TO: The University Senate  
FROM: Athletic Affairs Committee  
SUBJECT: Athletic Affairs Committee Report to the University Senate, Spring 2012-13  
DISPOSITION: University Senate for Information

Purdue University’s commitment to the academic and social well being of its student-athletes is focused through the activities of the Athletic Affairs Committee (AAC) and Intercollegiate Athletics (ICA). This report covers the two regular semesters in the year that has passed since the last report from the AAC: the Spring Semester of 2011-12 and the Fall Semester of 2012-13.

FACULTY OVERSIGHT OF ATHLETICS

Faculty oversight of ICA continues to be exercised through the AAC. The membership of the AAC, listed in Appendix 1 of this report, continues to include representation from faculty, an appointed liaison from the Student Affairs Committee of the University Senate, alumni, citizens from the local community, Purdue University students, and ICA. The AAC has a charge to study, review and approve changes in rules and regulations affecting intercollegiate athletics programs, and to formulate positions with regard to legislation pending before the NCAA. The AAC also discusses current NCAA changes to regulations and proposals on diverse topics that will affect the status of both university sports programs and the eligibility of student-athletes.

Monthly meetings of the AAC are held at which members hear reports and participate in discussions pertinent to their mandate. We heard from Acting President Sands who was our guest at the August 2012 meeting. Topics dealt with this year have included updates of proposals developed by the NCAA Presidential Working Groups, 2011-12 NCAA and Big Ten violations, updates from the 3-year compliance planning meetings, Big Ten Governance initiatives, academic status updates of each sport program, and updates on the Graduation Success Rate and the Academic Progress Rate.

3-Year Academic Planning Meetings – Each year, the senior associate athletics director for student services conducts two 3-year academic planning meetings. The two faculty athletic representatives (FAR) are present at each meeting, along with members of the senior athletic administrative staff and the athletics student services staff. The purpose of the meetings is to update the FAR on the plans for the academic areas for the next three years. Academic information for the athletics department and for each sports program is reviewed during each meeting.
ICA STRATEGIC PLAN – APPROVED JANUARY 2009

The plan, which is set forth in Appendix 2 in its entirety, can be summarized as follows:

Purdue University’s Department of Intercollegiate Athletics is a self-supporting auxiliary enterprise within the University, and it is one of the front porches for the University. It unites alums, it forges lifelong ties with students, it entices future Boilermakers to apply for admission, and it provides opportunities for some 500 young men and women each year to pursue excellence in competition and in the classroom, a dual goal we named the “25/75 Club.” As a rallying point on the road to preeminence, Purdue ICA administrators coined the term “25/75 Club” to articulate a vision of an intercollegiate athletics organization that achieves an average finish in the top 25 across all sports and under the federal reporting structure graduates 75 percent of its student-athletes. To align with the NCAA GSR reporting structure, ICA renamed the “25/85 Club” to express its goal of achieving an 85 percent graduation success rate.

In 1994, our composite ranking of athletic and academic success was 100th out of the nearly 300 NCAA Division I schools. Recently, we have been in the top 25-50 programs in the country. It is now time to increase our focus on achieving the 25/85 designation; only eight universities achieved this designation in 2008-09, and to strive to improve to become one of the elite programs in the country. This strategic plan is designed to accelerate improvement in our performance by creating a focus on six goals designed to:

- Provide opportunity to talented young student-athletes
- Solidify our national standing among the elite programs in the country, and
- Provide a visible example of how the intercollegiate model can produce outstanding leaders for the 21st century

The execution of our plan will require diligent effort by all involved and support from all our John Purdue Club members and fans. The time to Accelerate and Finish is NOW!

ICA STRATEGIC PLAN SYNERGIES
The foundation of the plan lies in the Vision, Mission and Goals of the department. A summary is set forth below:

**OUR VISION**
A championship-caliber athletics organization that is excellent in all respects and is a consistent member of the “25/85 Club.”

**OUR MISSION**
Collectively aspiring to win championships - both athletically and academically - we will engage and inspire all constituencies to support the broader University pursuit of preeminence. We will attract the very best student-athletes, coaches, and staff and retain the engaged involvement of former student-athletes.

