

**Provost's Academic Leadership Forum**  
September 22, 2009

**STUDENT PROFILE**

**New Students**

**Fall Semester Enrollment for New Freshmen**

	2005		2006		2007		2008		2009		1-Year Change (Fall 2008-2009)	
	%	#	%	#	%	#	%	#	%	#	% Change	#
<b>Gender</b>												
Male	59%	4,261	58%	4,394	57%	3,893	56%	3,925	57%	3,522	-10%	-403
Female	41%	2,930	42%	3,124	43%	2,995	44%	3,138	43%	2,649	-16%	-489
<b>Residency</b>												
Resident	65%	4,700	64%	4,834	66%	4,535	62%	4,361	62%	3,808	-13%	-553
Non-Resident	35%	2,491	36%	2,684	34%	2,353	38%	2,702	38%	2,363	-13%	-339
<b>Race/Ethnicity</b>												
African American	3%	238	4%	271	4%	280	3%	238	4%	219	-8%	-19
American Indian	1%	37	1%	47	1%	36	1%	45	0%	18	-60%	-27
Asian	6%	414	6%	475	6%	410	6%	401	5%	284	-29%	-117
Hispanic	3%	200	3%	232	3%	214	3%	194	3%	168	-13%	-26
<b>Total</b>												
<b>Freshmen</b>		<b>7,191</b>		<b>7,518</b>		<b>6,888</b>		<b>7,063</b>		<b>6,171</b>		<b>-13%</b> <b>-892</b>
<b>Ethnic Minorities</b>		<b>889</b>		<b>1,025</b>		<b>940</b>		<b>878</b>		<b>689</b>		<b>-22%</b> <b>-189</b>
<b>International Students*</b>		<b>392</b>		<b>413</b>		<b>410</b>		<b>521</b>		<b>690</b>		<b>32%</b> <b>169</b>

\*International count is based on fee residence.

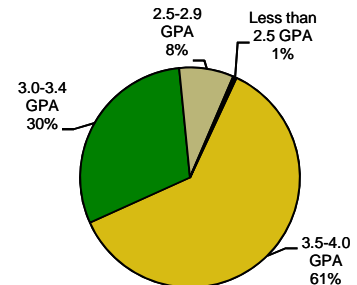
**New Transfer Students**

	2005		2006		2007		2008		2009		1-Year Change (Fall 2008-2009)	
	%	#	%	#	%	#	%	#	%	#	% Change	#
Transfers	82%	1,046	81%	881	83%	979	80%	990	83%	1,034	4%	44
Regional Campus Transfers	18%	225	19%	205	17%	205	20%	250	17%	219	-12%	-31
<b>Total</b>		<b>1,271</b>		<b>1,086</b>		<b>1,184</b>		<b>1,240</b>		<b>1,253</b>		

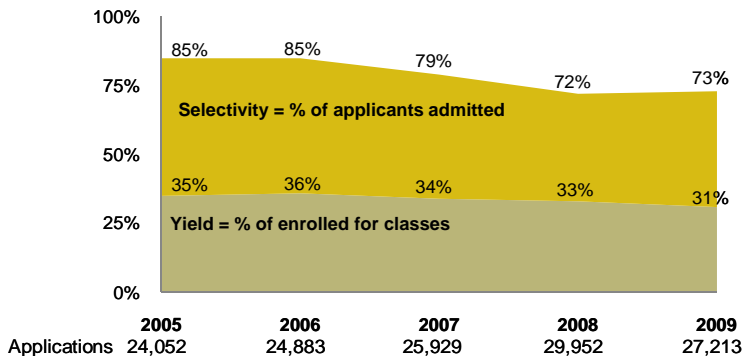
**Academic Preparation of New Freshmen**

	2005	2006	2007	2008	2009	
<b>High School Rank</b>						
Percent in Top 10 percentile		27%	28%	31%	30%	35%
<b>High School Average GPA</b>						
Average GPA		3.4	3.5	3.5	3.5	
<b>SAT Critical Reading Plus Math Scores</b>						
Average		1150	1142	1145	1152	1161
25th Percentile/75th Percentile		1030-1260	1020-1250	1020-1270	1030-1270	1040-1280

**Percentage of New Freshmen in Each High School GPA Bracket for 2009**



**Selectivity and Yield**



- The academic quality profile of the freshman class is the highest in Purdue's history.
- The percent of freshmen in the top 10% of their high school class increased by 5% points since last year.
- Over 60% of entering freshmen had a 3.5 or higher GPA.
- Although the one-year selectivity rate increased by 1%, the trend since 2005 has been downward; yield has declined slightly.
- In Fall 2008, 67 National Merit Scholars enrolled at Purdue (2009 data available in November).

• The Trustees scholarships criteria are based upon high school unweighted core GPA of 3.8 on a 4.0 scale plus an SAT of 2000 or higher. It offers \$10K per year for out-of-state students, \$8K for Indiana residents.

• The Presidential scholarships criteria are based upon high school unweighted core GPA of 3.8 on a 4.0 scale plus an SAT of 1850 – 1990. It offers \$7K for out-of-state students, \$5K for Indiana residents.

