The 2013-14 IPEDS Data Feedback Report - Enrollment and Degrees

The Integrated Postsecondary Education Data System (IPEDS) is a set of data surveys collected annually for approximately 7,500 post secondary institutions in the United States. In this briefing Purdue’s enrollment, graduation rates, financial aid, and faculty salary data collected during the 2013-14 IPEDS cycle for Purdue’s main campus (defined as West Lafayette and Technology Statewide combined) are compared to 33 other institutions. These 33 other institutions consist of public institution members of the Association of American Universities (AAU).

Ethnicity & Female Enrollment

Purdue’s Fall 2013 enrollment for non-white domestic ethnicities lag behind just slightly from the comparison group institutions. Some of this lag may be due to Purdue’s decline in enrollment within the American Indian/Alaska Native (102 students in Fall 2011 to 57 in Fall 2013), Black/African American (1,371 in Fall 2011 to 1,229 in Fall 2013), and Asian (1,951 in Fall 2011 to 1,887 in Fall 2013) ethnicity groups. There is an increase in Hispanics (1,294 in Fall 2011 to 1,463 in Fall 2013). There is also an increase in Native Hawaiian/Pacific Islanders (20 in Fall 2011 to 36 in Fall 2013), but their numbers are so small that they make less than 1% of our enrollment. Female enrollment at Purdue lags behind the median percentage of the Comparison Group. However, with our STEM emphasis, Purdue is one of the few institutions in the U.S. where females are not the majority of students. Female enrollment for the last four years has stayed steady at 42.2% of the total Purdue enrollment.

Number of Degrees Awarded

Purdue leads the Comparison Group median in the number of degrees awarded in the academic year 2012-13 for the Doctoral and Baccalaureate degree categories. Purdue also leads in Associate degrees awarded. However, the gap will decrease as Purdue has decreased the number of Associate degrees it offers. The First Professional degrees awarded is almost half for Purdue than the Comparison Group median. Many of our comparison group institutions have a medical school that increases their number of Professional degrees. Graduate Master’s degrees for Purdue also lags behind, however there is a gradual increase in the number of Master’s degrees awarded at Purdue from 1,348 in the 2009-10 academic year to 1,538 in the 2012-13 academic year.

Graduation rate and Retention rate

Graduation rate is calculated from the 2007 cohort of full-time, first-time degree/certificate seeking undergraduates who attained a degree by August 31, 2013. Purdue’s first-time full-time cohort makes up a larger percentage of our entering students than the Comparison Group. However, we continue to lag far behind in our six-year graduation rate.

The full and part-time retention rates are a percentage of first-time full or part-time bachelors degree-seeking (or equivalent) undergraduates from the previous fall who are again enrolled in the current fall. Our full-time retention rate is only slightly behind the Comparison Group, and has increased dramatically since 2007 (85%). Hopefully, this will translate to a more similar graduation rate in future cohorts.

Part-time retention rates for the 2013 cohort are dramatically lower. However, our part-time cohort consisted of only 23 students.

*Reference : IPEDS Data Feedback Report 2014*
Tuition and Required Fees

Tuition is defined as the amount of money charged to students for instructional services, and required fees are those fixed sums charged to students. For institutions that have differential tuition rates, the lowest tuition rate is used. Tuition and required fee amounts for Purdue have increased over the years, however at a lesser rate than the Comparison Group institutions, particularly given our tuition freeze in fall 13, 14, and 15. This has led to the gap between Purdue and the Comparison Group becoming larger (Purdue $42 more in academic year 2010-11 to $411 less in 2013-14).

Average net price of attendance is the out of pocket cost to the student, generated after subtracting the average amount of government and institutional grant and scholarship aid from the total cost of attendance. Total cost of attendance is the total of tuition, fees, books/supplies, room and board and other expenses. Purdue has remained a better value on net cost of attendance and has widened the gap with the Comparison Group ($1,540 lower than Comparison Group in 2010-11 to $1,616 lower in 2012-13).

### Undergraduates receiving aid

While Purdue has managed its cost in recent years, the percentage of all Purdue undergraduates receiving aid is lower than the Comparison Group median. The percentage of Purdue undergraduates receiving Federal Pell Grants is very close to the Comparison Group median. However other federal grant aid and institutional aid, is lower than the Comparison Group median. Alternatively, Purdue’s percentage of students receiving federal loans is lower than the Comparison Group median as well.

Even though the number of Purdue students receiving aid is lower than the Comparison Group, the average amount of aid received is extremely close to the average for the Comparison Group. For the Purdue students who receive aid, their total grant aid is $14 more than the Comparison Group median. Additionally, Purdue students' Pell Grant award is $79 more than the Comparison Group median. Finally, not only is the percentage of Purdue students taking federal loans lower than Comparison Group, the amount of their federal loans is also lower than the Comparison Group median.

### Median salaries of full-time instructional non-medical staff: 2013-14

Overall, our faculties’ median salary is slightly higher than our Comparison Group median. However, there are differences by faculty rank. Purdue’s median salary for full professors is lower than the Comparison Group, while Associate professors’ salaries are relatively comparable, and Purdue’s Assistant Professors’ salary is higher.

Not all of the institutions report instructors, lecturers, and instructors with no rank in the same manner. However, across all of those categories Purdue’s median salary is comparable to the Comparison Group median.