UNIVERSITY SENATE

Making Textbooks More Affordable

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2013 ACTIVITY

• Spring 2013 - Faculty input to President’s Savings at Purdue email account
• Led to Textbook Committee
  – Libraries, Boiler Copy Shop, ITAP, PSG, Treasurer’s Office, Registrar, and Provost Office
• Fall 2013: Letter from Provost to Faculty
  – Course Materials link on MyPurdue
  – Timely text selection
  – Meets Federal requirement, reduces cost
APPROACHED BY AMAZON

- Co-branded web site; enter ISBN for course from MyPurdue
- Books from Amazon and other retailers
  - New, Used, Rental, eText
- Retail space on campus
- Royalty to Purdue
BENEFIT TO STUDENTS

- Overall cost savings
- Choices of format
- Higher buyback rates
- Convenience of order and delivery (Amazon Student Prime)
Choice of media/platform

Under development and discussion
- Textbook adoption tools
- Ability to publish own materials
  - eText or print
- Course packets of library materials
FUTURE CONSIDERATIONS

- Faculty use of “required” textbooks
- False savings of custom textbooks
- Privacy concerns
- Costs of access codes for publisher homework systems
Questions?