

# 40<sup>th</sup> Anniversary Year

Purdue University Retirees Association

President's Annual Report  
2016-2017

## Board Members:

President, Melinda Bain  
President Elect, John Trott  
Past President, Olivia Wood  
Historian, Carolyn Jones  
Secretary, Deborah Dimmitt  
Treasurer, Robert Bain  
Benefits Committee Chair, Don Gentry  
Big Ten Retirees Association Conference Chair, Melinda Bain  
Campus and Community Activities Chair, Richard C. Nelson  
Communications Committee Co-Chair, Suzanne Collins  
Communications Committee Co-Chair, Karen Lembcke  
Endowment Committee Chair, Sue Hiser  
Hospitality Committee Chair, Nina Barron-Burke  
Kick-off Luncheon Committee Co-Chair, Sarah Johnson  
Kick-off Luncheon Committee Co-Chair, Ann Pickett  
Program Committee Co-Chair, Don Jones  
Program Committee Co-Chair, John Schneider  
PURA Student Scholarship Endowment Committee Chair, Melinda Bain  
Purposeful Living in Retirement Co-Chair, Jeanne Norberg  
Purposeful Living in Retirement Co-Chair, Olivia Wood  
Trips and Tours Committee Co-Chair, Joma Roe

PURA has had a very successful year. Led by the dedicated PURA leadership, over 75 individuals in leadership and committee roles provided programming, educational opportunities, social events, travel adventures, and much more. Please read the annual reports of the committee chairs that follow this report. They contain all of the details; they have done all of the work. I can only address the highlights in my report. Thanks to all for making 2016-2017 a successful year.

## 2016-2017 Highlights and Information

**PURA Members Are Generous:** Once again PURA members gave back to the University and to the Greater Lafayette Community.

- The 2016 United Way Campaign had two outstanding outcomes. PURA meet its goal of \$120,000, with a final total contribution of \$123,975. And this year's United Way poster was by far the most beautiful in several years – the Voss Model suggested by PURA president with photo taken by Charles Jischke.
- The PURA Student Scholarship Endowment fundraising campaign to raise \$50,000 to support Indiana students with significant financial need raised \$34,908 since its introduction for the Purdue Day of Giving 2016. These contributions will be matched dollar for dollar and the first \$25,000 match has been approved for transfer to the endowment to begin earning investment income.

- PURA members made contributions totaling \$4,079,812 to support scholarship funds, capital campaigns, athletics, and other University initiatives. Since 2012, PURA members have given over \$20 million.

**PURA Members Are Engaged:** PURA programs were well attended in 2016-2017.

- The Kick-off Luncheon which starts the PURA program year attracted 273 to hear the University's Chief Financial Officer and Treasurer William E. Sullivan. The Hospitality Committee members welcomed one and all and facilitated traffic flow.
- Attendance at the Purposeful Living in Retirement conference numbered 184. Twenty-three exhibitors provided worthwhile information about agencies and facilities pertinent to PURA members and over 30 individuals purchased Christmas ornaments to support the PURA Student Scholarship Endowment.
- PURA Members participated in Spring Fling for the fun of it and as volunteers passing out lunches, popcorn and ice cream. 76 retirees walked in the Fitness Walk and another 15 volunteered to distribute participation cards, stamp walkers at checkpoints, and hand out medals. PURA had a display table with materials encouraging employees to prepare early for retirement.
- 1076 retirees and spouses received flu shots at the three opportunities offered in the fall of 2016. Thank you Human Resources for funding this program. And, the Hospitality Committee hosts kept the conversation light and the anxiety low.
- The Common Read on March 24 drew over 35 to the University Libraries' sponsored reception, discussion and archival review of Purdue alumnus John McCutcheon's award-winning cartoons and illustrations.
- The Program Committee had excellent attendance for the monthly Monday luncheons. Attendance averaged 80, with a low of 65 to a high of 97. The selection of a new venue for the November speaker attracted 80 even though lunch was not available. Hospitality Committee hosts greeted PURA members and made everyone comfortable.
- PURA members traveled to Chicago by train to sight see, by bus with Imperial Travel to Chicago, Cincinnati, Louisville, Middlebury and North Judson, Indiana, for antiquing, gaming, bingo, shopping and horse racing and dining. Traveling closer to home found PURA members experiencing virtual reality technology, discussions on early voting procedures, and the innovative active learning center.
- Twenty-five PURA members attended the *Time Horizons and Optimal Aging* conference organized by the Center for Aging and the Life Course. A grant from the PURA Activities and Opportunities Endowment helped fund this event.
- With the monthly publication of the *PURA News*, the Communication Committee helped keep PURA members engaged with timely reporting of upcoming events and the Mark Your Calendar feature.

**PURA Member Benefits:** There are many, but I will only highlight a few.

- Congratulations to the Benefits Committee. The members negotiated flat premiums for the PURcare Medical Senior Supplement for the past six years and the Medicare Advantage Plan with a flat premium for the last three years. Over half of the PURA membership, 2,500, enrolled in these insurance programs.
- Parking Services management solicited PURA input and after evaluating the great asset the retirees are to the University community, decided to send renewal letters by regular mail instead of email and will be renewing retiree parking permits that will be valid for 5 years.

**PURA Member Residences:** As of February 2017, some live far and wide, but mostly live close to Purdue University.

- There are 4,864 Purdue official retirees, an increase of 175 from the same time last year.
- 3,844 call Indiana home, 3,660 have a 497XX zip code address, and 1,008 reside in West Lafayette.
- A little over 1,000 PURA members live in the other forty-nine states or elsewhere.
- Additionally, we have email addresses for about 85% of our members. We are striving for 100%.

**Administration Involvement:** We received help from a variety of sources and in a variety of ways.

- With the departure of Trent Klingerman to become Assistant Legal Counsel at Purdue, Denny Darrow, Vice President for Human Resources, became the new PURA liaison with the Purdue administration. Trent Klingerman is still accessible for assistance with legal questions.
- James Mullins, Dean of Libraries, has hosted the Common Read reception and given access to archival materials from the Archives and Special Collections. He also will host receptions for the Big Ten Retirees Association Conference and provide tours of the Wilmeth Active Learning Center for conferees.
- The Vice President for Development still provides several fundraising experts to assist with PURA Student Scholarship Endowment needs for the Purdue Day of Giving, and letter and mail preparation for membership-wide solicitations.
- Several campus entities have provided financial support for PURA events in 2016 – Vice President for Human Resources, Dean of Libraries, Purdue Press in the form of discounts for book sales, and many departments are providing items for the Big Ten Retirees Association Conference.

**PURA Recognition Awards:** Two annual recognitions for outstanding service to retirees.

- The Betty Nelson Special Recognition Award is presented to an individual or group that provides outstanding service to retirees in general, and PURA in particular. It was presented to Jeris Eikenberry for service to PURA in many capacities. He provided the electric piano accompaniment for the monthly luncheons and upon request for other special occasions. He spent many years on the Hospitality Committee, chairing it for six years, and was a greeter at countless PURA events. Nominated by Melinda Bain
- The Arthur G. Hansen Recognition Award, funded by TIAA, is presented by PURA and the Office of the President to a University unit that excels in fostering a strong relationship between Purdue and that unit's retirees. It was presented to the College of Health and Human Sciences, with special recognition to the Office of Student Services, for maintaining regular communication with its retirees through invitations to attend recognition receptions, luncheons, and college and departmental sponsored programs and lectures. Nominated by Mary Alice Nebold

**PURA Approves Changes:** The 20/20 Task Force recommended several Bylaw changes which were approved by the membership.

- Approved alignment of PURA's business year with the University fiscal year.
- Approved removal of the word "standing" when referring to committees, equalizing the status of committees on the Executive Board.
- Approved clarification of the role of the Executive Board and Nominating Committee in the recruitment and appointment of committee chairs and members.
- Approved shorter time span between publication of Bylaws and vote of membership.

