UNIVERSITY SENATE
First Meeting, Monday, 8 September 2014, 2:30 p.m.
Room 302, Stewart Center

AGENDA

1. Call to order                                      Professor Patricia Hart

2. Approval of Minutes of 21 April 2014 Senate Meeting

3. Acceptance of Agenda

4. Remarks by the President                          President Mitchell E. Daniels, Jr.

5. Remarks of the Chairperson                         Professor Patricia Hart

6. Résumé of Items Under Consideration For Information
   by Various Standing Committees                     Professor David A. Sanders

7. Question Time

8. Big Dreams in the Student Senate For Information
   Student Senate President Caroline McKinney

9. Transforming Boiler Gold Rush For Information
   Director Student Success at Purdue Jared Tippets and
   Senior Associate Director Student Success at Purdue Dan Carpenter

10. Making Textbooks More Affordable For Information
    Interim Vice Provost for Teaching and Learning Frank Dooley

11. New Business

12. Memorial Resolutions

13. Adjournment
The meeting was called to order at 2:30 p.m. by Chairperson Patricia Hart.

The minutes of the 21 April 2014 Senate meeting were approved as distributed.

The agenda was accepted as distributed.

President Mitchell E. Daniels, Jr. presented remarks to the Senate (see Appendix A).

Professor Hart presented the remarks of the Chairperson (see Appendix B).

Professor David Sanders presented the Résumé of Items under Consideration (ROI) by various standing committees (see Appendix C). The chairs of the Senate standing committee briefly described the current activities of their respective committees.

At Question Time, President Daniels entertained questions from the floor.
Professor Stephen Martin noted that the Concur Travel system does not work as promised and numerous problems have come to light since the system was introduced. Professor Martin asked if the Administration had plans to evaluate the system in light of these difficulties. President Daniels said that there have been issues for a while. A lot of time has gone into looking at this over the last year. The administrative system was the best idea the faculty group came up with at the time. The idea was to have people well trained at operating the system available everywhere. He would have thought the administrator should have been able to correct the problems, but if not, we clearly have not solved all the issues yet.

Professor John Niser from IPFW mentioned that there are still issues of concern for transfer students. President Daniels said it is clear this is not just an issue of our departments’ decision-makers being skeptical of the credentials of people from other schools. Even those from inside the system have difficulty transferring credits. The system that people always envisioned included lots of mobility at least among our four campuses but you look at those numbers and they are small and getting smaller.

Professor David Sanders made several inquiries as follows:

- How successful are in-state transfer students vs. out-of-state transfer students? President Daniels said faculty are more than welcome to be involved in the process to review transfer issues. No one disputes that many of the credits that students try to bring here probably should not be accepted in the students’ own interests but we do seem to be, in the aggregate, an outlier compared to any reasonable peer that we can see.

- How many students per year are currently receiving three-year degrees in Communications? How many students are projected to receive three-year degrees in Communications in the next ten years? Besides offering some additional courses in the summer, what did the School of Communications change that would make a three-year degree available in a way that it was not available now? President Daniels said it is not a large number that are currently receiving three year degrees and we do not know how many will receive them in the next ten years. He expects 3-year graduation in the five communications programs to grow vertically. There also were five quality proposals from other departments. Purdue had to pick what seemed to be the strongest but the other departments are not going to discard their ideas. He would be surprised if the option to move through in fewer than four years will ever apply to a huge fraction of our offerings but where it makes sense, it is worth it to make that option available to students. He hopes others will look to see whether this is something they should explore. The money for the Lamb School will be turned over as benchmarks are met and the last one will be based in the number of students graduating in three years.

- The Statement of Support for the Restoration of the Common Reading Program was passed overwhelmingly by the Senate on April 21st. It called for restoration of the program for the 2015-2016 academic year. At an estimated cost of $75,000 it serves thousands of students. As Chair of the Steering Committee, which according to the Bylaws is responsible for determining "whether or not appropriate steps are being taken for implementation of the senate’s action," Professor Sanders asked, "What measures have been taken to implement the Senate resolution?" President Daniels said the advice has been heard loud and clear and the Senate will hear a presentation later in the day about what is believed to be an extraordinarily
successful Boiler Gold Rush orientation with a lot of new content--thanks to all the faculty who participated. He said the answer to the question is- we will look and there will probably be more changes next year as we try and improve it further but there is no way of telling whether there will be a return to that program until we evaluate this one and decide what next year’s ought to look like.

