



Heather Beasley – Assistant Director Student Involvement & Assessment, Purdue Memorial Union.

Heather Beasley has worked for the Purdue Memorial Union since 2000. She started her career as a Program Advisor for the Purdue Student Union Board and has continued to be an advocate for student leadership and success in all aspects of the Union. During her tenure Heather’s job has evolved with the addition of various responsibilities including currently reviewing and enhancing student employment within Housing and Food Services (HFS). Her current role is as the Assistant Director of Student Involvement and Assessment at the Union; responsibilities such as oversight of the Union Rack and Roll, assessment initiatives, and serving as an active member of the management team from strategic planning to fiscal management. Heather has served on numerous cross-functional teams helping to guide, provide insight and plan for the future of HFS. Outside of HFS she has served the campus on numerous University committees; such as APSAC, United Way, Spring Fling, Homecoming, Foundations of Excellence (Organization Dimension) and most recently is serving on the Assessment Team. Heather represents the University and the Union profession through her participation in the Association of College Unions International (ACUI), regionally and internationally. Heather has received awards recognizing her dedication and commitment to her job and profession. Some of these include Indiana State University Health and Human Performance Young Professional Alumni Award, ACUI Richard D. Blackburn New Professional Award, and ACUI Region 9 Distinguished Service Award. She was recently nominated as an Advisor of the Year for her volunteer work with Purdue University Dance Marathon. PUDM has raised over \$1,000,000 to date for Riley Hospital for Children; and have been honored as recipients of the Purdue One Brick Higher Award. Heather moved to Tippecanoe County to work at Purdue, she met her husband, Zach and they have begun building their family here. They have two young sons, Kolton, 2 years old and Lincoln who will be 1 in October. In Heather’s free time she enjoys golf, visiting family and friends and is a member of Tri Kappa.



Li Yuan Bermel, Ph.D. – Managing Director, Women’s Global Health Institute.

Li Yuan (Luanne) Bermel, Ph.D., is the Managing Director of Women’s Global Health Institute (WGHI) and Oncological Sciences Center (OSC) at Discovery Park at Purdue University, West Lafayette, Indiana. Dr. Bermel completed her postdoctoral training at Harvard-MIT Health Sciences and Technology in Cambridge, Massachusetts in 2011. Her research interests cover various areas including vascular biology, cell signaling, regenerative medicine, and coupling of computational modeling and biological experiments. She was funded by Johnson & Johnson to study vascular progenitor cells in heart tissue repair. She received her PhD in Biomedical Engineering from The City University of New York with research focused on bone formation induced by mechanical loading using computational cell network model.

Dr. Bermel is currently managing a portfolio of programs and projects in the WGHI and OSC, including the Cancer Care Engineering (a \$7M multi-institutional project); the Physical Sciences, Engineering, and Clinical Research Embedding program; the International Breast Cancer and Nutrition project (global scale with 10 partner countries); the Obesity and Cancer Discovery Group; and Mildred Elizabeth Edmundson Research Grant. As a managing director, she manages the daily operations of the WGHI and the OSC. Among her many responsibilities, she coordinates multi-institutional cancer research and human sample collection processes at Indiana University (IU) Melvin and Bren Simon Cancer Center and IU Health Arnett, assembles and provides support in multi-disciplinary research projects among scientists, engineers, and clinicians, leads efforts in fund raising, development, and grant proposal coordination, builds and operates pilot grants and new online courses, directs the media relations and publicities of the WGHI and the OSC.





Mike Budzik – Student Systems Administrator, IT Infrastructure Services.

Mike began his career at Purdue in the College of Agriculture, where his accomplishments included the design and development of software for the Remotely Accessible Biosensor Instrumentation Technology (RABIT) lab. In addition to use by Purdue researchers, the RABIT lab also was used by high school science classes in underprivileged communities that otherwise would not have had the resources to conduct microbiological experiments. Mike also served as the 2007/2008 Chair of APSAC. During that time, he focused on improving communication between APSAC and the A/P staff it represents as well as developing partnerships between APSAC, CSSAC, and the University Senate. Mike is currently a member of the team that manages the applications and databases for Purdue’s Banner and Blackboard Learn systems. These two systems are essential to Purdue’s academic mission. Mike’s recent accomplishments include automating the Banner system clone process, which has saved over 200 working hours in the 6 months since the automated process has been implemented. At work, Mike enjoys continuous process improvement and projects that enable new activities by bringing together resources in new ways. In his free time, Mike enjoys fishing and family time with Melissa, his wife of 15 years, and their children, Isaac and Michaela.



