CAMPUS MASTER PLAN
ENHANCING THE QUALITY OF PLACE AT PURDUE

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CAMPUS EVOLUTION
HISTORIC CAMPUS MASTER PLANS

1924  Scholer Master Plan
1986  Sasaki Master Plan
2000  In-House Master Plan
YIELDING TO THE AUTOMOBILE
IMPACT OF PARKING ON CAMPUS (C. 1966)
RESTORING A SENSE OF PLACE

1986 SASAKI MASTER PLAN

1981

EARLY 1990s
PURDUE MALL TRANSFORMATION

1984

1977

EARLY 1990s

2012
PLANNING FOR PRE-EMINENCE

2000 IN-HOUSE MASTER PLAN

1998

2012
### COMPLETED SINCE 2003

1. Northwest Athletic Complex (Phase 1)
2. Spurgeon Golf Training Facility
3. Aquaculture (not on map)
4. Beck Center (not on map)
5. Global Policy Research Institute
6. Schwartz Tennis Center
7. Turf Maintenance Building
8. Ross-Ade Stadium Renovation
9. Mackey Complex Renovation/Addition
10. Ford Dining Court
11. Armstrong Hall of Engineering
12. Northwest Satellite Chiller Plant
13. Cordova Rec. Sports Center Renovation/Add’ns
14. Wiley Dining Court
15. Forney Hall (Chemical Engineering Addition)
16. Lawson Computer Science Building
17. Gateswood Addition to Mechanical Engineering
18. McCutcheon Drive Parking Garage Addition
19. Windsor Dining Court
20. Wright Forestry Center (not on map)
21. First Street Towers West
22. First Street Towers (Phase 1)
23. Hanley Hall – Human Development Institute
24. Marriott Hall – Hospitality and Tourism MGMT
25. Morgan Center for Entrepreneurship
26. Pfendler Hall
27. Rawls Hall
28. Purdue Village Community Center
29. Patty Jischke Early Care and Education Center
30. Birck Nanotechnology Center
31. Bindley Bioscience Center
32. Mann Hall
33. Jischke Hall of Biomedical Engineering
34. Herrick Laboratories
35. Yue-Kong Pao Hall Visual and Performing Arts (Ph 1-2)
36. Dauch Alumni Center
37. Hall for Discovery and Learning Research
38. Howes Hall of Structural Biology
39. Fleischhauer Radiation Therapy Facility
40. Vet Med Isolation Facility
41. Equine Health Science Annex
42. Modular Data Center (Pods)
43. Wexner High Pressure Lab Annex
44. Niswonger Aviation Technology Building
45. ADM Agricultural Innovation Center
46. Grounds Maintenance Greenhouse (Replacement)
47. Grounds Maintenance Facility (Replacement)
48. Grounds Maintenance Facility (Replacement)
49. Printing Services (Replacement)
50. Coal Handling Fire Control Pump Building
51. Heavy Equipment & Salt Storage Facilities
52. Transportation Services Wash Facility
53. Bowen Laboratory (not on map)

### IN CONSTRUCTION

54. Northwest Athletic Complex (Phase 2)
55. Wang Hall for Electrical and Computer Engineering
56. Center for Student Excellence and Leadership
57. Vauplier Field Housing
58. Bailey Hall – Purdue Musical Organizations Building
59. Multidisciplinary Cancer Research Center (Bindley Addition)
60. Drug Discovery Facility
61. Harrison Street Parking Garage
62. Lyles-Porter Hall (Health & Human Sciences Research Facility)

### PROJECTS IN PLANNING

63. Active Learning Center
Principles

1. Promote compact growth within the existing campus.
2. Establish State Street as a collaborative zone.
3. Create program synergies through mixed-use districts.
4. Encourage a simple, integrated transportation system with a perimeter parkway.
5. Preserve the western lands.
PRINCIPLE 1: PROMOTE COMPACT GROWTH WITHIN THE EXISTING CAMPUS

- Encourage smart growth, infill-development in lieu of suburban-style sprawl to support:
  - A more pedestrian/bicycle-friendly campus that maintains a 10-minute class break.
  - A more efficient and robust public transit system.
  - More cost-effective and efficient distribution of campus utilities.
Encourage transformation of State Street from a dividing feature to a vibrant and unifying one.

Encourage development of a new network of malls and green space that help provide connectivity to State Street and Third Street.

