PROJECT MORRILL: ACTING ON 3 REALITIES
REPORTED INACCURACIES

Inaccuracy #1: “Kaplan has veto power over the budget.” False

Inaccuracy #2: “Various Attorneys General have ongoing investigations into Kaplan University; it has settled lawsuits with others.” False

Inaccuracy #3: “Faculty governance at the ‘New University’ is practically non-existent.” False

Inaccuracy #4: “This puts Indiana tax dollars at risk” False
STATE LAW EMPOWERS TRUSTEES TO:

• “…do all acts necessary and expedient to put and keep Purdue University in operation.” IC 21-27-7-4

• “…make all, bylaws, rules and regulations required or proper to conduct and manage Purdue University.” IC 21-27-7-5

• “…prescribe the curricula and courses of study offered by the state educational institution and define the standards of proficiency and satisfaction within the curricula and courses established by the state educational institution.” IC 21-41-2-1
<table>
<thead>
<tr>
<th>Campus</th>
<th>IPEDS 6-Year Graduation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaplan University</td>
<td>29%</td>
</tr>
<tr>
<td>(All Campuses)</td>
<td></td>
</tr>
<tr>
<td>IU South Bend</td>
<td>25%</td>
</tr>
<tr>
<td>IU East</td>
<td>29%</td>
</tr>
<tr>
<td>IU Kokomo</td>
<td>30%</td>
</tr>
<tr>
<td>IU Northwest</td>
<td>24%</td>
</tr>
<tr>
<td>IU Southeast</td>
<td>28%</td>
</tr>
<tr>
<td>Purdue Northwest</td>
<td>29%</td>
</tr>
<tr>
<td>Purdue Fort Wayne</td>
<td>25%</td>
</tr>
</tbody>
</table>

First-time, full-time students, all programs
“MORRILL U.” DEMOGRAPHICS

- Female: 74%
- Military-affiliated: 26%
- Over age 30: 60%
- Neither parent attended college: 55%
- Have had some prior post-secondary education: 84%
- Students with 3 or more “risk factors”: 84%
“MORRILL U.” STUDENT SUCCESS

Income Gains of Graduates

<table>
<thead>
<tr>
<th>Level</th>
<th>Pre-enrollment</th>
<th>After 2 yrs</th>
<th>After 5 Yrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate</td>
<td>$18K</td>
<td>$29K</td>
<td>$33K</td>
</tr>
<tr>
<td>Bachelor's</td>
<td>$28K</td>
<td>$41K</td>
<td>$52K</td>
</tr>
<tr>
<td>Master's</td>
<td>$33K</td>
<td>$52K</td>
<td>$64K</td>
</tr>
</tbody>
</table>

PURDUE UNIVERSITY
% OF UNDERGRADS ENROLLED IN ONLINE ONLY PROGRAM

Nationwide

Source: NCES, 2015
“I’m excited by this opportunity for a world-class university to expand its reach and help educate adult learners by acquiring a strong for-profit college. This is a first, and if successful, could help create a new model for what it means to be a land-grant institution.”

-Arne Duncan, Sec. of Education under Barack Obama
FACULTY INPUT REQUESTED

• How can we avoid duplication while taking full advantage of the new online infrastructure?
• What ideas would enhance academic programming at the NewU?
• Could access to a national network of underserved students generate new research and engagement opportunities?
• What should “NewU” be called?

Please submit questions & ideas to:
NewUniversity@purdue.edu

Jon Harbor, Purdue Director of Digital Education
KAPLAN UNIVERSITY SENATE

Membership: 16 faculty members elected to 2-year terms
- Faculty president
- 2 representing all physical locations
- 2 from each school or college
- Previous faculty president

Role:
- Make recommendations to Chief Academic Officer
- Approve changes to governance manual & faculty handbook

Meetings:
- First Wednesday of each month
• These “colleges are resorting to all kinds of devices to get students.”

• These institutions are really universities “in aspiration rather than fact;” They pretend to the title of “university.”

• These schools are “robbing the U.S. Treasury.”

• “A foolish effort to substitute an imitation and a counterfeit article for the genuine…”