STEM-Ed Enterprises
Lagos, Nigeria

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Peter Oladipupo
Nigeria is one of the richest country in the world in terms of human and natural resources but due to poor capacity utilization:

- Over 50% Nigerian Youth with age range of 15 – 35 years are unable to be gainfully employed. (Sahara Report, 2014)

- Over 50% of Nigerians live on less than $1.90/day (http://povertydata.worldbank.org/poverty/country/NGA, 2010)
Empowering Youth to Derive Commercial Values from Problems

Jobs will be created and sustained
<table>
<thead>
<tr>
<th>Company</th>
<th>Sector of Interest</th>
<th>Type of Solutions</th>
<th>Focus</th>
<th>Support Structure</th>
</tr>
</thead>
<tbody>
<tr>
<td>STEM-Ed Enterprises</td>
<td>Manufacturing (Including Agriculture Related)</td>
<td>Software and Hardware</td>
<td>Individuals (We define the market need)</td>
<td>Very Strong</td>
</tr>
<tr>
<td>Co-Creation Hub</td>
<td>Information Technology</td>
<td>Software</td>
<td>Start Ups</td>
<td>Strong</td>
</tr>
<tr>
<td>Andela Institute</td>
<td>Information Technology</td>
<td>Software</td>
<td>Individuals</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Wennovation Hub</td>
<td>Generic</td>
<td>Software and Hardware</td>
<td>Start Ups</td>
<td>Strong</td>
</tr>
<tr>
<td>Spark</td>
<td>E-Commerce</td>
<td>Software</td>
<td>Start Ups</td>
<td>Strong</td>
</tr>
</tbody>
</table>
TARGET CUSTOMERS

• Unemployed Youth
• **Micro, Small and Medium-Scale Manufacturing Companies**
• Government
• NGOs
• IGOs
GO-TO MARKET STRATEGY

Up to $15,000
- Secure and equip an Office Space
- Conduct market-driven research to identify opportunities
- Marketing

Up to $10,000
- Marketing
- On-going Research
- Recruitment and Training of Associates

Open
- Marketing
- Research and Development of Products
- Consulting Services

Open
- Marketing
- Consulting Services
- Research and Development
- Products Commercialization

6 Months | 3 Months | Open | Open
INVESTMENT HIGHLIGHTS

$25,000 Catalytic Funding for an Equity Share of 6.25%
TEAM MEMBERS

TAYO OLOSUNDE
(Expert Consultant)
- Studied Sociology.
- A social entrepreneur per excellence

PETER OLADIPUPO
(Principal Officer)
- Studied Chemical Engineering
- Consulting Experience

MOSES OLAYEMI
(R&D Executive)
- Studied Chemical Engineering
- Experienced Professional

VIYON DANSU
(Project Manager)
- Masters in Systems Engineering

MARSH OLUSEOJI
(Business Development Executive)
- Masters in Process Engineering
- Experienced Professional
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