Professor Charles Ross asked if the Board of Trustees (BoT) had considered adding the Senate Chair to their Academic Affairs Committee. Professor Hart stated that the Senate Chair is an ex-officio member of that committee. This was approved last year under the leadership of Immediate Past Chairperson David J. Williams.

8. “Big Dreams in the Student Senate” was presented by Student Senate President Caroline McKinney. Following her presentation she answered questions from the floor.

9. “Transforming Boiler Gold Rush” was presented by Director Student Success at Purdue Jared Tippets and Senior Associate Director Student Success at Purdue Dan Carpenter (see Appendix D). Following the presentation, they entertained questions from the floor.

10. “Making Textbooks More Affordable” was presented by Interim Vice Provost for Teaching and Learning Frank Dooley (see Appendix E). Following his presentation, he answered questions from the floor.

11. During New Business, PGSG President Chris Kulesza read a statement of concern about proposed changes to the Graduate Student Health Insurance Program (See Appendix F). Although this statement was for informational purposes, it was suggested by some Senators that these concerns be forwarded to an appropriate Senate committee.

12. A Memorial Resolution had been received for Richard Gibbs Professor of Medicinal Chemistry and Molecular Pharmacology and Associate Dean for Graduate Programs in the College of Pharmacy. Out of respect for their departed colleague, the Senators stood for a moment of silence.

13. The meeting adjourned at 4:35 p.m.
Big 10 Average: 1,420 transfers per year

Purdue Transfers Fall 2009: 1,336

Purdue today: ≈800 transfer students
<table>
<thead>
<tr>
<th>College</th>
<th>ADMITS 2009-10</th>
<th>ADMITS 2013-14</th>
<th>Change</th>
<th>ENROLLMENT 2009-10</th>
<th>ENROLLMENT 2013-14</th>
<th>Change</th>
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<tr>
<td>AGR</td>
<td>214</td>
<td>202</td>
<td>-12</td>
<td>143</td>
<td>137</td>
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<tr>
<td>HHS*</td>
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<td>-35</td>
<td>51</td>
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<td>200</td>
<td>21</td>
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<td>510</td>
<td>360</td>
<td>-150</td>
<td>310</td>
<td>219</td>
<td>-91</td>
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<td>11</td>
<td>2</td>
<td>5</td>
<td>6</td>
<td>1</td>
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<tr>
<td>SCI</td>
<td>294</td>
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<td>-122</td>
<td>140</td>
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<td>-49</td>
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<td>-23</td>
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<td>-20</td>
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<tr>
<td>MAN</td>
<td>187</td>
<td>84</td>
<td>-103</td>
<td>92</td>
<td>35</td>
<td>-57</td>
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<td>-7</td>
<td>54</td>
<td>51</td>
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<tr>
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<td>89</td>
<td>-60</td>
<td>95</td>
<td>54</td>
<td>-41</td>
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<tr>
<td>TOTAL</td>
<td>2259</td>
<td>1325</td>
<td>-934</td>
<td>1336</td>
<td>818</td>
<td>-518</td>
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</table>

*CLA & HHS are compared to 2011-12 after the creation of the college of HHS
Compared to 1st time students, transfer students are:

- More likely to be women
  - 50% of transfers vs. 44% of freshman

- More likely to be Indiana residents
  - 62% of transfers vs. 54% of freshman

*Data is the 3-year average of Fall 2011-13*
4-YEAR GRADUATION RATES

<table>
<thead>
<tr>
<th>Year</th>
<th>Transfer Students</th>
<th>New Freshmen</th>
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<tbody>
<tr>
<td>Fall 2008</td>
<td>50.6%</td>
<td>45.7%</td>
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<tr>
<td>Fall 2009</td>
<td>56.5%</td>
<td>46.8%</td>
</tr>
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</table>
CREDIT CHALLENGES

