

advancement. The human genome has been solved and with it the mysteries surrounding the origins of cancer. It remains for us to interpret what the human genome has revealed and apply that understanding to the development of future agents and drugs to detect and treat cancer at its earliest stages — perhaps even before it develops. Knowledge holds the key to controlling cancer, and we have never before in history had access to such critical genetic information.



The Purdue Cancer Center continues to be at the forefront of cancer research. Recently, the center underwent a vigorous review of its scientific programs and again was recognized by the National Cancer Institute (NCI) as one of only a few national, basic NCI-designated cancer centers. This designation reflects not only the high quality of our scientists, but also their dedication to conquering cancer.

As our scientists begin to utilize the information unlocked from the human genome, we need your help. We invite you to partner with us as we join with our national and international colleagues in our ongoing efforts to control this difficult disease. The 21st century holds much promise. We offer our vision that soon many more cancers will be cured, and those remaining can be treated as manageable diseases.

RICK BORCH, M.D., Ph.D., Director
Purdue Cancer Center

THE NEXT

STEP

Our needs for the Cancer Center are many. What interests you? Where would you

“Through the Cancer Center, Purdue uses its traditional strengths in the chemical and biological sciences in the battle against this devastating disease. I am proud to be part of a university that is working so hard and so effectively to serve a great human need.”

MARTIN C. JISCHKE
President



Hansen Life Sciences Research Building

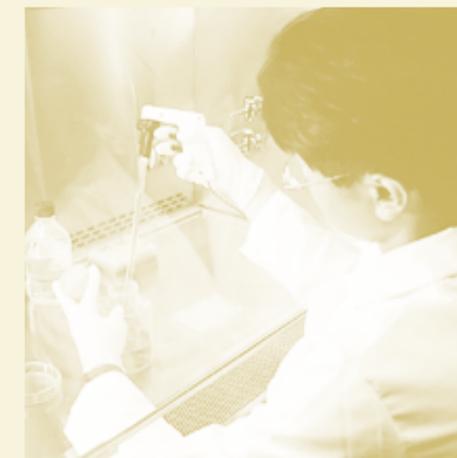
like to invest? What do you want to impact most? We encourage you to ponder these questions and then contact us using the information below.

You want to cure cancer. So do we. Help us do the important work that could save lives — and improve the quality of life for all people — by making a contribution to the Purdue Cancer Center.

Barbara Coury
Director of Development
Purdue Cancer Center
Hansen Life Sciences Research Building
201 S. University Street
West Lafayette, IN 47907
Phone: (765) 496-6374
E-mail: bcoury@purdue.edu
Web site: www.cancer.purdue.edu

Cancer Center Campaign Goals

New Research Facility	\$15 million
Faculty Support	\$4 million
Postdoctoral Support	\$2 million
Unrestricted Funds	\$1.5 million
Program Support	\$900,000
Total Support Sought	\$23.4 million



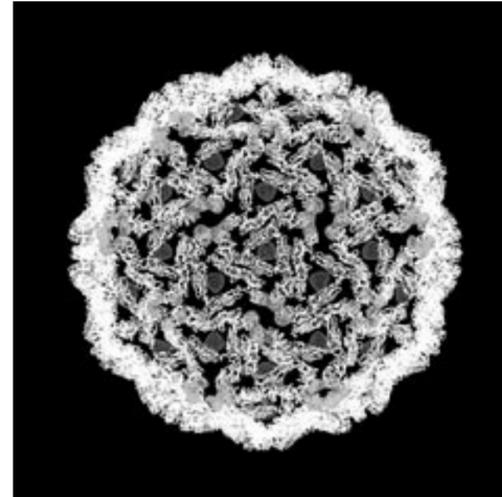
The PURDUE CANCER CENTER

The PURDUE CANCER CENTER

In 1978, the National Cancer Institute (NCI) designated the Purdue Cancer Center as the first all-research cancer center in the United States.

The center is now one of eight elite, basic cancer research centers in the country; institutions such as MIT, the Salk Institute, and Cold Spring Harbor Laboratories followed Purdue's lead.

Supported in part by an NCI grant, the Purdue Cancer Center on the West Lafayette Campus is a place where seventy scientists from eleven departments engage in cancer-related research. Areas of expertise range from drug design and improved delivery mechanisms to cancer cell growth triggers and genetic models for cancer. By involving tenure-track faculty members from the schools of Science, Pharmacy, Veterinary Medicine, Agriculture, and Consumer and Family Sciences, the center exemplifies a multidisciplinary approach to the complex problem of cancer.



