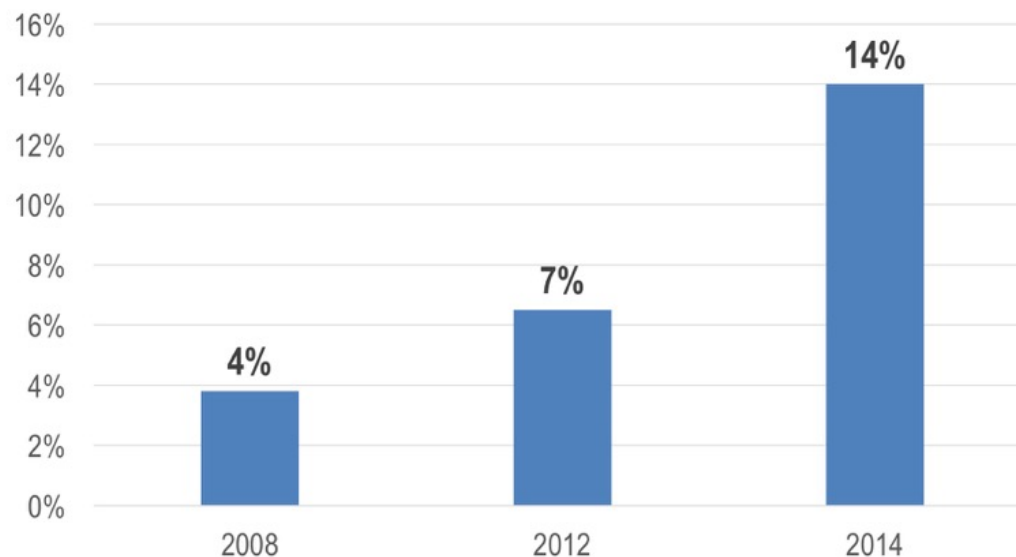
REALITY #1: There are millions we do not serve.

REALITY #2: The growth of online education.

REALITY #3: We can't build it ourselves.

% OF UNDERGRADS ENROLLED IN ONLINE ONLY PROGRAM

Nationwide



“Indiana has adopted a big goal that 60 percent of working-age adults hold a postsecondary degree or credential. To meet this goal, our public institutions will need to increase completion rates dramatically. But that will only get Indiana halfway to the Big Goal. Beyond doing better with the current pipeline, we must also get **200,000 of the 737,000 Hoosiers with some college but no degree to come back and finish their degree.**”

**-Indiana Commission
for Higher Education**



INDIANA COMMISSION
for
HIGHER EDUCATION

“There are **1.4 million working-age adults** in Indiana who have a high school education or less, and **750,000** more with some college but no degree or certificate. That's **59 percent** of our state's workforce. On average, Hoosiers lacking these requisite skills have seen their wages decline and their employment prospects shrink. Today their situation is more dire than ever. They have bills to pay. They have people depending on them. They don't have the luxury of time.”

Teresa Lubbers, Commissioner
Indiana Commissioner for Higher Education



“I think the future of the state's economy, social structure and citizens' democracy depends upon more students having the opportunity to go to college.” **-Stan Jones**



**COMPLETE
COLLEGE
AMERICA**

SUPPORT FOR NEW U

“There’s a lot of opportunity here to grow and help build the American workforce by targeting that population of workers.”

Jamie Merisotis, Lumina Foundation CEO

“... promises to raise the quality of American postsecondary education in a dramatic and very visible fashion.”

Arthur Levine, President emeritus of Teachers College, Columbia University

“A core mission of public universities is to make higher education broadly accessible, including for students whose life responsibilities and schedules make full-time traditional higher education difficult ... President Daniels and Purdue University are to be congratulated for seeking new and creative approaches to broadening access and degree completion.”

Peter McPherson, President of the Association of Public and Land-grant Universities

“Purdue has the opportunity of showing the country how a great public university can provide even greater service to society by dramatically increasing access to a Purdue education.”

**Donald J. Farish,
President of Roger Williams University**

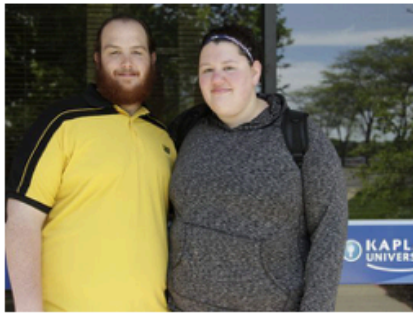
ACCREDITATION

- Reaccredited last year by HLC through 2025-26
- Same process & standards as Purdue
- No interim reports (no problems or follow-up issues required)
- Board for Proprietary Education authorization



Kaplan students look forward to Purdue's "NewU"

Meghan Holden , Journal & Courier May 23, 2017



INDIANAPOLIS — Stephanie Malesevic was still early in her career as a registered nurse last year when she decided she wanted to switch paths and work in criminal justice.

