

PURDUE UNIVERSITY

Building On Success

Purdue University United Way

Purdue United Way Newsletter Vol. 1 June 2008

Dear United Way Volunteer—

We can't thank you enough for your commitment to this important community service. It is your efforts in the workplace that will directly impact our ability to positively change lives.

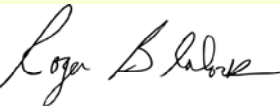
You are the champion for the future of children, families and elderly in our region.

The generous donations to United Way from the Purdue University team of employees and retirees have helped build success into the lives of many people in our community for many years.

Every athlete knows that a team must be united to succeed. I'm eager to see the Purdue Team continue and expand on its community support of United Way.

The Purdue United Way campaign goal this year is \$725,000. This is a more than 1/8 of the Greater Lafayette community United Way goal. Purdue is very important to the United Way.

Boiler up!



Roger Blalock

Roger Blalock is our 2008-2009 Purdue Chair. He is Senior Associate Athletics Director and a long time supporter of our community and United Way. Roger will be assisted this year by **Dennis Depew**, Dean College of Technology.



Outstanding Areas 2007

11 areas met or surpassed their financial goal last year!

Business Services—102%

Consumer and Family Sciences—106%

Cont Ed. and Conferences—117%

Discovery Park—107%

Engineering—118%

Pharmacy, Nursing, Health Svs.—112 %

Science—102%

Student Services—109%

Technology—111%

Liberal Arts—100%

Libraries—100%

MARK YOUR CALENDAR!

- **August 7:** Pacesetter (Vanguard and Retiree) campaign begins on campus. (Solicitations are mailed to campus address.)
- **August 27:** Purdue Volunteer Training and Agency Tours (All invited), Stewart Center room 302 7:45 am—11:30 am.
- **September 18:** Purdue Kick Off Breakfast 7:45 a.m. Shively Ross Ade (All invited) Sr. Chairs pick up materials!



Extra Extra Read this!

All new or increased giving will be matched dollar-for-dollar by our friends at the **Eli Lilly Endowment**. So, if you gave \$100.00 in 2007, and increase your gift to \$150.00, Eli Lilly will match that increase of \$50.00 for a total of \$200.00 to help United Way initiatives.



“On Call” to Make Your Job Easier!



Bill Jones, Purdue LCR



Ken Field, Purdue LCR

Purdue will have two LCRs* this year. These volunteers have been trained to speak about United Way. They can give presentations incorporating audience participation, present a video, present at a staff meeting, answer questions or help with other ideas that you might have. Consider incorporating an LCR into your United Way activities. Most presentations are 10-25 minutes in length.

To Schedule an LCR call: United Way at: **742-9077**

About United Way

United Way is a local organization run by volunteers and assisted by a small staff. United Way does much more than raise money. It researches community needs and allocates the money raised through a systematic review process conducted by volunteers. All services supported by United Way contribute to improving the quality of life for people in Tippecanoe County

Mission: To increase the organized capacity for people to care for one another. **Vision:** United way will add value to the greater Lafayette community by enabling people to help one another. it will provide leadership in defining community needs and in coordination resources to address community issues.

Community Impact Areas



Promoting Healthy Lifestyles and Well-Being



Strengthening Children and Families



Supporting Basic Needs and Developing Independence

Meet your 2008

Senior Chairs

- Agriculture— **Sonny Ramaswamy** (sonny@purdue.edu)
- Business Services— **Denise Laussade** (dlaussade@purdue.edu)
- Consumer & Family Sciences— **Jan Buckles** (jbuckles@purdue.edu)
- Discovery Park— **Ruth Ann Weiderhaft** (weiderhaft@purdue.edu)
- Education— **Rogene Loepker** (dloepker@purdue.edu)
- Executive Offices— **Krista Hixson** (kehixson@prf.org)
- Housing & Food Services— **Elaine McVay** (emmcvay@purdue.edu)
- Information Technology— **Bill Jones** (joneswl@purdue.edu)
- Liberal Arts— **Bert Rockman** (barockma@purdue.edu)
- Libraries— **Dean Lingley** (dlingley@purdue.edu)
- Management— **Mara Faccio** (mfaccio@purdue.edu)
- Office of Continuing Education— **Carolyn Novak** (cnovak1@purdue.edu)
- Pharmacy, Nursing & Health Sciences— **Stephen Byrn** (sbyrn@purdue.edu)
- Physical Facilities— **Mark Hickman** (mdhickman@purdue.edu)
- Science— **Terry West** (trwest@purdue.edu)
- Student Services— **Howard Taylor** (hhtaylor@purdue.edu)
- Technology— **Michael Beyerlein** (mbeyerle@purdue.edu)
- Veterinary Medicine— **Sonya Meadows** (sjm@purdue.edu)

