Parking and Traffic Committee
2012-2013 Summary
Submitted by James D. McGlothlin, Chair 2012-2013
Submitted June 7th, 2013

- Highlights of Manager’s Report (Holly Alexander):
  - September 2012:
    - $50 dollar charge for the EV hang tag is in addition to having a valid University permit to go into effect November 1, 2012.
    - South campus lot: new lots now opened south of the old Transportation building. Summer of 2013 additional parking will be added to the NE corner of the DP lot and the north 1/3 will be paved.
    - Contractor permits are now being sold through Parking Facilities.
    - Implementation of permit sales online to be completed by the end of 2012.
  - October 2012:
    - Parking Facilities will be selling EV permits beginning November 1, 2012.
  - November 2012:
    - The new lot 63 located where CDFS use to be has 50 spaces which include 4 handicap “A” spaces.
  - January 2013:
    - Online permit sales for faculty/staff are scheduled to go live February 1st and the student process will follow.
    - Safety issue in Wood St. Garage - students are jumping the north end wall and walking through the mulch area to exit the garage. Fencing is being considered to impede the students installed similar to fencing in the Marsteller Garage.
    - The appeal decision notifications for faculty/staff and students will be delivered via email.
  - February 2013:
    - A large campus map was printed for the Parking and Traffic Committee to use during their meetings as well as for others to use and is on display in the conference room.
    - A brief overview of the Fall 2012 Parking Survey was given. There are some corrections that need to be made and an Excel macro is being developed in the summer of 2013 by Dr. McGlothlin’s students to make it easier for updating future parking surveys.
    - Parking Facilities hired an Engineering Grad Student Intern to assess all campus lots to develop a proactive lot maintenance program. This will aid in the budgeting process and helping to identify the true cost of parking. The intern will be working under the direction of Jim Knapp.
  - March 2013:
    - No Parking and Traffic committee meeting
  - April 2013:
    - The C-Garage permit reservation week will be the week of April 22nd and will be completely online before the end of this calendar year.
    - Summer paving projects will be beginning May 13, 2013.
• The two lots that will be having work done will be the north 1/3 of the Discovery Park Lot and the North Stadium Lot – “R Lot” will be paved one 1/3 at a time.
• The summer garage cleaning schedule will take place between 10:30PM and 7:00 am
• Young garage – upper/lower will be closed this summer for repairs and it is the only garage that will be closed during the summer.
• Follow up with Dan Mason about the permanent towing signs around the R Lot will be done this month.

**May 2013:**
• All of Parking Facilities (and all of Service Enterprises) will report to Rob Wynkoop – Managing Director beginning June 8, 2013, and will no longer be part of Physical Facilities.
• The North Stadium Lot paving project is underway and the Discovery Park Lot – north third will begin May 27, 2013.
• The signage for Athletic Events/tow notice they will read “Lot towed days of home Athletic Events”.
• At each lot entrance will be a permanent sign for sure: a drop in box to add the day/time will be part of the permanent sign set up to help with parking for Purdue athletic events
• Athletics will also still be using the mobile lighted signs when available.
• The committee that the UV 2 hour limit notice was announced to all of campus in this month.

**Parking subcommittees (2) (September 2012 – May 2013):**
• **Maximizing Space Utilization** (chair, Eric Chin)
  • 3 main points to help resolve the misuse of these spaces:
  • Time Limits – Suggested 2 hour limit for UV Spaces, Not UV Vehicles.
  • Park & Ride Program
  • CityBus App.
  • Blake Hylton motioned to place and enforce signage for the 2 hour time limit on all generic UV spaces on North Academic Campus. This motion was approved by the committee.
• **Events** (chair, Jim Knapp)
  • Alan Leonard made a motion to add the Main level of Grant Street Garage to the 2-hour limit UV spaces on the north campus; it was seconded and approved by the committee.

**City Bus Reports:**
• **September 2012**
  • Campus Ridership is up 16.2% in August compared to last year, but noted to keep in mind that is for 10 class days; running loops 19 and 24 all August weekdays.
  • The average daily riders for Inner Loop 19 is 335 compared to last year’s 106, and Ahlers Drive 24 has an average of 27 riders for August compared to last year’s average of 11 riders per day. System-wide ridership for January-August 2012 is up 3.2% from January-August 2011.
• They City Bus group at the encouragement of the Parking and Traffic Committee are currently working on two Apps to help ease riders, My Ride Web and Google Transit, which can both be found online.

