

DRAFT as of 10-15-08: Will be adjusted periodically	Purdue	Big Ten Mean	Peer Mean	Comparative Performance Indicator
Overall Rankings and Recognitions				
US News Best Colleges Overall (2009 rank)	66	52.6	39.4	Target: Top 50
US News Best Colleges Public (2009 rank)	26	18.1	10.4	Target: Top 20
US News Best Colleges peer assessment score (2009 rank)	3.7	3.8	4.1	●
US News Best Colleges - Undergraduate Engineering (2009 rank)	9	25.1	9.4	●
US News Best Colleges - Undergraduate Business (2009 rank)	17	17.7	15.5	●
US News Best Graduate Schools - Engineering (2009 rank)	15	28.1	10.4	●
US News Best Graduate Schools - Management (2009 rank)	33	31.1	25.3	●
US News Best Graduate Schools - Education (2009 rank)	68	19.2	19.0	●
Shanghai Jiao Tong Univ Academic Ranking of World Univ (2008 rank)	65	46.4	33.7	●
Washington Monthly (2007 rank)	46	27.4	15.3	●
Academic Profile of New Freshmen				
SAT 25 TH - 75 TH Percentile Combined (excludes writing) (Fall 2007)	1020 - 1270	1111 - 1341	1163 - 1384	●
SAT 25 th - 75 th Percentile Combined (excludes writing) (Fall 2008)	1030 - 1270	NA	NA	
SAT Mean (includes reading, writing, and math) (Fall 2007 / 2008)	1684 / 1697	NA	NA	
SAT Reading Mean (Fall 2007 / 2008)	551 / 554	NA	NA	
SAT Writing Mean (Fall 2007 / 2008)	539 / 545	NA	NA	
SAT Math Mean (Fall 2007 / 2008)	594 / 598	NA	NA	
Percent of freshmen with high school ranks in the top 10% (Fall 2007)	31.0%	47.6%	65.3%	●
Percent of freshmen with high school ranks in the top 10% (Fall 2008)	30.0%	NA	NA	
Average high school GPA (Fall 2007)	3.50	3.59	3.72	●
National Merit Scholars (Fall 2006)	87	57.8	100.8	●

Note: Data from different points in time due to data availability. FY = Fiscal Year, CY = Calendar Year

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Selectivity and Yield for Enrollment				
Acceptance Rate (Fall 2007)	79%	64%	55%	●
Yield (Fall 2007)	33%	40%	45%	●
Acceptance Rate (Fall 2008)	72%	NA	NA	
Yield (Fall 2008)	33%	NA	NA	
Undergraduate Retention and Graduation Rates				
Undergraduate one-year retention rate (Fall 2007)	85.0%	90.7%	93.6%	●
Undergraduate six-year graduation rate (Fall 2007)	69.0%	75.6%	82.0%	●
Athletics' Competitiveness				
25/85 Club - Director's Cup (2006-07)	35	30	21	●
25/85 Club - 4-yr avg graduation rate (2006-07)	82	81	79	●
Faculty / Instruction				
Full-time equivalent students to full-time faculty (Fall 2007)	13.8 to 1	15.6 to 1	16.0 to 1	●
Percent of undergraduate classes taught by faculty (Fall 2006)	73%	TBD	TBD	
Undergrad student credit hours generated per faculty FTE (2006-07)	404.3	TBD	TBD	
Percent of class sections with less than 20 students (Fall 2007)	34.0%	39.0%	39.7%	●
Percent of class sections with more than 50 students (Fall 2007)	19.4%	17.3%	19.3%	●
Graduate Degrees Granted per Year				
Number of master degrees granted (Fall 2006)	1,377	2,189.1	2,090.3	●
Number of doctorate degrees granted (Fall 2006)	613	625.9	705.9	●
Percent of master degrees granted (Fall 2006)	15.5%	21.1%	21.6%	●
Percent of doctorate degrees granted (Fall 2006)	6.9%	6.2%	7.3%	●
Graduate enrollment (Fall 2007)	6,994	9,450	9,116	●
Graduate enrollment - percent of total (Fall 2007)	17.9%	22.0%	23.8%	●
Career Placement and Additional Study of Graduates				
Percent of graduates accepted employment (Fall 2006)	72%	72%	NA	●
Percent of graduates seeking graduate education (Fall 2006)	17%	NA	NA	
Graduate Stipends				
Avg 10-month net salary for graduate teaching assistants (Fall 2007)	\$14,705	\$14,669	\$14,217	●
Avg 10-month net salary for graduate research assistants (Fall 2007)	\$16,368	\$15,423	\$15,124	●

