

# Mentoring, Sponsoring, and Coaching Junior Faculty

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Newly Promoted Associate Professor Workshop



## What is mentoring?

#### **Mentors**

- Offer guidance, stories, and advice based on their lived experience
- Come from a similar industry, geography or career background
- Provide direct feedback, advice, and practical solutions to dayto-day challenges
- Derive benefits from the relationship by developing communication skills and growing their leadership equity

Mentoring is usually a two-sided relationship

#### Coaches

- Ask powerful questions to people so that they can come up with the answers themselves
- Take a more holistic by encompassing all areas of life and the person as a whole
- Provide less "advice" and more impartial, non judgmental feedback which should be taken as constructive criticism for achieving better results

Coaching tends to be a one sided relationship

#### **Sponsors**

- Are more senior stakeholders, willing to use their reputation and credibility in service of their protege
- Endorse proteges directly, using their influence, power and networking to help give them exposure to better career opportunities
- Are involved in long-term relationships as trust and credibility builds over time

Sponsorship is usually a two-sided relationship

## What is mentoring?

#### Mentoring vs. Counseling

- "A mentoring relationship is *informal*, meetings are in various settings, and the duration is typically long term. A counseling relationship is formal, sessions are typically in a counselor's office, and the duration is usually not as long term as a mentoring relationship.
- Another difference is the value of the advice provided. A mentor's advice is well received on a personal and holistic level because of personal familiarity and professional admiration. A counselor's input is respected due to training and how their expertise has helped other patients.
- The cost of both approaches is another big difference between them. Counseling has various levels of cost, as this service is a vocation. Insurance can cover some of the costs, but this is not always the case. *Mentoring is free*."

## What is mentoring in the workplace?

A "relationship between a younger adult and an older, more experienced adult [who] helps the younger individual learn to navigate the adult world and the world of work" (Kram, 1985, p. 2)

#### career-related support

 sponsorship, exposure and visibility, coaching, protection, and challenging assignments

#### psychosocial support

role modeling, acceptance and confirmation, counseling, and friendship

## What is *mentoring in academia*?

A relationship between a relatively less experienced person and a more experienced person, where the more experienced one helps the other learn to navigate the academia

#### career-related support

• Helping to connect with others in the field/campus (i.e., networking), offering advice on how to navigate departmental politics, guiding through the P&T process, job search, salary negotiation, etc.

#### psychosocial support

role modeling, acceptance and confirmation, counseling, and friendship

## Supportive Mentor Behaviors

- Promoting
- Guiding
- Teaching
- Protecting
- Counseling
- Affirming
- Personalizing
- Responding

## Some personal reflections...

#### Being a mentor

- Authenticity
- Openness
- Humility

#### Being mentored

- Intentionality
- Proactivity
- Multiplicity



### What does the **Butler Center** do?

#### • Mission:

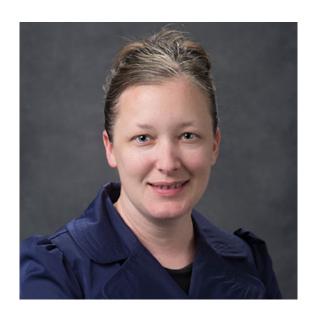
To develop leadership capacity through research, education and collaborations that helps advance and broaden representation in academic decision making... with a particular emphasis on women

 Provide research support, educational seminars, workshops, and experiences that enhance both aspiring and experienced (women) leaders' understanding and ability to manage their academic careers



## Our Team















## **Butler Center Advisory Committees**

#### **Conference and Workshops Advisory Committee**

- Ximena Arriaga, Professor, College of Health and Human Sciences
- Candace Croney, Associate Vice Provost (DIB), Director (Center for Animal Welfare Science), and Professor, College of Veterinary Medicine
- Seema Mattoo, Associate Professor, College of Science
- Dawn Stinchcomb, Associate Professor, College of Liberal Arts
- Sunnie Watson, Professor, College of Education
- Yuehwern Yih, Professor, College of Engineering
- Kate Zipay, Assistant Professor, Mitchell E. Daniels, Jr. School of Business

#### **Outreach Advisory Committee**

- Dulcy Abraham, Professor, College of Engineering
- Ourania Andrisani, Distinguished Professor, College of Veterinary Medicine
- Annabelle Atkin, Assistant Professor, College of Health and Human Sciences
- Beth Holloway, Assistant Dean of Diversity and Engagement, College of Engineering
- Cara Putman, Clinical Assistant Professor, Mitchell E. Daniels Jr. School of Business
- David Rollock, Professor, College of Health and Human Sciences
- Regena Scott, Assistant Professor of Practice, Polytechnic Institute
- Jen William, Department Head and Professor, College of Liberal Arts



Susan Bulkeley Butler Center for Leadership Excellence



14th Annual Conference for Assistant Professors

September 27-28, 2023

#### THRIVING AND GROWING TOGETHER

Building a Vibrant, Healthy, and Impactful Community for Women's Academic Success





Keynote Speaker:
Rachel T.A. Croson
Executive Vice President and Provost
University of Minnesota

Open to all Purdue tenure-track/non tenure-track faculty.

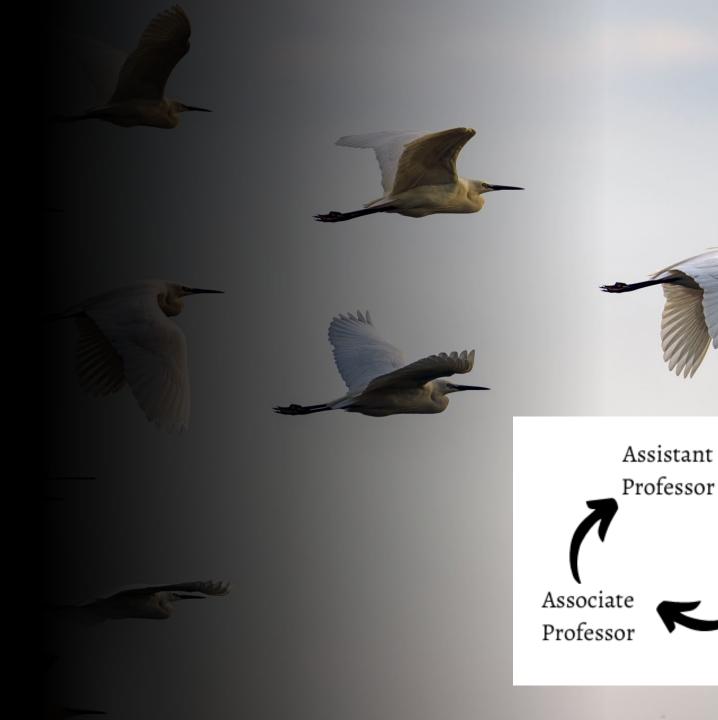
## Key Initiatives & Programs

#### MENTORING

- Speed Coaching Network to be launched next month!
- Mentoring Triads to be launched shortly after (Spring 2024)
- Campus-wide conversations about mentoring "Community of Practice"
- CELEBRATE PURDUE WOMEN
- EDUCATION & PUBLIC OUTREACH
- DEVELOPMENTAL ASSESSMENT CENTER FOR LEADERSHIP



## Mentoring Triads



Full

Professor

# Creating a vibrant, healthy, and impactful community that supports leadership excellence and belonging



## Stay in touch with us!

Email Sang (<a href="mailto:sewoo@purdue.edu">sewoo@purdue.edu</a>) or the Butler Center Team (<a href="mailto:ButlerCenter@purdue.edu">ButlerCenter@purdue.edu</a>)

Thank you for your attention!