The very best will execute this mission sharing a common set of values - integrity, mutual respect, a belief in hard work, team work, a commitment to inclusiveness - and the courage to lead. They will be the Purdue Athletics’ brand and continue to enhance our reputation while being pleased with every aspect of their experience at Purdue University.

A financially self-supporting environment will provide the resources for coaches and staff to develop championship programs.

*Execution of our mission and achievement of the vision requires focus on six goals:*

**Athletic**
All sports will place in the top 25 nationally. Consistent performance at this level will see us competing for Big Ten and NCAA championships.

**Academic**
Student-athletes will perform at or above the all-campus cumulative grade point average. All Purdue teams will have a graduation success rate (GSR) equal to or better than sport-specific Division 1-A GSR.

**Fiscal**
Marketing and Development plans will be designed and executed to generate revenue. All financial resources will be allocated in pursuit of the vision and managed to ensure that we provide scholarships, quality academic support services, competitive operating budgets, and comprehensive facilities.

**Equity**
In an atmosphere that upholds and embraces inclusiveness among all constituencies, we will provide champion-caliber participation opportunities that recognize and reinforce gender and ethnic equality for all student-athletes.

**Image**
The student-athletes, coaches, and staff will live their shared values as the role models that they are, so that people “experience” Purdue Athletics with respect, admiration, and pride. All decisions will be communicated in a manner to create, project and enhance this strong intercollegiate athletic brand.

**Leadership**
We will identify, cultivate, and reinforce those student-athletes, coaches, and staff members who are willing to lead by example, who are committed to thorough implementation and who challenge the status quo.
The strategies to support the Academic and Leadership goals which were bolded above are set forth below:

**GOAL 2: ACADEMIC**
Student-athletes will perform at or above the all-campus cumulative grade point average. All Purdue teams will have a graduation success rate (GSR) equal to or better than sport-specific NCAA Division I GSR. The GSR provides a more accurate graduation metric. If a student-athlete transfers from Purdue and is eligible, they are removed from the co-hort and if a student-athlete transfers to Purdue they are added to the co-hort.

Strategies:
- Develop priority scheduling for registering for classes and strengthen relationships between athletic academic advisors and college academic advisors
- Provide necessary services to support the student-athletes performance – sports medicine, academic advisors, tutors, mentors, and learning specialists so obstacles to performance are removed
- Communicate the standard of behavior that is expected from all Boilermaker student-athletes
- Educate student-athletes about the importance of academic integrity
- Set annual cumulative grade-point average objectives for each team and meet or exceed them
- Develop an individual career plan for each student-athlete to be updated annually to ensure academic success and progress is achieved; identify and utilize support services
- Improve overall Graduation Success Rate (GSR) rate to 85 percent or better
- Encourage former student-athletes to participate in the degree completion program
- Review current support systems to ensure they serve the student-athlete effectively
  - Walk-in tutors
  - Learning disability specialists
  - Tutors
  - Mentors
  - Brees Academic Center floor plan design
- Review the Boiler Gold rush orientation program and determine how it can be effectively used by our teams to assist incoming freshmen – for fall sports, consider having all attend an orientation day in June concurrent with their summer transition, advising, and registration (STAR) program
- Provide individual and team recognition for academic achievement, graduation and postgraduate awards

**GOAL 6: LEADERSHIP**
We will identify, cultivate, and reinforce those student-athletes, coaches, and staff members who are willing to lead by example, who are committed to thorough implementation and who challenge the status quo.

Strategies:
- Effective use of the performance management process to ensure timely feedback and personalized development opportunities
- Plan, develop, and implement a student-athlete leadership curriculum that covers the time period from “recruitment to graduation”
- Foster a spirit of continued leadership development by bringing capable speakers to the department periodically throughout each year
Benchmark metrics are important to every plan.

With the Vision, Mission and Goals articulated and the enumeration of strategies to achieve the goals, Purdue Athletics will compare itself to a set of peer institutions for the purpose of benchmarking to assess progress and competitiveness.