**PURA Challenging Changes:** Several significant logistical hurdles.

- Leading up to the demolition of Freehafer Hall in May 2017, determining where all of our valuable people resources will be relocated and learning that we will not have easy access to face-to-face meetings with them.
- Finding locations to hold meetings that provide easy parking and easy-entry access to buildings.

**PURA's Future:** PURA is in good hands with the leadership team of John Trott and Don Gentry. They have been very active PURA members, in leadership roles, for many years. They understand the importance of maintaining the standards of programs, quality of benefits, and relationships with the University and Greater Lafayette community. And, I will be fortunate to be serving with them as Past President.

It has been an honor and a pleasure to service as President of PURA.

Respectively Submitted  
Melinda Bain  
May 3, 2017

## 2016-17 PURA Treasurer's Annual Report

The main focus of the Treasurer's efforts was to improve understanding of PURA's finances and reporting to the Executive Board. A new format for the monthly financial report was implemented, and an improved financial format discussed with PURA leadership and will be rolled out in the second half of 2017. Financial results were positive, including the two major events (the Kickoff Luncheon and Purposeful Living in Retirement program) and funding identified for the upcoming Big Ten Retirees conference. Thanks to Judy Casey, HR financial officer, for her help and assistance.

Robert Bain, Treasurer

**PURDUE UNIVERSITY RETIREES ASSOCIATION  
BENEFITS COMMITTEE  
ANNUAL REPORT  
2016-2017**

**Benefits Committee Members**

Betty M. Nelson	Melinda Bain, ex-officio
Charles H. Brown	John Beelke
Robert Bain	Sue Hiser
Linda Duttlinger, PU North Central	Clifford Swensen
Fred Ford	Larry Pherson, Vice Chair
Don Gentry, Chair	Harry Morrison
Sandra Singer, PU Calumet	Leon Thacker
Roberta Thomas	Solomon Gartenhaus
Olivia Wood, ex-officio	Melinda Bain, ex-officio
Kate LaMar, ex-officio	John Trott, ex-officio
Michele Salla, staff/secretary	Teresa Schnarr, ex-officio

**Annual Planning/Transition Meeting** - The Benefits Committee began its year at the Annual Planning/Transition Meeting. Several goals for the year were established. These included:

- Determine Health Care Plans for 2017

\*Prepare for and negotiate insurance plans for 2017

\*Actively involve Purdue healthcare consultant and the Purdue administration for the renewal of health insurance plans for 2017

\*Study options for preventive dental services

\*Study options for Pre-65 Purdue Retirees in addition to Purdue Employee Plan

\*Review data from UHC to determine the need for change in plans, options and services – Review Proposed Rate Sheets for 2017 – July 2016

\*Finalize Plans for 2016 by September 2016

- Leadership and Service

\*Continue to provide excellent service to health insurance members through the work of the Benefits Committee and the Staff of Purdue Human Resources

\*Continue to build strong leadership on the Benefits Committee working to increase membership targeting clerical and service staff retirees including development of a plan for the transition to a new chair for the Benefits Committee

\*Continue liaison with University Compensation and Benefits Committee, the Purdue Retirement Investment Task Force, and the Purdue Parking Committee to assure a voice for Purdue Retirees in their deliberations

- Communications and Marketing

\*Create sub-committee to study and produce documents to aid PURA members in planning for end of life events including the loss of a spouse or partner.

\*Continue communications with Purdue Human Resources staff and administration

\*Coordinate with Purdue Human Resources to gather information on prospective retirees for targeted marketing opportunities for the PURA Health Insurance Programs

\*Continue to facilitate information for current health care insurance members, Purdue administration, and prospective members through informational mailings, workshops, newsletter articles, and the PURA web site

\*Continue to update the Benefits and Health Insurance page of the PURA web page

\*Continue the partnership with the Purposeful Living in Retirement Committee of PURA to provide information to our members on the Health Insurance options offered by PURA and other benefits for retirees.

\*Actively market and provide information to pre-retirees on health insurance options in cooperation with Purdue Human Resources through pre-retirement workshops, Spring Fling and other events.

\*Continue to monitor statewide plans of IU Health, other state and federal actions on health care that may impact members in the future.

\*Study the impact of specialty drugs and rising cost of prescription drugs to determine needed changes in plans for the future

### **Major Accomplishments of Committee for 2016-2017**

The Benefits Committee of the Purdue University Retirees Association had a very successful and productive year accomplishing several major goals during 2016-17.

#### **1) Renewal Process**

The committee spent three months utilizing the guidelines for renewal of health insurance plans developed and published during 2015-2016 in the renewal process for the PURcare Medicare Supplement and Medicare Advantage PPO Health Insurance Plans with UnitedHealthcare for 2017. Due to the months of work prior to the actual negotiation process and the desire of United Healthcare to retain our business, the actual time for negotiation of plans and premiums was completed in a very short period of time. The resulting plans covering the health insurance needs for over 2,500 Purdue Retirees resulted in the sixth year of flat or near flat premiums, **reduction in the premium for the PURcare plan (Senior Supplement with Vision benefit and Part D Prescription coverage) and a flat premium for the Medicare Advantage PPO plan. Compared to other plan increases across the nation the committee** overcome some proposed major price increases resulting from the continuing impact of the Affordable Care Act of 2010, subsidy reductions from Medicare, and a surge in prescription drug costs.

**The Benefits Committee has negotiated flat premiums for the PURcare (Medicare Senior Supplement) for the past six years and the Medicare Advantage Plan with a flat premium for the last three years. This has been the major accomplishment of the committee.**

After renewal, the committee provided many communications opportunities to retirees in the form of mailings and informational meetings on the plans. After this was accomplished the committee turned its attention to up-dating the Benefits and Health Insurance page on the PURA web page. All information needed for members to be informed about Benefits and Health Insurance was placed on PURA Web Page. Several up-dates were made during the year. The Committee had great support from the PURA Communications Committee.

## 2) **Preventive Dental Plan**

A new optional preventive dental plan was developed by the committee with the assistance of the Human Resources personnel of Purdue and contracted with Blue Cross and Blue Shield to provide preventive dental coverage for those Purdue Retirees desiring such coverage.

## 3) **Pre-65 Retirees Option for Health Insurance**

Pre-65 retirees from Purdue have the option to remain on the active employee health insurance plans offered by the University. Starting in the fall of 2016 the Benefits Committee in partnership with Purdue Human Resources developed a second option working with the Henriott Group in Lafayette, Indiana to provide pre-65 retirees the opportunity to explore buying health insurance on the open market utilizing the Indiana Health Insurance Exchange. The option also gave the retiree the opportunity to determine if they were eligible for a subsidy from the Federal Government to assist with the payment of the premium. The plan developed from a detailed study completed by the committee in 2015-16.