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Undergraduate Indebtedness upon Graduation				
Average undergrad indebtedness upon graduation (Fall 2007)	\$21,636	\$21,311	\$20,028	●
Financial Aid Disbursement				
Average financial aid for undergraduates (FY07)	\$11,249	TBD	TBD	
Aid recipients as a percent of the enrolled undergraduates (FY07)	76%	TBD	TBD	
Number and percent of Pell grant eligible matriculants	TBD	TBD	TBD	
Diversity				
Faculty Demography - Percent Female (Fall 2007)	36.3%	41.1%	37.5%	●
Faculty Demography - Percent Minority (Fall 2007)	11.5%	15.0%	16.8%	●
Staff Demography - Percent Female (Fall 2007)	57.5%	57.2%	54.1%	●
Staff Demography - Percent Minority (Fall 2007)	6.8%	12.3%	24.1%	●
Student Demography - Percent Female (Fall 2007)	41.2%	50.2%	46.2%	●
Student Demography - Percent Domestic Minority (Fall 2007)	13.5%	16.7%	27.4%	●
Faculty and Staff Salary and Compensation				
Overall average faculty salary (in thousands) (Fall 2007)	\$89.5	\$95.9	\$99.7	●
Overall average faculty compensation (Fall 2007)	\$117.5	\$121.3	\$123.3	●
Overall avg faculty salary adjusted to cost of living (Fall 2007)	\$89.5	\$85.5	\$85.2	●
Overall avg faculty compensation adjusted to cost of living (Fall 2007)	\$117.5	\$108.2	\$105.1	●
Average staff salary - non-exempt (Fall 2007)	TBD	NA	NA	
Average staff salary - mid-level admn/professional (Fall 2007)	TBD	NA	NA	
Average staff salary - upper administrative (Fall 2007)	TBD	NA	NA	
Faculty and Staff Quality and Recognition	Current	2005	2005	
Number of members in National Academy of Sciences	2	12.8	34.0	●
Number of members in National Academy of Engineers	20	11.2	24.5	●
Number of members receiving other national and internat'l awards	TBD	TBD	TBD	
Academic Analytics Faculty Productivity Index (2007 rank)	53	28.6	24.9	●
Global Presence				
Percent of seniors who have participated in study abroad (Fall 2007)	13%	20%		●
Proportion of international students undergrad/grad (Fall 2006)	6.5% / 37.3%	3.5% / 28.4%	3.9% / 22.7%	●
Proportion of international faculty (Fall 2006)	16.8%	NA	12.1%	●
Proportion of international faculty by origin - redefined (Fall 2007)	36.0%	NA	NA	
Global Language Monitor (Top 30 ranked) (2008 rank)	not ranked	6 ranked		●

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Financial Resources				
IPEDS Adjusted Total Annual Operating Expenses per student FTE (FY06)	\$27,834	\$34,013	\$39,254	●
Revenues per student FTE (State Appropriations) (FY06)	\$7,600	\$8,950	\$9,590	●
Revenues per student FTE (Tuition and Fees) (FY06)	\$11,158	\$11,896	\$11,261	●
Total endowment market value (FY07)	\$ 1.8 B	\$2.2 B	\$4.5 B	●
One-year percent return of the endowment (FY07)	19.4%	TBD	TBD	
Long term municipal bond rating Moody's / Standard & Poor's	Aa1 / AA	TBD	TBD	
Alumni Participation Rate				
Percentage of graduates that are alumni donors (Fall 2006)	17.0%	15.5%	18.1%	●
Sponsored Program Awards and Expenditures				
NSF R&D Science & Engineering expenditures (FY07)	\$415 M	\$571 M	\$598 M	●
National rank of NSF R&D S&E expenditures for institutions without a medical school (n=5 in top 20) (FY07)	8	4.6		●
NSF R&D non S&E expenditures (FY07)	\$57 M	\$26 M	\$34 M	●
National rank of NSF R&D non S&E expend (n=5 in top 20) (FY07)	3	8.4		●
Extramural Awards (FY07)	\$301.2 M	NA	NA	
Technology Commercialization				
Number of regular patents applied for (CY05)	241	112	287	●
Number of US patents issued (CY05)	32	33	76	●
Number of copyright and invention disclosures (CY05)	256	210	398	●
3-yr average of license and options executed (CY05)	110	62	87	●
Number of start-up companies (CY05)	14	6	13	●
Number of innovators (individuals receiving royalties)	TBD	NA	NA	
Information Technology				
TBD	TBD	TBD	TBD	
Facilities				
Utilities cost per gross square foot (FY07)	TBD	TBD	TBD	
Deferred repair (FY07)	\$42.0 M	NA	NA	
Deferred rehabilitation (FY07)	\$395.9 M	NA	NA	
Sustainability				
Campus rating on the sustainability evaluation (2008)	C	B	B-	●