These peers include the Big Ten institutions and public university aspirational peers: Texas, Texas A&M, University of California-Berkeley and Georgia Tech.

The 25/85 designation was achieved by only 9 of the 300 Division I programs in 2011-12 and represents our aspirational vision. During the 2009-2015 time periods, we intend to close the gap (47/78 or the 82 percentile of the 300 Division I programs in 2011-12) and solidify our standing as a nationally elite program.

BENCHMARKS

ATHLETIC GOAL
- Upper Half Big Ten Finishes (most recent 5 years)
- Directors’ Cup Performance (most recent 5 years)

ACADEMIC GOAL
- Average Cumulative Grade Indices: Student-athlete vs. student body (most recent 5 years)
- Graduation Success Rates (peer comparison)
- Spring Academic Profile contrasted with the student body

FISCAL GOAL
  Internal
- Development Summary (most recent 5-years – total production, cash production and annual fund)
- JPC Membership (most recent 5 years plus current month)
- Ross-Ade Premium Seating Licensing Activity
- Mackey Arena Premium Seating Licensing Activity
- Major Maintenance Summary (listing of projects from past year)
  External (peer comparison)
- Total Athletics Revenue
- Generated Revenue/Total Athletics Revenue
- Net Revenue
- Total Expenditures
- Athletic Expenses/Student-athlete
- Athletic Expenses Rate of Change/University Rate of Change

EQUITY GOAL
- Squad Size Trend Data which compares gender make-up of teams
- Equity Indices and Athletically Related Student Aid by Gender

IMAGE GOAL
- Web Traffic: total monthly hits and unique visitors
LEADERSHIP GOAL
• Number of student-athletes participating in leadership curriculum
• Community Service – number of teams performing and number of student-athletes

ACADEMIC GOAL PROGRESS
Planning Process
The athletics academic support services unit operates with a rolling three-year plan. Each year, the athletics academic support services staff reviews and updates the plan to ensure it is meeting the academic needs of the student-athletes and that it helps create the atmosphere and expectation for academic success. The three-year plan provides the opportunity for the staff to modify and update current practices in an organized manner. The three-year plan objectives are reviewed twice a year with both faculty athletic representatives (FARs) and the athletics senior staff to ensure progress is being made. These meetings provide the opportunity for input by the FARs and sport administrators. With the athletics department strategic plan finalized, academic items from the strategic plan are incorporated into the rolling three-year plan and annual athletic department objectives.

Academic Status of Student-Athletes
During the subject semesters, undergraduate enrollment at Purdue University totaled:

<table>
<thead>
<tr>
<th></th>
<th>Spring 11-'12</th>
<th>Fall 12-'13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men:</td>
<td>16,582</td>
<td>17,242</td>
</tr>
<tr>
<td>Women:</td>
<td>12,434</td>
<td>12,826</td>
</tr>
<tr>
<td>Total:</td>
<td>29,016</td>
<td>30,068</td>
</tr>
</tbody>
</table>

For academic reporting purposes, student-athlete enrollment totaled:

<table>
<thead>
<tr>
<th></th>
<th>Spring 11-'12</th>
<th>Fall 12-'13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men:</td>
<td>280</td>
<td>305</td>
</tr>
<tr>
<td>Women:</td>
<td>195</td>
<td>207</td>
</tr>
<tr>
<td>Total:</td>
<td>475</td>
<td>512</td>
</tr>
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</table>

Appendix 3 shows the distribution of student-athletes among the Schools and Colleges of Purdue University during the Spring 2013 semester.