Average credit from previous institution: 46

Average # of credits considered undistributed: 23

National average for undistributed credit*: 12

• ENGL 106 a 4 credit course since 2003

• Few ENG 131/132 equivalencies until recently

• Management, Psychology, Art & Design, do not accept many course-to-course equivalencies from other regionally-accredited institutions

*Public to Public transfers, NCES 2014
TIMELINE

1. Identified drop in transfer enrollment last spring
2. Asked Pam Horne & Brent Drake to convene group to study causes
3. Group provided report
4. Incorporated into provost performance criteria
5. Trustees briefed in July
6. Provost developed Transfer Up initiative

Photo: transferin.net
TRANSFER UP
NEW ALL-CAMPUS INITIATIVE

• Initiative designed by Provost
• Requires collaboration from faculty, admissions, deans, heads & University Senate

Goals:
• Increase annual transfer enrollment to 1,250 by 2016
• Remove transfer and credit barriers
• Enhance the academic success of transfers
• 10 other presidents from large public research universities
• Announcement about a new alliance to:
  – Foster collaboration
  – Generate and share innovation in higher education
  – Improve outcomes for ALL students
By the numbers

Purdue University Senate
September 8 2014
Family
Number of slots approved for the new child care center that may be ready as soon as next fall
$1,000 childcare grants for graduate students from PGSG
1 new faculty person

1 partner
The number of entering international undergraduate students this fall
$10,002/ $30,804

- In-state versus international tuition
90%

- Percentage of international students for whom English is not the first language
30,000

2014 Gallup-Purdue Index Report
Place where faculty should be, leading discussions of how to best use these data.
75%

- Increase in administrative hires at Purdue since 2003
Percentage increases in hires from 2001-2013

- Continuing Lecturers
  - Up 41%
Percentage increases in hires from 2001-2013

- Clinical/Prof, Research, Visiting, Post Doc
- Up 46%
Percentage increases in hires from 2001-2013

- Tenured and tenure track faculty
  - Up 7 ½ percent
  - Varies widely by college
100

- Number of new engineering professors who will be hired over the next three years.
Current number of tenured and tenure-track faculty at Purdue

What will this figure look like in 2017?
Will it be up by 100?
Will it be the same?
If it is the same, where will the 100 lines be lost to make new lines in engineering?
Town Hall Meeting this fall
Orientation for new senators
You
Number of students who transferred to Purdue this year
Number of transfer students in 1999
Goal for transfer students in 2016

“Transfer Up”
$235,000,000

- Total gifts to the university in most recent fiscal year.
- Up from $210 million last year
- Increase of 7%
- Reversed 10-year decline in the number of donors
55,000,000

- Amount of money donated for scholarships in 2014
- Up from $40,000,000 in 2013
Increase in amount by which grants and contracts for sponsored research have increased over the previous year.
3 x the number of start-up companies from last year
% increase in number of U.S. and global patents.
<table>
<thead>
<tr>
<th>Area</th>
<th>2001</th>
<th>2013</th>
<th>Increases from 2001 to 2013</th>
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<tbody>
<tr>
<td></td>
<td>Count</td>
<td>Percent</td>
<td>Count</td>
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<tr>
<td>ADVANCEMENT</td>
<td>49</td>
<td>3.9%</td>
<td>121</td>
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<tr>
<td>BUSINESS SERVICES / TREASURER</td>
<td>85</td>
<td>6.7%</td>
<td>152</td>
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<tr>
<td>COLLEGE OF AGRICULTURE</td>
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<td>9.7%</td>
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<tr>
<td>COLLEGE OF ENGINEERING</td>
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<td>120</td>
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<td>COLLEGE OF HEALTH AND HUMAN SCIENCE</td>
<td>26</td>
<td>2.0%</td>
<td>48</td>
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<td>COLLEGE OF LIBERAL ARTS</td>
<td>22</td>
<td>1.7%</td>
<td>29</td>
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<td>COLLEGE OF PHARMACY</td>
<td>10</td>
<td>0.8%</td>
<td>22</td>
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<tr>
<td>COLLEGE OF SCIENCE</td>
<td>53</td>
<td>4.2%</td>
<td>87</td>
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<td>COLLEGE OF TECHNOLOGY</td>
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<td>HFS</td>
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<tr>
<td>HUMAN RESOURCES</td>
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<td>4.4%</td>
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<td>INTERCOLLEGIATE ATHLETICS</td>
<td>42</td>
<td>3.3%</td>
<td>131</td>
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<td>102</td>
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<td>LIBRARIES</td>
<td>12</td>
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<td>MEDIA &amp; MARKETING</td>
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<td>54</td>
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<td>162</td>
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<td>PHYSICAL FACILITIES</td>
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<td>162</td>
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<tr>
<td>PRESIDENT AND BOARD OF TRUSTEES</td>
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<td>25</td>
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<td>PUBLIC AFFAIRS / OIEIL / CEC</td>
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<td>2.8%</td>
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<td>SCHOOL OF MANAGEMENT</td>
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<td>1.8%</td>
<td>56</td>
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<td>5.7%</td>
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<td>SWT</td>
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<td>1</td>
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<tr>
<td>All</td>
<td>1269</td>
<td>100.0%</td>
<td>2221</td>
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</table>
Number of new buildings on the Purdue campus since 2001;
62 buildings since 2003
[Staff members who have moved from PU to PRF]