## 5) **Development of Documents for End of Life Planning**

A sub-committee headed by Vice Chair of the Benefits Committee spent several months researching, developing and publishing a set of documents that should be of benefit to those planning for retirement and those in retirement who need to do more planning for end-of-life events. This extensive work resulted in a list of contacts that would be helpful at the time of a death of a loved one, a check list of items that need attention at the loss of a loved one and an electronics interactive document that collects all needed planning information in one document for the use of a spouse, partner or family to deal with business and other issues relating to estates, bank accounts, investments and many other items. These documents have been placed on the PURA Web-Page under the Benefits Committee for all to use.

## 6) **University Funded Health Care Consultant and PU Human Resources Support**

As in the past, Purdue University provided the financial resources for PURA to have the services of an outside consultant to assist the committee in negotiating the plans with UnitedHealthcare. The committee greatly appreciates the University's support on behalf of Purdue Retirees. Renewal negotiations were accomplished with the great assistance of the Aon Hewitt Company and their representative, Laurie Cooper; the Human Resources Services staff working with members of the benefits committee.

The Purdue Human Resources Services Benefits staff continued outstanding customer service throughout the year helping our members negotiate the sometimes-difficult issues that can arise. We really rely on the assistance of Kate LaMar, the full-time staff person in HRS working with retirees, supported by funds provided through the retiree health insurance premiums. We continue to receive outstanding service from Michele Salla for secretarial support.

## 7) **Partnership with Purposeful Living in Retirement Committee**

The Benefits Committee partnered with the Purposeful Living in Retirement Committee with the Benefits Committee Chair making a presentation during their 2016 Conference, on the impact of the Affordable Care Act on seniors and specifically PURA Plans. Over 150 people attended this session. The goal was to provide information so that members could become better consumers. A follow-up presentation will be made by the Benefits Committee Chair during the 2017 Purposeful Living Conference.



**8) Relationship between PURA and University Committees**

A member of the PURA Benefits committee, Cliff Swensen, served on the Faculty Compensation and Benefits Committee to assure participation and coordination between University plans and the needs of retirees, Larry Pherson served on the Parking and Traffic Committee to have input on parking for retirees and Fred Ford represented PURA on the University Investments Advisory Committee.

**9) Healthy Purdue**

All retirees continue to be advised of immunizations and other accessible health care that is available to them. Three sessions were offered for retirees and spouses for flu shot immunization. This event generated a record number of participants.

**10) Pre-retiree Informational Sessions**

The Chair of the PURA Benefits Committee joined the staff of Human Resource Services in presenting information to active employees concerning retirement planning.

**Our Continuing Goal:**

No activity or service of PURA is more important to Purdue University Retirees than the continuing availability of reliable, dependable and affordable health insurance options.

**Submitted by:**

**Don K. Gentry, Chair PURA Benefits Committee-April 2017**

Purdue University Retirees Association

**Big Ten Retirees Associations Annual Conference Committee**

Annual Report  
2016-2017

Committee Members:

Melinda Bain, Chair  
Robert Bain  
Dan Collins  
Don Gentry  
Sarah Johnson  
Sandy Komasinski  
Marta Read  
John Trott  
Olivia Wood

This committee is responsible for the planning and execution of the annual conference of the Big Ten Retirees Association which rotates the hosting of this meeting among the 14 institutions which make up the Big Ten. The August 25-27, 2017 conference, entitled – **Together We Soar, Best Practices and Sharing of Ideas for Operating a Successful Retiree Association**, will provide an opportunity for each institution to learn, through discussion, special reports and forums, how to strengthen their own association.

**Program Content:** After reviewing critiques of previous conferences, discussing our own committee member' experiences and listening to comments from conferees, it was determined there was never enough time in the traditionally designated Sunday morning session to share ideas and learn from other institutions on how various parts of their association works. Mindful of this need to have quality time to learn how other associations' succeed, this conference will focus entirely on sharing of ideas for operating a successful retiree association. Topics will include: Retiree Association Purpose, Organization and Governance; Financing the Organization and Programs; Communicating and Marketing the Benefits of the Association to Retirees and the University; and Health Care, Insurance and a Role for the Retiree Association. PURA committee members will facilitate these discussions and each institution will review the topical areas prior to the conference, determining how they deal with the topics and bring handout or source information on ideas to share with the other conferees.

**Attendance:** Each institution regularly sends one-three representatives. However, PURA is departing from this format to include an invitation to all of the PURA members in the local community to attend the key-note address by Astronaut Jerry Ross and author John Norberg. They co-authored the book, Spacewalker: My Journey in Space and Faith as NASA's Record-Setting Flyer, and they will share Ross' life experiences at home and in outer space.

**Planning:** Early in 2016 this committee reserved hotel rooms in the Purdue Memorial Union, meeting rooms in Stewart Center, venues for meals and began discussions with Purdue Conferences, who will handle the online registration. Once the spaces were secure, the committee members accepted assignments to plan program content, secure funding, invite speakers, communicate with conferees, plan catered events, order transportation vehicles, monitor logistical timelines, etc. etc.

**Funding:** Although the conferees will pay a registration fee of \$175.00 (\$100.00 for spouse/guest), funding an event of this nature is expensive. Aggressive efforts have been made to secure funding and that information will be available after the August 2017 event and will be included in the reports for the 2017-2018 PURA business year. However, PURA has received generous funds from the PURA organization, Vice President of Human Resources, Vice President of University Libraries, and the Purdue Federal Credit Union. Three funding requests are still pending.

**Administration Involvement:** University administrators are frequently asked to speak at these annual meetings. Vice President Denny Darrow, as our liaison to the University administration, is the perfect individual to share how PURA maintains its high standard of involvement with both the University and the Purdue retirees. He will speak at the opening dinner on August 25. Interim Provost Jay Akridge will speak at the dinner on August 26 and will address such issues as Purdue Moves Successes, Honors College Model, Multi-Year Tuition Freeze, Purdue Polytechnic High School Program, and Back a Boiler, an alternate student funding opportunity.

**Communication of Conference:** An announcement of PURA hosting the Big Ten Retirees Association Conference was communicated both verbally and in printed form at the August 2016 conference hosted by the University of Nebraska. A September 29, 2016 email inviting and requesting the Nebraska conferees to “Save the Date” was followed by another email on January 24, 2017 requesting verification of potential association officer changes and email addresses. An April 12 email was sent to inform the Big Ten institutions that formal registration and a preliminary agenda would be available in mid-May. This also resulted in new names for the roster and verified that all potential conferee emails were correct.

PURA members were introduced to the key note/common read participation at several MCL luncheon/meetings and a PURA News article in March 2017. A specific invitation and how to register for the key-note address will appear in the June/July issue of the newsletter. Additionally, an email to all local PURA members will be sent in Mid-August reminding members to RSVP to Michele Salla for the event.

**Entertainment Factor:** Much of the entertainment portion of this conference will center on Purdue’s aviation history, which has been a frequent discussion topic at previous Big Ten Retiree Association Annual meetings. Conferees will have an opportunity to view aviation related items in the Library Archives collections and tour the Purdue Airport hangar used by Amelia Earhart, the Flight Simulator, the Voss Universe Model, dine in Armstrong Hall, etc. In addition, the conferees will tour the innovative Wilmeth Active Learning Center. This conference would not be complete without hearing a Purdue Musical Organization group – BaNaNa will perform at the August 26 dinner.

