



Intercollegiate Athletics
Director's Office

TO: John Purdue Club Members

FROM: Morgan J. Burke

A handwritten signature in cursive script that reads "Morgan J. Burke".

DATE: January 30, 2009

RE: 2008-14 Strategic Plan

We are pleased to share the link below which will provide you with an opportunity to read our updated Strategic Plan. Presidential approval was received on January 13, 2009. Many of the activities are underway and others will have detailed objectives written in subsequent annual business plans. We will keep you posted on our progress.

In these turbulent times, we need to manage carefully, which we are doing, but, also, plan for the future. The Mackey Challenge is a key to this plan and if everyone can do their part the burden is manageable and the results will be impressive.

Thanks for all you do! Happy New Year and Boiler Up!

<http://purduesports.cstv.com/school-bio/strategic-plan.html>

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