  o October 2012
  • Campus ridership was up 3% in September compared to last year. Campus Loops for September 2012 ridership was at 250,468 compared to 243,067 in September of 2011, 19 Inner loops September ridership was 7259 with the average daily riders (19 days) was 382 compared to August’s 335 (ten days), Ahlers Drive’s September ridership was 510 with a daily average in September of 26 (19 days) to August’s 27 (10 days).
  • City Bus is currently working with Wyatt Carmony in Grounds on the missing bus signs around campus and they should be going up very soon.
  • The Purdue App now includes bus arrival information which is great if you have an Apple device only as of now there is not an available app for androids, but research is being done to see what CityBus can do to change that.
  • Jim McGlothlin requested that by December 2012 that City Bus help the Purdue community by working hard to develop and launch an easy to operate, functional App (including Android phones) for determining the location and pick up times for the buses, especially around campus.

  o November 2012
  • Campus ridership increased 20% in October 2012 compared to October 2011. October ridership for 2012 which includes Ahlers Drive was 295,942 where October ridership for 2011 without Ahlers Drive was at 244,821. The 19 Inner Loop ridership for October was at 8630 with average daily riders at 411 (21 days) and for Ahlers Drive ridership was 571 with an average of daily riders at 27 (21 days).
  • Stop signs have been installed on campus by Wyatt Carmony of Grounds.
  • City Bus met with Martin Sickafoose director of digital marketing about the CityBus Purdue App. He and his team are working on updating the bus portion of the app as they will also be adding the other regular routes highly used by Purdue University students – 1B, 4B, 5, and 8. You can find the free app for an apple device at the iTunes store, but there is currently no android app available at this time.
  • The CityBus app for all the routes and is investigating different options

  o January 2013
  • Campus ridership increased 13% in Nov. 2012 compared to Nov. 2011 and decreased 28% in December 2012 compared to Dec. 2011. Campus Loops ridership for November 2012 was 272,794 (20 class days) compared to November 2011’s at 240,544 (does not include Ahlers). Campus Loops ridership for December 2012 was 115,219 (10 class days) compared to December 2011 at 160,544 (does not include Ahlers). 19 Inner Loop November ridership: 8124 and December’s: 4349. The average daily riders for the 19 Inner Loop for November (20 days): 406 and Decembers (10 days) at 435. 24 Ahlers Drive November Ridership: 509 where December’s: 233. The average daily riders for 24 Ahlers Drive for November (20 days): 26 and the average for December (10 days): 23. Tonya also noted that January 7th implemented changed to Gold Loop and Ahlers Dr. routes and handed out new route maps.
  • CityBus is currently researching CNG as an option for fuel – see article in Journal & Courier.
The CityBus app research phase is drawing closer to an end; it has been narrowed down to two options now and should have a ready product by February’s meeting – Jim McGlothlin’s requested that CityBus find software already out there grab it and use it to fit the needs at Purdue’s campus and area.

February 2013

- Campus ridership has increased 5% in January 2013 compared to January 2012. Campus Loops including Gold, Silver, Bronze, Black, and Inner Loops; Tower Acres, Ross Ade, Avtech, Ahlers Drive, and Night Rider have gone from 311,495 in January 2012 to 327,361 in January 2013. Inner Loop 19’s average daily riders for January (18 days) were 533 and 24 Ahlers Drive’s average daily riders for January (18 days) was 16. Tonya also mention CityBus is looking further into using CNG as an option for fuel and that there is an article in the Journal & Courier regarding this topic.

- CityBus is still in the research phase for the CityBus app for all of their routes, and it is narrowed down to 2 options! Handouts were distributed to the committee covering the App Development and also will email the committee with the links she discussed after the meeting.

- A soft launch of the App is set to go out to the committee within the next month.

- Melissa Baldwin from CityBus IT dept. attended today’s meeting to help answer any questions regarding the CityBus App. Melissa stated that SMS texting is available as well (for both those with/without smart phones) where you can type in a specific code for each stop the bus will make. These codes can be found on the posted CityBus signs located at each stop.

- Jim McGlothlin requested that feedback be given by the committee regarding the CityBus App.

April 2013

- CityBus that campus ridership has increased 14% in February 2013 compared to February 2012 and 19% in March 2013 compared to March 2012. Campus Loops numbers were 274,377 March 2013; 227,625 March 2012; 380,460 February 2013; 330,962 February 2012. The Inner Loop 19 showed March ridership at 8,712 with the average daily riders for March (16 days) at 545 compared to February ridership at 11,341 with the average daily riders for February (20 days) at 567. 24 Ahlers Drive had a March ridership of 393 with the average daily riders (16 days) at 24 and February ridership of 431 with the average daily riders (20 days) at 21.