Levi Evans – Projects General Manager, Project Management and Construction.

Levi is one of five Projects General Managers in Physical Facilities. In Fiscal Year 2013 capital construction averaged \$566.7 K of in-place construction per business day. Levi supervises three Capital Project Managers directly responsible for nearly 108 active and warrantied projects totaling nearly \$150M. He also directly oversees the Job Order Contracting which is a multiyear contract. In our current term which runs from 9/30/12 to 9/28/13, our JOC program has awarded (57) Job Orders Totaling \$6,160,056. Levi started at Purdue University as a student in the summer 2002, got his Bachelors of Science in Building Construction Management in 2006. Since that time he has completed commercial projects as a Project Manager in Indiana, Georgia, Florida, and Washington. With 5 yrs. of residential construction and 10 years commercial construction as a General Contractor, it gives Levi a broad understanding of what is needed to physically build a project. With this construction perspective, Levi values a strong set of plans and specifications which clearly define the scope of the project and transparent general conditions that define responsibilities between the owner/designer/contractor. In Levi’s free time, he enjoys working on his house, kayaking, hiking, camping, hunting, shooting, and alligator fishing.



Erin Fetter – Business Manager for the School Chemical Engineering, College of Engineering.

Erin recently accepted the Business Manager position in the School of Chemical Engineering after working as a Business Manager, supporting 5 areas, in the College of Liberal Arts (CLA) since early 2008. Erin’s new role provides oversight and manages the finances for the School of Chemical Engineering; including supervising and mentoring a staff of 4 individuals. As the Business Manager, Erin is also responsible for providing proper interpretation of University, Federal, and sponsoring agencies policies and procedures. The office currently serves 38 faculty members, over 130 graduate students, and 50 other staff members who spend a combined \$14.4M or more each year. Erin takes pride in being an active member of business services and has attended IACUBO and CACUBO conferences on behalf of Purdue University, been a member of the Electronic Devices Policy Committee, and currently serves as a member of the Business Services Social Committee. Erin champions change in her areas as new and improved technologies and procedures are rolled out. She was a key player in ensuring that the implementation of Business Office Centers within CLA would be successful and assist in the reorganization as the new College of Health and Human Sciences was formed. Erin grew up in West Lafayette and continued her education at Purdue University where she received her BS in Management with minors in Organizational Behavior and Human Resources as well as Management Information Systems in 2003. She married her husband, Travis, in 2006 and has a step-daughter, Hanna (11), and daughter, Kendall (3.5.) Erin and Travis’ son, Jackson (3.5), lost his 2 year battle with leukemia



in late 2012. Her family now dedicates their free time to raising awareness for childhood cancer, advocating for Riley Children's Hospital, and renovating/remodeling their 1910 farmhouse.



Joelle Fleck, PE, LEED, AP, LC – Electrical Engineer, Physical Facilities.

Joelle is a Purdue University graduate. She is a licensed Professional Engineer, a LEED Accredited Professional, and Lighting Certified by the National Council on Qualifications for the Lighting Professions. Joelle returned to Purdue two years ago after spending seven years in the architectural engineering industry. Currently, Joelle serves Purdue by working in the Energy and Engineering Services department of Physical Facilities. She is responsible for reviewing the electrical engineering work of outside architectural/engineering firms to make certain Purdue standards are maintained, assessing existing Purdue electrical installations at existing buildings to ensure system reliability, and providing engineering support to maintenance with facility issues. In Joelle's free time she enjoys boating on Lake Michigan, playing with her crazy Welsh Corgi, and cooking.