• The Marquis scholarship is awarded to Indiana middle-income students. Test scores and GPA criteria are used that are approximately in the upper half of the

**Central Scholarships for New Freshmen**

	2008		2009	
	%	#	%	#
Trustees Scholarship	11%	762	7%	450
Presidential Scholarship	9%	610	6%	394
Marquis Scholarship	N/A	N/A	4%	246
Purdue Promise	N/A	N/A	3%	171
<b>Total</b>	<b>19%</b>	<b>1,372</b>	<b>20%</b>	<b>1,261</b>

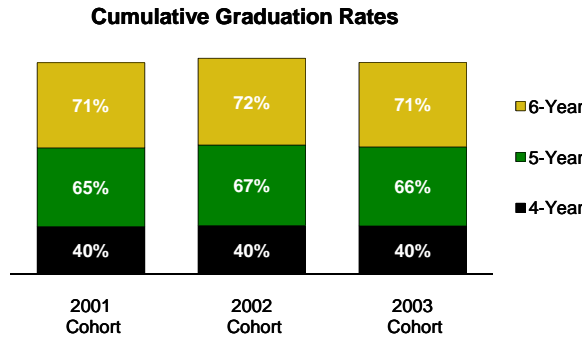
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**Undergraduate Retention and Graduation Rates**

Entry Year	Number Entered	1-Year Retention Rate
2002	6,245	86.5%
2003	6,344	85.9%
2004	6,639	85.3%
2005	7,083	84.2%
2006	7,354	84.9%
2007	6,724	86.4%
2008	6,791	87.2%



- Purdue's retention rate has been increasing the last five years, yet it is still below the peer and Big Ten means (2007 cohort peer 94% and Big Ten 91%).

- Participation in Boiler Gold Rush (5,169) and the Learning Communities (1,385) are increasing and have shown to have a very positive impact on retention. Also new efforts such as SIGNALS and Ideas to Innovation learning labs are in place.

- The six-year graduation rate continues to be below those of our peers. For the most recent year for peer data, Purdue was at 72%, Big Ten at 77% and peers at 82%.

**Fall 2009 Total Enrollment = 39,697**

**Professional**



- Total enrollment was down slightly from last year with a decrease in undergraduates (-616) and an increase in graduate students (223). Enrollment goals were met.

- The number of international students continues to rise (5,990). Purdue is one of the leading public institutions in the country attracting students from all over the world.

- Domestic minorities are approximately 14% of the student body, and women comprise 42% of the total enrollment.

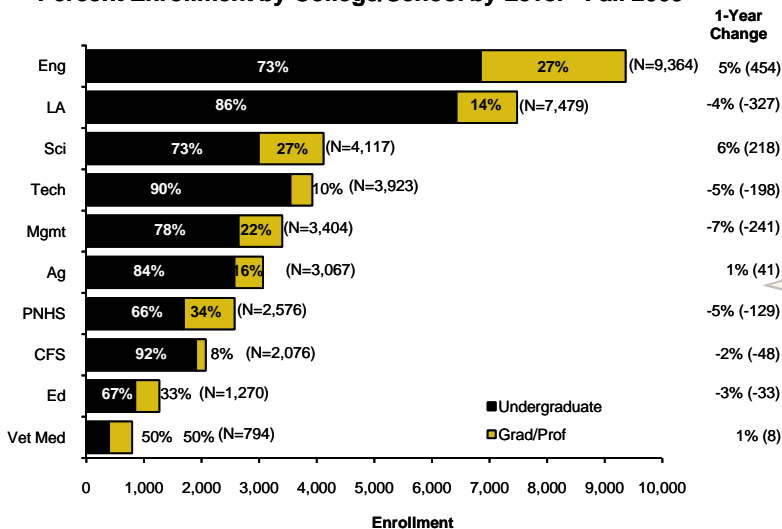
- The College of Engineering has the most students enrolled (9,364), followed by the Colleges of Liberal Arts and Science.

**Enrollment by Level**

	Undergraduate						Graduate and Professional					
	2008		2009		1-Year Change		2008		2009		1-Year Change	
	%	#	%	#	%	#	%	#	%	#	%	#
<b>Gender</b>												
Male	58%	18,349	58%	17,929	-2%	-420	58%	4,837	59%	5,037	4%	200
Female	42%	13,412	42%	13,216	-1%	-196	42%	3,492	41%	3,515	1%	23
<b>Residency</b>												
Resident	65%	20,791	64%	20,079	-3%	-712	27%	2,273	28%	2,368	4%	95
Non-Resident	35%	10,970	36%	11,066	1%	96	73%	6,056	72%	6,184	2%	128
<b>Race/Ethnicity</b>												
African American	3%	1,081	3%	1,072	-1%	-9	3%	274	3%	288	5%	14
American Indian	1%	175	0%	154	-12%	-21	0%	31	0%	29	-6%	-2
Asian	6%	1,754	5%	1,668	-5%	-86	4%	330	4%	342	4%	12
Hispanic	3%	926	3%	904	-2%	-22	2%	191	2%	203	6%	12
<b>Totals</b>												
Total Students		31,761		31,145	-2%	-616		8,329		8,552	3%	223
Total Ethnic Minorities		3,936		3,798	-4%	-138		826		862	4%	36
Total International Students*		2,360		2,818	19%	458		3,119		3,172	2%	53

\*International count is based on fee residence.

**Percent Enrollment by College/School by Level - Fall 2009**



Note: Excludes Undergraduate Studies Program; nondegree, & unassigned students.

**HIGHLIGHTS:**

Total enrollment goals were met for 2009.

Entering freshmen students have the highest academic profile ever at Purdue.

International students are increasing, demonstrating Purdue's outstanding reputation world-wide.

Diversity continues to be a challenge.

Strategic Plan initiatives are in place to improve student success.