List of Active Committees
2013

SDDC Mission Statement
The Greater Lafayette Supplier Diversity Development Coalition encourages diversity and supports creative solutions that result in long term partnerships between small diverse businesses and the larger members of the Greater Lafayette business community.

SDDC Vision Statement
The Lafayette Supplier Diversity Development Coalition will enhance opportunities for minority and women-owned firms to conduct business with the Greater Lafayette business community.

Economic Impact Committee

Action Statement:
The Coalition will develop some form of periodic measurement that details are impact on the MWBE community. How many companies have presented how many have been awarded contracts etc.

Action Steps:
- Follow up on past diversity business presentations. How have we (the coalition) helped to grow their business?
- Track success of coalition relationship meetings. Get info from diverse businesses, info from members.
- Develop metrics to measure the success or impact of the coalition.
- Periodic measurement. Where we began, where are we now, how many firms have we added, how many dollars does this represent, and what’s the percentage of growth?

Committee Members:
Jesse Moore – Purdue University
Terry Turner – Purdue University

Program Committee

Action Statement:
The Coalition will plan for MWBE presenter for each of our meetings up to one year in advance. These presentations by MWBE firms will be scheduled up to one year in advance. Program Committee members will collect information on upcoming opportunities in the Coalition and disseminate at regularly scheduled monthly meetings.

Action Steps:
- Schedule Coalition meeting locations and arrange for MWBE presenters.
- Share information/opportunities on the Purdue University supplier diversity website/newsletter.
Program Committee Continued…

- By having more communication around the schedule of presenters we need to work toward inviting appropriate individuals from our respective firms to future meetings who can better articulate their requirements that the firm has in the commodity/service of discussion.
- Canvas Coalition members for current and future opportunities.
- Do the follow-up with MWBE presenters to ascertain successful business relationships with members.
- Post information on Purdue University Supplier Diversity website. Information will include meeting and presenter schedules, opportunities, members, events, and any other pertinent data.
- Share existing opportunities that you may be having trouble locating MWBE firms.
- Need to enhance / streamline the process that firms are invited to present to the coalition so firms that have the highest probability of opportunity are invited to present to the coalition.

Committee Members:
Susan Davis - Greater Lafayette Small Business Development Center
Jesse Moore - Purdue University
Terry Turner – Purdue University

Membership Development Committee

**Action Statement:**
The Coalition will actively recruit other member firms in Tippecanoe County with an interest to expand their utilization of diverse business firms. A marketing brochure or package will be used in conjunction with direct face to face contact.

**Action Steps:**
- Expand active membership in the coalition. Recruit and retain members.
- Recruit more coalition members to increase options/opportunities for MWBE’s.
- In total support of the mission/vision of the coalition we need to learn to sell the mission to our organizations.

Committee Members:
Bill Ensign - Evonik
Rick Morrisey - City of Lafayette
Jesse Moore - Purdue University
Terry Turner – Purdue University
Awards and Special Events Committee

Action Statement:
The Coalition will note members who successfully uphold the goals and missions of the Coalition and we will develop an event that will publicize their successes, and those diverse companies that have provided services and goods beyond expectations will also be recognized. This celebration could be a stand alone event or if an appropriate event is already taking place in the community, we will explore the possibility of partnering with the existing event.

Action Steps:
- Celebrate supplier diversity. Same annual event. Develop criteria.
- “Spread the word” to other municipalities – be the role model for other areas of the state to embrace diversity.
- Plan for the annual Relationship to Partnership Coalition event.

Committee Members:
Andrew Antonio – Ivy Tech
Marty Cotterman -- Veolia Environmental Services
Jesse Moore – Purdue University
Terry Turner – Purdue University