Canvas
Learning Management System
2014-15 Pilot

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Chair, Canvas Pilot Steering Committee

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Blackboard Learn

CURRENT Learning Management System

• Now in year 3 of 5-year agreement
• On premise hosted solution
Investigation

Blackboard Learn vs. Canvas

• Blackboard contract expiring September 30, 2017
• Canvas gaining market share
• Some of our peer & Big 10 institutions migrating to Canvas
• Spring 2014 IT Operational Oversight Committee recommended review of Canvas
• Steering committee representation from all colleges, campuses

• Participation options
  – Faculty
    • Teach pilot course
    • Explore in ‘sandbox’
    • Attend pilot instructor forum events
  – Students
    • Take pilot course
    • Attend Canvas demo events
    • Self-enroll in Canvas orientation course

Courses

<table>
<thead>
<tr>
<th></th>
<th>Classes</th>
<th>Instructors</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2014</td>
<td>11</td>
<td>9</td>
<td>323</td>
</tr>
<tr>
<td>Spring 2015</td>
<td>91</td>
<td>57</td>
<td>3,200</td>
</tr>
</tbody>
</table>

‘Sandbox’ accounts

<table>
<thead>
<tr>
<th>Location</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>West Lafayette</td>
<td>73</td>
</tr>
<tr>
<td>Calumet</td>
<td>8</td>
</tr>
<tr>
<td>PNC</td>
<td>4</td>
</tr>
<tr>
<td>IPFW</td>
<td>6</td>
</tr>
</tbody>
</table>
## Preliminary Findings*

### Blackboard Learn vs. Canvas

<table>
<thead>
<tr>
<th></th>
<th>Students</th>
<th>Instructors</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Blackboard</strong></td>
<td><strong>Pros</strong></td>
<td><strong>Cons</strong></td>
</tr>
<tr>
<td></td>
<td>+ Easier to find assignments</td>
<td>- Navigation/layering</td>
</tr>
<tr>
<td></td>
<td>+ Instructors know how to use it better</td>
<td></td>
</tr>
<tr>
<td><strong>Canvas</strong></td>
<td>+ Easy interface</td>
<td>- Too many notifications</td>
</tr>
<tr>
<td></td>
<td>+ Notifications</td>
<td>- Uploading files is cumbersome</td>
</tr>
<tr>
<td></td>
<td>+ Discussion boards</td>
<td></td>
</tr>
<tr>
<td></td>
<td>+ Mobile app</td>
<td></td>
</tr>
<tr>
<td></td>
<td>+ ‘What If’ grading</td>
<td></td>
</tr>
</tbody>
</table>
Recommendation

Input

• Benchmark data from peer & Big 10 institutions
• Blackboard vs. Canvas functionality comparison
• Vendor Roadmaps
• Surveys
  – Faculty & Student participating in Pilot
  – Faculty participating in sand box
• Steering committee
Timeline

Canvas Recommendation

4/22: Faculty/student surveys deployed

5/8: Data analyzed

5/15: Final assessment report done

6/1: Canvas pilot project completed

7/1: Recommendation made by Canvas Pilot Steering Committee
To get a Canvas ‘sandbox’ account:

contact tlt-consulting@purdue.edu

Canvas Pilot project page:

http://www.itap.purdue.edu/learning/innovate/projects/canvas.html