



Leadership

The Magazine of the Purdue President's Council

Fall 2007

INSIDE:



Campaign
comes
full circle

Annual report
fiscal year
2006-07

R.B. Stewart
Purdue career
spans four
decades

Team spirit
Three cheers
for Purdue's
giving clubs

**President's
Council news**
and events

PURDUE
UNIVERSITY

Meet
**France
Córdova**

PURDUE'S 11TH PRESIDENT

The \$53 million Neil Armstrong Hall of Engineering, set to be dedicated Saturday, October 27, 2007, during Homecoming Weekend, is the new flagship of the Purdue College of Engineering. Located at the corner of Stadium and Northwestern avenues, it provides a dramatic, welcoming northern gateway to campus.

Leadership Magazine

Leadership is dedicated to recognizing the role the Purdue President's Council plays in the University's efforts to become preeminent. The magazine's name conveys not only the example President's Council members set in providing leadership support for the University, but also Purdue's commitment to leadership in the areas of learning, discovery, and engagement. Through this publication, we strive to inform, entertain, and inspire readers by celebrating the University and its supporters, and by exploring the many facets of leadership as a vital aspect of greatness.

As always, we welcome your feedback, questions, suggestions, and comments. Please e-mail them to pc@purdue.edu or call (800) 213-9279 or (765) 496-2640.

CONTENTS

4

....



A night of heroic proportions

Campaign wraps up with celebration

Ever faithful, ever true

Clubs combine efforts for common goal: team spirit



8

....

14

....



Annual Report 2007

Final year of campaign delivers success

LEADERSHIP

Volume 30 Number 2 (Fall 2007)

Editor — Julie Hendon, President's Council Assistant Director

Produced by Purdue Marketing Communications

Director — Dave Brannan

Assistant Director, Editorial — Melanie A. Hahn

Managing Editor — Heather Pflug

Designers — Anita Noble, Jim McCammack

Contributing Writers — Barbara Leonard,

Grant A. Flora, Angie Roberts

University News Service Supporting Writers — Tanya Brown,

Elizabeth Gardner, Maggie Morris, Phillip Fiorini, Cynthia

Sequin, Christy Jones, Marydell Forbes, Kim Medaris,

Emil Venere

Photographers — Mark Simons, Vincent Walter, Dave Umberger,

Robert Hannemann, Dan Moreland

Special thanks to Arthur Smith, Purdue spirit coordinator, for providing props for the "Ever grateful, ever true" article.

Questions or comments? Contact President's Council at:

Phone: (800) 213-9279 or (765) 496-2640

E-mail: pc@purdue.edu

Fax: (765) 496-1154

Mail: President's Council

Dick and Sandy Dauch Alumni Center

403 W. Wood Street

West Lafayette, IN 47907-2007

© 2007 by the Purdue University President's Council. All rights reserved. No part of this publication may be reproduced or duplicated without the prior written permission of the publisher. While every effort has been made to ensure the accuracy of the information included in this publication at the time of printing, the publisher shall not be liable for damages arising from errors or omissions.

An equal access/equal opportunity university

DEPARTMENTS

18 OUTCOMES

20 SPOTLIGHT

25 TIMESCAPE: R.B. STEWART

30 PRESIDENT'S COUNCIL NEWS



ON THE COVER:

France Córdova, a former chief scientist at NASA, was named Purdue University's 11th president on May 7, 2007, during a Board of Trustees meeting on the Loeb Playhouse stage. Trustees Chairman Tim McGinley called Córdova's resume "out of this world."



Thank you, PC members, for your loyal service

As I reflect on my tenure as Purdue's 10th president, what stands out above all else is the amazing loyalty and enthusiasm that Purdue's many alumni and friends have shown. At no other institution over the course of my career in higher education have I witnessed the level of unflagging commitment I have seen from Purdue's supporters. As President's Council members, you are at the core of that commitment.

Over the last seven years and with the help of countless proud Boilermakers, we have accomplished a great deal, and we have made Purdue University an even better place to earn a degree, to teach, and to work. The most obvious fruits of our labor are the multitude of new buildings and facilities dotting the campus landscape. But equally as important are the tremendous advances we have made in areas like faculty research support and endowed chairs, statewide engagement and economic development, interdisciplinary collaboration, and scholarship support for our most important entity: our students.

All of this was made possible through your generosity and vision for Purdue's future. By investing in the University through your gifts, your volunteerism, your time, and your spirit, you have made my job easier, and you should feel a great deal of pride for what we have accomplished together.

Leaving the warmth and fellowship I have found at Purdue is difficult. But knowing that the University is in the talented and capable hands of its new president, France A. Córdoba, makes this transition easier. I have great faith in the members of the President's Council, whose leadership and deep commitment to Purdue will help make this transition a smooth one for the University.

It has been an honor and a pleasure to serve the people of Purdue over the last seven years. Thank you again for your support, your leadership, and your enthusiasm.

Hail Purdue!

*Over the last seven years
and with the help of
countless proud
Boilermakers, we have
accomplished a great deal,
and we have made Purdue
University an even better
place to earn a degree,
to teach, and to work.*



New president warmly welcomed to Purdue family

What an exciting time to be coming aboard at Purdue! All across the country, people are talking about this University and the amazing achievements resulting from The Campaign for Purdue. The campaign has laid a groundwork for excellence. I am thrilled to be joining such a distinguished University, and it will be an honor to work with people who have accomplished so much over the last seven years.

Coming to West Lafayette from Riverside, California, will be a change for my husband and me. Chris and I look forward to exploring our new home and learning all there is to know about Purdue and a part of America that will be new to us. In some ways, coming to Purdue is a lot like coming home for me. Being an astrophysicist, I have spent much of my career studying the universe. I consider it a great privilege to have the opportunity to work at an institution that is a cradle of space exploration.

One thing I have learned upon meeting and talking with members of the University community, including President's Council members, is that Purdue is a place with a deep and rich history, a history of which it is rightfully very proud. I am honored by the confidence the people of Purdue have in my ability to lead this institution. This University — our University — clearly is driven by a commitment to work for a better community, a better Indiana, a better America, and a better world.

I already have received a warm welcome from members of the Boilermaker family. I especially look forward to working with President's Council members, as well as with the faculty, staff, and students of Purdue. Together we can explore new horizons of excellence and move this great University forward into a new era. As your newest Boilermakers, Chris and I thank you for the wonderful welcome you have given us.

Hail Purdue!

*This University —
our University — clearly is
driven by a commitment to
work for a better community,
a better Indiana,
a better America, and
a better world.*

A night of heroic proportions



A MID HERALDING TRUMPETS, SINGERS, INSPIRATIONAL SPEECHES, A FULL ORCHESTRA, AND CRACKLING CONFETTI, THE CAMPAIGN FOR PURDUE AND MARTIN C. JISCHKE'S PURDUE PRESIDENCY CAME FULL CIRCLE ON JUNE 30.

Outgoing Purdue President Martin C. Jischke, Campaign Chairman and Purdue Board of Trustees member Mike Birck (center), and Purdue Board of Trustees Chairman Tim McGinley pause for a photo following the campaign finale event on June 30. "I've been doing this president thing for 23 years, and this is the best board of trustees I've ever worked with," Jischke said during his parting comments.

JISCHKE'S ACCOMPLISHMENTS LEAVE BOLD MARK ON PURDUE

AUGUST 1, 2001

Office of Engagement created as part of statewide initiative to address economic development.

SEPTEMBER 7, 2001

Plans are announced for Discovery Park, which will be designed to bring together researchers from a wide range of specialties and provide an environment for interdisciplinary research that explores new ideas, technologies, and products.

FEBRUARY 2002

Indianapolis Office of Engagement opens.

FEBRUARY 20, 2002

Science Bound program created.

SEPTEMBER 18, 2002

Jischke launches a series of 60 daylong visits to communities in Indiana as part of the University's commitment to engage the state's citizens.



The
Campaign
for PURDUE

THE FESTIVITIES, held at a transformed Mollenkopf Athletic Center, concluded the campaign and the seven-year strategic plan. The facility took on a new look for the night, appearing more like the setting for the Golden Globe Awards than a place to throw around a football.

As the theme for the night suggested, “Victories and Heroes” were celebrated. Whether a multi-million dollar donor or member of the University Development Office, Campaign Chairman Mike Birck made it clear that each of the more than 600 people in attendance had played the role of hero during the campaign.

The last seven years were not lacking in victories, either. Among them: important medical discoveries, double the number of endowed chairs, 300 new faculty members, the \$350 million Discovery Park, 43 new and renovated facilities, and a \$225 million boost for scholarships.

These Purdue victories and heroes, said Birck, “helped Purdue move forward in every way possible.”

BY HEATHER PFLUG

TOP: Cindy and Rod Ehrlich, who led the \$10 million Parents Campaign, enjoy dessert during the campaign finale celebration.

BOTTOM: On his way to the finale dinner inside the Mollenkopf Athletic Center, Martin C. Jischke walks through the “Tunnel of Appreciation.” “I have absolutely had the time of my life at Purdue,” Jischke said.

APRIL 3, 2003

Purdue Opportunity Awards program launched.

MAY 12, 2003

Purdue Research Park is designated as the state’s first Certified Technology Park.

OCTOBER 22, 2003

The Scientist magazine ranks Purdue the best university work environment in the country.

DECEMBER 9, 2003

Jischke announces the Opportunity for Indiana Program, funded by a \$3.5 million grant from the Lilly Endowment. The program’s aim is to foster high-tech companies and helps Indiana retain university graduates.

APRIL 9, 2004

A new Department of Engineering Education is created to address the pending shortage of American engineers and to research ways to teach engineering concepts.

What are your thoughts on the campaign's success?

"The past seven years, The Campaign for Purdue has brought the Lafayette community together, and I think this is just the beginning of something that will make us even better."



—JOE SEAMAN, Community Campaign co-chair and president and chief executive officer of the Lafayette-West Lafayette Development Corp.

.....



"The Campaign for Purdue has been a great unifier for the community, and it has provided Purdue a greater opportunity to benefit the state, the nation, and the world. And it doesn't stop here! This will impact future generations in many ways, perhaps even helping find a cure for cancer through research."

— LINDA ROHRMAN, co-chair, Community Campaign and a donor to the Cancer Center

.....

"Tonight is a truly fabulous event — a real opportunity to celebrate our success. The campaign has totally transformed the University!"

— SUSAN BUTLER, Women of Purdue member and Purdue University trustee



.....

"We're very proud of Dr. Jischke and Patty; they helped us build a better university — not just one brick higher but many bricks higher. This evening is the whipped cream on the cake!"

— DICK AND SANDY DAUCH, namesake donors of Purdue's first alumni center



A night of heroic proportions



Birck admitted that the first campaign goal of \$1.3 billion "seemed a little more than daunting."

"But I had faith in the people of Purdue. You have come through again and again and again," he said.