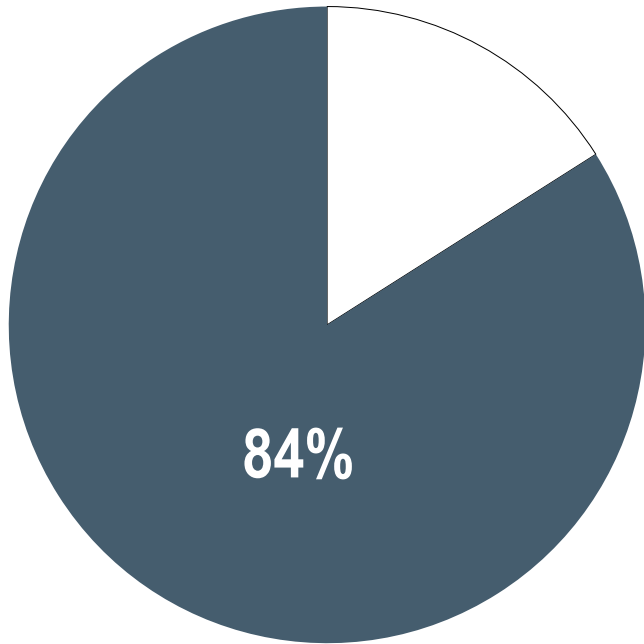
Malesevic had earned her bachelor's degree from Purdue University a few years ago, but attending a residential campus to earn another degree wasn't a possibility with her hectic nursing schedule.

She enrolled in an online criminal justice program at Kaplan University and convinced her husband Anthony Malesevic — a software developer who also went to Purdue, but didn't graduate — to finish his bachelor's degree with her.

So it was a happy moment for the former Boilermakers when [Purdue unexpectedly announced its plans last month](#) to acquire Kaplan University.

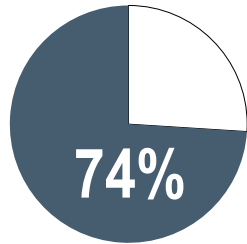
"I went to Purdue for four years, I started school again and now they've dragged me back in," Anthony Malesevic joked. "[So](#) at the end of everything, I'm going to finish where I started, kind of."