Interested?

in doing a
“Week of
Caring”
project?
Call Anne at
494-9240



Your Gift Matters!



Every cent of every dollar donated to United Way of Greater Lafayette goes directly to the 25 member agencies. "The Vanguard", a group of leadership donors, directs a portion of their contributions to cover the administrative costs of United Way. This means that 100 percent of our employee contribution goes directly to support programs and services of our member agencies. Purdue currently has 260 Vanguards! **One in three people in Tippecanoe County use a service of United Way.**

2008 Purdue Campaign Contacts:

Roger Blalock, Chair

Email: rlblalock@purdue.edu

Dennis Depew, Vice Chair

ddepew@purdue.edu

Stephanie Portrey,

Student Chair

sportrey@purdue.edu

Allison Dowe

Student Chair

adowe@purdue.edu

United Way of Greater Lafayette

742-9077

uwlafayette.org

Anne Washburn

Purdue Campaign Office:

awashburn@purdue.edu

Responsibilities: Team Captains

- Attend: Purdue's training session/tours on August 27, Stewart 302 -306, 7:45 am.; Kickoff Breakfast, Wednesday, Sept 18, Ross Ade-Shively Club 7:45 a.m.; and, Victory Celebration November 19, 4:30 p.m. 1010 Armstrong Hall.
- Receive or pickup campaign materials *from your senior and/or junior chairs, September 18.*
- **Add your name and department to the mailing envelopes before you distribute them. Have co-workers write their name on outside of return envelope**
- Distribute solicitation envelopes by hand to staff members on or soon after September 18th. Tell the United Way story. Schedule a Loaned Campaign Representative (LCR) to talk to your department.
- Return pledge forms to United Way/ Dauch Alumni Center, daily during the campaign. **(Do Not Send Cash in campus mail envelopes.)**
- Employees may return their in campus mail. Provide blank forms for those who have lost forms or for new staff members (or direct staff to the PUW web site to download a blank form). Contact Anne Washburn at 49-49240 with questions about pledge forms.
- Give a poster to each employee who returns a pledge form. (Pick up posters for Grad Assistants at Dauch.)
- Have all forms returned by **November 12** so we can meet the Purdue goal of \$725,000 by the Victory Celebration.

Important to Know:

- Pre-printed pledge forms have been prepared for all monthly paid staff, biweekly paid staff, and graduate assistants. **(You will not be delivering to Grad assistants; they will get their solicitations through campus mail.)**
- Do not open envelopes containing returned pledge Forms.

Responsibilities: Sr. & Jr. Chairs

Recruit and motivate team captains! Attend United Way events:

- Training Session/United Way Agency Tours: August 27, 2008, Stewart Center 302-306, 7:45 a.m. to 11:30 a.m.
- Kick Off Sept 18, Shively Ross Ade, 7:45 a.m. *Pick up your materials!*
- Mid-Campaign Rally, October 15, 11:30 am. Hillenbrand Atrium Dining Hall
- Victory Celebration November 19, 4:30 p.m. 1010 Armstrong Hall
- Distribute solicitation packets and posters to team captains (*you receive these at Kickoff Breakfast*).
- Support United Way in your area with information and events. Have all pledge cards returned by **Nov. 12**.
- Answer questions, share progress reports, support team captains, and enlist assistance of Loaned Campaign Representatives (from United Way).
- Celebrate a successful campaign by acknowledging and rewarding team captains' efforts!

