John Purdue Club Thanks Faculty and Staff

Purdue’s faculty and staff have a keen sense of pride in both our great institution and the students we serve. We hope those of you who support the John Purdue Club have that same sense of pride in knowing that your participation in the John Purdue Club has resulted in significant improvements and enhancements to Mackey Arena for the benefit of our 500 student-athletes and thousands of visitors to Keady Court. Thank you to all who support Purdue’s Intercollegiate Athletics program.

Now, Purdue Athletics’ focus returns to the significant and impending 2011-12 athletic scholarship bill of $9.7 million. As you know, the mission of the John Purdue Club is to cover all the athletic scholarship and academic costs of our student-athletes through annual contributions, non-restricted major gifts and interest earned from our endowed scholarship funds. The totals from all three categories last year equaled $8,883,515, and we know that this total was higher because many members “paid ahead” in hopes of increasing their priority points prior to the Mackey seating reallocation. To that end, we have a huge challenge ahead in order to reach our $9.7 million goal this year.

Over the years, the feedback from those who are John Purdue Club members through PEP participation is that they just roll along from year to year without re-evaluating their financial commitment to Intercollegiate Athletics. So, along with our thanks for your much-needed support, we ask you to consider the following:

1. If you do not currently support the John Purdue Club financially, please consider starting your payroll deduction today to support student-athlete scholarships (click here for a payroll deduction form). John Purdue Club memberships begin with a tax-deductible gift of just $17 per month and include many great benefits such as discounts for season tickets and Purdue Pride and special rates at the Birck Boilermaker Golf Complex and Schwartz Tennis Center.
2. If you currently are a John Purdue Club member, please consider increasing your monthly deduction by $10 (click here to download a payroll deduction form). Please call the JPC office to find out about opportunities to double your priority points.
3. Encourage your Purdue colleagues to join through PEP and take advantage of the benefits of membership. As of March, we are fortunate to have 588 faculty and staff as John Purdue Club members and, with that group consisting of more than 10,000 individuals, we have a strong nucleus to grow.
4. Organize a group of fellow workers who have an interest in Purdue Athletics to come “listen to our story,” learn that we receive zero dollars from Purdue’s budget and how we support our university with significant contributions to projects like “CESL.” Give us a call and we will give your group an exclusive tour of our new facilities.

If you are interested in any of these options, or have any questions, please do not hesitate to contact the John Purdue Club office at 765-494-3248 or jpc@purdue.edu.

Please know how very much our Boilermaker student-athletes appreciate your commitment to their athletics and academic experience and how very much we appreciate your investment in making Purdue Intercollegiate Athletics a tremendous point of pride for our entire university.

Thank you for all you have done ~ and continue to do for Purdue!