Details of the academic performance of student-athletes during the subject semesters, as compared to the corresponding university wide averages, is shown in the table below, including GPAs and other relevant statistics. It is noteworthy that Fall 2012-13 was the 31st consecutive semester in which the cumulative GPA of Purdue’s student-athletes exceeded the all-campus cumulative GPA.
<table>
<thead>
<tr>
<th>Academic Performance Measures:</th>
<th>Spring 11-'12</th>
<th>Fall 12-'13</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cumulative GPA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student-athletes</td>
<td>3.01</td>
<td>3.00</td>
</tr>
<tr>
<td>All-campus</td>
<td>2.98</td>
<td>2.99</td>
</tr>
<tr>
<td><strong>Semester GPA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student-athletes</td>
<td>2.91</td>
<td>3.02</td>
</tr>
<tr>
<td>All-campus</td>
<td>2.88</td>
<td>2.89</td>
</tr>
<tr>
<td><strong>Achievement of Semester GPA of 3.0 or higher</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student-athletes</td>
<td>47.79% (227)</td>
<td>56.4% (290)</td>
</tr>
<tr>
<td>All-campus</td>
<td>54.45%</td>
<td>54.4%</td>
</tr>
<tr>
<td><strong>Achievement of Academic Honors</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student-athletes</td>
<td>26.95% (128)</td>
<td>29.49% (151)</td>
</tr>
<tr>
<td>Dean’s List and Semester Honors</td>
<td>(78)</td>
<td>(87)</td>
</tr>
<tr>
<td>Semester Honors only</td>
<td>(40)</td>
<td>(51)</td>
</tr>
<tr>
<td>Dean’s List only</td>
<td>(10)</td>
<td>(13)</td>
</tr>
<tr>
<td>All-campus</td>
<td>31.83%</td>
<td>30.53%</td>
</tr>
<tr>
<td><strong>Achievement of perfect 4.0 Semester GPA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student-athletes</td>
<td>5.89% (28)</td>
<td>7.03% (36)</td>
</tr>
<tr>
<td>All-campus</td>
<td>7.24%</td>
<td>6.74%</td>
</tr>
<tr>
<td><strong>Placement on probation</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student-athletes</td>
<td>4.42% (21)</td>
<td>3.52% (18)</td>
</tr>
<tr>
<td>All-campus</td>
<td>6.28%</td>
<td>6.81%</td>
</tr>
<tr>
<td><strong>Dropped from the University</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student-athletes</td>
<td>1.68% (8)</td>
<td>0.39% (2)</td>
</tr>
<tr>
<td>All-campus</td>
<td>1.91%</td>
<td>1.32%</td>
</tr>
</tbody>
</table>
In support of its goal to achieve above student-body average GPAs, ICA also wishes to promote the importance of its student-athletes bringing their academic careers to a successful conclusion by ensuring that every student has the best opportunity to graduate. To this end, the goal set by ICA as stated above is to achieve and maintain graduation success rates equal to or better than sport-specific Division 1-A GSR.

**The GSR (Graduation Success Rate)**

This is the eighth year the NCAA is reporting the Graduation Success Rate (GSR) for Division I institutions. The GSR provides a more inclusive calculation of student-athlete academic success. The GSR is more accurate than the federally mandated methodology because it includes incoming transfers who receive athletic aid and graduate and deletes from the calculation student-athletes who leave an institution and were academically eligible to compete. The federal rate does neither. Thus, the GSR figures are higher than the graduation rates in the federal calculation because the latter counts all students who leave as non-graduates from their initial institution. The GSR value for Purdue is 78% versus 80% for all Division I schools. We anticipate the rate to increase to 80% in May of 2013 and 82% by May of 2014. The current graduation pipeline supports these figures.

Appendix 4 shows GSR data for each Purdue University team and for all Division I sports. Football, men’s and women’s basketball are currently below the national average in GSR. There are several factors to consider when reviewing the data, and it is important to remember this data reflects the 2001-05 cohorts as reported in May of 2012. NCAA legislation was adopted in August 2007 that prohibits transfer student-athletes to
receive athletics aid should they depart their previous institution while ineligible. Prior to 2007, these three sports could have transfers depart while ineligible yet still receive athletics aid at the second institution. All such transfers are still required to sit a year in residence, but now they are unable to receive a scholarship during the year-in-residence. Down the road this will help as there is an incentive to leave in good standing.