By the time the goal was raised to \$1.5 billion in 2004, he was no longer worried.

"We sailed past the \$1.5 billion goal with six months remaining."

It was altogether fitting, then, that Birck stood before an enthusiastic crowd on the final day of the campaign and announced that \$1,702,321,069 had been raised.

"We've waited seven years for this moment."

Martin C. Jischke speaks with two incoming Science Bound students, Janette Salgado and Taneisha Springfield-Jones, following the finale event.



SEPTEMBER 30, 2004

Purdue Research Park is named the best in the country by the Association of University Research Parks. Purdue's facility is home to the largest university-affiliated business incubator in the country and houses more than 140 companies.

OCTOBER 22, 2004

Jischke becomes the first Purdue president to visit India. Later, he visits China, Taiwan, and Japan on behalf of Purdue.

AUGUST 2005

Purdue's first university-wide Honors Program welcomes its first students.

DECEMBER 17, 2005

Last phase of upgrading and renovating University Residences.

MARCH 1, 2006

Jischke appointed by President George W. Bush to a seat on the President's Council of Advisors on Science and Technology.



Mike Birck, chairman of *The Campaign for Purdue*, addresses the more than 600 people in attendance at the finale celebration, sharing with them the monumental results of the \$1.7 billion campaign. "These accomplishments may not have been seen at any university anywhere in the country," he said.



President's Council Cornerstone members (L-R) Candy and David Krumwiede attended the event with Fran Clifton (center) and Laura Krumwiede.



Martin C. Jischke Hall of Biomedical Engineering



Patty Jischke Early Care and Education Center

Two buildings to bear the Jischke name

In their seven years at Purdue, Martin and Patty Jischke have helped dedicate scores of buildings that have been named after donors and friends of the University.

As the Jischkes bid farewell to Purdue, the Board of Trustees decided to turn the tables and name two buildings after them.

The Biomedical Engineering Building, home to the Weldon School of Biomedical Engineering, will be named Martin C. Jischke Hall of Biomedical Engineering, and a new \$3 million childcare center set to open next summer will be named the Patty Jischke Early Care and Education Center.

"Naming these two facilities after the Jischkes — Martin, an engineer whose leadership has transformed the University, and Patty, who has worked as an advocate for the needs of children — is a fitting tribute and will ensure that their mark on the University will be remembered for decades to come," said Tim McGinley, chairman of the board of trustees.

"Both Martin and Patty have done so much for the University, the community, and the state of Indiana in the last seven years."

MAY 25, 2006

A gift of 40 acres in New Albany will enable Purdue and Indiana University Southeast to open a new technology park and expand Purdue's College of Technology.

JUNE 2, 2006

In response to employee requests, a new \$3 million, 10,917-square-foot childcare center, newly named the Patty Jischke Early Care and Education Center, is announced, as well as the 12,500-square-foot, \$3.82 million Purdue Village Community Center.

JULY 2006

It is announced that Purdue now offers more than 200 study-abroad and internship programs in dozens of countries.

AUGUST 29, 2006

The Richard G. Lugar-Purdue Summit on Energy Security calls together leaders nationwide to work toward a strategy to reduce American dependence on imported oil.

JUNE 30, 2007

Jischke is lauded during the campaign finale celebration for adding 300 new faculty members; increasing campus diversity; increasing financial aid and scholarships by 67 percent; increasing faculty salaries by 22 percent; and raising \$570 million in private funds for facilities.

Ever grateful, ever true

Team spirit is alive and well at Purdue

Max Bales, '89, may wear orange and maroon on game days in the Blue Ridge Mountains, but deep inside, he's still a Boilermaker.

"It's in my genetics," says Bales, the son of two Purdue University graduates who's now director of development in the College of Agriculture and Life Sciences for Virginia Tech. Bales cheered for the Black and Gold as a child, completed his bachelor's degree at Purdue, and then worked for the John Purdue Club and development after graduation. When he and his family relocated from West Lafayette to hilly Blacksburg, Virginia, almost four years ago, he sought out folks from his alma mater.

Some of these alumni work alongside him at Virginia Tech, but others are friends he's made through the local Purdue alumni club.

"I feel the sense of pride in bringing the stature of this University to other places," says Bales. A joint President's Council, Purdue Alumni Association (PAA), and John Purdue Club (JPC) member, he has organized such events as picnic-styled socials and a Virginia Tech campus visit from Purdue President Emeritus Martin C. Jischke.



Max Bales

BY ANGIE ROBERTS



For Bales and other alumni and friends, team spirit is sparked not only when they chant “Hail to our old Purdue!” at Ross-Ade Stadium, but also when they reminisce at a University-sponsored reception, golf outing, or scholarship fundraiser anywhere around the world. Leaders of PAA, JPC, and President’s Council are increasingly collaborating to keep those ties strong.

JPC grew out of PAA

In 1878, a group of degree holders first convened to form an alumni organization. In 1912, PAA was officially incorporated. Today, it’s the ninth largest alumni association in the country, boasting 69,500 members who convene both on campus and around the world in 105 different Purdue clubs.

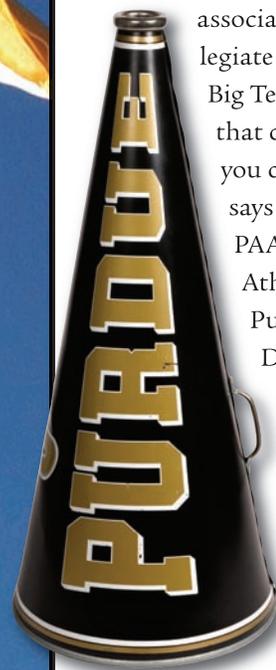
“The alumni association is the gateway for loyal graduates to build relationships with others and with Purdue,” says Kirk Cerny, PAA executive director.

“Those relationships often lead to the support of athletes through the John Purdue Club, to the support of our academic units and other areas, and to membership in the President’s Council.”

The JPC, in fact, emerged from the alumni association, prompted by a change in intercollegiate athletic conference rules. “In 1957, the Big Ten said if your university has a foundation that can accept gifts and give a tax deduction, you can raise money for athletic grant-in-aid,” says Joe Rudolph, ‘48, who then headed the PAA. The following year, Rudolph, then-Athletic Director Guy “Red” Mackey, and Purdue Alumni Scholarship Foundation Director C.H. “Cordy” Hall established the John Purdue Club.



Joe Rudolph



(continued on page 10)



Kirk Cerny: Boiler up

Kirk Cerny never stepped on the Purdue University campus until he interviewed for the top staff position in the Purdue Alumni Association. But that didn't stop him from belting out "Hail Purdue!" to the stoic panel of board members sitting at a table across from him.

Now, Cerny leads the group in the fight song at every board meeting. It's just one of the ways the Kansas native has been keeping Purdue traditions alive as the new executive director of the PAA.

Cerny previously served as associate executive director of membership and development for the University of Nebraska Alumni Association in Lincoln and as senior vice president for membership services for the University of Kansas Alumni Association. He received both his bachelor's and master's degrees from the University of Kansas. Now, he feels privileged to serve an organization he's admired for so long.

"It's a Big Ten institution that has almost a private university feel to it, but the other piece that makes it unique is the Boilermakers themselves," he says. "There are no other Boilermakers anywhere. There's a loyalty and a pride that really sets this institution apart from others, not only in the Big Ten but also nationwide."



Rudolph knew many of his alumni members also were big football fans, so he sent them mailings promoting the new club. As they responded, Rudolph recorded their data on cards in a metal file box. Since then, the group has grown to more than 9,000 families, now tracked electronically by staff on the sixth floor of the Ross-Ade Pavilion.

In return for priority tickets and parking spaces, JPC members support scholarships for Purdue athletes. If their yearly contributions meet or exceed the \$1,000 mark, they are admitted into President's Council.

Established in 1972 by then-Purdue President Arthur G. Hansen, President's Council recognizes loyal donors in both athletic and academic arenas. "It's a recognition society, rather than a membership club," says Julie Hendon, assistant director of President's Council. "Our main goal is to help direct donors to give to where their passion is, as well as to recognize them for these gifts." President's Council leaders serve as liaisons between donors and the University, connecting them with the departments and programs they'd most like to support.

Today, the President's Council numbers around 17,000. Not surprisingly, many members also belong to PAA and JPC. That's why the three organiza-

tions are stepping up their collaborative efforts both on and off campus.

Naples: 'a campus away from home'

Take the Mollenkopf Classic, for example. Launched during Rudolph's tenure under the auspices of the southwest Florida alumni club, the Naples golf scramble — with its cocktail of tropical breezes, competition, and camaraderie — has blossomed into a midwinter gala attracting nearly 400 snowbirds and northerners. "Quite a few people in the Purdue family spend their winters in places like Marcos Island and Fort Myers," says Cerny. "Plus, Indiana residents like to go down there. It makes a campus away from home in the Naples area."

Today, the Mollenkopf Scholarship Weekend in Naples is jointly sponsored by the alumni association, the JPC, and the President's Council. Depending on their affiliations and interests, participants can recap the season with Head Football Coach Joe Tiller; reminisce with former athletes; learn about bugs and biofuels at Back to Class lectures; and commemorate top donors at the President's Council annual celebration. On Monday, they can swing clubs on the Twin Eagles green, raising money for athletic scholarships.

Throughout the long weekend, alumni and friends are immersed in Purdue pride, from the ubiquitous



presence of University banners to newsreels of campus happenings. Says Joe Muller, senior associate athletics director for external relations, “People come and feel like they’ve been energized. Frankly, the participation between the three organizations is a really critical part of that.”

Surveys and focus groups confirm that anecdotal evidence. “Boilermakers seem to really enjoy network-

ing with other Boilermakers in a neutral site,” says Greg Kapp, who directs the President’s Council as associate vice president for advancement. That’s because of the strength of cross-generational binds, explains Muller: “The fact that you’ve shared an experience with someone — even someone who was on campus at a different time than you — is very powerful.”

Reinforcing strong ties to Purdue

Of course, the sooner alumni reconnect to Purdue University, the stronger those ties will remain. That’s why the three organizations all actively recruit young graduates.

New alumni receive complimentary one-year



Greg Kapp (L-R), President’s Council director and associate vice president for advancement, Julie Hendon, assistant director of the President’s Council, Kirk Cerny, Purdue Alumni Association director, and Joe Muller, John Purdue Club head and senior associate athletics director for external relations, consider themselves on the same team when it comes to donor relations.



memberships to the John Purdue Club, plus a discounted rate for the second year. The alumni association not only provides gift memberships to first-year graduates, but also sponsors a student association. The second largest student group on campus, the Purdue Alumni Student Experience engages its 1,000 members in such activities as behind-the-scenes tours of Ross-Ade Stadium, massages and snacks during finals week, and road trips to away games.