Kenneth Jacobs – Director, In-house Project Management, Physical Facilities

Ken is responsible for overseeing Physical Facilities In-house project management, client service, construction and design service groups. From project inception to completion, Ken's department is responsible for the Universities construction or renovation projects, valued less than \$150,000. As the key construction advocates and resources to University clients, Ken's department assistances customers in developing the most effective approach to a construction project and provides valuable insight into the processes required to successfully execute a project within Project Management and Construction (PM&C). He has 24 full time professional and 34 full time service staff. Ken's approach to management focuses on team building, communications, and customer service. A recent accomplishment that Ken takes great pride in is the development and successful execution of a "Rapid Response" construction team. This team was developed due to the Universities' growing need for Physical Facilities to provide timely and efficient construction services for small projects. Since its conception, the team has significantly reduced the time required to complete projects under \$10,000. Prior to this position, Ken was a project manager for nearly three years with the department. Ken graduated from Purdue with BS and MS degrees and has been a visiting instructor and guest lecturer for the Department of Landscape Architecture. Ken also worked 14 years as the General Manager of Lux-Klinker Homes Inc., overseeing three corporate divisions throughout Indiana. His focus was on business efficiency, construction, architectural services, sales & marketing. In Ken's free time, he enjoys coaching youth sports, fishing, attending sporting events, and spending time with his wife and three children.



Adam Krajicek – Hazardous Materials Manager, Radiological and Environmental Management (REM).

The Purdue University West Lafayette Campus generates on average approximately 203,000 pounds of hazardous waste per year, which equates to approximately 25,000 individual chemical containers. Adam and his team pick up, transport, and process all chemical waste to ensure that it is disposed of in a safe and compliant manner. Adam and his team also respond to approximately 70 chemical spills per year and assist the Purdue Fire Department with emergencies and incidents involving chemical spills. In addition to managing the daily operations of the REM Hazardous Materials Management Section, Adam also oversees several campus environmental and safety programs such as the Spill, Prevention, Control and Countermeasures Plan, environmental cleanups, and the Department of Homeland Security Chemical Facility Anti-Terrorism Standards. He is also involved with the campus-wide

Integrated Safety Plan (ISP).





Michael Lake – General Manager, Department of Building Services.

Michael provides guidance and direction for up to 6 supervisors and 120 custodians in the support of over 10 million square feet of Purdue University building space. He assigns and inspects work, maintains employee discipline, conducts performance evaluations, and mentors his supervisors in the completion of departmental tasks. He also assists the Director in the development and implementation of organizational and operational policies, procedures and goals as well as preparation and administration of departmental budgets. A relatively new arrival on the Purdue campus, Michael just completed a thirty-year career with the U.S. Army that encompassed three overseas tours, two combat tours, and numerous short-term assignments across North America, Europe, and Asia. Michael's most recent military assignments include six years as the Operations Sergeant Major and three years as the Senior Personnel Services Sergeant Major for the 38th Infantry Division. His overall military experiences include thirteen years in operations and training, nine years in personnel services and training, three years in logistics, and five years of general supervision and small group operations. Michael's professional credits include Bachelors in Business Management, a Master of Business Administration, and a six-year certification as a Senior Professional in Human Resources (SPHR). His military achievements include award of the Legion of Merit and a Bronze Star, as well as a graduate of the U.S. Army's Sergeants Major Academy. Michael married Michelle in 1991 and he has two daughters, Jasmine and Brittany.



Christina Marheine – Student Functional Lead, ITEA.

Chris currently provides leadership to a team of Business Analysts in the functional areas of Admissions, Registrar and Student Accounts, working to enhance and support the myPurdue/Banner student systems. Chris began her career at Purdue in October of 2003 in the Office of the Bursar as the Manager, Program Accounting where she supervised 6 staff in the areas of work study, private award reconciliation, cash handling, lockbox processing, grant in aid athletic funding, installment plans and the Technology Statewide program. After a year and half in the Bursar's office, she became the Bursar subject matter expert on the OnePurdue project. The OnePurdue project was a multi-million dollar, three-year, enterprise wide initiative to implement new Student, Finance and HR business systems. After successfully implementing Banner accounts receivable for a 30,000+ student population, Chris transitioned to ITEA and became the Functional Lead for the student area. In this role, she is responsible for building partnerships with business and IT staff, continuous improvement of business processes and working with business partners to enhance the student system to work more efficiently. Chris is currently working towards receiving a Business Analysis Certification (BACP) through the International Institute for Learning, which will provide her with additional core skills needed to successfully implement new projects to help reduce costs, provide more efficient use of resources and better support business partner solutions. Chris was born and raised in Lafayette and currently resides with her husband, Patrick, in West Lafayette. Her daughter, Megan, graduated from Benton Central high school in June and will be studying Nursing at Ball State University in the fall.