Football posted a 59 percent GSR (43 of 73) vs. a national figure of 68 percent, reflecting a graduation gap of six students over the four-year period or 1.5 per year. Men’s basketball posted a 58 percent GSR (5 of 10) vs. a national figure of 68 percent, reflecting a graduation gap of 1.5 students over the four-year period or .04 per year. Women’s basketball posted a 71 percent GSR (9 of 13) vs. a national figure of 84 percent, reflecting a graduation gap of two students over the four-year period or .05 per year.

So our review of the data in the pipeline, indicates the GSR for these sports will increase as later cohorts are added. Most student-athletes that exhaust eligibility in these sports graduate upon departure.

The APR (Academic Progress Rate)
This is the seventh year the NCAA is reporting the APR. The NCAA anticipates reporting data only on the basis of a four-year rolling rate for all sports now that four years of data are available. The multi-year APR data for Purdue University women’s and men’s teams is listed in the table below. Teams must achieve an APR score of 930 to avoid penalties. Teams below 930 will not be allowed to participate in post-season competition and will be required to develop an academic improvement plan.

The APR is calculated by allocating points for eligibility and retention—the two factors that research identifies as the best indicators of graduation. Each player on a given roster earns a maximum of two points per term, one for being academically eligible and one for staying with the institution. A team’s APR is the total points of a team’s roster at a given time divided by the total points possible. The number is then multiplied by 1,000. Thus, a raw APR score of 0.930 is reported as 930 and reflects an approximate 50 percent Graduation Success Rate. (NCAA web site).

Penalties
For the 2012-13 academic year, teams that do not post a 900 APR score will not be eligible for post-season competition. The NCAA’s revised penalty structure has three levels, with penalties increasing in severity at each level.

Level One penalties focus on practice restrictions so teams can focus on academics. Teams facing this penalty lose four hours of practice time one day per week. That time must be replaced with academic activities.

Level Two penalties include the Level One penalty, along with a reduction of four hours of practice time out of season replaced with academic activities. This level also includes the elimination of the nonchampionship season or spring football. Teams without a nonchampionship season face a reduced number of contests.
Level Three penalties include all Level One and Two penalties, plus a menu of potential additional penalties. These can include financial aid reductions; additional practice and contest restrictions; coach-specific penalties (including game and recruiting restrictions); restricted access to practice for incoming students who fall below certain academic standards; restricted membership; and potential multiyear bans on postseason competition.

PURDUE UNIVERSITY ACADEMIC PROGRESS RATE INSTITUTIONAL REPORT
NCAA DIVISION I 2011-2012
(to be published spring 2013 by NCAA)

<table>
<thead>
<tr>
<th>Multiyear APR Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
</tr>
<tr>
<td>Men’s Basketball</td>
</tr>
<tr>
<td>Men’s Cross Country</td>
</tr>
<tr>
<td>Football</td>
</tr>
<tr>
<td>Men’s Golf</td>
</tr>
<tr>
<td>Men’s Swimming</td>
</tr>
<tr>
<td>Men’s Tennis</td>
</tr>
<tr>
<td>Men’s Track, Indoor</td>
</tr>
<tr>
<td>Men’s Track, Outdoor</td>
</tr>
<tr>
<td>Men’s Wrestling</td>
</tr>
<tr>
<td>Women’s Basketball</td>
</tr>
<tr>
<td>Women’s Cross Country</td>
</tr>
<tr>
<td>Women’s Golf</td>
</tr>
<tr>
<td>Women’s Soccer</td>
</tr>
<tr>
<td>Women’s Softball</td>
</tr>
<tr>
<td>Women’s Swimming</td>
</tr>
<tr>
<td>Women’s Tennis</td>
</tr>
<tr>
<td>Women’s Track, Indoor</td>
</tr>
<tr>
<td>Women’s Track, Outdoor</td>
</tr>
<tr>
<td>Women’s Volleyball</td>
</tr>
</tbody>
</table>
LEADERSHIP GOAL PROGRESS
In the fall of 2012, the athletics department continued efforts to development the leadership program for its student-athletes. After a year of pursuing a name for the program, the department received permission from John Wooden and his family to designate the leadership program the “John R. Wooden Leadership Institute.” The following mission statement was created:

“The Purdue University Department of Intercollegiate Athletics is committed to the total development of each of its student-athletes. One key component in their development is leadership. The John R. Wooden Leadership Institute is a vehicle to help young people grow and develop the tools to become tomorrow’s leaders. The Wooden Institute will utilize as its foundation John Wooden’s own Pyramid of Success. Purdue student-athletes will attend both classes and seminars as they focus on each of the strategic building blocks that Coach Wooden thought so valuable.”