Encourage development of mixed-use buildings along State and Third Streets that support collaboration, vibrancy, and student success.
PRINCIPLE 3: CREATE PROGRAM SYNERGIES THROUGH MIXED-USE DISTRICTS

- Encourage synergies through mixed-use (academic-, research-, student life-related, and retail), infill-development districts that overlap one another near the campus core, versus the campus edges, to reduce sprawl.
- Stimulate activity and collaboration across campus, with particular focus along the State and Third Street corridors, through strategic, mixed-use development.
PRINCIPLE 4: ENCOURAGE A SIMPLE, INTEGRATED TRANSPORTATION SYSTEM WITH A PERIMETER PARKWAY

• Support development of the perimeter parkway to help reduce traffic on State Street.

• Encourage enhancement of River Road as the east leg of the parkway instead of a one-way pair through the Village.

• Develop an efficient, inner-campus transit loop that connects all four quadrants of campus to reduce individual vehicle trips on campus and enhance pedestrian safety.
PRINCIPLE 5: PRESERVE THE WESTERN LANDS

- Preserve existing park and buffer areas along the western edge of campus, where appropriate.
- Promote strategic and compatible development, where appropriate.
- Create a cohesive greenbelt around the campus core with links to the academic core.
- Strengthen existing and develop new links between regional and on-campus trails.
LAND USE
ANNEXATION
PURDUE MOVES
PURDUE UNIVERSITY WILL DELIVER HIGHER EDUCATION AT THE HIGHEST PROVEN VALUE.
- Transform College of Technology

- Expanding Engineering
- Strengthening Computer Science
- Transforming College of Technology

Wang Hall
Existing Building Renovation
Jischke Hall Addition
Flex Lab Building
Lawson Hall

Existing Building Utilization

STEM LEADERSHIP
• Expanding Engineering
• Strengthening Computer Science
• Transform College of Technology
STEM LEADERSHIP

- Expanding Engineering
- Strengthen Computer Science
- Transform College of Technology
Drug Discovery
Building and
Future Build-out

• Investing in Drug Discovery
• Advancing Plant Science Research
WORLD-CHANGING RESEARCH

- Investing in Drug Discovery
- Advancing Plant Science Research

New Facility at ACRE

HORT Building Renovations

BCHM Building Renovations
Learning Occurs

- Increasing Success and Value Living On-Campus
- A Year Round Option

IMPACT Classrooms
- NLSN
- STEW
- HIKS
TRANSFORMATIVE EDUCATION

- Changing the Way Learning Occurs
- Increasing Success and Value Living On-Campus
- A Year Round Option
Enhance the Utilization of all Facilities

TRANSFORMATIVE EDUCATION

• Changing the Way Learning Occurs
• Increasing Success and Value Living On-Campus
• A Year-Round Option
ENHANCING THE QUALITY OF PLACE
COMPATIBLE MATERIALS

ICONIC STRUCTURES

SIGNATURE FEATURES

HISTORIC VALUE

DISTINCTIVE PLACES
HONORING TRADITIONS

HAIL PURDUE MONUMENT

To your call once more we rally,  
Alma Mater, hear our praise;  
Where the Wabash spreads its valley,  
Filled with joy our voices raise.  
From the skies in swelling echoes  
Come the cheers that tell the tale,  
Of your vict’ries and your heros,  
Hail Purdue! We sing all hail!

Words by James Morrison  
Class of 1915

Hail Purdue

Hail, hail To old Purdue!  
All hail to our old gold and black!  
Hail, hail to old Purdue!  
Our friendship may she never lack,  
Ever grateful ever true,  
Thus we raise our song anew,  
Of the days we’ve spent with you,  
All hail our own Purdue.

When in after years we’re turning,  
Alma Mater, back to you,  
May our hearts with love be yearning,  
For the scenes of old Purdue.  
Back among your pathways winding  
Let us seek what lies before,  
Fondest hopes and aims e’er finding,  
While we sing of days of yore.

Music by Edward Wotawa  
Class of 1912
SPACE AS PUBLIC ART
IMPROVEMENTS TO OUR CAMPUS TOWN
Transportation

Pedestrian/Bicycle Infrastructure Study

State Street Redevelopment

State Street Master Plan

Northwestern Avenue Pedestrian Improvements
CAMPUS MASTER PLAN

A framework for the future of Purdue’s campus development and its vision for the overall “sense of place.”
THANK YOU

Questions?
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