James Moore – Basis Administrator, IT Infrastructure Services. Jim is a senior member of the SAP technical support staff responsible for maintaining the SAP Financial, HR Procurement and Employee Portal applications. With 30 year of information technology experience at Purdue, Jim has been involved in instructional and research computing, as well as business administrative areas. He participated in the initial technical implementation of the OnePurdue initiative, and continues that support of the SAP systems in use by the business areas across Purdue, including regional campuses. Currently he is leading the upgrade of the SAP Solution Manger environment, which is used for monitoring and maintaining SAP applications. Employed at Purdue in 1983 in the Industrial Engineering department, he managed the CIDMAC computer integrated manufacturing and automation equipment labs which supported faculty, staff and student research for 11 years. He moved to Civil Engineering to administer the instructional labs and provided technical support in ECN. In 1998, Jim joined PUCG to support the Purdue email services as a member of the MailHub team until joining the OnePurdue implementation project in 2005. While working full time, Jim completed both a BS in Computer Science in 1986 and a MS in Industrial Engineering in 1993. In his free time, Jim enjoys spending time with his wife, two sons and his new daughter in-law. His hobbies include wood working, refinishing furniture, computers and target shooting. Jim also serves as a deacon for the Elmwood Church of Christ and sings on the praise team.



Lee Morrison – Assistant Director of Residential Life, University Residences.

Lee serves on the senior leadership team that manages all aspects of residential life for nearly 12,000 students on an annual basis. This includes providing leadership and vision for all residential life staff at Windsor Halls, Meredith Hall and Third Street Suites, upon opening. Current responsibilities include providing crisis management supervision for all students living in the residence halls, conduct case administration, and residence halls Honors College collaboration. Recent university involvement includes Foundations of Excellence - Transitions and Community Standards Board for Office of Student Rights and Responsibilities. While at Purdue, Lee has been inducted as an honorary member of Alpha Lambda Delta/Phi Eta Sigma and Purdue Tomahawk. Lee is a native of the Lafayette community for 10 years where he met his wife Emily. His current involvements include being a member of the board of directors for Leadership Lafayette and Faith Ministries. He also serves the community by working for the Tippecanoe County Board of Elections as a poll center supervisor.



Pat Reid – Manager of Teaching & Learning Initiatives, Instructional Design Center.

Pat reports to the Director of the Instructional Design Center in ITaP. She has been at Purdue for 2 years. Pat is responsible for a team of seven educational technologists who work one-on-one with faculty on course redesign and adoption of instructional technologies. The team is very involved in the IMPACT program. In addition, Pat’s team is responsible for identifying, analyzing and piloting emerging technologies. Pat has worked at tertiary institutes in New Zealand as Senior Manager over faculty professional development and instructional technologies, roles that included oversight of libraries (because she has read a few books), technology research, online course development, head of school – adult learning, and for no apparent reason, the child care center. She also worked at Cleveland State University for 10 years as manager of technology training, help desk, and student labs. Pat has also taught

courses in adult education and published several articles on faculty adoption of technology. Although born in New Zealand, Pat spent most of her life in Cleveland, Ohio which has resulted in an odd accent. In Pat’s spare time she collects salt and pepper shakers, walks her dog, and spends way too much time playing computer games.





Deanna Shafer-Rater – Manager, Cooperative Services Desktop Support IT Service Management.

Deanna has 18 years' experience in the IT industry and 15 years at Purdue University. An effort Deanna takes great pride in, is her involvement with the creation and startup of the Cooperative Services Desktop Support organization. It was a challenging and rewarding undertaking to bring five different service areas together as one unit and start using the same processes and procedures. CSDS supports over 3,700 computers and at least as many users. Deanna also led the Windows 7 migration and the Equipment Lifecycle Replacement projects. She lives in Warren County with her husband of 16 years and their two children, Jacob and Janelle. In Deanna's free time, she enjoys cycling, Pilates, lifting weights at the new Co-Rec, spending time with her family and being a member of the Pine Village United

Methodist Church.



Jamaal Smith – Systems Analyst Reporting Accountant – Accounting Services.