- The buses will not be running during the summer with the exception of the Inner Loop 19 Bus.

- CityBus App has been made! The link to the app’s URL is www.citybus.doublemap.com. The CityBus will have their app up and running by late spring.

- A soft launch is set for over the summer to work out any issues and the official launch for the start of the fall semester.

- Tom Gilbert suggested advertising the new CityBus App in the CSAC/APSAC newsletter to help get the word out.

- Alan Leonard announced that he is the official go to guy regarding CityBus

- Ahlers route may be eliminated due to low ridership and high costs.

May 2013

- Campus ridership increased 20% in April compared to April 2012. Campus Loops total ridership for April 2013: 333,287 compared to April 2012: 270,474. Inner Loop
19’s April ridership was 10,263 with the average daily riders (22 days) at 467. 24 Ahlers Drives’s April ridership was 481 with the average daily riders (22 days) at 22.

- The soft launch would be this week for the new mobile app and that it can be downloaded by going to citybus.doublemap.com and/or can just be used from the site.
- The official launch date will be the start of the fall semester.
- With all the construction going on around campus during the summer CityBus relayed to the committee that if there are any signs of construction i.e. fences, cones, etc. the busses will not stop or drop/pick up riders in that specific area.

**Old Business (September 2012 – May 2013):**

**October 2012**
- Bicycle parking will be added in PGG East of entrances 1 & 2 on the South end of the garage. It is still being looked into whether bike racks may be placed in the Northwestern Garage as well.
- Details regarding the indoor bicycle parking in PGG
- There will be no cost to the rider for parking their bike in the covered racks
- Potential to house 18 U racks which hold 36 bikes (2 per U rack)
- Project estimated @ $7500.
- **Concerns**
  - Different size racks i.e. bikes with baskets, saddle bags, etc.
  - Squatters – will there be a time limit on bicycle garage parking?
  - Instructions given to walk bike into garage
- Capt. Eric Chin requested on behalf of PUPD that they would like to encourage anyone who utilizes the garage covered bike racks to register their bicycles with them so if there is any type of issue the rider can be notified.

**November 2012**
- **Bicycle Parking:** Bicycle parking will be added in PGG East of entrances 1 & 2 on the South end of the garage. A work order has been sent to grounds for the bike racks to be put up in this location.

**January 2013**
- **Bicycle Parking:** Holly reported that the spaces in Grant St. Garage for bicycles have been allocated and once the bike racks have arrived, they will be installed.

**April 2013**
- Andrew Hirsch brought to the committees attention that during the heavy snowfall the bike racks did not receive proper snow removal. It appeared that the snow was removed up until about a foot before the racks and the racks were ignored completely.
- Holly asked the committee if anyone had noticed any use of the newly installed bike racks inside the Grant St. Garage – the majority said that it didn’t appear that they were being utilized often if at all.
- Jim announced that a new chair for next year’s Parking and Traffic Committee will be needed. Nominations will be discussed at May’s meeting.

**May 2013**
- Alan Leonard reported that he did get in touch with Grounds to discuss the concern that Andrew Hirsch and Jim McGlothlin had about proper snow
removal around bike racks. Grounds replied with snow removal on bike racks is the last thing on the list if it is addressed at all and that there really only seems to be an issue when there is a large snowfall of multiple inches.