Students also can recruit new members and network with donors as Purdue Alumni Association Student Ambassadors (PAASA). “It’s a great opportunity to see how the alumni association operates, and then when you graduate, you really appreciate all that they do,” says Gail Weilbaker, ‘02, a former ambassador and current PAA board member who already has purchased a lifetime membership in the association. The daughter and sibling of Purdue graduates, Weilbaker volun-

teers at academic bowls, raises funds for the Purdue Cancer Center, and travels from her residence in Crown Point, Indiana, to every home football game.

Weilbaker also now attends President’s Council events, thanks to a new initiative, GOLD (Graduates Of the Last Decade). As the alumni association identifies new grads, the President’s Council invites them to give the University \$100 for every year they’ve been out of school. “Once they reach 10 years, they’ll be giving at the \$1,000 level,” says Hendon. “It’s a way to stair-step alumni in as they’re starting a new phase in life.”

Instilling pride

Being with the University’s most heralded leaders is inspiring. “The first President’s Council event I ever attended, the women were dressed in these beautiful gowns, everybody was in black and gold, and President Jischke was talking about the campaign. Right as he announced how much the alumni had donated, fireworks went off at the Union,” Weilbaker recalls. She left in awe that night, further emboldened with Purdue pride.

These events — which celebrate contributions and bolster team spirit



Purdue alumna Gail Weilbaker (far right) poses with her mother and siblings at a Purdue football tailgate party. The 2002 graduate comes back to campus for every home football game.



Joe Muller: *Right at home*

Joe Muller first felt like a Boilermaker just days into his job as senior associate athletics director for external relations. It was the night of the Old Gold and Black Dinner, and “Truth be known, I didn’t know where Lambert Fieldhouse was,” he confesses.

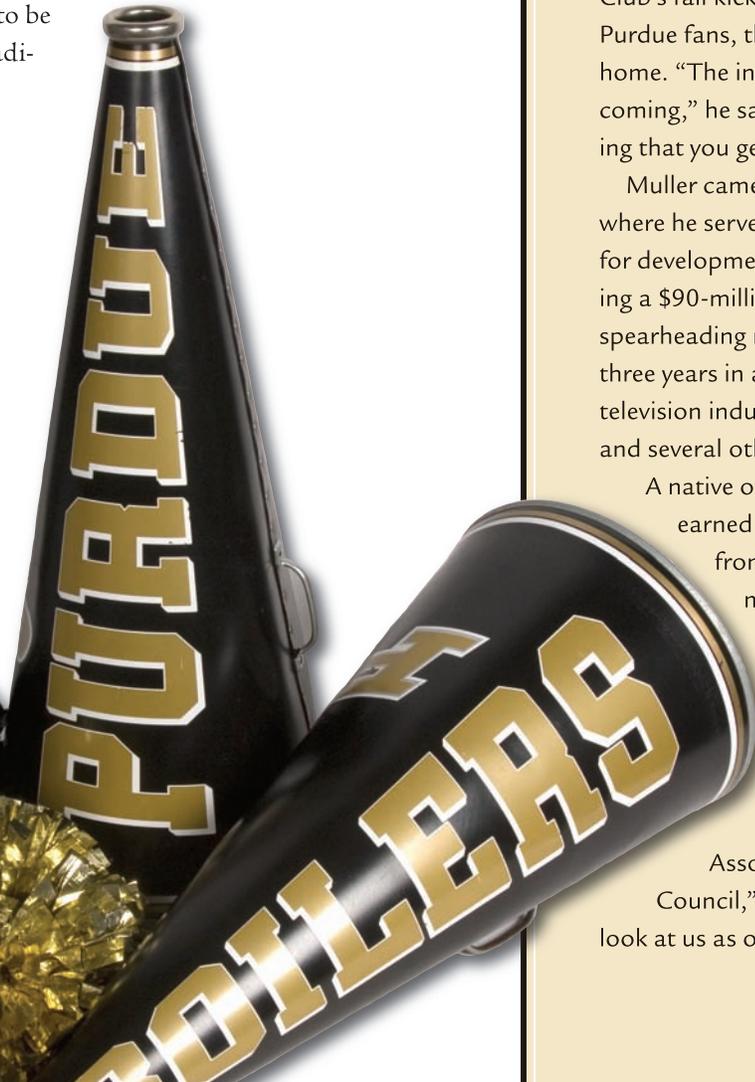
After checking with a passerby, Muller changed his course and soon arrived at the John Purdue Club’s fall kickoff. Surrounded by young and old Purdue fans, the new JPC head immediately felt at home. “The initial rush of people I met was welcoming,” he says. “It’s a very down-to-earth feeling that you get when you meet Purdue people.”

Muller came to Purdue from Oklahoma State, where he served as associate athletics director for development and external relations, overseeing a \$90-million-fund raising campaign and spearheading record-setting attendance numbers three years in a row. He also spent a decade in the television industry, working for Fox Broadcasting and several other companies.

A native of Stillwater, Oklahoma, Muller earned his bachelor’s and master’s degrees from Oklahoma State. Now that he’s made himself at home, Muller is eagerly collaborating with his fellow Boilermakers on such events as game-day activities. “We have a unique opportunity to create synergies between the John Purdue Club, the Purdue Alumni Association, and the President’s Council,” he says. “I hope that people will look at us as one entity going forward.”

— are made possible not only by donors like Weilbaker and Bales, but also by the collaborative efforts of alumni and development entities.

“We have slightly different missions, but we all exist to serve our alumni and friends,” says Kapp. Adds Muller, “By partnering, we can all create more of a sense of spirit. The key for all of us is transparency.” As Cerny summarizes, “I firmly believe that we all want to express in word and deed that we are all good stewards of Purdue tradition. We all need to be mindful of keeping traditions alive.”



Ann



Purdue President Emeritus Martin C. Jischke signs an agreement creating the \$100 million Alfred Mann Institute at Purdue. Standing, from left, are Alfred Mann and Indiana Gov. Mitch Daniels. The Mann gift was the largest of the year and the largest in Purdue history.

Gerald D. and Edna E. Mann Hall, a \$12.4 million addition to Discovery Park, was just one of the 43 facilities built or renovated during The Campaign for Purdue. More than \$786 million worth of new facilities has been completed, is under construction, or is in the planning stage.

Annual Report 2007



During The Campaign for Purdue, \$450 million was raised for programs. One of the beneficiaries of the fundraising is Purdue's For Inspiration and Recognition of Science and Technology (FIRST) program, which has established three robotics teams in the Lafayette-West Lafayette area. The program promotes science and technology through hands-on activities.

The Campaign for Purdue has come to a resoundingly successful conclusion. Thanks to almost 184,000 loyal Boilermakers, we surpassed the original \$1.3 billion goal by 31 percent, finishing with \$1.709 billion raised for the campaign. Of those donors, 105,089 are alumni, meaning 30 percent of our reachable alumni made campaign gifts. There were 206 gifts of \$1 million or more, and 111,850 gifts less than \$100 were received. This truly was a community project, as the entire Purdue family contributed to the campaign's success.

Fiscal year gift activity in 2006-07 exceeded \$320 million, a Purdue all-time high. This is the sixth year in a row and sixth time

in Purdue history that gift activity was more than \$200 million. Annual fundraising goals have been exceeded in each of the campaign's seven years. Cash received surpassed \$136 million. This is the fourth time in Purdue history and the fourth year in a row that cash gifts have surpassed \$100 million, and the total is 45 percent ahead of the 10-year average of \$94.5 million.

Gift volume was up 12.4 percent in fiscal year 2006-07, with 107,361 gifts received. Last year's goal was 95,000 gifts, which was achieved for the first time in Purdue history. This year's goal of 100,000 gifts also has been attained. This year's total is 15.7 per-

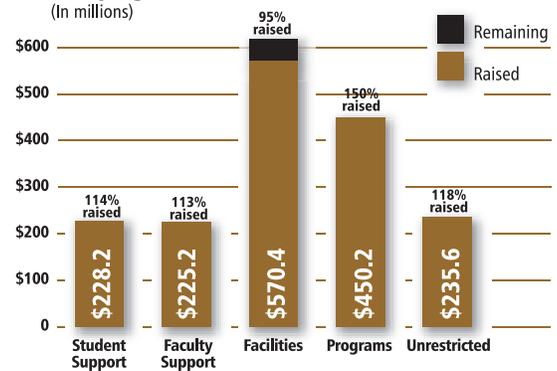
cent greater than the five-year average of 92,776 gifts received.

Purdue has met or exceeded goals in four out of five of the campaign's target areas:

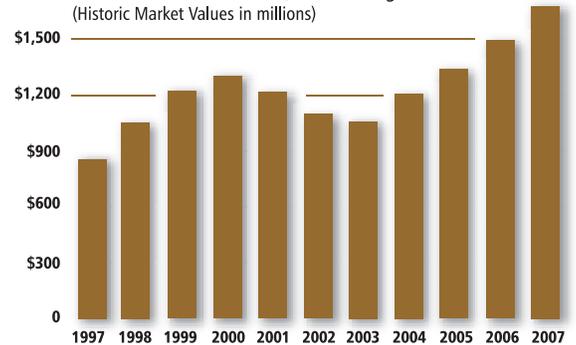
- \$228 million for student support, which is 114 percent of the \$200 million goal. Funds raised for student support go toward funding merit-based and need-based scholarships for recruitment, retention, and advancing diversity.
- \$225 million for faculty support, which is 113 percent of the \$200 million goal. Faculty support funds go toward faculty training, endowed chairs and professorships, conference participation, enhancing diversity, and providing other resources.
- \$450 million for programs, which is 150 percent of the \$300 million goal. Funds raised for programs help support experiential learning, research centers, community service, diversity programs, extension programs, and partnerships between business and industry.



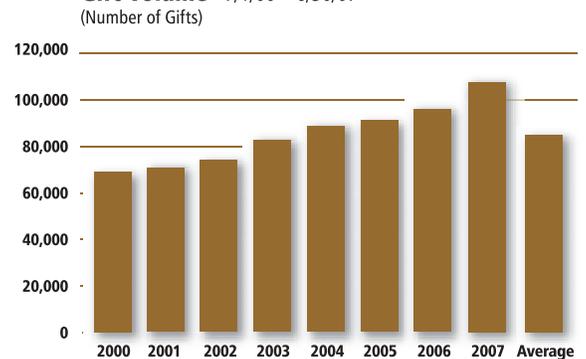
Campaign Status, 7/1/00 – 6/30/07



Purdue Endowment, 1997 through 3/31/07



Gift Volume* 7/1/00 – 6/30/07



*Counts split gifts as one, does not count new pledges



Purdue increased its number of faculty by 300 during the campaign. More than \$225 million was raised, surpassing the \$200 million goal.



The \$12.4 million Gerald D. and Edna E. Mann Hall was dedicated May 15, 2007. The facility, located in the \$350 million Discovery Park, is home to a host of research centers. During the campaign, Purdue raised more than \$560 million in private support and completed 43 facility additions and renovations.

