Lt. Governor Skillman

Presents 2010 AgriVision Award and Red Gold Stewardship Award

Today Lt. Governor Becky Skillman presented the 2010 AgriVision Award to JoAnn Brouillette of Demeter LP in Fowler, Ind., for her deep commitment to Indiana agriculture. The award, in its third year, is given to a Hoosier who has demonstrated exemplary leadership to maximize the potential of Indiana agriculture. It was presented at the Celebration of Agriculture event at the Indiana State Fair.

“We call it the AgriVision award for a reason,” Lt. Governor Skillman said. “It takes vision and leadership to make a company grow and evolve, and JoAnn has certainly done that with Demeter.”

JoAnn is the Managing Partner and President of Demeter LP. Started in 1944, Demeter is owned by the Brouillette Family and was headquartered in Fowler, Indiana, until a merger with Archer Daniels Midland Company in 1996. Under JoAnn’s leadership, Demeter LP was organized to retain the leases on the northern Illinois and Wisconsin elevators and the corporate office. Throughout the company’s history, JoAnn has demonstrated her business savvy in guiding the family business successfully through the sale of Demeter, Inc., as well as foster new growth as Demeter LP.

Also at the Celebration of Agriculture, Lt. Governor Skillman and Red Gold Director of Agriculture Steve Smith presented the 2nd Annual Red Gold Stewardship Award to Tony Rhors of Rohrs Brothers in Deshler, Ohio. The Red Gold Stewardship Award recognizes one Red Gold grower nationwide for their conservation efforts.

Tony Rhors and his family use a holistic conservation cropping system approach on all of their acres. The Rhors also employ a heavy use of precision agriculture and mapping to manage inputs more efficiently. In addition, they have had tremendous success using cover crops after tomatoes and no-tilling corn into the cover crop the following year. Through Tony’s diversified operation, including a greenhouse business, he has exemplified how conservation and production agriculture are very closely tied and result in wins for the pocket-book and the environment.