[Relief to units and departments that previously used to fund development activities.]
TO: University Senate
FROM: David A. Sanders, Chairperson of the Steering Committee
SUBJECT: Résumé of Items under Consideration by the Various Standing Committees

STEERING COMMITTEE
David A. Sanders, Chairperson retrovir@purdue.edu

The primary responsibility of the Steering Committee is the organization and distribution of the agenda for each meeting of the University Senate. This committee also receives communications from any faculty member or group of members and directs such communications to appropriate committees or officers for attention.

ADVISORY COMMITTEE
Patricia Hart, Chairperson of the Senate phart@purdue.edu

The responsibility of the University Senate Advisory Committee is to advise the President and/or Board of Trustees on any matter of concern to the faculty.

NOMINATING COMMITTEE
Michael A. Hill, Chairperson hillma@purdue.edu

The Nominating Committee is responsible for presenting nominations for the University Senate and University committees. In filling committee vacancies the Nominating Committee seeks to have all interested Senators serve on at least one committee.

EDUCATIONAL POLICY COMMITTEE
Hal P. Kirkwood, Chairperson kirkwood@purdue.edu

1. Transfer Credits
2. Service-Learning Course Designation
3. ‘In Residence’ & Academic Regulations
4. Eliminating or recharging Committee on Scholastic Dismissal & Removals
5. Educational Policy Holistic Review

EQUITY AND DIVERSITY COMMITTEE
Alberto J. Rodriguez, Chairperson alberto-rodriguez12@purdue.edu

1. Seeking additional senate members
2. Reviewing past and current equity and diversity related issues
3. Determining short and long-term goals

FACULTY AFFAIRS COMMITTEE
Levon Esters, Chairperson lesters@purdue.edu

1. On-line Course Evaluation
2. Review of Continuous Term Lecture Terms of Employment

STUDENT AFFAIRS COMMITTEE
Sandra Rossie, Chairperson rossie@purdue.edu

1. Student Conduct

UNIVERSITY RESOURCES POLICY COMMITTEE
Michael Fosmire, Chairperson fosmire@purdue.edu

1. No items to be considered

Chair of the Senate, Patty Hart, phart@purdue.edu
Vice Chair of the Senate, Kirk Alter, alterk@purdue.edu
Secretary of the Senate, Joseph W.Camp, Jr., jcamp@purdue.edu
University Senate Minutes: http://www.purdue.edu/senate
Dr. Jared Tippets
Director of Student Success at Purdue

and

Dan Carpenter
Senior Associate Director of Student Success at Purdue

September 8, 2014
OVERVIEW OF TRANSFORMATION

- Academic Focus
- Improve International Student experience
- From 4 to 7 days
- Leadership engagement throughout
- Mentorship beyond “week of”
- Orientation as a 4-step process