- \$236 million in unrestricted funds, which is 118 percent of the \$200 million goal. Unrestricted funds allow the University to allocate money where the need is the greatest. Examples include study abroad opportunities for faculty and students and supplementing scholarship support and facility construction and renovation projects.
- \$570 million for facilities and equipment, which is 95 percent of the \$600 million goal. In addition to improving Purdue's physical infrastructure, funds for facilities also go toward improving the infrastructure of the University's information technology network. Forty-three capital projects were funded by The Campaign for Purdue.

Highlights of fiscal year 2006-07

Beyond the fall campaign celebrations outlined in the Winter 2006 *Leadership* magazine, there were significant fundraising highlights this past year.

A \$100 million gift from the Alfred E. Mann Foundation will establish the Mann Institute for Biomedical Development at Purdue.

A \$25 million gift from the Lilly Endowment Inc. will increase the impact and visibility of our School of Pharmacy.

Regional fundraising efforts finished a successful run, with all three of Purdue's regional campuses at Calumet, North Central, and Fort Wayne exceeding their campaign goals. In addition, the Indianapolis area raised more than \$275 million for the campaign, and the Chicago region exceeded its \$100 million goal by more than 5 percent. The Lafayette area campaign finished very strong, raising \$62 million. When combined with the campus campaign, which raised \$60 million from faculty, staff, and retirees, the local community raised \$122 million for The Campaign for Purdue! It is very inspiring that the people who work and interact with the campus on a daily basis recognize the value Purdue brings to their lives and that they were open to supporting the campaign so generously.

The Purdue Opportunity Awards Program is welcoming its fourth class to Purdue this fall, with private funding having grown to more than \$8.4 million. The program was launched four years ago as a \$5.5 million need-based student scholarship initiative to be awarded annually to a student from each Indiana county. (See *Leadership* magazine, Winter 2006.)

The Science Bound program will welcome its first class to Purdue this fall, with private giving approaching \$2.5 million for this

One of the main goals of the campaign was to increase student support and scholarships. More than \$228 was raised in this area for the Purdue Opportunity Awards Program, Science Bound, graduate fellowships, and student-athlete scholarships, among many others.



innovative and compassionate program. Twenty-five Indianapolis Public School (IPS) students have been admitted to Purdue and will begin their first year on August 20. Since 2002, the students have participated in after-school academic enrichment activities and field trips, including anthropological digs, visits to the Indianapolis Symphony, career fairs, and summer camps sponsored by Purdue academic departments. They also completed internships last summer with Purdue professors or Indianapolis businesses, many of which also provided scholarship funding. Wesley Campbell, Science Bound director, said the program illustrates what can be done when a major university, school corporation, and the business community join forces.

The Campaign for Purdue, through its generous funding of these and other worthwhile programs, is helping Purdue fulfill its land-grant mission by welcoming students, faculty, and staff from richly diverse backgrounds and providing learning, discovery, and engagement opportunities that will change their lives and the lives of those with whom they interact.

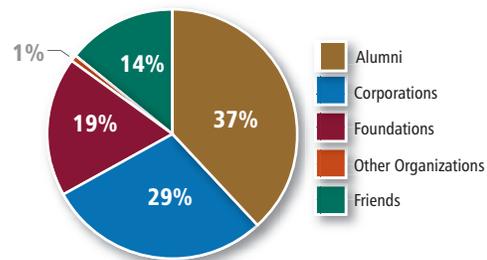
President's Council, private giving impact grows

Purdue continues to achieve remarkable progress in private-giving programs.

Alumni gift income is at the fourth highest level in Purdue history at \$59 million for the fiscal year. Alumni participation increased substantially in the first four years for The Campaign for Purdue, held fairly steady in fiscal year 2005, and declined slightly in fiscal 2006 and 2007. This is a common occurrence as donors begin fulfilling multi-year pledges near the end of a large capital campaign. Purdue continues to rank favorably in alumni participation when compared to the Big Ten and the strategic plan peer institutions.

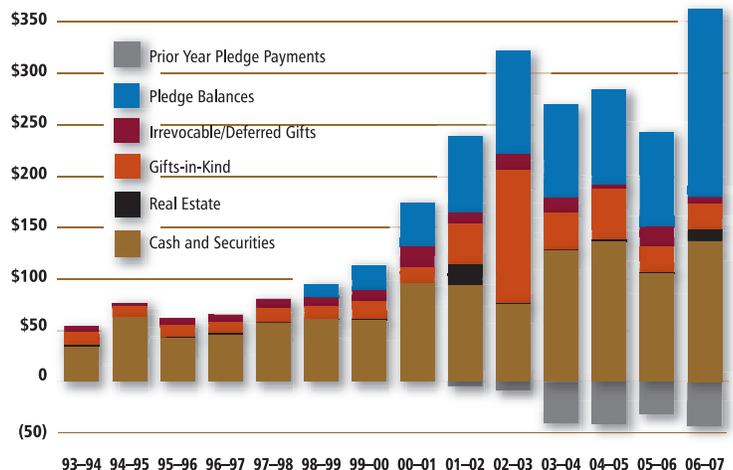
Once again, President's Council members set the tone and the pace for funding Purdue's strategic plan for pre-eminence. The Council has grown to 17,140 members, and of the \$1.709 billion raised in The Campaign for Purdue, \$1.249 billion, or 73 percent, has been given by current President's Council members.

Gift Activity by Source



Pledge History

(In millions)



Science Women of Purdue raise \$300,000 for new lab

From the halls of Congress to Hovde Hall, in virtually every realm or endeavor, more women are rising to assume leadership roles.

BY GRANT A. FLORA



EVEN IN AREAS of lingering underrepresentation, women are striding forward. How gratifying it must have been for members of the Science Women of Purdue to hear former NASA scientist France A. Córdova acknowledge the “dearth of women and minorities entering science and engineering” and vowing to address this “quiet crisis.” So much the better that this internationally acclaimed astrophysicist made her remarks as Purdue University’s president-elect.

Trailblazing Purdue science alumnae such as Janet Denlinger, Anne Schowe, Linda Graebner, Ruth Cole, Kathryn Lorenz, and their Science Women of Purdue peers rose through the ranks of their respective academic disciplines and professions to distinction and achievement. They prevailed and prospered at a time when the social climate was less welcoming for women entering so-called male-

dominated arenas, be it on campus, in the classroom, or in their careers.

Now, these pioneers are making their mark anew — influencing their alma mater, honoring their own contributions, and supporting future women scientists through the power of the purse.

Funding the Future, breaking new ground

Over the summer, as the The Campaign for Purdue concluded with great success and fanfare, the Science Women of Purdue quietly completed a campaign of their own. Inspired by each other’s contributions and encouragement, they surpassed a \$300,000 goal to name a laboratory in the new \$30 million Wayne T. and Mary T. Hockmeyer Hall of Structural Biology being built in Discovery Park.

The Science Women of Purdue laboratory will further support the groundbreaking discoveries of Distinguished Professor of Biological Sciences

Michael Rossman and his team leaders in probing the molecular structure of West Nile and other viruses.

Fundraising for the lab began in autumn 2005. Knowing that the College of Science's world-renowned structural biology group deserved better quarters than basement space in the vintage Lilly Hall led Janet Denlinger, MS '67, endocrinology, to spearhead the effort with a \$500,000 unrestricted leadership gift.

"By joining together and funding a project that resonated with the group, we felt we could send a message of empowerment, inspiration, and achievement to women in science," says Denlinger, co-founder of Biomatrix Inc.

Adapted from the original Women of Purdue program, the Science Women of Purdue is the first and only women's philanthropy program specific to a college or program on campus. The group's recent success also breaks new ground by refuting conventional wisdom that women do not typically fund "bricks and mortar" projects.

"Women tend not to give to facilities, however, this building has more female leadership donors than any on campus," says Cheryl Altinkemer, associate vice president for advancement at Purdue and a nationally recognized expert on women's philanthropy.

"The science group fits all the 'six Cs,' which are recurring themes that motivate women philanthropists to give: to collaborate; make change; to create; to be connected; commitment to causes that they care about; and wanting to celebrate their accomplish-

ments through their contributions," Altinkemer says.

"I admit I grappled with my decision to give to the building project," says Linda Graebner, a science grad and the CEO/president-retired of Tilia Inc. She usually gives to more "people- and human-centered programs" that support disadvantaged youth, education, or the arts.

"With so many remaining challenges facing women in science, I decided this lab will be a powerful symbol for Purdue women in scientific research, industry, and medicine," Graebner says.

Anne Schowe, BS '72, computer science, serves on the Science Women of Purdue Steering Committee. She and her husband, Tom, traditionally support scholarships, Parents' Council activities, and fundraising for Purdue Habitat for Humanity.

"For women, I believe giving has to reach a higher bar," she says. "We could have funded a large conference room, but this lab makes a huge statement that we are tackling big issues. By raising funds to name a lab in a new science building for the Science Women of Purdue, we are raising that bar — and raising awareness.

Equally appreciative is Jeff Vitter, dean of the College of Science.

"The leadership of these women is helping shape the College of Science for the 21st century. The Science Women of Purdue Laboratory will be an inspiration to all students and a testament to the role women have played in science discovery and learning at Purdue."

Grant A. Flora is a writer/editor for Purdue Marketing Communications.

WOMEN'S PHILANTHROPY BY THE NUMBERS

- The Women of Purdue program began in 2003 as a subcommittee of The Campaign for Purdue Steering Committee to cultivate, encourage, and celebrate women's growing ability and willingness to give.
- Since 2001, through the completion of the \$1.7 billion Campaign for Purdue in June, the total number of women donors — giving as members of a household or individually — grew 16 percent, an increase of 11,421 from the years 1994 to 2000.
- From 2001 to 2007, more than 84,000 women, or 46 percent of all donors, made gifts.
- The number of women giving on their own grew 25 percent and accounted for \$191,625,517.
- Women's individual contributions grew 265 percent, an increase of \$139,184,409 from the 1994 to 2000 period.

BOTTOM LINE: Women's philanthropy remains a growing force.



*Wayne T. and Mary T. Hockmeyer
Hall of Structural Biology*



\$100 million gift will create Mann Institute at Purdue

Above, Alfred Mann and Indiana Governor Mitch Daniels shake hands following the signing of an agreement to create a Mann Institute on the Purdue University campus.

History was made in March when Purdue received the largest-ever single endowment gift.

The Mann Foundation for Biomedical Engineering gave \$100 million to endow an Alfred Mann Institute at Purdue. The institute will be designed to enable the commercialization of innovative biomedical technologies that improve human health.

Purdue already has an effective strategy for technology transfer through the Purdue Research Park. “But we now can enhance our capabilities to meet the growing need to translate our faculty members’ discoveries into useful products,” said Purdue President Emeritus Martin C. Jischke.

The institute at Purdue is the third of a minimum of 12 such institutes that the Mann Foundation plans to create by 2012.