“NEW U.” DEMOGRAPHICS

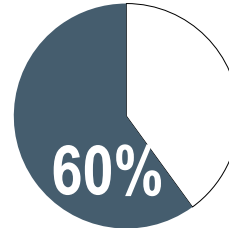


**Have had some prior
post-secondary
education**

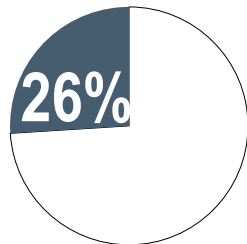
“NEW U.” DEMOGRAPHICS



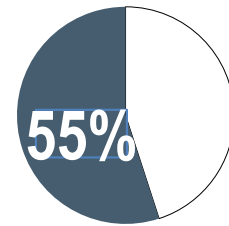
Female



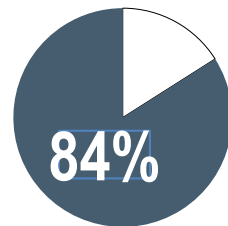
Over age 30



Military-affiliated



Neither parent attended college



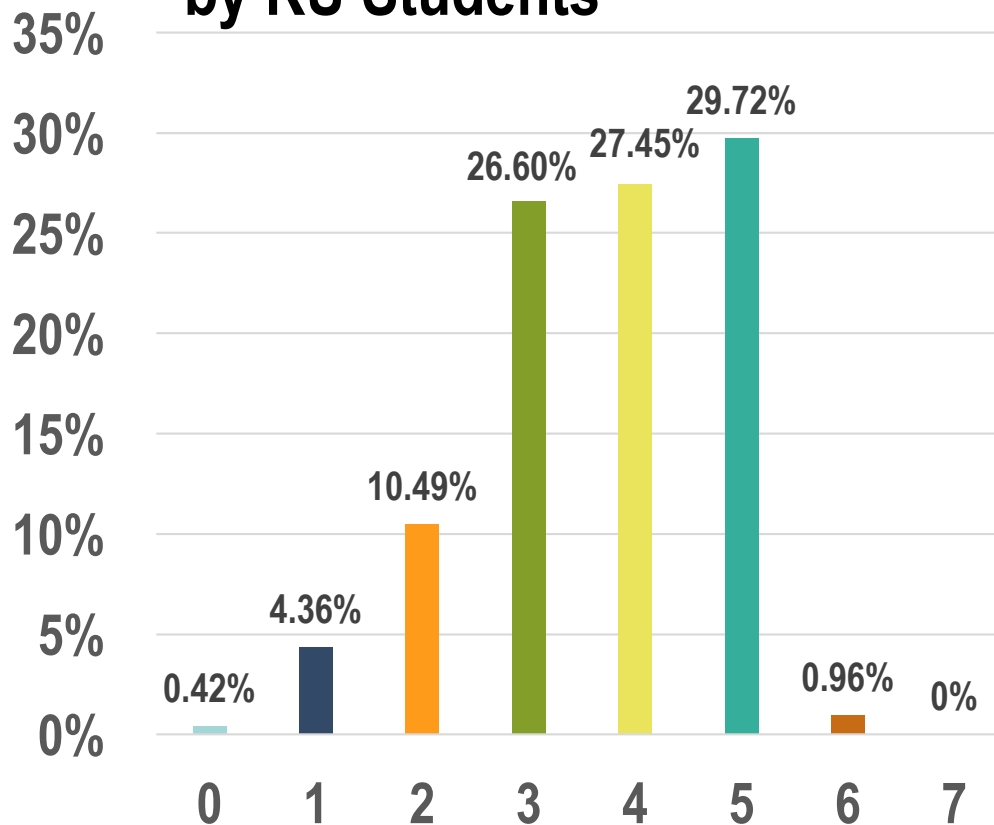
Students with 3 or more “risk factors”

KAPLAN COMMITMENT

- Conditional admittance for 3 weeks
- No tuition obligation during trial period
- Allows university to assess student qualifications
- Allows students to assess academic fit
- Inspired U.S. Dept. of Ed. “best practice” guidelines

SERVES NON-TRADITIONAL POPULATION

of Risk Factors Carried by KU Students



U.S. Ed defined risk factors

- Student is older than 22
- Attends school part time
- Files taxes as independent
- Has earned a GED
- Works full time while enrolled
- Legal dependents (non-spousal)
- Is a single parent