- Summer Transition, Advising and Registration (STAR)
- Pre-Arrival Homework
- Boiler Gold Rush (BGR) / Fall Orientation Programs
- First-Year Seminars
OVERVIEW OF TRANSFORMATION
Addressing International Student Orientation

- Virtual STAR

- Boiler Gold Rush International (BGRi)
  - Focus on immediate needs and adjustment
  - Funded by Office of International Programs
  - 700 students
  - Seamless transition
  - Leader continuity
OVERVIEW OF TRANSFORMATION

New & Improved Program Elements

- Parent and Family Reception
- New Student Induction Ceremony improvements
- We Are Purdue!
- Orientation Lessons (Classes)
OVERVIEW OF TRANSFORMATION

Focus on academicizing
ACADEMICIZED ORIENTATION

10 Orientation Lessons

- Derived from Foundations of Excellence Self-Study
- Previewed in Pre-Arrival Homework
- Applied in all orientation programs (BGR, Bands, ROTC, etc.)
- Designed by faculty and experts
1. Academic Expectations
   • Dr. Marcy Towns
   • Tim Delworth
   • Ben Wiles

2. Academic Integrity
   • Dr. Tim Korb
   • Dr. Peter Hirst
   • Jeff Stefancic

3. Academic Success
   • Dr. Jeff Karpicke
   • Dr. Antwione Haywood
   • Katie Dufault

4. Diversity and Intercultural Competence
   • Dr. G. Christine Taylor
   • Dr. Dave Ayers
   • Dr. Pam Morris
   • Dr. Ayse Ciftci
   • Dr. Evelyn Blackwood
   • Karen Nielsen

5. Leadership Philosophy and Identity
   • Dr. Ayse Ciftci
   • Dr. Sue Aufderheide
   • Harry Brown
   • Andrew Hunt
   • Tricia Tort
6. Campus Safety, Health & Wellness
   • Carol Shelby
   • Chief John Cox
   • Chief Kevin Ply
   • Tricia Tort
   • Alyssa Rollock

7. Financial Literacy
   • Brandon Endsley
   • Dr. David Evans
   • Andy Zehner
   • David Reseigh

8. Campus Technology (cont.)
   • Brett Creech
   • Dr. Tim Gavin
   • Debbie Runshe

9. Information Literacy and Library Resources
   • Beth McNeil
   • Clarence Maybee
   • Dr. Reynol Junco

10. Self-Advocacy Skills
    • Dr. Heather Servety-Seib
    • Dr. Jane Kirkpatrick
    • Dr. Josh Boyd
ACADEMICIZED ORIENTATION

- Varied Venues – From Elliott Hall to BRNG 2280
- Post-Instruction Reflective Conversations
- Instructors Varied
  - Peer Leaders
  - Libraries Faculty
  - Public Safety Experts
  - Diversity Experts
  - Faculty & Staff Instructors
    - Dr. Tom Turpin
    - Dr. Pete Bill
    - Dr. Marcy Towns
    - Dr. Josh Boyd
    - Dr. George Bodner
    - Dr. Kim Plake
    - Dr. Ralph Webb
    - Dr. Jamie Mohler
    - Ellen Gundlach
ACADEMICIZED ORIENTATION

• BGR Faculty Mentors
  • Interact with a 10-15 student orientation team
  • Spend at least 2 hours with your team in order to
    • Share your story
    • Share your research interests
    • Provide advice on being a successful student
  • 5 meal swipes provided
  • 114 signed up!
Faculty Mentor Quotes:

I’ve truly enjoyed the opportunity to meet the incoming freshmen!

If this group is representative of our incoming Freshman class, then we can look forward to a great group of Boilermakers joining us in class next week.

A great addition to BGR as it continues to grow and improve every year. It is very nice connecting with the students!

Thanks for letting me be a part of the program, and I am looking forward to continued engagement.

I thoroughly enjoyed it and look forward to doing it again.

The students are really excited and very happy with the amount of info and networking they are getting through BGR. Congratulations.