Alfred Mann, who attended the gift announcement on March 16, is a serial medical device entrepreneur and philanthropist. His goal is to speed the development of medical advances for mankind.



Alfred Mann

“There’s no greater pleasure than helping people lead healthier lives,” he said. “Getting thank yous for pacemakers and insulin pumps inspires me every day.”

The institute’s agreement, a 50/50 partnership, is between the Purdue Research Foundation and the Alfred Mann Foundation. The institute will be housed in 30,000 square feet at Purdue’s Discovery Park.

The institute will help identify approximately two new biomedical projects each year with commercialization potential, growing to as many as six when in full operation.

Locating an institute at Purdue was a natural fit, explained Mann.

“I’ve experienced firsthand the quality of Purdue University graduates. They are some of the most prepared, well-qualified engineers I’ve encountered,” he said, adding that he also has employed them.

Indiana Governor Mitch Daniels, who took part in some of the initial presentations to the Mann Institute, also attended the momentous occasion.

“This is one of the greatest days our state has seen,” Daniels said. Purdue and the Mann Institute will provide products “that the world is crying out for.”

Gift will allow Purdue experts to dig into medical errors

With a \$25 million gift from Lilly Endowment Inc., Purdue hopes to put a dent in the \$177 billion consumers pay annually for medical errors.

The University will launch what is believed to be the nation's first pharmacy school-based expert team to investigate serious medication errors and provide recommendations for prevention.

Pharmacy practice and the pharmaceutical sciences are an integral part of the healthcare system and have a greater impact on the quality and cost of care than most

people realize, said Craig Svensson, dean of the College of Pharmacy, Nursing, and Health Sciences.

"Pharmacists are the most widely accessible healthcare professionals, and their role has expanded to include

patient education, counseling, and monitoring drug therapy," Svensson said. "By supporting and engaging our pharmacists as a resource, we could greatly impact the health of this nation."

The money will be used to focus on reducing the cost and time needed to develop drugs and to set up a pharmaceutical technical assistance program that will eventually serve as a model nationwide. Also, nanotechnology will be used to develop ways to reduce the toxicity of cancer drugs.

"It is estimated that there are 700,000 emergency room visits a year related to adverse drug reactions, and many could be prevented by early intervention," Svensson said.

Purdue has pledged to raise an additional \$10 million in private funds to augment the endowment's investment and support the initiatives.

The \$25 million represents half of a \$50 million gift that was split between the Purdue and Butler University pharmacy programs.

Purdue and Butler "have well-regarded programs that are making significant contributions to the advancement of pharmaceutical science and pharmacy education," said N. Clay Robbins, Lilly Endowment president.



Craig Svensson



Lectureship will offer insight into relationships between people and pets

Pets add so much enjoyment to so many lives, and now an annual lecture series at Purdue will provide a greater understanding of the relationship between people and their pets.

Eli Lilly and Co. gave a \$250,000 gift to Purdue's Center for the Human-Animal Bond. The gift will be used to fund annual lectures at the University's School of Veterinary Medicine and at national veterinary conferences.

"From research to education to service, we have the resources to tap into every aspect of pets and their relationships with people," said Willie M. Reed, dean of the School of Veterinary Medicine.

"This is part of our land-grant commitment to bring information generated by Purdue to a broader audience," Reed said.

The new lectureship will be called the Lilly Lectureship at the Center for the Human-Animal Bond and will involve topics that cover the entire veterinary spectrum, said Alan Beck, director of the center and the Dorothy N. McAllister Professor of Animal Ecology.



Alan Beck



Willie M. Reed

"The lectureship is a pulpit for getting information out about how animals fit in our lives," he said. "A planned lecture series is critical for us to reach out to the professional community and the general public."



Purdue engineering alumni give generous gifts

Purdue garnered \$10 million in gifts for the College of Engineering during the National Engineers Week celebration earlier this year.

The funds will support the new Roger B. Gatewood Mechanical Engineering Wing, the Seng-Liang Hall of Electrical and Computer Engineering in Purdue's Discovery Park, and an endowed professorship and undergraduate scholarships for industrial engineering.

•**Michael and Elaine Thiele** gave \$1 million to support the Gatewood Wing, while an anonymous \$1.5 million gift was given to Mechanical Engineering to support an endowed professorship.

A 1963 Purdue graduate, Michael Thiele launched a 41-year career with the Bechtel Group, a global engineering, construction, and project management company headquartered in San Francisco. "Purdue was a wonderful experience and laid the groundwork for my future," he said.

•**Richard R. Kenyon**, who earned three degrees from Purdue between 1951 and 1961, is providing a deferred gift to support interdisciplinary biological research in engineering and science. His gift will further Purdue's efforts in the growing biomedical field.

"Purdue is already a national leader in biological sciences, and I'd like my contribution to provide seed money that will attract more financial support for this field."

•**Robert and Janet Fenwick** are giving \$1.5 million to help fund the Seng-Liang Wang Hall of Electrical and Computer Engineering. Fenwick, BS '58, electrical engineering, is the retired chairman and CEO of On Command Video in Santa Clara, California. Previously, he founded BR Communications in Sunnyvale, California.

The gift will support the Robert and Janet Fenwick VLSI and Circuit Design Complex in the new hall. "This complex and the new \$20 million structure are keys to providing our students and researchers with the most current

technology and facilities," said Mark Smith, the Michael J. and Katherine R. Birck Professor and head of the School of Electrical and Computer Engineering.

•**Bob and Ellie Shadley** have designated a \$2.5 million deferred gift for the School of Industrial Engineering. The funds will support a \$1.5 million endowed professorship, with the remainder going to undergraduate student scholarships. Bob Shadley earned bachelor's and master's degrees in industrial engineering in 1965 and 1966, respectively. He retired as a major general from the U.S. Army in 2000. Currently, he is the senior vice president for force protection at Alliant Techsystems Inc., an advanced weapons and space systems company in Plymouth, Minnesota.

"The disciplined problem-solving approaches I learned at Purdue have served me extremely well in both my military and civilian careers. I feel proud to tell people I am an engineer from Purdue."



Left to right: Michael and Elaine Thiele, Richard R. Kenyon, Robert and Janet Fenwick, Bob and Ellie Shadley

Grant will step up campus entrepreneurship efforts

Entrepreneurship education soon will become a more common and accessible campus-wide opportunity at Purdue. That's because the University has been awarded a \$1.5 million grant from the Ewing Marion Kauffman Foundation.

The grant to Purdue and the Burton D. Morgan Center for Entrepreneurship is part of a \$200 million effort to transform the way entrepreneurship education is taught in the nation's colleges and universities.

Purdue was selected to receive one of the grants based on its ability to create a culture of entrepreneurship that permeates the campus, the potential to create new representative models, and

the ability to collaborate with other foundations and partners.

Because of the Kauffman Foundation's investment, along with matching commitments from other funding partners, including the Burton D. Morgan Foundation in Akron, Ohio, more than \$200 million will be directed to cross-campus entrepreneurship programs over the next five years.

"Entrepreneurship is fast becoming the hottest ticket on campus with the demand for education in this area growing exponentially in the past few decades," said Alan Rebar, executive director of Discovery Park. "The Kauffman Foundation grant will en-



*Alan Rebar,
executive
director of
Discovery
Park*

ergize entrepreneurship on the Purdue campus through all of our disciplines."

More than 700 four-year colleges and universities now have entrepreneurship centers to help students, faculty, and community members launch new ventures.

"We know there's an entrepreneurial spirit sweeping across college campuses today, and we're thrilled to build on this momentum so that entrepreneurship becomes a natural and vital aspect of the American education experience," said Judith Cone, Kauffman Foundation's vice president of entrepreneurship.



Burton D. Morgan Center for Entrepreneurship at Discovery Park

Lumina grants support Twenty-first Century Scholars



Purdue's Twenty-first Century Scholars program got a \$220,000 boost thanks to three grants from the Lumina Foundation for Education.

The first grant will help coordinate support programming for the scholars once they enroll at Purdue. Students will be connected with mentors and encouraged to take advantage of programs such as Learning Communities,

Purdue Opportunity Awards, Day on Campus, Boiler Gold Rush, and academic help labs.

The second grant funds the continuation of the Twenty-first Century Scholars Postsecondary Support Network. The network, established by former Provost Sally Mason in 2004, brings as many as 150 representatives of Indiana colleges and universities together to share how they support the scholars enrolled at their institutions.

The third grant funds research on the precollege and college success of Twenty-first Century Scholars.

"While the Twenty-first Century Scholars program has done great work to get Indiana high school students into college," said Martha Lamkin, Lumina Foundation president and CEO, "these grants will help these campuses focus on how to increase graduation rates for these scholars who face significant barriers to graduation."

There are more than 1,000 scholars enrolled at Purdue. The program offers college tuition assistance to qualified students in Indiana whose families are in low to moderate income brackets.

Wang Hall lab to be named in honor of Tellabs

Tellabs Foundation has pledged \$450,000 toward the new Seng-Liang Wang Hall of Electrical and Computer Engineering.

Through its grant program, the nonprofit Tellabs Foundation supports sustainable initiatives in health, education, and the environment. The foundation has a special interest in programs and curricula for engineering, science, mathematics, and technology.

The Tellabs Foundation was established by Tellabs, a global telecommunications company headquartered in Naperville, Illinois. Tellabs advances providers' networks around the world to deliver the latest in voice, video, and data services.

The company was co-founded by Purdue alumnus Mike Birck, BS '60, electrical engineering, HDR '95.

The Tellabs Foundation and Purdue agreed to name the Coherent and Quantum Optics Laboratory in the new building in honor of the company.

Approximately 1,000 undergraduates and 500 graduate students enroll in the School of Electrical and Computer Engineering (ECE) each year. ECE is the largest of the 10 schools in Purdue's College of Engineering. The school has seen dramatic growth in faculty, its funded research program, and student enrollment, which has created demand for additional space.

The new building will have 41,020 of assignable square feet and 30 laboratories. It will house 24 faculty, eight technical staff, and 242 graduate students.

The school has raised more than \$16.5 million to support the estimated \$20 million cost of the building. The lead donor, Patrick Wang, BS, MS, electrical engineering, '72, gave \$5 million for the new building in honor of his father, Seng-Liang Wang.

Aviation technology gains Pratt & Whitney engine

A major aircraft engine manufacturer has given Purdue's Department of Aviation Technology a large, commercial-grade jet engine.

Worth an estimated \$500,000, the engine stands more than 10 feet tall and produces 98,000 pounds of thrust.

"This is a huge engine that produces twice the thrust of all three engines of a Boeing 727," said Thomas Wild, a professor of aviation technology. "This is an important acquisition because it gives students an up-close view of a modern engine, how it works, and the location of the components."