**Common Read Connection:** To enhance attendance of PURA members at the Ross/Norberg key-note address, this committee partnered with the Campus and Community Common Read Coordinator Jill May to have a Special Common Read in August as part of the Big Ten Retirees Association Annual Meeting. In addition this committee partnered with Byran Shaffer, Purdue University Press, to sell the Ross/Norberg book and a companion book for children, written by Jerry Ross and Sue Gunderson, at several PURA events. Books were sold at the MCL Luncheon on March 6, the Spring Common Read, March 26, and the Purposeful Living in Retirement Conference April 19. Book sales have numbered 21 for *Spacewalker* and 19 for *Becoming a Spacewalker*. In addition the Ross/Norberg Common Read has been mentioned in *PURA News* articles.

**Gift Bags:** Traditionally, each institution collects items to give to the conferees. Jerry Ross' and John Norberg's book will be in the gift bags. Gift bags were donated by the Purdue Federal Credit Union. Other donations have been received from the Purdue Alumni Association, the President's Council, and the Purdue Visitor's Center. The committee is currently investigating items local to Indiana that are the products of Purdue graduate business owners.

While this committee is in the mid-planning phase, the Big Ten Retirees Association Annual Conference Committee feel confident we are moving to a successful program. The existing committee members plan to continue for the 2017-2018 PURA year and through the final phase. In addition, a complete report of the activities will be forwarded to the University of Michigan Retirees Association for inclusion in the archive records they hold for the Big Ten Retirees Association.

Respectfully Submitted  
Melinda Bain  
May 3, 2017

## CAMPUS AND COMMUNITY ACTIVITIES COMMITTEE ANNUAL REPORT 2016-17

The Campus and Community Activities Committee (C/CA) provides informative, educational and entertaining opportunities in the Greater Lafayette area for members of the Purdue University Retirees Association and their guests. These events usually do not require bus transportation and do not involve the collection of funds in advance. Typically, two to three activities are planned for the fall semester and a similar number for the spring. The committee welcomes suggestions for tours or activities.

Activities during the 2016-17 academic year, dates and participation:

9/22 Election program. 5 attendees. Christa Coffee of the Tippecanoe County Election Commission discussed procedures related to early voting in the county and responded to questions from the PURA audience.

10/19 Chicago Hoosier State train trip. 22 attendees. Participants enjoyed breakfast and dinner on the train which was at the time served by Iowa Pacific. Small groups were formed to engage in such activities as shopping, touring downtown, and visiting the Art Institute, or one or more of the museums in the city.

10/27 Envision Tour. Approximately 40 attendees. Those present were divided in two groups and in one order or the other saw a video presentation and engaged in a variety of virtual reality experiences. One participant said she found it hard “to totally wrap my mind all the many [ways] this virtual reality can be used.”

3/24 Common Read. 35 attendees. PURA members met in the Purdue Archives on the fourth floor of the HSSE Library. and had the opportunity to learn about John McCutcheon as the author of Slow Ball Cartoonist. Those present heard a presentation by Nick Schenkel of the West Lafayette Public Library and saw selected cartoons that can be shown only in the archives.

Tennis, baseball and softball dates are publicized so PURA members might take advantage of opportunities to see Purdue athletes in action.

5/23 Wilmeth Active Learning Center. 24 attendees. Participants had the opportunity to visit Wilmeth before the building actually opens. The building is designed for maximum interaction between faculty and students and among students, and will serve as the center for contemporary library facilities.

6/6 Wilmeth Active Learning Center. 25 attendees. Because the 5/23 tour had an attendance limit, a second tour was added. Attendees at this later tour were able to see some of the classroom furnishings.

## Committee Members

Shay Kohne completed her service on the committee as of May 2017

Jill May

Mary Alice Nebold

Two new members joined the committee as of May 2017

Jim Lehman

Dianne Mork

Committee Chair, Richard C. Nelson, [rcnelson@purdue.edu](mailto:rcnelson@purdue.edu) 765-463-3144

Purdue University Retirees Association  
Communications Committee Annual Report 2017

Committee Members:           Suzanne Collins, Co-Chair  
  Karen Lembcke, Co-Chair  
  Connie Bilyeu  
  William “Bill” Evers  
  Jo Ann Thomas, Article Contributor

Mission/Purpose:

Our mission has been to produce an interesting and informative newsletter, PURA News, which is sent to our membership on a monthly basis. Our goal is to provide information on all events occurring in PURA in a timely manner. We maintain the PURA website so our members can get a glimpse of PURA in action through pictures taken of various events, information from the designated PURA committees, and the prior editions of PURA News.

The past year, from January 2016 to December 2016, we produced PURA News every month. Since 2016 was Indiana’s Bicentennial Year, we covered information on local events and particularly those that had PURA participants. When 2017 arrived, we discovered that newsworthy information for PURA News for certain months was limited. A decision was made to combine the months of January and February to produce a more comprehensive issue. Depending on the news flow, our committee might be combining months again during the summer, for instance June and July. Thus, instead of producing 12 issues a year, we are advocating the possibility of 10 issues per year.

Each PURA News publication contains standardized information relating to the following:

- Recap of PURA’s monthly meeting presenter’s information with their picture
- Mark Your Calendar events

Other information that occurs throughout the year includes

- Health Insurance and Benefits
- PURA’s Scholarship, United Way and other philanthropic projects
- Trips and Tours
- Campus and Community Activities
- Volunteer Opportunities
- Wellness screenings
- Other information that occurs throughout the year that does not conform to the above listed categories

The Communication Committee Flowchart is as follows:

- All newsletter information to be submitted to Karen Lembcke by the 15<sup>th</sup> of each month.
- Karen meets with Connie Bilyeu to review items and placement, etc. around the third week of the month.
- Connie finalizes the copy and sends it to Suzanne Collins for proofing.
- Sometimes several proofs are necessary in creating the final copy.
- Connie sends final proof to Michele Salla for emailing to the PURA retirees who have signed up to receive emails. This occurs around the first of the month.
- Connie sends the final proof to Sherry Swank, at Purdue's Xerox Office, who print the PURA News and mail it to the PURA retirees on the mailing list provided by the University Development Office.
- Connie also sends the PURA News to William "Bill" Evers for placement on our website under the newsletter tab.

Summary of the PURA News for the past year is as follows:

May 2016 -- John Trott is elected PURA vice president; Tippecanoe County prepared to celebrate the BISONtennial; Arthur G. Hansen Recognition Award recipient is the College of Health and Human Sciences; Bicentennial articles on the Torch Relay and Art in Bloom; Registration form for Spring Fling; Volunteer Opportunities; Suggestions for the PURA 2020/2025 Task Force; article on Purdue's "All-American" Marching Band celebrating 97 years at the Indianapolis Motor Speedway, and Mark Your Calendar.

June 2016 -- Insurance article on Hospital Inpatient Admission or Observation; Prescription Drugs Administered while in the hospital; article on the Annual Transition Meeting with picture of the officers for 2016-2017; the Matching Opportunity for PURA Student Scholarship; article on Getting Back in the Classroom Simplified; Monthly Luncheon Meeting Recap; list of the Bicentennial Calendar Events; Summer Wellness Screenings; and Mark Your Calendar.

July 2016 -- Comments from the newly elected PURA President, Melinda Bain; Sneak Peek at 2016-2017 PURA Programs; article on United Way, and on the Common Read; the Monthly Luncheon Meeting Recap; New Hearing Systems in Loeb Playhouse and Fowler Hall; Indiana Bicentennial Updates; Meet Your PURA Board; Summer and Fall Wellness Screenings; and Mark Your Calendar.