- **New Business (September 2012 – May 2013):**
  - **September 2012**
    - Lanny Wilson recommended that as a committee we should look into the usage/abuse of Reserved Spaces in addition to UV Spaces.
    - Ken Field suggested the committee look into working on a parking rate tier to accommodate to lower income staff members on campus.
    - Jim McGlothlin, Chair, requested that we look into a large campus map for Parking & Traffic meetings so that we have a visual as to what areas are being brought to the table so the committee can fully understand each topic.
  - **October 2012**
    - Chair Jim McGlothlin addressed the fact that Parking Facilities is expected to be moving locations late December. As this is not 100% set in stone, little information was able to be given. It was shared that the new location is to be at Purdue West for Parking Facilities while the Visitor Information Center will be moving to the Union. The downside to the move will be that Parking Facilities will now be farther away from faculty and staff. Jim mentioned to this committee he was not informed by anyone who made this decision and that there was no input from this committee.
  - **November 2012**
    - Joseph Cox spoke for the Student Affairs Committee about an issue pertaining to the reservation of permits for incoming graduate students. Holly informed the committee that incoming graduate students may contact her personally upon arrival for an exception to receive a parking permit.
  - **January 2013**
    - Alan addressed the Exponent Commentary published today regarding parking. Alan reported that 75% of A&B parking is utilized on campus and our goal is 95% utilization. He also reported that the Athletic Department owns Stadium lots and can use them as they see fit for their events. In response to the commentary, Jim McGlothlin suggested a Q & A session covering typical issues related to parking that could be published in the Exponent – Eric Chin suggested posting information regarding athletic events and towing dates/times on the CityBus busses. It was also suggested that a text blast be sent to faculty/staff and students with the same information. – Ken Field suggested establishing a Twitter account for Parking Facilities would also be a good way to notify faculty/staff and students about special parking situations i.e. athletic events/tow times, lot and sign changes, etc. – Another suggestion was posting FAQs on Parking Facilities website and in the Exponent. – Thelma Snuggs mentioned the need for more handicap spaces due to aging of the campus and its faculty/staff.
    - Laura Chapman presented the committee with a detailed analysis showing pros and cons to rebuilding the Marsteller parking garage, including the need to increase rates at 5% a year to keep the parking operation in a comfortable budget range.
  - **February 2013**
• Jim McGlothlin and Holly Alexander met with Assistant Athletic Director, Steve Simmerman and Sports Event Manager, Dan Mason. They met to discuss the issues with signage on event days when towing occurs and some of the challenges that bring for Faculty, Staff, Students, and Visitors that may or may not know the Athletic event schedule. Dan gave a brief overview of the history of Athletics Parking. This will be summarized and attached to the minutes.

• Temporary electronic signage has been installed to notify of events (one on Northwestern Ave and one on the SE corner of the North Stadium “R” lot) around the sports venue that is working and consideration should be given to installing a programmable electronic sign in a format that is a win-win for Students, Faculty, Staff, Guests, and Alumni for parking and event notices. Steve is checking into a larger – permanent electronic sign.

• Athletics will post a permanent sign at the entrance of each lot. In addition there will be drop-in signs that read “Towing today @ 5:15pm” or something similar to this. This is planned for the fall 2013.

• Athletics will promote the website where all event parking notices are posted. Athletics’ website is [www.purduesports.com](http://www.purduesports.com) the parking website at [www.purdue.edu/parking](http://www.purdue.edu/parking). You can directly access the athletic event schedule here [www.purduesports.com/ot/sched-download.html](http://www.purduesports.com/ot/sched-download.html).

○ May 2013

• Jeff Stefancic wanted to let the committee know about the Facebook page “Prayers for Andrew” which is the student who struck the side of CityBus – which the page has information regarding his progress and is updated daily.

• Captain Eric Chin answered a lot of questions regarding traffic laws on/off campus and reported that the police station will be upping seat belt enforcement over the summer and upping sobriety enforcement starting in August. He also mentioned that there has been discussion on changing the legal limit from .08 to .05 regarding driving under the influence of alcohol. Alan Leonard pointed out that bicycle laws are being broken on 3rd Street and that he is not sure if it has to do with law differences in different areas compared to ours or what the issue is for sure – and Eric responded with the PUPD have an officer now strictly for bicycle enforcement and will let them know to watch that area more carefully.

• Jim McGlothlin announced that he would like to stay as Chair until suitable replacement is found and projects he started are set before stepping down and the committee agreed with no motion needed. Jim suggested that PT Minutes and information be archived electronically for convenience purposes. He also announced that he and Holly Alexander will work on the Q&A discussed in previous meetings will be worked on and finished by them this summer and that the PT Survey needed to be reprinted and distributed with proper changes made. Lastly Jim asked the committee if we went around the table for comments and or concerns about this year’s actions regarding Parking and Traffic and in efficiency.

○ List of action items to do for the summer of 2013 by the Parking and Traffic Committee:
  • FAQ’s and Q&A session
  • Improve the Parking website- add FAQ’s...Did you know? Add compact car info/update LEV link
  • Get a chair for the fall and/or spring semester
Summary of Items accomplished by the Parking and Traffic Committee for 2012-2013:

- Bike racks installed in the Grant Street Garage (PGG) others to evolve.
- 2 Hour UV policy on north academic campus.
- Pushed and succeeded in getting the CityBus app: [www.citybus.doublemap.com](http://www.citybus.doublemap.com)
- Bike map now on parking website.
- Better signage at lot entrances for Athletic events for fall 2013 and lighted signs at Northwestern and north of Stadium Avenue.
- Southeast corner of the R lot (notify of Tow times).