By the end of the week they were talking and hugging me goodbye. Other faculty that I talked to also enjoyed the experience and what they learned from the students.
Academic Preview Sessions

- Concept/Purpose – opportunities for students to gain a preview of some of their first-semester courses

- Offerings:
  - BIOL 203/4
  - BIOL 110
  - CHEM 115/116/111
  - CHEM 129
  - ENGR 131
  - MA 153/154/158/159
  - MA 160
  - MA 161/162/165/166/173/261
  - PHYS 172
  - PSYC 120
Dr. Jared Tippets
Director of Student Success at Purdue

and

Dan Carpenter
Senior Associate Director of Student Success at Purdue

September 8, 2014
UNIVERSITY SENATE

Making Textbooks More Affordable

Frank Dooley
Interim Vice Provost for Undergraduate Academic Affairs

September 8, 2014
2013 ACTIVITY

• Spring 2013 - Faculty input to President’s Savings at Purdue email account
• Led to Textbook Committee
  – Libraries, Boiler Copy Shop, ITAP, PSG, Treasurer’s Office, Registrar, and Provost Office
• Fall 2013: Letter from Provost to Faculty
  – Course Materials link on MyPurdue
  – Timely text selection
  – Meets Federal requirement, reduces cost
APPROACHED BY AMAZON

- Co-branded web site; enter ISBN for course from MyPurdue
- Books from Amazon and other retailers
  - New, Used, Rental, eText
- Retail space on campus
- Royalty to Purdue
BENEFIT TO STUDENTS

- Overall cost savings
- Choices of format
- Higher buyback rates
- Convenience of order and delivery (Amazon Student Prime)
BENEFIT TO FACULTY

- Choice of media/platform
- Under development and discussion
  - Textbook adoption tools
  - Ability to publish own materials
    - eText or print
  - Course packets of library materials
FUTURE CONSIDERATIONS

- Faculty use of “required” textbooks
- False savings of custom textbooks
- Privacy concerns
- Costs of access codes for publisher homework systems
Questions?
September 8th 2014

Members of the University Senate:

I wish to speak for a moment concerning graduate student healthcare. During our negotiations with HR last spring, PGSG was informed that significant changes to the grad student plan were imminent. For 2014-2015, grad students were initially going to be covered through an employer based staff plan. The costs associated with this plan are significantly higher while providing fewer benefits. This was apparently going to be done to comply with the ACA. After months of silence between PGSG and HR, we were fortunate to discover that our student based plan was to be continued through the current academic year with only modest cost increases.

Our ability to stay on the student plan is once again uncertain. In early August, I received an email from HR informing PGSG that the student based insurance for grad students would be discontinued and replaced by the staff plan for 2015-2016. The ACA was once again the reason for this proposed move. After some investigation I found our Big Ten peer institutions were not following suit. For example, no changes are currently planned at the University of Michigan. Michigan State is moving their students to a plan that is nearly identical to their undergraduate student plan from a more robust employer based plan. If this is the case, I must ask why our university must place these additional costs on graduate students, especially when the ACA employer mandate reads:

(5)). (c) STUDENT HEALTH INSURANCE PLANS.—Nothing in this title (or an amendment made by this title) shall be construed to prohibit an institution of higher education (as such term is defined for purposes of the Higher Education Act of 1965) from offering a student health insurance plan, to the extent that such requirement is otherwise permitted under applicable Federal, State or local law.

I have asked HR to include our internal legal team in further discussions to explain the reasoning behind this change without any success. I ask the Chair of the Senate and Steering Committee to assist us with this matter. If this move is necessary, I ask the university to make it less complicated for PGSG to explain this change to our constituents by grounding their reasoning in exact language from the ACA. This would be exceptionally helpful considering how other Big Ten Institutions are not making similar drastic changes, excluding IU. I should further note that I have called an emergency meeting with other Big Ten Graduate Student Government and Union leaders to discuss this issue. We will be having a conference call on Monday, September 15th.

Christopher Kulesza
PGSG President, 29th Session
MEMORIAL RESOLUTIONS 08, September 2014

Richard Gibbs
Associate Dean for Graduate Programs & Professor of Medicinal Chemistry and Molecular Pharmacology
July 31, 1961 – February 10, 2014