August 2016 -- Betty M. Nelson selected as a Torchbearer for the Indiana Bicentennial Torch Relay; article on The Bicentennial Torch, the PURA Kickoff Luncheon and the November 7 PURA Monthly Meeting, the New Retirees Luncheon, the Jischke Scholar, the United Way campaign, PURA Trips and Tours events, Summer and Fall Wellness Screenings, and Mark Your Calendar. Also an article on Purdue's Stained Glass Windows.

September 2016 -- Articles on PURA Health Insurance Plans for 2017, the Center for Aging and the Life Course Symposium, Insurance Assistance to Purdue Retirees under age 65; Campus and Community Activities Committee scheduled talk about Early Voting in Tippecanoe County; Monthly Meeting Recap, Recap of Big Ten Retirees Association Conference; In Memoriam on Tom Haworth; Greater Lafayette Museum of Art Exhibiting the First Indiana State Flag; Fall Wellness Screenings, and Mark Your Calendar.



October 2016 -- William "Bill" Sullivan Addresses Kickoff Luncheon; article on Student Scholarships, Monthly Meeting venue change for the November Meeting; PURA Benefits Committee Approves a Preventive Dental Plan for 2017; Jeris Eikenberry Receives the Betty Nelson Award; PURA Visits the Purdue Envision Center; United Way Update; Computer Operating Systems Questions/Answers; Flu Shots; Hoosier State Train Round Trip to Chicago; Schedule of Bicentennial Torch Relay in Lafayette Area; Darrow Names VP for Human Resources; Fall Wellness Screenings, and Mark Your Calendar.

December 2017/January 2017 -- Monthly Meeting Speaker Recap for both December and January; Nominations for Arthur Hansen Award; United Way Goal Exceeded; Indiana 200 Years Old; Don K. Gentry Nominee for PURA President-Elect; Recap of The Envision Center Tour; Chef Hubert Schmieder Received Lifetime Achievement Award; Wellness Screenings and Swallow Evaluations; Indiana Tidbits; Volunteer Opportunity, and Mark Your Calendar.

March 2017 -- Monthly Meeting Recap; article on PURA Student Scholarship Endowment; the Executive Board Proposed Bylaw Changes; Register for Purposeful Living in Retirement Conference; Two Common Reads for 2018; Nursing Center for Family Health Offers Swallow Screenings; a Winter Health Tip; article on The Iditarod, and Mark Your Calendar.

April 2017 -- Information on Purposeful Living Conference on April 19; Not Your Grandma's Quilt Show article; Planning and Managing End of Life Issues; Purdue Day of Giving; Celebrate National Library Week; Monthly Meeting Recap; Recording Your Life Reflections at Tippecanoe County Public Library; Human Resources Move; Wellness and Swallow Screenings, and Mark Your Calendar.

May 2017 -- Don G. Gentry Elected PURA President-Elect; Wilmeth Active Learning Center Tour; Recap of Common Read; Story on Read to Succeed; Monthly Meeting Recap; Arthur G. Hansen Recognition Award Announcement; Recap with pictures of the Purposeful Living in Retirement Conference; Reminder of Human Resources Move, Spring Fling Notice, and Mark Your Calendar.

Submitted by Karen Lembcke

**Purdue University Retirees Association**  
**Endowment Committee**  
Annual Report  
2016 – 2017

**Committee Members**

Robert Bain	<a href="mailto:robertwbain@comcast.net">robertwbain@comcast.net</a>	PURA Treasurer
Melinda Bain	<a href="mailto:melindahbain@comcast.net">melindahbain@comcast.net</a>	PURA President
Sue Hiser	<a href="mailto:landshiser@gmail.com">landshiser@gmail.com</a>	Chair
Gerald Krockover	<a href="mailto:hawk1@purdue.edu">hawk1@purdue.edu</a>	Member-at-large
Olivia Wood	<a href="mailto:o.wood123@comcast.net">o.wood123@comcast.net</a>	Past PURA President

**History of the Endowment**

The PURA By-Laws approved August 5, 2002, acknowledged the Association's authority to establish a committee related to an endowment and included details about the appointment of the committee's chair, the selection of its members, and the tenure of those members.

**PURA Activities and Opportunities Fund**

The original committee that established the characteristics of the PURA Activities and Opportunities Fund included Ken Burns, EVP&T; William Griggs, Purdue Research Foundation; Pat Lawson, School of Agriculture; Betty Suddarth, Registrar; and Betty M. Nelson, Dean of Students. Endowment Management (from College and University Business Administration, fifth edition, NACUBO-C&UBA) provided the reference material used in creating the parameters of the PURA endowment.

The Endowment Agreement Establishing the Activities and Opportunities Fund for the Purdue Retirees Association was made official on September 13, 2007, when the document was signed by:

Betty M. Suddarth, PURA President  
Murray M. Blackwelder, Senior Vice President for Advancement, and  
Gordon D. Chavers, General Counsel

The basic understanding of the PURA Activities and Opportunities Fund include:

- The endowment fund is a *true endowment with restricted earnings*.
- This endowment fund is expected to continue in perpetuity.
- The income is to be used for the general good of Purdue retirees for activities such as:
  - Programs related to health matters,
  - Educational opportunities, or
  - Targeted fellowship activities as might be related to new retirees.
- In general, the income is not to be used for the purposed of individual retirees.

Source of Funds

PacifiCare/United HealthCare, the provider of the Senior Supplement Plan for Purdue retirees, had an unmet performance guarantee several years. As a result, PC/UHC returned to PURA a portion of our payments:

- For 2006 paid on 10/01/07 \$55,000
  - For 2007 paid around 11/08 \$25,000
  - For 2008 check dated 3/25/11 \$40,000
  - For 2009 check dated 3/23/11 \$16,000
- Total \$136,000**

All of these funds were deposited in the A&O Fund.

**Purdue Opportunity Award in Honor of Martin and Patty Jischke**

This fund was established on September 14, 2007, with the revenue to be used for Purdue Opportunity Awards for students whose financial circumstances would keep them from attending the University. The goal of the Purdue Opportunity Awards Program is to provide federal, state, and Purdue aid that will pay for tuition and room and board for the recipient’s first year at Purdue and subsequent years until graduation, as long as the recipient maintains a minimum GPA of 2.65/4.00. The POA will be administered by the University’s Division of Financial Aid.

The first award was made for the 2012-13 academic year to Michael McCormick who graduated in Electrical Engineering Technology in August 2016. Kiana Bowen, double majoring in Computer Graphics and Animation, received the award for 2016 – 2017 and will continue to receive the award as long as grade requirements are met. She was invited to and attended the PURA Kickoff Luncheon and will be invited each year.

**PURA Student Scholarship Endowment Fund**

Fundraising for this endowment fund began in 2016 with an initial goal of \$25,000. The endowment is funded at this level and there is a new goal of \$50,000. Income from this fund will be used for a scholarship for a student with financial need. The Division of Financial Aid will draw income from the endowment when it is available.