The engine is located at the power plant lab at Hangar 2 of the Purdue Airport and remains stationary. Aeronautical technology students who will pursue careers in the manufacture

and repair of such engines will have "a competitive advantage in a highly skilled industry," said Thomas Carney, head of the aviation technology department.

What sets this PW4098 engine apart is the size and power of the engine fan, which is 112 inches in diameter and produces 80 percent of the engine's thrust, Wild said.

"Pratt & Whitney's gift to Purdue is a perfect example of the great things that can happen when industry and academia create partnerships," said Dennis Depew, College of Technology dean.

"This generous gift will benefit not just students, but also the industry by helping assure that our aviation technology graduates are equipped to make a real impact in their fields."

FINANCIALLY OBLIGATED

R.B. Stewart's savviness turned Purdue into a business model

BY HEATHER PFLUG

When Purdue President Edward C. Elliott in 1925 found himself looking for a controller to run the University's business system, he asked his academic colleagues for recommendations. They all suggested Elliott get Robert Bruce (R. B.) Stewart.

Stewart was at the genesis of his career, teaching and running the financial affairs at Albion College in Michigan. There, he had produced the institution's first-ever financial report.

Elliott interviewed three men for the job, but ultimately settled on Stewart, telling him, "You're the youngest of the three, and I can work better with you than if I take those old fellows who will tell me what I should do. I want to make sure that we get things built the way I want them," according to Robert Topping's *A Century and Beyond*.

Stewart accepted the offer and began his work in November 1925. In his nearly 36-year career at Purdue, he made a name for himself as a brilliant college business officer credited with developing many standard business and financial practices used by colleges and universities.

Elliott and Stewart, along with David E. Ross, Purdue benefactor and member of the Board of Trustees, were a powerhouse in the 1920s, '30s, and '40s, establishing the Purdue Research Foundation, straightening out the athletic department's finances, guiding the University through the Depression by securing funds from federal agencies, and completing an ambitious building program — 12 major buildings during a time in history when new construction seemed out of the question. Stewart's groundbreaking work earned him the well-deserved promotion in 1945 to vice president and treasurer, a position he held until his retirement from Purdue in 1961.

Although he worked well on the team, Stewart had many accomplishments of his own. One of those was developing a residence hall system "second to none anywhere," wrote Ruth W. Freehafer in *R. B. Stewart and Purdue University*. It was this endeavor that was closest to his heart. He felt so passionate about it that he insisted the word "dormitory" be expelled from the Purdue vocabulary. He was frequently overheard saying, "The things that happen outside the classroom are not the least important in a college career."

Perhaps his enthusiasm for student life explains the zeal with which he and his wife, Lillian, enjoyed and heavily endowed student musical and dramatic activities. The Stewarts also were credited for paying tuition for countless students; donating their own land and ultimately their home, now referred to as Westwood, to the University; and together with Walter and Alice Scholer, financing the commissioning of "The Spirit of the Land-Grant College" mural that hangs in R. B.'s namesake, Stewart Center.

All told, Stewart gave in excess of \$1 million to the University, but the benefits of his decades of service to Purdue are immeasurable. He retired in 1961, spending most of his time in Florida until his death in June 1988 at the age of 92. His legacy lives on through his reputation as a financial genius and also through the philanthropic organization, the R. B. Stewart Society, which was founded to recognize benefactors who make commitments to the University through their estate plans.

*... one of his
accomplishments
was a residence
hall system
"second to none
anywhere"*



R. B. Stewart

Rohrman donates funds for cancer center sign

The Purdue Cancer Center has been “on the map” since its inception, but thanks to a newly-erected sign, people may not need a map to find it. Linda Rohrman, a board member for the Purdue Cancer Center, donated funding for a sign at the previously unmarked center, located at the Hansen Life Sciences Building.

Rohrman’s total gift was \$100,000. The sign cost \$18,000, leaving \$82,000 for the marketing and development of a fund to support the cancer center. The goal is to share the success of the center’s research and to raise additional research dollars.

“Cancer affects one in every four Americans, and almost all of us know someone who has battled the disease,” Rohrman said. “We are entering a new era in health care, and the elimination of cancer is possible. We must support research to achieve this goal and win the war on cancer.” The dedication of the



Linda Rohrman, who donated funding for a new sign at the Purdue Cancer Center and Hansen Life Sciences Building, stands with former Purdue President and the Hansen building’s namesake, Arthur G. Hansen (right), and Richard F. Borch, outgoing Purdue Cancer Center director.

new sign on April 27 also marked the introduction of Timothy Ratliff, new director of the center.

The Purdue Cancer Center is one of just seven National Cancer Institute-

designated basic-research facilities in the country. Established in 1976, the Purdue center is affiliated with the Oncological Sciences Center in Discovery Park.



Purdue plates pad student scholarship fund

More Hoosiers than ever are showing their Boilermaker pride by purchasing Purdue University license plates.

In 2006, 25,046 Purdue license plates were sold for Hoosier vehicles, up from less than 20,000 in 2004.

The increased sales represent a boon for Purdue students, said Greg Kapp, associate vice president for advancement. The Purdue fee for the vanity tags goes directly to the University’s scholarship fund. In 2006, license plate sales raised \$626,150 for scholarships.

“We have seen a 28 percent increase in the number of plates over the last two years,” Kapp

Purduettes combine love of music, desire to make a difference

The Purduettes are doing their part to further cancer research.

For the fourth year in a row, the all-female singing group headlined the Purdue Cancer Benefit. The event was held March 24 at the Columbia Club in Indianapolis.

The Purduettes created the event in 2004 because many of the group’s members had been affected by cancer, said Julie Ricciardi, assistant director of the Purduettes.

For a tax-deductible gift of \$30, attendees were treated to a performance by the group, as well as desserts and presentations about cancer treatment.

“The response we’ve had from the community each time we’ve held this event has been phenomenal,” remarked Ricciardi. “If we are able to bring attention to the cause and let people know about advances that are being made in cancer research, it’s more than worth our time and efforts.”

said. “This is good news for both Purdue and its deserving students.”

The change allows those seeking Purdue license plates to pay the minimum \$25 donation to the scholarship fund at the same time as other taxes and fees at the bureau, eliminating the need to contact Purdue and present a voucher at the branch. Purdue now collects

its funds monthly via wire transfer from the bureau.

The Purdue License Plate Program has raised more than \$4 million for scholarships since its inception in 1991.

Motorcycle plates became available this year.



Completion of MANN HALL furthers Purdue's research goals

Building will be home to several centers

Purdue dedicated the \$12.4 million Gerald D. and Edna E. Mann Hall during an outdoor ceremony on May 15.

The Manns donated the initial \$3 million for constructing the 50,000-square-foot, three-story building at 203 S. Intramural Drive in Discovery Park. The new building will house the following key research centers: Regenstrief Center for Healthcare Engineering; Center for Advanced Manufacturing; Oncological Sciences Center; and Purdue Homeland Security Institute.

"This building will be home to an all-star cast of centers and their researchers," said then-President Martin C. Jischke, who added that this facility marks another important chapter in Purdue's quest to reinvent itself as "a global research institution for the 21st century."

During the dedication ceremony, an animated Gerald Mann, MS, civil engineering, '56, described his and Edna's humble beginnings in West Lafayette in the 1950s — how they lived in a small camper while Gerald worked multiple jobs and studied for his degree.

Gerald, with the help of Edna as his financial and management advisor, went on to start American Testing and Engineering Corp., which grew to 1,500 employees in 52 offices. Company revenue reached \$120 million in 1990.

He also is founder and senior partner of Mann Properties LLC, a commercial and residential real estate firm and family business with operations in Gerald Mann's native North Carolina and Indiana.

"Purdue was very good to us, and we're very happy that we have remained connected to one of the greatest universities in the nation," Edna Mann said.

Mann Hall becomes the fourth completed building in Discovery Park, which has grown into a \$350 million complex for interdisciplinary research.

Lilly Endowment, which has contributed generously to Purdue during the campaign, gave \$2 million to create two endowed positions: a directorship for the e-Enterprise Center, and the Gerald and Edna Mann Director of the Bindley Bioscience Center.

"Purdue gave me the educational foundation necessary to make a contribution to the field of engineering," Gerald Mann said. "This is where we will seed and nurture research, positioning it for the next critical step to go into the marketplace where it can touch and improve people's lives."

Schwartz family makes tennis facility a reality

Dennis Schwartz and Morgan Burke were aboard Schwartz's boat when Burke shared that a world-class tennis facility was on Purdue's wish list.

Burke, Purdue's Intercollegiate Athletics director, must have been quite convincing, because a beautiful new tennis facility bearing the Schwartz name now sits near the corner of McCormick Road and Cherry Lane in West Lafayette.

The 60,000-square-foot Dennis J. and Mary Lou Schwartz Tennis Center was dedicated May 11. Dennis Schwartz, BS, industrial engineering, '63, pledged nearly half the money needed for the \$7.2 million facility in memory of his late wife, Mary Lou.

"Tennis was something that was meaningful to my wife, and she would be proud to be associated with Purdue's center for the sport that she loved," Schwartz said. "This was our way to give back to the community

in a tangible way that also would reflect on her talents and love of tennis and Purdue."

The complex will be a place for the whole community, said President Emeritus Martin C. Jischke, adding that it will likely bolster tennis playing in Lafayette and West Lafayette. "This is a remarkably generous family," Jischke said.

The center features six indoor and six outdoor courts, two team locker rooms, an athletic training facility, a gift shop, and administrative offices. Electronic scoreboards operated courtside via wireless remote keep track of game, set, match, and tiebreak points.

Additional funding was provided by Dennis Schwartz's son and daughter-in-law, Jim and Julie, Purdue Employees Federal Credit Union, and John and Connie Basham.

Members of the Schwartz family pose for a photo following the dedication of the Dennis J. and Mary Lou Schwartz Tennis Center.



Weldon School establishes traditions with first graduating class

Purdue graduated its first students in the Weldon School of Biomedical Engineering undergraduate program in May, and in tandem, established the Weldon Tradition at the school.

The undergraduate program began in 2004 with the first students enrolling as sophomores. The 32 graduating seniors received their bachelor's degrees during commencement on May 12.

The goal of the Weldon Tradition is to create a strong bond between the students, the Weldon School, and Purdue University that will last for generations. To help establish that

bond, the school will utilize three components: Weldon class rings, Weldon wagons, and the Weldon senior recognition dinner.

Bernie Berry III donated funding for the rings in memory of his father, Bernie Berry Jr., BS, mechanical engineering, '50, who was a tool and die maker, industrial designer, and professional engineer. Each student in the first graduating class was given a ring to serve as a reminder for years to come of their mission as biomedical engineers as well as the educational experience at the Weldon School.

"I hope that these rings will remind these graduates of the marvelous opportunities and awesome responsibilities they have as the first class of this school," said Bernie Berry III. "They are the pioneers of another Purdue legacy."

