

# PURDUE UNIVERSITY

# Building On Success

*Purdue University United Way*

Building on Success Newsletter, Vol. 2

August, 2008

## 2008 Success Builder Award!

Each year we recognize outstanding United Way campaigns. This year, awards will be given to areas who qualify in the three (3) sections list below.

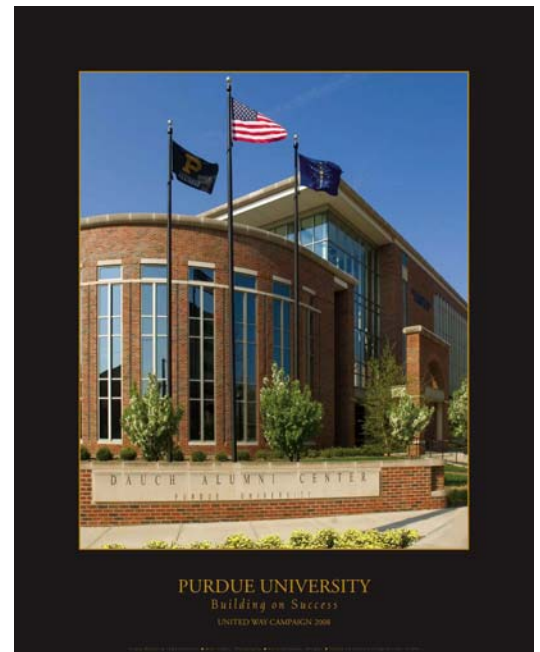
1. Meet financial goal
2. Increase per capita employee gift (dollars/total workforce) by 5% or more.
3. Campaign includes one of the item's below.
  - Have senior manager or dean's support and participation
  - Hold employee group meeting conducted by Sr. or Jr. Chair
  - Provided employees with education through speakers, newsletters, articles email updates, etc.

*Awards will be announced  
at the Victory  
Celebration on  
November 19.*



*"Make a career of humanity...and you  
will make a greater person of yourself,  
a greater nation of your country,  
And a finer world to live in."  
-Dr. Martin Luther King Jr.*

# Boiler UP!



## 2008 Purdue United Way Poster, Theme: *Building on Success*

Team Captain should give this poster to all who return pledge cards. Posters will be given to the Sr. or Jr. Chair at the kick off along with all their depts. pledge cards on Sept. 18.

Sr. & Jr. Chairs: please make arrangements to pick up materials, if you can not attend the kick off!



United Way  
of Greater Lafayette

## August 27 @ 7:45 am, Stewart Center: Purdue UW Training!

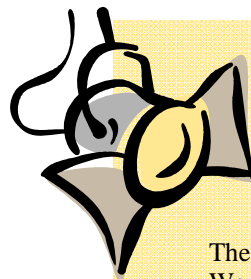
Training and tours for all Chairs and Team Captains will be on August 27, beginning at 7:45 am in Stewart Center room 302 and ending around 11:00. (All invited). Light breakfast served.



We will have a short presentation by Indiana Association of United Way's Executive Director, Roger Frick, and then tour four agencies all located in the Howarth Center on 18th street. You will receive your "Live United" T-shirt at this event! When you get off the motorcoach!

## More important dates! Mark your Calendar!

- **Thursday, August 14, 3 – 6 pm. Transportation Services Housing and Food Services Carwash**
- **Thursday, September 18, 7:45 am, Shively Ross Ade: Purdue Kick Off Breakfast** (All invited) Sr. Chairs pick up materials!
- **Wednesday, October 15, 11:30 am, Hillenbrand Atrium Dining Court** (Jr/Sr Chairs): *Mid Campaign Report meeting and luncheon.* Guest Speaker, Katherine Braz, Purdue employee and volunteer
- **Wednesday, November 19, 4:00 pm, Room 1010 Armstrong Hall: Victory Celebration!**



## Agency Spotlight!

The Volunteer Bureau is a program of the United Way of Greater Lafayette. This agency connects volunteers with volunteer opportunities. They have opportunities for Individuals and Groups, as well as for Adults and Youth. Volunteers are an important part of how the United Way meets our community's needs. Please take the time to find the opportunity that's right for you. To learn more see: [www.glvb.org/](http://www.glvb.org/)



## LIVE UNITED

United Way of America's new theme

What does it mean to "live united?"

Everyday in our community, people like you, are creating opportunities for a brighter future for others by focusing on the building blocks of a good life—education, income and health. And they are doing it on their own terms—bringing together their own unique strengths and skills, to advance the common good.



When we reach out a hand to one, we can influence the condition of all. *And you do this when you hand a pledge card to a co-worker!*

That's what it means to live united - working together, solving problems, bringing about lasting change.

As a volunteer, you are a champion for issues that need solutions, and you can invest in your community by donation through United Way.

However you give, you can inspire hope, and create opportunities for a better tomorrow. Help make a difference, Live United!

## Purdue United Way 2008- *Building on Success*

## Students to Hold Web Auction, Need Donations!



Our student chairs will run a silent web auction during Sept. to raise money for United Way!

We currently have about 11 items on the site, so we need more!

Items currently include original local artwork, Purdue sports and convocations tickets, Purdue sports memorabilia and food, hotel packages.

Thanks to: Morgan Burke, Todd Wetzel, Denver Sams and Elizabeth Diaz-Depew who have already donated items along with several businesses.

If you have a friend or know of a business that might donate an item, they will receive mention or logo (with link to web page) on our site. Just email them this link:

<https://www.cmarket.com/auction/AuctionHome.action?documentId=71833562>



## A Part of Something Much Greater!

The United Way workplace campaign (like the one conducted here at Purdue) has been called one of the greatest social inventions in American history.

Local United Ways create long-lasting community change by addressing the underlying causes of the most significant local issues. Common focus areas include helping children and youth achieve their potential, promoting financial stability and independence, and improving people's health. Our goal is to create long-lasting changes by addressing the underlying causes of problems.

It takes everyone in the community working together to create a brighter future. So our United Way brings together people from all across the community—government, business, faith groups, nonprofits, the labor movement, ordinary citizens—to tackle the issues. Because we all win when a child succeeds in school, when a family becomes financially stable, when people have good health.

**THANKS FOR VOLUNTEERING!**

## Volunteer to Speak at Meeting

Katherine (Kat) Braz, graphic designer for Housing and Food Services, will be a speaker at our October Mid-Campaign Report meeting. Kat will share some stories from her volunteer service to United Way Agencies.

Kat won the 2008 Woman of Innovation award at the Salute to Women banquet.



Kat Braz

**Kat Braz, a Purdue Volunteer who Lives United!**

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