The execution is described as followed:

The John R. Wooden Leadership Institute is under the direction of Cathy Wright-Eger. Cathy is the leadership advisor within the Department of Intercollegiate Athletics at Purdue University. The monthly seminars discussing the pyramid blocks will be taught by current athletics department administrators, coaches, institutional administrators, alumni, and corporate leaders. The pyramid block seminars are in addition to the current leadership components of the institute. The curriculum will be based on “The John R. Wooden Coaching Guide”. The John R. Wooden Leadership Institute will utilize resources developed by Coach Wooden. Resources will include the legendary Pyramid of Success, the teachings of Coach Wooden and books written by Coach Wooden. The curriculum will include a public service component during each year of enrollment at Purdue University.

The current components include:

- Monthly meetings of the Boilermaker Athletic Council
- Monthly meetings of the Emerging Leaders
- Fall and Spring EDPS courses for freshmen student-athletes
- Transition programs for exhausted eligibility student-athletes
- Community service projects
- D.I.S.C. Behavioral Assessment

During the 2012-13 academic year, the following speakers have presented a Pyramid of Success session to our student-athletes:

- **Chris Herron** on Condition (November 2012)
- **Scott McGowan** on Self-Control (February 2013)
- **Brian and Danielle Cardinal** on Cooperation (April 2013)
Also, the following activities that support the leadership goal were completed:

- **Project Purple at Purdue**: Anti-Drug Campaign sponsored by Purdue student-athletes. Project Purdue is Chris Herren’s foundation. He spoke to our student-athletes in the fall 2012.
- **Bystander Intervention**: We sponsored a workshop for our Boilermaker Athletic Council and Emerging Leaders.
- **Pen Pal Program**: A mentoring program pairing student-athletes with elementary-aged students to improve writing skills.
- **IMPACT (Influencing/Mentoring by Purdue Athletes with Danielle and Brian Cardinal Tradition)**. A reading program that commenced in January of 2012 and is currently in 3 elementary schools – Klondike, Happy Hollow and Mintonye.

Each student-athlete will have the opportunity to earn a certification in Leadership. Purdue student-athletes that complete the John R. Wooden Institute curriculum will receive the prestigious certificate of achievement. At the conclusion of the senior year, student-athletes must provide a written document describing their experience in the institute and how they plan to utilize the teachings in the future. The certificate of achievement will be presented each year at the Golden Pete Awards.

As to the benchmarks in this area:

- 381 (72%) of the approximately 528 student-athletes participated in a leadership activity/up 2% from last year.
  - EDPS- 91
  - Emerging Leaders - 76
  - Boilermaker Athletic Council - 64
  - Pyramid of Success Series - 311
  - IMPACT (Influencing/Mentoring by Purdue Athletes with Cardinal Tradition) and Pen Pal Program - 138
- Community Service (See Appendix 6)
2012-2013 ATHLETIC AFFAIRS COMMITTEE

Darryl Ragland (Committee Chair - University Senate Appointment, Associate Professor of Veterinary Medicine)

Jeffrey T. Bolin (Faculty Athletic Representative, Professor of Biological Sciences and Associate Vice President for Research)

Morgan J. Burke (Athletics Director)

Nancy L. Cross (Senior Woman Administrator, Senior Associate A.D. for Development)

Caroline Eberle (Student Representative)

Melissa Exum (Presidential Liaison, Vice President for Student Affairs)

Jean Fredette (Alumni Representative)

Gerald Gentry (Alumni Representative)

Hayden Gloyeske (Student Representative)