**Summary Update of PURA A&O Fund and PURA Jischke POA**

	PURA A&O Fund	PURA Jischke POA
Book value on 8/31/2016	\$136,000.00	\$48,559
Market value on 8/31/2016	\$135,955.00	
Account balance	\$32,334.00	\$682.00
Income reinvested	\$3,581.00	\$1,181.00
Expenses Mailing of hospitalization info.	\$4,714.00	

Transfer for scholarship		\$1,400.00
Awards committed	\$2000.00 to CALC Symposium \$5000 to Big 10 Retirees Conference	Funds taken as needed by DFA for Kiana Bowen, CGT
<b>Balance</b>	\$24,201	\$463.00

**Activities during the 2016-2017 organizational year:**

- In response to a call for grant proposals sent in January 2016, the PURA Endowment Committee received two grant proposals in March. A \$2,500.00 grant from the A&O Endowment Fund was awarded to the Center for Families and Life Care for the conference, *Time Horizons and Optimal Aging*, held on September 15 -16, 2016.
- The committee met in November with Dr. Kenneth Ferraro, Director of CALC, to discuss how best PURA can support CALC. Dr. Ferraro suggested continued support of the CALC symposium, support of a summer graduate student, and support of a named chair. The committee discussed and determined that supporting a summer graduate student or a named chair did not meet the criteria for use of the A&O funds. There was discussion whether the grant proposal program should be continued. The decision was to not continue this program since there were few applicants. It was decided to fund the CLAC symposium at \$2000.00 for fall 2017 with approved tentative support for the following two years. This was presented to the PURA Board and was approved. Dr. Ferraro was sent a letter about this PURA support.
- A procedure for PURA members and others to request funds from the A&O Endowment Fund for activities of interest to retirees was developed.
- Funds (\$4,714) for mailing the *Hospital Admission or Observation* information sheet to all PURA members were provided through the A&O Endowment Fund.
- Kiana Bowen, the new PURA Jischke Scholar, was asked to attend the kickoff Luncheon. Her academic schedule did not allow her to attend MCL luncheon meetings. The chair has mentored Kiana throughout the year.
- An article about Kiana Bowen was written and appeared in PURA News.
- Michael McCormick, the PURA Jischke Scholar graduate, was asked to the Kickoff Luncheon and attended.
- The Endowment Fund brochures were available for PURA members and guests at the Kickoff Luncheon.
- The PURA Board approved moving \$10,000 from the PURA Functional Account to the Martin and Patty Jischke Purdue Opportunity Award (Jischke scholarship). This is very much appreciated. Promotion and fundraising by the Endowment Committee for the Jischke POA was asked to step back during the promotion of the new PURA Student Scholarship.
- Five thousand dollars has been committed for the Big Ten Retirees Conference.
- The committee will meet in May to review the goals of the PURA Activities and Opportunities Fund

**Committee Membership for 2017- 2018**

<u>Member</u>	<u>Position</u>	
Bain, Melinda	PURA Past President	06/18
Bain, Robert	PURA Treasurer	06/19
Hiser, Sue	Chair	06/19
Krockover, Gerald	Member at Large	06/19
Trott, John	President	06/19

Submitted by Sue Hiser, 04/29/2017

**Purdue University Retirees Association (PURA)  
Hospitality Committee  
2016-2017 Annual Report**

Committee Members: William Bennett, Janet Boston, Gail Carlton, Elsa Janle, Doris Cox-Peterson, Norman Long, John Miller, Hubert Schmieder, Judy Ware, Marilyn Wolber, Verle Chappell, Nina Barron-Burke, Chairperson

Mission: The mission of the committee is to encourage retirees from all sectors of the University to participate in PURA's on-going activities. The committee seeks to improve communication to retirees and pre-retirees about the value and usefulness of PURA's benefits and programming. The committee also provides detailed discussion of new ideas and concepts that might further improve PURA's programming and services to the post-retirement Purdue community.

Activities for the 2016-2017 year:

Served as greeters and assisted PURA participants at these activities:

- Luncheons at MCL Cafeteria on the first Monday of the month
  - Distributed materials
  - Decorated tables for certain holidays
  - Annual Kick-off Luncheon, September 12, 2016, Sheraton Four Points
  - Annual Retiree Flu-Shots, Turfgrass Research Center, Oct 10 and 14, KURZ Purdue Technology Center Oct 25, 2016
  - Displayed poster prepared by Melinda Bain to promote United Way giving
  - Purposeful Living in Retirement Seminar, April 20, 2016, Beck Center
  - Information tent at the Spring Fling May 25, 2016 Memorial Mall, for Purdue staff and retirees

In addition to the above, the chairperson served on the Executive Board of PURA, and the Spring Fling Committee.

The Hospitality Committee for 2017-2018:

William Bennett, Chairperson, Nina Barron-Burke, Janet Boston, Gail Carlton, Elsa Janle, Doris Cox-Peterson, Norman Long, Hubert Schmieder, Judy Ware, Marilyn Wolber, Verle Chappell,

**Purdue University Retirees Association  
Kickoff Luncheon Committee  
Annual Report, 2016-2017**

**Committee Members**

Sarah Johnson, Co-Chair  
Ann Pickett, Co-Chair  
Deb Dimmitt  
Mary Enos  
Karen Ferry  
Jeanie Kalhust  
Gail Overholser  
Melinda Bain, PURA President, ex-officio  
John Trott, PURA Vice President, ex-officio

**Purpose**

The Kickoff Luncheon celebrates the start of the program year for PURA. It provides an opportunity for retirees to hear about the “State of the University” from a University administrator and a chance to reconnect with friends and former colleagues.

**2016 Luncheon**

The 2016 Luncheon was held on September 12 at the Four Points by Sheraton Hotel. There were 294 reservations; 273 people attended. Treasurer and Chief Financial Officer Bill Sullivan was the speaker. The Betty M. Nelson Award was presented to Jeris Eikenberry. The Arthur G. Hansen Award, given to a department or unit that works closely with its retirees, was presented to the Health and Human Sciences Counseling Office.

A popular aspect of the luncheon is the array of door prizes given throughout the meal. More than 66 attendees received prizes donated by 35 vendors.

The food cost of the luncheon plus tax and gratuity was \$16.51. In order to keep costs to retirees at a reasonable level, the Executive Board voted to leave the registration fee at \$16 for a second year and subsidize the balance from the PURA budget. The financial report shows a deficit of \$1406 for the Kickoff Luncheon, in addition to \$786 in printing costs for the hard-copy registration mailing.

For the third year, Purdue Conferences developed both paper and web registration forms, collected registration fees, made nametags, and handed out nametags at the luncheon. This worked well and was a great asset to the committee. For the second year, a hard-copy registration flyer was prepared by Conferences and mailed by Purdue Printing to retirees in Tippecanoe and seven surrounding counties.

Viki Taylor will be joining the committee next year. All other committee members are continuing for another year.

# **Program Committee - 2016-2017 Annual Report**

## **Purdue University Retirees Association**

### **Program Committee Mission:**

The Program Committee provides a program for the monthly PURA luncheon meetings at the MCL restaurant on the first Monday except for September. If the first Monday of the month falls on a national holiday, PURA will not meet during that month. The annual “Kickoff Luncheon” is normally held in September in lieu of the luncheon program.

The program committee sets the luncheon meeting schedule for the coming year beginning with October and running through August of the following year. Once the schedule is established, the committee chair should inform the MCL management of the upcoming yearly schedule.

The Program Committee chair is responsible for obtaining the necessary members to serve on the committee for a three-year term. Ideally, the committee should have enough members so that a different member is available to host each of the monthly programs held during the year.

