

Date: August 19, 2013

To: Chancellors, Vice Presidents, Vice Provosts, Deans, Directors, and Heads of Schools, Divisions, Departments and Offices

From: President Mitchell E. Daniels Jr.

Re: Changes to Purdue's Institutional Research Structure

Upon his request and effective July 1, 2013, Rab Mukerjea, executive director of strategic planning and assessment, will focus his talents on University special projects while working a reduced schedule in advance of planned retirement at the end of June 2015.

As most of you know, Rab has served as the architect of Purdue's strategic planning efforts since 2001, helping to establish priorities and goals, guiding the University through two strategic plans and overseeing the Office of Institutional Research. He has been instrumental in many of Purdue's successes for more than a decade. I hope you will join me in thanking Rab for his outstanding work thus far and that you will continue to work collaboratively with him as he takes on new projects.

Earlier this week we began the search for the newly created position of Chief Institutional Research Officer (CIRO) to direct the University's pursuit of national leadership in the use of data analytics in accelerating student growth and institutional excellence. The CIRO will administer the reconfigured Office of Institutional Research, Assessment and Effectiveness, charged with developing and tracking measures of institutional effectiveness and using innovative and emerging technologies in data analytics to report on key areas of institutional improvement. The CIRO will be charged with the development of the University's first system-wide unified data library and will advise Purdue's chief information technology officer in the construction of an institutional data warehouse.

This new position and the expansion of the institutional research effort signal our intention to place Purdue at the forefront of the new and ascending field of data analytics in promoting student success, assessing the value of a Purdue education, and accelerating our excellence as an institution.

Pending conclusion of the search, questions or requests for institutional data and information can be directed to Jacque Frost, director of the Office of Institutional Research, at 494-7126 or frostj@purdue.edu.