John Graveel (Student Affairs Liaison, Professor of Agronomy)

Peter Hirst (University Senate Appointment, Associate Professor of Horticulture)

Edward G. Howat (Senior Associate Athletics Director for Student Services)

Barbara J. Kapp (Senior Associate Athletics Director for Business)

Howard Mancing (University Senate Appointment, Professor of Foreign Languages and Literature)

Tom Mitchell (ex-officio, Director of Compliance)

Thomas J. Reiter (Associate Athletics Director - Sports)

Christie L. Sahley (Faculty Athletic Representative, Professor of Biological Sciences and Director, Purdue Center for Faculty Success Special Advisor to the Provost, Gender Equity)

Joe Seaman (Community Liaison)

Darlene Sedlock (University Senate Appointment, Associate Professor Health and Kinesiology)

Jon Story (University Senate Appointment, Professor of Nutritional Physiology)

Calvin Williams (Assistant Athletics Director - Sports)
INTERCOLLEGIATE ATHLETICS
STRATEGIC PLAN

## NUMBER OF STUDENT-ATHLETES BY COLLEGE OR SCHOOL
### Spring 2013

<table>
<thead>
<tr>
<th>College or School</th>
<th>Number of student-athletes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>19</td>
</tr>
<tr>
<td>Education</td>
<td>11</td>
</tr>
<tr>
<td>Engineering</td>
<td>38</td>
</tr>
<tr>
<td>Health and Human Sciences</td>
<td>144</td>
</tr>
<tr>
<td>Liberal Arts</td>
<td>112</td>
</tr>
<tr>
<td>Management</td>
<td>54</td>
</tr>
<tr>
<td>Pre-Pharmacy</td>
<td>2</td>
</tr>
<tr>
<td>Science</td>
<td>23</td>
</tr>
<tr>
<td>Technology</td>
<td>82</td>
</tr>
<tr>
<td>Graduate School</td>
<td>2</td>
</tr>
<tr>
<td>USP</td>
<td>8</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>495</strong></td>
</tr>
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</table>
### STUDENT-ATHLETE GRADUATION SUCCESS RATES (GSR)*

Graduation Rates for 2002-2005 Cohorts

<table>
<thead>
<tr>
<th></th>
<th>Purdue</th>
<th>NCAA Division I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>78</td>
<td>80</td>
</tr>
<tr>
<td>Baseball</td>
<td>79</td>
<td>73</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>58</td>
<td>68</td>
</tr>
<tr>
<td>Football (FBS)</td>
<td>59</td>
<td>68</td>
</tr>
<tr>
<td>Men’s Golf</td>
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<tr>
<td>Women’s Volleyball</td>
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* The GSR permits institutions to subtract student-athletes who leave their institutions prior to graduation as long as the student-athlete would have been academically eligible to compete at Purdue University had he or she remained.
PURDUE ATHLETIC DEPARTMENT
CODE OF CONDUCT

I AM A BOILERMAKER STUDENT-ATHLETE.
It is an honor and a privilege to represent the Purdue University athletic FAMILY. The tradition of strong academics and athletics will carry on through me.

I AM A BOILERMAKER STUDENT-ATHLETE.
I dedicate myself to compete for Purdue University with all the Pride and Spirit I possess.

I AM A BOILERMAKER STUDENT-ATHLETE.
I strive to excel in the classroom as well as on the field.

I AM A BOILERMAKER STUDENT-ATHLETE.
I believe in Purdue University, therefore I will conduct myself in a manner that reflects well on Purdue, my community, my teammates and myself.

I AM A BOILERMAKER STUDENT-ATHLETE.
I know no limitations and aim to succeed in all realms of my life.

