“No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity receiving Federal financial assistance.”

— Title IX of the Educational Amendments of 1972 to the 1964 Civil Rights Act

Welcome to Title IX @ 40: Looking Back, Moving Forward, a conference to mark and celebrate the landmark Title IX legislation that made it illegal to discriminate on the basis of sex in any federally funded education program or activity.

I am pleased that Purdue is hosting this historic event as we look at the impact of Title IX and focus on future challenges and opportunities.

As a major research institution and NCAA member, Purdue has had a front-row seat in the years since Title IX was enacted. As you will learn, its impact has been significant and far-reaching. I encourage you to learn more, engage with our featured speakers and challenge yourself to be a driving force in carrying the goals of Title IX forward in your work and in your life.

Thank you for helping Purdue celebrate the 40th anniversary of Title IX.

Sincerely,
Timothy D. Sands
Acting President

Looking Back, Moving Forward
is proudly presented by:

Office of the Vice President for Ethics and Compliance, Diversity Resource Office, Intercollegiate Athletics, Office of Institutional Equity, Purdue Alumni Association, the Susan Bulkeley Butler Center for Leadership Excellence, Women for Purdue, Women’s Studies Program, and Women’s Resource Network.

www.purdue.edu/titleix/40years
Registration and Meet-and-Greet

Welcome
Alysa Christmas Rollock
Vice President for Ethics and Compliance
Title IX Coordinator, Purdue University

Opening Remarks
Dr. Victor L. Lechtenberg
Acting Executive Vice President for Academic Affairs/Provost, Purdue University

Keynote Address
Dr. Joni Comstock
Senior Vice President for Championships, NCAA

Title IX and the Current Landscape for Women and Higher Education
Moderator: Dr. Beverly Davenport Sypher
Vice Provost for Faculty Affairs; Susan Bulkeley Butler Chair for Leadership Excellence; Professor, Brian Lamb School of Communication, Purdue University
Panelists:
Elizabeth Holloway
Director, Women in Engineering Program, Purdue University
Dr. Joyce Main
Visiting Assistant Professor, Department of Engineering Education, Purdue University
Dr. Alice Pawley
Assistant Professor, Engineering Education, Purdue University

LUNCH – INTERACTIVE ACTIVITY
Kirk Cerny
Executive Director and Chief Executive Officer, Purdue Alumni Association
Facilitator: Catherine Wright-Eger
Leadership Advisor, Intercollegiate Student Services, Purdue University

Miss Representation viewing and discussion
Moderators:
Catherine E. Pope
Managing Director, Susan Bulkeley Butler Center for Leadership Excellence
Ileana Cortes Santiago
Graduate Assistant, Susan Bulkeley Butler Center for Leadership Excellence

Video: “The History Of Women At Purdue Athletics”

Title IX’s Impact on Women and Girls in Sports
Moderator: Alysa Christmas Rollock
Panelists:
Dr. Cheryl Cooky
Assistant Professor, Department of Health and Kinesiology and Women Studies, Purdue University
Nancy Cross
Senior Associate Athletics Director, Intercollegiate Athletics Administration, Purdue University
Chenee Williams
Associate Athletic Director for Compliance & Eligibility; Senior Women Administrator, Department of Athletics, Mississippi Valley State University

Conclusion

Dr. Joni Comstock honed her athletic administration skills at two Big Ten universities, including Purdue, before taking on the opportunity of a lifetime at the NCAA. Comstock, a former student-athlete, joined the NCAA national office as senior vice president of championships and senior woman administrator in September 2006. Her duties include oversight of 85 NCAA championships, statistics, playing rules administration, media coordination efforts and serving as a member of the president’s senior management group.

For more than a decade in West Lafayette, Comstock led the marketing and promotional plans for women’s basketball. Her strategies helped notch attendance rankings as high as second in the nation. She was also instrumental in developing on-court success, propelling the women’s basketball program to a new level, which included the historic 1999 season in which the Boilermakers won the school’s first-ever national championship.