Through the Weldon Wagon tradition, students construct four wagons that are donated to local hospitals to carry pediatric patients to and from their cars. The recognition dinner celebrates the culmination of four years of education and training for the graduating seniors. The Weldon rings are awarded during the dinner.

To cap off the historic first graduation, the Weldon senior class also initiated an endowment that will be funded over time by future Weldon classes to support undergraduate scholarships. A \$5,000 participation challenge gift from Purdue alumni Mark and Pamela Lamp encouraged the class to achieve an 80 percent participation rate. They did better than the goal, achieving 82 percent participation.

The 32 members of the 2007 Weldon School of Biomedical Engineering graduating class pose for a photo. These students made history by becoming the first undergraduates from Weldon to earn degrees from Purdue.



Terminix gives \$150,000 for new entomology chair

A retired Purdue professor was honored in May with an endowed chair in entomology.

Funded through the generosity of 52 donors who joined together to recognize a colleague, mentor, and friend, the John V. Osmun Endowed Professorship honors a man who helped build the Purdue Department

of Entomology into one of the best in the nation.

"This broad support speaks very well of Dr. Osmun's contributions to the discipline of urban entomology," said Purdue President Emeritus Martin C. Jischke during a reception to honor Osmun.

The lead gift of \$150,000 from Terminix International in January pushed the endowed chair fund past the required \$1 million mark. B&G Equipment Company, founded by 1950 Purdue graduates Bill Brehm and George Gilmore, also contributed to the endowment. While at Purdue, Brehm and Gilmore collaborated to design and construct a compressed air sprayer to market in the professional

pest control market. Today, their company distributes the sprayer and other pest control equipment throughout the world. Their original B&G sprayer remains in the archives of the Purdue Entomology Department.

Osmun came to Purdue in 1947 and established the first four-year program devoted to urban and industrial entomology. He retired in 1987, but remains active and is considered an icon of the profession and Purdue.

The endowed position will perform timely research that is immediately applicable to commercial entomology. The hope is that Purdue will move the industry forward with information that will impact the pest control industry.

Purdue University President Emeritus Martin C. Jischke (left) stands with Dr. John Osmun, for whom an endowed professorship in entomology was named.



DONOR PROFILE:
John J. Benish Jr.

BY BARBARA LEONARD

Hailing from Downer's Grove, Illinois, alumnus John J. Benish Jr. is the chief operating officer at Cook-Illinois Corporation, a family-run business owned by his father. A 1989 graduate of Purdue's College of Liberal Arts, Benish has stayed involved at Purdue through events and Boilermaker sports, but also as a member of the President's Council Advisory Committee and the Chicago Campaign Steering Committee.

What motivates you to stay involved at Purdue?

Being a third-generation graduate and an avid Purdue football fan, our family is always attending some kind of Purdue function. I believe Purdue is on an upward trend that has not yet peaked. Getting to meet different generations of Purdue grads allows me to see the perfect marriage of Purdue's outstanding work ethic, together with the University's ingenious imagination for new ways of teaching, and new majors, i.e. biomechanical engineering.

What motivates you to support Purdue financially?

I have met the younger graduates at games and Purdue functions and have seen that a Purdue education is a life-changing event. Everyone knows about Purdue, and its engineering and technical schools are the talk of the town in Chicago.

What is the fondest memory of your time at Purdue?

Graduation. Purdue's academics were a real challenge for me to say the least. Graduating from Purdue was difficult, but it taught me a work ethic I did not have as a freshman. Graduation day was the culmination of my hard work.

What are the rewards of being involved with President's Council and with the university community?

My biggest rewards have been the friends and fraternity brothers I made at Purdue. Also, sharing ideas with the 'old guard' on matters at work has been an invaluable tool. You begin to find out that someone has been through what you are going through now, and their ideas and experiences can sometimes guide your way.

What else would you like to share?

If someone has not been to Purdue's campus in the last three to five years, they will truly be amazed.

Purdue is on the verge of a revolution as a result of the campaign.



John J. Benish Jr. (bottom) poses with family, friends, and Rowdy at a Purdue event.

Geddes receives National Medal of Technology from President Bush

BY RICK CALLAHAN
The Associated Press

After a lifetime of early mornings and research that's netted him 33 patents for biomedical devices, Professor Les Geddes was honored July 27 by President Bush with the National Medal of Technology — the nation's highest honor for technological innovation.

Geddes is the Showalter Distinguished Professor Emeritus in Biomedical Engineering at Purdue.

The medals are administered by the National Science Foundation, which declares in a summary of Geddes' career that his "discoveries and inventions have saved and enriched thousands of lives and have formed the cornerstone of much of the modern implantable medical device field."

That 50-plus years of research blossomed when Geddes combined his electrical engineering background with physiology. That marriage produced advances in electrode design and innovations ranging from miniature defibrillators to tiny blood pressure monitors for premature infants. His work has also spawned new ligament repair and burn treatments.

Geddes will soon publish research describing a new type of cardiopulmonary resuscitation that could be more effective than standard CPR.

He said the invention he's proudest of is small intestinal submucosa, or SIS, a collagen-like material derived from hogs' small intestines that promotes new tissue growth.



PHOTO BY GANNETT NEWS

President George W. Bush awards the 2006 National Medal of Technology to Purdue Professor Leslie A. Geddes at the White House.

He and three other scientists hold the patent on SIS, which has been licensed and turned into products used in more than 200,000 patients for soft tissue repair and orthopedics.

Geddes was accompanied on his trip to Washington by his wife, LaNelle E. Geddes, a retired professor of pharmacy, nursing and health sciences who's a former head of Purdue's School of Nursing and Purdue President France Córdova.

Pharmacy students benefit from alum's 'Oprah' attendance

What do you get when you combine a Purdue alumna and the "Oprah Winfrey Show"?

In the case of Nikki Price, you get three scholarships.

Price, a 1993 School of Pharmacy and Pharmaceutical Sciences graduate, was an audience member during an October 2006 show titled "Oprah's Favorite Giveaway Ever!" Each member of the audience was given a \$1,000 bankcard with the challenge to give it away within 10 days. Price's thoughts turned to her alma mater.

She matched the gift with her own funds and obtained a \$500 match from her employer, SUPERVALU, to create scholarships for students within Purdue's multicultural programs.



Purdue alumna Nikki Price (front right) and Jackie Jimerson (back right), director of multicultural programs for the School of Pharmacy and Pharmaceutical Sciences, tell students Ernest Hacka (front left) and Rachel Davie they have won \$500 scholarships.

During a job fair on campus last fall, Price awarded two of the \$500 scholarships to Rachel Davis, of Indianapolis, a third-year PharmD student, and Ernest Hacka, of Browns Mills, New Jersey, a second-year PharmD student.

"It is important to have all cultures represented in the pharmacy profession to better reflect the diversity of our society," Price said. "The multicultural programs at Purdue do not always receive the recognition they deserve."

PC support has created solid foundation

.....



Bryan and Susan Erler
President's Council Co-Chairs

The level of excitement at Purdue today is amazing. So much of that is due to the momentum The Campaign for Purdue started and the unrivaled leadership that President Martin C. Jischke provided. We know you join us in extending our thanks to President Jischke.

Over the last seven years, we have watched the University grow and change in ways that will benefit the student body for generations to come and enable the University's faculty to teach and conduct research at levels previously only imagined. The President's Council has provided the solid foundation of support and enthusiasm to make this possible.

Our role in all of this excitement has been a wonderful experience, one which has introduced us to so many new Purdue friends and has provided

us with the opportunity to give back to the University in a way that has been very meaningful to us. As we end our tenure as co-chairs of the President's Council, it is with much confidence in the membership of this great organization and excitement for what lies ahead.

During this period of change for both the council and the University as a whole, we know that President's Council members join us in welcoming Purdue's 11th president, Dr. France Córdova. We look forward to watching the council grow in new and exciting ways, and we plan to continue to take part in events and campus activities with fellow members. Thank you for the wonderful Purdue friendship and enthusiasm you have shown us.



The President's Council: *Campaign's success will be felt for generations*

Since the last issue of *Leadership*, much has happened at Purdue. As you all know, the University celebrated the successful completion of The Campaign for Purdue on June 30. This event was the culmination of seven years of strategic planning, fundraising, and events. President's Council played a central role in each of these facets. When I think of all that we have accomplished, it truly is amazing. Areas all across campus have benefited from the campaign, and its resounding success will be felt for generations to come.

The University also has welcomed a new president since the campaign ended. As Purdue bid a fond fare-

well to Dr. Martin C. Jischke, who has guided the University throughout the campaign as a dynamic leader, we welcomed Dr. France Córdova, who joins us from the University of California-Riverside. During this time of transition and as we enter the next phase of growth at Purdue, President's Council members provide a solid foundation of leadership for Purdue.

In all that we have accomplished, there is much to celebrate. With the new and exciting path Purdue is embarking on, there also is much to look forward to. Thank you for your tremendous generosity and tireless leadership as we move Purdue forward.



Greg Kapp,
associate vice
president for
advancement

2007 ADVISORY COMMITTEE

- Bryan Erler, Co-chair
- Susan Erler, Co-chair
- John J. Benish Jr.
- Robert Bowen
- Terry Bowen
- Susan B. Butler
- Michele Thomas Dole
- Jay Fehnel
- Peter Kay
- Sally Kay
- Bob Miles
- Joyce Miles
- Don Roach

CONTACTS

Please use the contact information below if you have questions about your membership or if you would like to speak to a staff member directly.

- **Julie Hendon**
Assistant Director, President's Council
(765) 496-2640
- **President's Council Office**
(800) 213-9279
Fax: (765) 496-1154
E-mail: pc@purdue.edu
www.purdue.edu/pc

GIVING LEVELS

■ Annual Levels

Cornerstone*: \$1,000

Annual gift or pledge

***GOLD Plan: Graduates Of the Last Decade (GOLD)** can become Cornerstone members for an annual gift of \$100 multiplied by the number of years since graduation.

Pillar: \$2,500

Annual gift or pledge

Tower: \$5,000

Annual gift or pledge

Finial: \$10,000

Annual gift or pledge

■ Lifetime Levels

Gateway: \$25,000

Cumulative outright/planned gifts or pledges

Keystone: \$100,000

Cumulative outright/planned gifts or pledges

Pinnacle: \$1 million

Cumulative outright/planned gifts or pledges

Purdue-gift

Online giving to Purdue

Gifts can now be made online over a secure server, and they can be designated to your area of choice. For details, visit www.purdue.edu/gifts.