We are well on the way to finding the cure for cancer, but the need for more space is our biggest challenge. The main goal of this campaign is to build a state-of-the-art research facility that will bring all of our scientists together under one roof, creating a synergy that will enable breakthroughs in cancer research. By investing in this campaign, you will hasten Purdue's progress in finding the cure for cancer.

Faculty Support

CAMPAIGN GOAL: \$4 MILLION

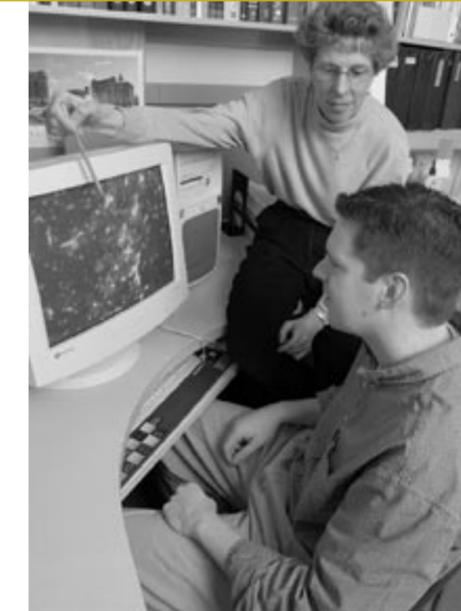
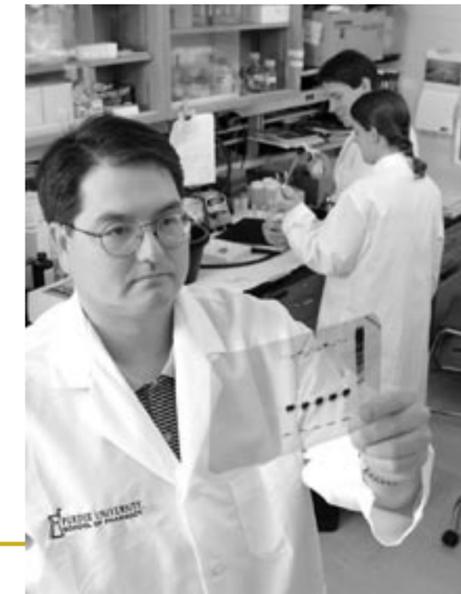
The Purdue Cancer Center provides resources for 70

of Purdue's best and brightest scientists. Our faculty is the center's most important asset and serves the critical function of bringing cutting-edge research to a patient's treatment. Endowed professorships and support funds for cancer-relevant research are critical to our mission of maintaining the high caliber of scientific performance that has become associated with the Purdue Cancer Center. The addition of two endowed chairs will allow our center to attract preeminent leaders in cancer research to strengthen our already stellar program.

Postdoctoral Support Program

CAMPAIGN GOAL: \$2 MILLION

In our continual effort to improve, we asked our scientists what we could do to make their efforts more



successful. The overwhelming response was to provide funds to hire an extra pair of hands. Oftentimes, our scientists find intriguing results during the course of their research, but are unable to pursue these alternate lines of inquiry due to time and budgetary constraints. During critical times of research, the Purdue Cancer Center has provided faculty with postdoctoral support in order to explore exciting peripheral issues that are uncovered during the course of their work. Continuing to fund this effective program will allow our scientists to pursue compelling data leading to cutting-edge cancer research.

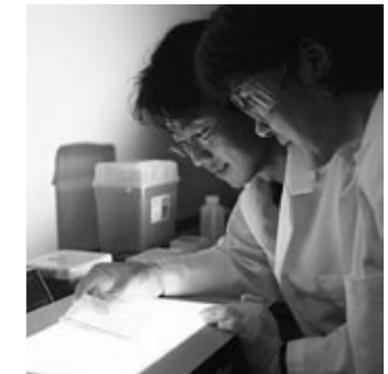
Unrestricted Funds

CAMPAIGN GOAL: \$1.5 MILLION

Although careful inventory of resources and strategic planning are essential for effective goal achievement, it is difficult to predict all future needs and challenges

facing the Purdue Cancer Center. During times of uncertainty, great growth is possible provided that additional resources are available for unforeseen opportunities. Unrestricted funds are crucial in supporting future needs. These funds allow the center the flexibility needed to effectively meet challenges regularly presented by the rapidly changing landscape of cancer research. Innovation is one of the hallmarks of Purdue's cancer research effort, and funds to support this flexibility are important for our future.

This is an exciting time for the Purdue Cancer Center and for cancer research across the nation and around the world. We live in a period of unprecedented scientific



New Research Facility

CAMPAIGN GOAL: \$15 MILLION