### **Program Committee Members:**

Don Jones, Co-Chair	Sandy Komaskinski	Bob Beck
John Schneider, Co-Chair	Lyle Lloyd	Sue Abney
Jane Brown	John Schneider	Roy Johnson
Martha Fletcher	Suzanne Topping	

### **Monthly Luncheon Series:**

There were ten monthly luncheon programs this year (National Holiday fell on the first Monday of July), with nine monthly luncheon programs held at MCL and one at the Daniels Turf Center on the first Monday of the month during 2016-2017. All luncheons were well attended with an average of about 80 members at each program. The programs were coordinated and hosted by program committee members.



<b><i>Luncheon Date</i></b>	<b><i>Presentation Topic*</i></b>	<b><i>Presenter</i></b>	<b><i>Host</i></b>	<b><i>Attendance</i></b>
9/5/16	<i>No Pura Luncheon due to Kickoff Luncheon</i>			
10/3/16	My Journey Through Art	Kimlien Tran	Sue Abney	67
11/7/16	Tech Toys for the Holidays @ Daniels Turf Center	Scott Kasander	Sandy Komaskinski	80
12/5/16	Recent Activities she is involved with	Patty Jischkse	John Schneider	75
1/2/17	<b><i>Official Purdue Holiday</i></b>			
2/6/17	State of the WL School System (Tentative title)	Rocky Killion, West Lafayette Community School Corp.	Sue Topping	72
3/6/17	Is Fat a 6th Sense	Rick Mattes, Nutrition Sci, Purdue	Jane Brown	65
4/3/17	100 Years of Indiana State Parks	Benjamin Clark, Indiana Division of State Parks, DNR	Martha Fletcher	89
5/1/17	Introduction to Purdue's New Athletic Director	New Athletic Director at Purdue	Roy Johnson	93
6/5/17	What is virtual reality and how can it be used?	Laura Theademan, & George Takahashi, Purdue's Envision Center	Lyle Lloyd	
7/3/17	Self-driving Cars	Dr. Srinii Peeta, (Region 5 University Transportation Center)	Don Jones	
8/7/17	Honey Bee Research	Greg Hunt, Professor of ENTM, Purdue	Jane Brown	

## **General Comments:**

The program committee wishes to express its appreciation to Michele Salla for her terrific service in developing an informative printed program for each luncheon meeting. Thanks also to the Hospitality Committee for providing welcoming services.

Thanks to the committee members for their contributions organizing the program agenda for the year and bringing interesting and engaging presentations to the PURA members each month. We recognize especially the following committee members who have completed a three-year term on the program committee: Martha Fletcher, John Schneider, Don Jones (two 3-year terms), Sandy Komasinski, Lyle Lloyd and Suzanne Topping. Of these, Don, Martha and Suzanne have decided not to serve for another 3-year term. We thank them for their years of service to PURA. Sandy would like to stay at least one more year and perhaps do another Christmas-themed program like the well-attended Scott Ksander presentation that occurred in late 2016. Therefore, the Program committee will need at least three (3) additional members for 2017-2018. Actually, the PURA by-laws call for a total of 12 members, so ideally there should be four (4) replacements.

Also this year, Sandy Komasinski, a member of the programming committee, explored the possibility of holding a late morning PURA program at the Purdue Daniels Tuft Center near Purdue. While the meeting did not include a lunch opportunity, it did provide an excellent venue with superb AV equipment, and was well attended.

## **UPGRADING VISUAL EQUIPMENT AT MCL:**

During the 2016-2017 year, the program committee co-chairs explored solutions for the unreliable audio-visual capabilities currently at the MCL venue. This has been a long-standing problem where program hosts are often faced with different types of projectors and computers with different types of cables and connections. There is a screen available at MCL, but it must be aligned each time with the new and unfamiliar projector. Unless the speaker brings AV equipment that they are familiar with, the program committee members, who volunteer to assist PURA based on their interest in finding interesting presentations have little experience or interest finding or installing A/V electronics in the MCL venue and they often find the situation very frustrating. Even when speakers bring their own Video equipment, they sometimes have little knowledge about that equipment. Speakers sometimes bring a computer and ask the PURA host to try and locate and set up a projector. Unreliable video equipment at MCL was the primary impetus for holding one of the programs this year at the Daniel Turf Center where Purdue has a ceiling-mounted permanent projector,

The past year, the program committee co-chairs have explored alternatives to this difficult situation, including projection equipment purchased by PURA which could be kept in a secure locker available at MCL. This would at least allow us to use the same familiar equipment

for presentations each month. We have also discussed A/V needs with the Kiwanis service club (which also meets at MCL). Kiwanis has proposed the possibility of PURA contributing approx. \$400 for 25% of the cost of a permanently mounted 65" TV that they have purchased and plan to install at the MCL venue this May (2017.) This high resolution TV can be connected to a PC with a HDMI port (common on modern PCs and something the program committee can easily provide or require of the speaker) using a relatively inexpensive HDMI cable. MCL was not interested in contributing towards the cost of the TV, but has allowed Kiwanis to permanently wall-mount the TV in the SE corner of the meeting room. Kiwanis has ordered this equipment and are scheduled to have it professionally installed on May 4, 2017. The PURA Board needs to make a final decision on whether they are willing to cost-share on this expenditure in order to gain access to it.

We are looking forward to developing timely, interesting and informative programs for the 2017-2018 program year, and to less frustration with video equipment for both speakers and hosts.

Don Jones and John Schneider,  
Co- Chairs, PURA program committee

Purdue University Retirees Association  
Purposeful Living in Retirement Committee  
Annual Report  
2016-2017

Committee members: Co-chairs Jeanne Norberg, Olivia Wood; Jeris Eikenberry, Mary Gardner, Bill Griggs, Mary Hood, Chris Johannsen, Mary Jo Turley, Consultant Scott Rumble and Special Events coordinator Kelsey Bush.

The purpose and goal of the Purposeful Living in Retirement (PLIR) Committee is to plan and execute an annual conference to which PURA members and guests are invited. The program covers topics of interest to retirees. The 2017 conference was held on April 19, 2017 from 8am to 3 pm at the Beck Agriculture Center in West Lafayette, IN. There were 184 attendees and 23 exhibitors. Ten different speakers presented information as individuals or as a panel. The committee met 8 times during the PURA year to plan the conference and enjoys the work of a coordinator from Special Events in the Purdue Office of Development. Over 30 door prizes were donated from exhibitors, the Purdue Alumni Association, and individual members. The PURA Hospitality Committee and the PURA Executive Board help at the conference to provide a welcoming atmosphere. The PURA Communications Committee helps to market the event.

The 2017 program received major financial sponsorship from TIAA, United Healthcare, and Fidelity. This support provided for the cost of the facility, printing and mailing, conference program materials, audio visual needs, and speaker gifts. Additional financial support from Westminster Village and University Place retirement communities covered the cost of a continental breakfast and beverage breaks. Member's registration fees of \$15 covered a catered box lunch. Exhibitor fees also added to the total received to support the conference. Presenters are offered a vendor booth at no charge along with Wabash Area Lifetime Learning Association (WALLA), the Area IV Council on Aging, and The Purdue Women's Club. The PLIR Conference incurred no cost to PURA and excess funds received were placed in the PURA general account.