1801507b

CALENDAR OF EVENTS

SEPTEMBER 2007

- 8 Purdue vs. Eastern Illinois
(President's Council Pre-game, 9 a.m., Purdue Memorial Union/Tailgate, 10 a.m., Kickoff, 12 p.m.)
- 15 Purdue vs. Central Michigan
(President's Council Pre-game, 9 a.m., Purdue Memorial Union/Tailgate, 10 a.m., Kickoff, 12 p.m.)
- 29 Purdue vs. Notre Dame
(President's Council Pre-game Purdue Memorial Union/Tailgate, Kickoff TBA)

OCTOBER 2007

- 5 President's Council Weekend/Back to Class
President's Council Annual Dinner
- 6 President's Council Weekend
Purdue vs. Ohio State
(President's Council Pre-game, 5 p.m., Purdue Memorial Union/Tailgate, 6 p.m., Kickoff, 8 p.m.)
- 20 Purdue vs. Iowa
(President's Council Pre-game Purdue Memorial Union/Tailgate, Kickoff TBA)
- 27 Neil Armstrong Hall Dedication, 10 a.m.
University-wide Homecoming Celebration, Purdue Mall
Purdue vs. Northwestern, Kickoff, 12 p.m.

NOVEMBER 2007

- 10 Purdue vs. Michigan State
(President's Council Pre-game Purdue Memorial Union/Tailgate, Kickoff TBA)

MARK YOUR CALENDARS - 2008

- Feb. 9 Mollenkopf Weekend/President's Council Back to Class* (Naples, Florida)
- Feb. 10 Mollenkopf Weekend/President's Council Annual Dinner
(Naples, Florida)*
- June 4-11 Voyage of Discovery — Alaska, President's Council Cruise

* A hotel block is available Feb. 7-12 for PC members at the Hilton Naples & Towers, 5111 Tamiami Trail North, Naples, FL, 34103. Block name: Purdue University. Rate: \$249/night. Hotel phone number: (239) 430-4900.

EVENT REGISTRATION

For information regarding specific President's Council events or to make reservations, please contact the Purdue Special Events Office:
(800) 213-3044 • (765) 494-0900
events@purdue.edu • www.purdue.edu/events



Q&A WITH PURDUE FOUNDATION STUDENT BOARD (PFSB) MEMBER

Cybrina Cooper



What are your year, major, and hometown?

Senior, from Indianapolis, majoring in animal science in the College of Agriculture.

Why did you decide to come to Purdue?

At the time I applied to college, I wanted to pursue a career in veterinary medicine. Purdue was highly ranked in its veterinary program, and I knew if I wanted a great foundation, there was no doubt that Purdue was the school for me.

I love the variety of classes I can take within my major or even some elective classes in other areas.

With more than 800 university-recognized student organizations, there is never a dull moment on campus. I must say I have met a majority of my college friends through my participation in more than seven campus organizations.

The most important reason I came to Purdue was to be a Boilermaker. I have learned that wherever you go in life, you will always meet someone who is a Boilermaker and have an instant bond with that person.

Why did you decide to join PFSB?

I knew that I wanted to be a part of making Purdue University better for myself and other students. It was an opportunity for me to represent my

fellow classmates to the distinguished alumni.

What has your experience in PFSB been like so far?

PFSB has been a blessing in disguise. Throughout my two years on the student board, I have done more than just represent the student body; I have created a whole new understanding of what Purdue University means. We hear stories, see pictures, hear them sing the school song louder than us, and become a part of their fellowship.

The best part about being on PFSB is that people see the potential within you and just want to see you flourish. They once stood in my shoes and they give me hope that I too will be able to stand where they stand now, as distinguished alumni.

Does any one event stand out in your mind?

My favorite PFSB experience was the Purdue on the Road series. I was asked to give a speech in Detroit, Michigan, and it went great. After the speech, many people came up to compliment me on the speech, but also wanted to talk about farming. I mentioned my interest for swine and the conversation went on the rest of the night. I loved it! Finally, I met people who wanted to talk about swine. I never knew there were such large swine crowds in Detroit.

What do you get out of your interaction with alumni and donors?

I love just hearing about their journeys of how they got to where they are now. Hearing how passionately many people talk about Purdue is amazing. People don't give to Purdue just because it is a Big Ten school or because they love the president. People give because Purdue means something in their hearts. That is the best kind of giving. Just being able to see who these people are and their humble spirits makes me even more proud to say that I'm a Boilermaker.

How do you think your PFSB experience will benefit you in the future?

In the last two years, I've met a lot of alumni who want to see me succeed. I believe that just talking to them and keeping in touch will help me pursue my future plans.

What are your plans after you graduate from Purdue?

I plan on attending graduate school to pursue a master's degree in the Department of Animal Sciences.

ABOUT PFSB

Purdue Foundation Student Board (PFSB) formed in the 1970s. The distinguished members participate in elite Purdue events such as dedication and ground-breaking ceremonies, and also interact with alumni at President's Council events such as home football games, dinners, receptions, and social events. Students are recruited to the organization in the spring.

Birck receives prestigious engineering award

Mike Birck, BS '60, electrical engineering, has been added to the list of impressive names who have received the Western Society of Engineers' Washington Award.

Birck, co-founder and chairman of Tellabs, Inc., in Naperville, Illinois, serves in several capacities at Purdue. He is director of the Purdue Research Foundation, a senior member of the Dean's Advisory Council of the Krannert School of Management, and serves on the board of trustees. He was chairman of The Campaign for Purdue and is past chairman of the Purdue Alumni Foundation Board.

The award, which dates back to 1919 when the first recipient was Herbert Hoover, is conferred annually upon an engineer whose professional attainments have preeminently advanced the welfare of humankind. Other recipients have included Orville Wright, Henry Ford, and fellow Purdue alumni Neil Armstrong and Eugene Cernan.



Mike Birck (far right) was in the company of his wife Kay (second from left) and friends Bob and Donna Jesse when he received the Washington Award from the Western Society of Engineers on Feb. 23 at the University Club of Chicago.

Birck's company designs, markets, and services voice and data equipment used internationally by telephone companies, broadband providers, governments, and businesses.

Birck was inducted into the Chicago Business Hall of Fame in 1998 and received the Chicago Area Entrepreneurship Hall of Fame Lifetime Achievement Award in 1999.

The Purdue-Alumni Web Community is improving for YOU.

One Web site ... www.purdue.edu/alumni contains a wealth of information for Purdue Alumni Association and President's Council Members.

Recently added:

- Search for fellow alumni via their degree level
- Check your My John Purdue Club Points with just a click of the mouse
- Make donations to more than one area of the University in one convenient transaction

PURDUE
UNIVERSITY



Jischke named International Citizen of the Year



Purdue President Martin C. Jischke accepts the 2007 International Citizen of the Year award from Joerg Schreiber and Diane G. Thomas, of the International Center of Indianapolis.

Outgoing Purdue President Martin C. Jischke was honored May 8 with the International Citizen of the Year Award in Indianapolis.

Jischke was chosen based on his “tremendous leadership in making global connections for Indiana,” said Joerg Schreiber, chairman of the board of directors for the International Center of Indianapolis.

The award is presented annually during a dinner in downtown Indianapolis. Jischke is the 23rd recipient of the award.

“Seen from the vantage point of the International Center of Indianapolis, Purdue University is a highly interna-

tional institution, and its president, Martin Jischke, has been a prominent leader for the growth of international understanding, coupled with a strong and successful drive toward the economic development of Purdue and the entire state of Indiana,” Schreiber said.

In 2006, Purdue was selected as one of five institutions nationally to receive the Sen. Paul Simon Award for Campus Internationalization. In the 2005-06 academic year, about 1,000 Purdue students were involved in study-abroad programs, and more than 4,800 students from other nations are currently studying at Purdue.

The University’s total international student enrollment ranks second in the Big Ten and third in the nation among all institutions.

PC assistant director recognized by Chamber group

Julie Hendon, assistant director for President’s Council, has been rewarded for her work with a Top 40 Young Professionals Under 40 award.

It was presented on December 13, 2006, by Tippy Connect, an extension of the Lafayette-West Lafayette Chamber of Commerce for professionals ages 22-39.

The group hosts the Top 40 Under 40 contest to showcase the impact these people have in the community. Winners are chosen based on their community involvement, work history, achievements, and continued education.

Hendon, a 2001 graduate of Purdue, has been employed by the University since 2001 and with President’s Council since 2004. Her duties include leading the President’s Council Advisory Committee; and managing the operations of President’s Council, including member services and donor recognition, planning and coordinating the bi-annual cruise, and facilitating correspondence with PC members. She also functions as editor of *Leadership* magazine and develops all of the marketing materials for the organization.



Julie Hendon

She is a Leadership Lafayette graduate and volunteer and serves on the Purdue Delta Zeta House Corporation Board. She is a member of President’s Council and Purdue Alumni Association.

“I was born and raised in this community and am excited about the opportunities to give back,” Hendon said upon her nomination.

Her definition of success? In part, “Accomplishing set goals when you’ve achieved them by hard work, honesty, and the support of those around you.”

Purdue President Emeritus Martin C. Jischke accepts the Sagamore of the Wabash, the highest honor that the governor of Indiana bestows, during a June 12 retirement dinner in Jischke's honor. The award was presented by State Senator Ron Alting. Also that evening, the Martin Jischke Drive street sign was unveiled, and Martin C. and Patty Jischke received the Marquis of Lafayette, the City of Lafayette's most distinguished award, from Mayor Tony Roswarski.



Purdue celebrates its accomplishments



Purdue President Emeritus Martin C. Jischke and former NASA astronaut and Purdue alumnus Neil Armstrong hold the encased Neil Armstrong Medal of Excellence, which Armstrong presented to Jischke on June 12. The award was established earlier this year to "honor those rare individuals who have embodied the same pioneer spirit, determination, and dedication that distinguished Neil Armstrong's exploration of space and his later roles as a businessman and scholar," said Tim McGinley, chairman of the Purdue Board of Trustees.



Mary Jane Limp and Libby Jones enjoy themselves at a President's Council reception at the Lawson Computer Science Building Commons.



Charlie Jones joins fellow Keystone President's Council members at a reception before The Producers.



Two philanthropic couples who happen to share the same last name happened to run into each other March 16 in the Burton Morgan Building. Alfred and Claude Mann (far right and second from right) were at Purdue for the announcement and signing of papers to create the Mann Institute for Biomedical Development at Purdue. Edna and Gerald Mann (far left and second from left), lead donors for Gerald D. and Edna E. Mann Hall, attended the announcement. The four took time during a tour to pose for a photo with Martin C. Jischke.



Tim McGinley, chairman of the Purdue Board of Trustees, introduces Martin C. and Patty Jischke during an all-campus reception May 18 at the Purdue Memorial Union ballrooms. The event gave employees an opportunity to wish the couple well on their retirement.

U N I V E R S I T Y



New Purdue President France Córdova settles into a Purdue letterjacket soon after being voted the University's 11th president. The jacket was presented by Rachel Cumberbatch (left), the Student Board of Trustees member.

PHOTO BY JOHN TERHUNE/JOURNAL & COURIER



President's Council

Purdue University
President's Council
Dick and Sandy Dauch Alumni Center
403 West Wood Street
West Lafayette, IN 47907-2007

www.purdue.edu/pc