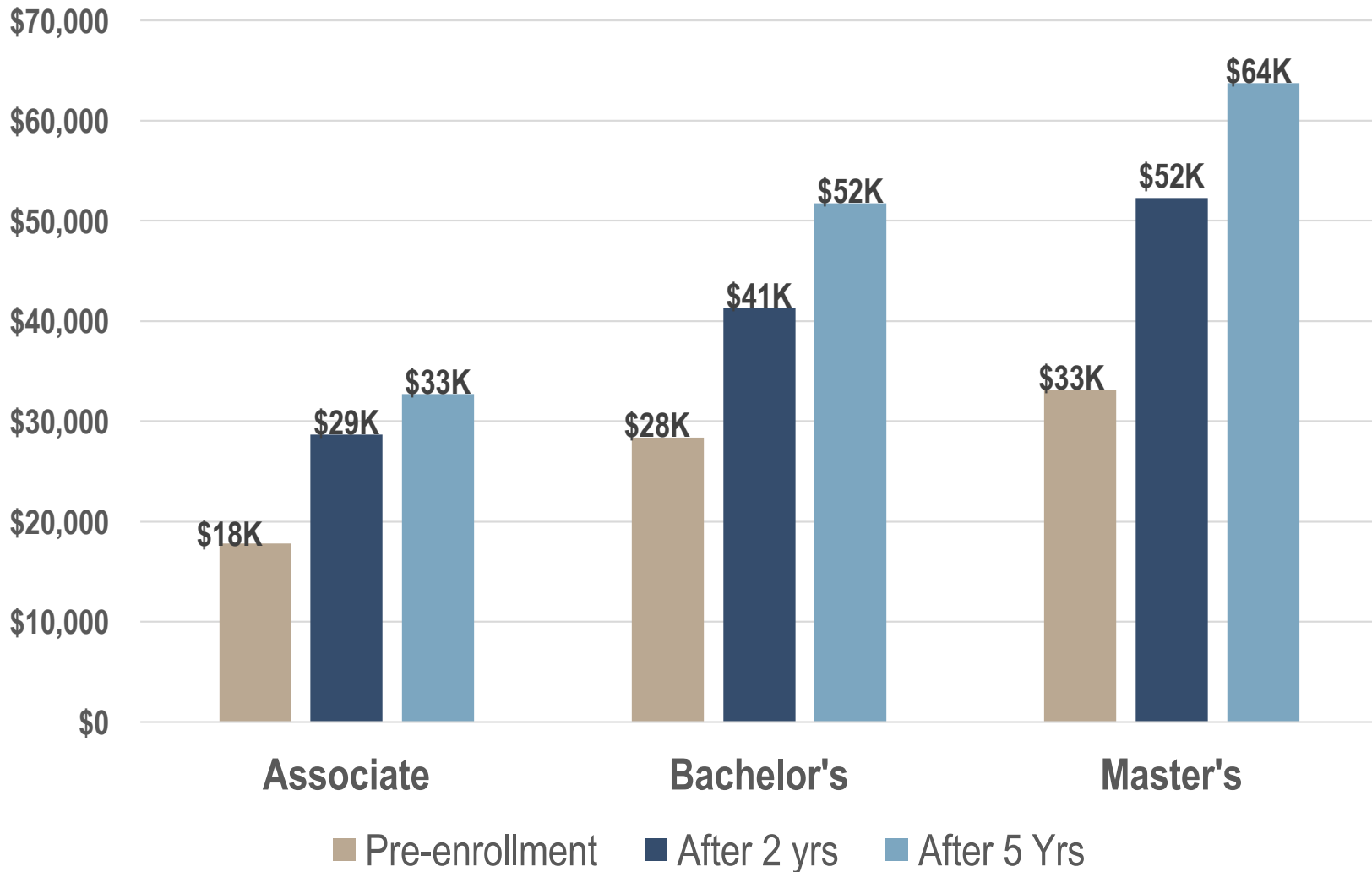
GRADUATION RATES BY REGIONAL CAMPUS

Campus	IPEDS 6-Year Graduation Rate
Kaplan University (All Campuses)	29%
U. of Phoenix (All Campuses)	16%
IU South Bend	25%
IU East	29%
IU Kokomo	30%
IU Northwest	24%
IU Southeast	28%
Purdue Northwest	29%
Purdue Fort Wayne	25%
	3-year Graduation Rate (150% time)
Ivy Tech	11%

First-time, full-time students, all programs & degrees.

CAREER SUCCESS


Income Gains of Graduates



KAPLAN UNIVERSITY ALUMNI SURVEYS

% Who Agree or Strongly Agree

Satisfied with overall experience	90%
Education was relevant to goals	90%
I would recommend the university to others	82%
The university always put my needs as a student first	78%

A photograph of Arne Duncan, Secretary of Education under Barack Obama, speaking at a podium. He is wearing a dark suit, a white shirt, and a yellow patterned tie. The background is dark blue with a blurred American flag. The text is overlaid on the right side of the image.

“I’m excited by this opportunity for a world-class university to expand its reach and help educate adult learners by acquiring a strong for-profit college. This is a first, and if successful, could help create a new model for what it means to be a land-grant institution.”

-Arne Duncan, Sec. of Education under Barack Obama

- These “colleges are resorting to all kinds of devices to get students.”
- These institutions are really universities “in aspiration rather than fact;” They pretend to the title of “university.”
- These schools are “robbing the U.S. Treasury.”
- “A foolish effort to substitute an imitation and a counterfeit article for the genuine...”

PROJECT MORRILL: **ACTING ON 3 REALITIES**

ACCREDITATION REPORT

“KU’s academic programs attract adult learners who benefit from the convenience and flexibility of online study and onsite education.” – p.11

“KU’s efforts to increase access to higher education for high-risk populations by offering flexible programs to improve career and life skills for economic independence reflect their understanding of the society’s need.” – p. 15

“As mentioned above, the Writing Center and library online resources afford students a wealth of information and support in their academic endeavors.” – p. 25

“Kaplan University acts with integrity, and its conduct through its policies and conduct appear to be ethical and responsible.” – p. 27

“The Adult Learner Inventory student survey demonstrates that students are satisfied with the career currency and level of challenge in their programs of study.” – p. 28

ACCREDITATION REPORT

“KU’s three-year loan default rate has declined each year since 2010 and the 2012 three-year default rate is below average for proprietary schools.” – p. 34

“Interviews with students and alumni during the site visit also confirmed high levels of satisfaction with KU academic and career advising.” – p. 36

“The institution has defined goals for student retention, persistence, and completion that are ambitious, yet attainable and appropriate to its mission, student populations, and educational offerings.” – p. 48

“KU’s success in handling the enrollment decline in 2011 and 2015 without significant negative impact on its educational quality and its financial performance illustrates its planning process is based on a sound understanding of its current capacity, strengths, cost structure, and factors underlying its enrollment and revenues.” – p. 56