I AM A BOILERMAKER STUDENT-ATHLETE.
I represent my school, bleeding black and gold, through my blood, sweat and tears.
I AM A BOILERMAKER STUDENT-ATHLETE.
I will never let my school or team down.
I will never falter.
I will never fail.
I AM A BOILERMAKER STUDENT-ATHLETE.
INTERCOLLEGIATE ATHLETICS
COMMUNITY SERVICE

All Teams
- Purdue University Dance Marathon for Riley Children’s Hospital
- The Purdue Cancer Challenge
- IMPACT (Influencing/Mentoring by Purdue Athletes w/Cardinal Tradition)
- Pen Pals with elementary children

Baseball
- Read to local elementary school children
- All-Pro Dad Day
- Participate in Purdue Cancer Challenge
- Pen Pals with elementary children

Basketball-Men’s
- Participate in Purdue Cancer Challenge
- Read to kids at the Patty Jischke Child Center
- Helped with Back-pack Program
- Coaches vs. Cancer Beef House event in conjunction with Illinois
- Holiday shopping spree with Lafayette Family Services
- Project Purple at Purdue
- Pen Pals with elementary children

Basketball-Women’s
- Hunger Hike
- Feast of the Hunter's Moon
- 5K Run for the Cure
- International Day Event
- Adopt a Family for Christmas
- Provided free WBB clinics
- Adopt Trent Smith family
- Think Pink Initiative
- Participate in Purdue Cancer Challenge
- Community Service Boys/Girls Club
- Pen Pals with elementary children

Golf
- Canned Food Drive with Paint Crew
- Purdue University Dance Marathon for Riley Children’s Hospital
- Participate in Purdue Cancer Challenge
- Project Purple at Purdue
- Pen Pals with elementary children
Football
- Reading is Fundamental
- College mentor for Kids
- Purdue University Football Blood Drive
- Books and Chocolate Milk
- Read Books to Cumberland Elementary School children
- Purdue University Dance-a-Thon Benefit for Riley’s Hospital
- Haiti, South Africa Mission Work
- Participate in Purdue Cancer Challenge
- Pen Pals with elementary children

Soccer
- Free Soccer clinic for Community-Hispanics
- Participated in Women in Sports Day
- Participate in Purdue Cancer Challenge
- Pen Pals with elementary children

Softball
- Hunger Hike
- Cancer Walk for leukemia
- Purdue University Dance Marathon for Riley Children’s Hospital
- Participate in Purdue Cancer Challenge
- Girl Scout day
- Volunteer at food bank
- Volunteer at animal shelter
- Pen Pals with elementary children

Swimming/Diving-Men’s
- Worked at the Purdue Cancer Run/Walk
  - 100% participation
- Breaststroke 4 Hope
- Pen Pals with elementary children

Swimming/Diving-Women’s
- Participated in the Purdue Cancer Challenge
- Will make Easter Baskets for the YWCA Domestic Violence Intervention and Prevention
- Breaststroke 4 Hope
- Project Purple at Purdue
- Pen Pals with elementary children

Tennis-Men’s
- Tennis clinics
- USTA kids day - tennis
- Wheelchair clinic
- Participate in Purdue Cancer Challenge
- Pen Pals with elementary children
Tennis-Women’s
- Participate in Purdue Cancer Challenge
- Girl Scout day
- Clinic for Special Education children

Track
- Participate in the Purdue Cancer Challenge
- Area IV “Walk with Seniors”
- Read to elementary children
- Assisted with blind Purdue University staff member
- Pen Pas with elementary children

Volleyball
- Participated in the LARA Spelling Bee to help raise funds
- Participated in Women in Sports Day
- Kids Clinic (free volleyball clinic)
- Participate in Purdue Cancer Challenge
- Adopt a family for Christmas
- Project Purdue at Purdue
- Pen Pals with elementary children

Wrestling
- MDA Telethon
- Wal-Mart bell ringing Salvation Army
- Jubilee Christmas Faith Presbyterian Church
- Jischke Day Care Center volunteers
- Boiler Elite Wrestling Club volunteers
- Christian Attitudes for Athletes speaking engagement
- Purdue University Dance Marathon Fundraiser
- Participate in Purdue Cancer Challenge
- Military Appreciation Night
- Box Topps collection for Klondike Elementary School
- Autism rock concert
- Helped marine, Matt Bowman, move into his new home
- College mentor for kids
- Pen Pals with elementary kids