The 2017 program topics included: Eating Healthy for a Better Retirement, Let's Get Moving: Motivation and Psychology of Exercise and Helping Your Doctor assess Your Physical Fitness; Technology Got You Baffled? Some Answers; 911: Tips for Medical Emergencies; Insuring Our Health; and Caregiving: Make it a Joyful Journey.

Purdue University Retirees Association

**PURA Student Scholarship Committee**  
Annual Report  
2016-2017

Committee Members

Melinda Bain, Chair  
Dan Collins  
Fred Ford  
Joyce Koelzer  
Betty Nelson  
John Norberg

This committee is responsible for the fundraising effort to raise the initial pledge of \$50,000 for the PURA Student Scholarship Endowment and for continuing support to fund this endowment on an annual basis.

2016-2017 has been a very successful year. The endowment balance as of April 30 is \$34,908. And this success comes from:

1. Communication. The PURA Student Scholarship Endowment was kept constantly before the PURA members in a variety of ways:

- PURA *News* articles. The June 2016 newsletter shared the April 27, 2016 Purdue Day of Giving total of \$15,800. The October 2016 newsletter explained we had reached over 25% of our pledge goal of \$50,000 and would be conducting a PURA member-wide fundraising campaign to over 4,000. The February 2017 newsletter announced that the endowment was over half way to the \$50,000 pledge goal (\$29,468). And the June 2017 newsletter will share the result of the April 26, 2017 Purdue Day of Giving which earned \$5,440. These articles all carried links to the donation website and information about how to donate by mail.
- Reminder Emails to PURA Members. Communication by email was sent to announce upcoming Purdue Day of Giving events and on the day prior to those events. These electronic methods of giving also carried information for donating by mail if so desired.
- Posters and Pledge Forms. The PURA Student Scholarship Endowment was mentioned at every venue possible, either verbally or with posters. Pledge forms were always available at MCL Luncheons, Flu Shot Venues, Purposeful Living in Retirement Conference and the September Kick-off Luncheon.
- October 2016 Fundraising Letter. Four thousand letters were mailed nation-wide to PURA members asking for assistance to fund this newly created fund to help finance the education of Indiana students with significant financial need. Dollar for dollar matching money from an anonymous donor incentivized the retirees and it is estimated that this mailing resulted in donations of \$12,000 of the total \$29,468 received by December 31, 2016.
- Thank You Notes to Donors. Using the PURA notecards, donors to this endowment are thanked personally. Thanks to the assistance of Cara Giese, University Development liaison, we receive a list of donors weekly after a major event such as Purdue Day of Giving or a mail solicitation and monthly as donations level off in the summer and early fall months. We don't know how effective these notes are in fostering repeat donors; however, we do have individuals who have made multiple denotations to this scholarship fund.

2. PURA Members. The generous Purdue retirees are the primary fundraising audience; however, current Purdue staff members and friends of retirees also have contributed to this endowment. We started this PURA business year with approximately \$17,500 in the endowment. After a PURA membership-wide fundraising effort in October 2016, the balance in the PURA Student Scholarship Endowment reached approximately \$30,000 by the end of the year. With the addition of the April 2017 Purdue Day of Giving the total rose to just short of \$35,000.

3. Talented Committee Members and University Staff. John Norberg authored our October solicitation letter with much input from committee members and editorial assistance from University Development staff, especially Gretchen Shelmon. Gretchen also did all the laborious work of getting quotes for publishing the letters and following through until the letters and pledge cards were mailed. Thank you, Gretchen. Betty Nelson and the Committee Chair Melinda Bain spent many hours learning about endowments and collecting important information needed to help guide committee members to make good choices about pledge card content and frequency of asking for information.

4. Fun Factor. Boilermaker Special Christmas Ornaments were cross-stitched and made available for sale at a variety of locations – Purdue Women’s Club interest group meetings, friends and former coworkers of the creator, and at the Purposeful Living in Retirement Conference in April 2017. Selling for \$10.00 each, the 65 sold for Christmas 2016 and the 50 sold at the April Purposeful Living in Retirement Conference contributed \$1,150 to the PURA Student Scholarship Endowment. **And remember, these are a dollar for dollar match.**

5. Assistance from University Development. Vice President Amy Noah named Cara Giese as a liaison between PURA and the University Development Office. She has been instrumental in getting us prompt answers to questions and providing data and expert advice. Vice President Noah provided funding to help defray expenses for the October solicitation letter. And Marcus Knott has approved the first \$25,000 matching money for transfer into the endowment account.

6. Recognition. After much discussion with University Development and Purdue Alumni staff, it appears that retirees will be recognized and thanked as contributors in upcoming media events and perhaps publications. Here is an example from the April 26, 2017 Purdue Day of Giving.



**WHAT A DAY IT'S BEEN — NOW LET'S REACH EVEN HIGHER!**

To see students, alumni, parents, friends, retirees, faculty and staff working all together on [#PurdueDayofGiving](#) is a strong reinforcement of our collective Purdue pride. The Purdue community near and far has given generously to grant opportunities for current and future Boilermakers...but the day's not over yet!

Notice retirees were included in the list of those working all together.

Another example is a profile of the PURA Student Scholarship Endowment, entitled, the Boilermaker Bond, from One Generation to Another. It can be viewed at:

<http://giving.purdue.edu/s/1461/campaign/start.aspx?sid=1461&gid=1010&pgid=5716>

The overriding goal of this committee is to reach the pledged amount of \$50,000 by October 2020. With the continued support of the generous PURA members, we are on a path to reach that goal. Our secondary goal is to maintain the level of giving to grow the PURA Student Scholarship Endowment indefinitely. The larger this endowment becomes the more Indiana students, with significant financial need, can be assisted.

The entire PURA Student Scholarship Endowment Committee is returning to serve for 2017-2018.

Respectively Submitted  
Melinda Bain  
Committee Chair

May 1, 2017

**PURDUE UNIVERSITY RETIREES ASSOCIATION  
TRIPS AND TOURS COMMITTEE  
ANNUAL REPORT 2016-17**

**Committee Members:**

Joma Roe, Chair

Carolyn Blue, Secretary

Tarren Neth

Agnes Hawn

Vacancy

Tom Haworth, deceased Chair

The four current committee members are continuing for another year. We were saddened by the loss of our committee chair, Tom Haworth, who passed away August 2016. Tom provided needed leadership to our committee and will be hard to replace.

The committee collaborated with Imperial Travel for all of the trips and tours in 2016. Advertising trip offerings again included emails to the PURA Retirees, the PURA website and newsletter, and fliers distributed at the monthly PURA meetings.

Trips advertised in 2016 were:

Antiques and Bargains visiting Bailey's Discount Center and Green Oak Antiques June 2016

Visiting the Miami Valley Gaming Casino, Traders World Market and Cincinnati Premium Outlets July 2016

Bingo-Food-Shopping, trip to Middlebury, IN August 2016

Chicago Dine-Around and Tour August 2016

Fall Meet at Churchill Downs October 2016

After Tom's death, our committee met several times with Melinda Bain, PURA President, and Linda Hawkins, former committee chair, to formulate a plan for moving forward. Joma Roe has agreed to serve as chairman of the committee for 2017-18. We are currently assessing how best to communicate with the membership and working on a survey to determine where the membership's interests lie. Plans are to distribute the survey to the attendees of the Transition Meeting in May for input and critique. Based on the results, we will determine how best to distribute the survey to the wider membership and begin planning trips for the coming year .

Joma Roe, Chair

Trips and Tours Committee