Jamaal recently accepted a new position in Accounting Services as the Systems Analyst Reporting Accountant. Along with new primary work responsibilities, which include supervising the master data team, testing in SAP and preparation of WBAA Financial Statements and assisting with the WBAA Audit, he will assist in the annual preparation of University Financial Statements. Jamaal will continue to fulfill his previous responsibilities by assisting with the University Facilities and Administration Cost Proposal until a final rate is negotiated. He plans to continue working on his most recent global project, which involves moving the entire rate submission and review process online; including the signature process. This project is expected to save University resources across campus. Jamaal is collaborating with his previous department (Costing) to create a database making all rates viewable online as opposed to a hard copy form currently available only by request. He has helped streamline the recharge fund balance review process in a similar fashion by moving it entirely online via SharePoint – saving countless hours and electronic storage. Jamaal originally moved here from Northwest Indiana (Hammond), which is where most of his family still calls home. He began his pursuit of a Doctorate in Pharmacy, but settled into his love of business and graduated with a Bachelors of Science in Business Management and Accounting. He managed to pick up two minors in Economics and Organizational Leadership as well. Jamaal is actively pursuing his CPA to help further his accounting career. He currently serves as the Treasurer for Greater Lafayette Indiana Black Expo (GLIBE) chapter. Outside of work, he enjoys being active outdoors, and has begun playing softball and golf.



Brandee Sommer, Senior Executive Assistant to the President and Chief Entrepreneurial Officer - Purdue Research Foundation.

Brandee graduated from Purdue in 2006 with a bachelor's degree in Organizational Leadership and Supervision. After college, Brandee worked in the human resources field at Lafayette Venetian Blind as an HR Generalist. She joined Purdue Research Foundation (PRF) in 2010 as an Executive Assistant/HR Specialist in the HR department, during which time she earned her Professional in Human Resources certification (PHR) and became the Vice President of the Tippecanoe Area Human Resources Association. In March of 2013 she was offered the opportunity to be the Senior Executive Assistant to the newly appointed President and Chief Entrepreneurial Officer of PRF. Brandee's current responsibilities include serving as the primary point of contact, gatekeeper and liaison on all matters pertaining to the President. She provides high-level administrative support by conducting research, document preparation and review, schedule management, information gathering, creating presentations for speaking engagements and helps to coordinate logistics and prepare materials for the quarterly PRF Board of Director meetings. Brandee works closely with Purdue University faculty and staff. Brandee, currently a resident of West Lafayette, is from Mishawaka, Indiana and has been married to her high school sweetheart for 5 years; together they have a 1½ year old son, Logan, and two dogs, Sammy and Roscoe.



Drew Weintraut, Director of Corporate Relations, College of Engineering, University Development Office.

Drew is a member of the University Development Corporate and Foundation Relations Office, and reports to the Assistant Vice President for CFR. Drew is housed in the Dean of Engineering's office coordinating with the colleges, schools, departments, programs, and development staff, to support corporate relations initiatives across campus. He has been working in Corporate Relations at Purdue since 2008. During that time, Drew has raised nearly \$15 million dollars from corporations and foundations while managing a corporate portfolio of over 50 companies, many of which are representatives on the Fortune 100 list. Always looking to broaden and deepen a corporate relationship, Drew has been working to expand engineering's engagement with companies to include their international operations. He represented Purdue University and the Office of Professional Practice on a two week China engagement tour through Shanghai, Wuhan, and Beijing. This trip included visits to the Chinese facilities of OTIS Engineering, Intel, Hitachi, Eli Lilly, Whirlpool, Kimberly Clark, Praxair, Cummins, Carrier, as well as, engagements with Beijing's Tsinghua University and Shanghai Jiao Tong University. Drew is highly active in his professional organizations where he has given many presentations and sits on various committees. In 2011, he was named a CASE (Council for Advancement and Support of Education) V District Faculty Star and in 2013 he received the Top 10 Under 40 Young Professional Award from the the Greater Lafayette Commerce and Tippy Connect. Prior to Purdue, Drew worked in the Office of the Indiana Secretary of State for the Help America Vote Act (HAVA). Drew is a graduate of Wabash College and was born and raised in Lafayette. Drew has been married to his wife Kristen since 2009 and together they have a daughter, Audrey, born in October of 2012.



Jaclyn Williams – Senior Human Resource Specialist, Vice President for Human Resources – Information Technology.

As a certified Professional in Human Resources (PHR), Jaclyn develops and implements human resources programs and processes to assist Information Technology. She serves as a trusted advisor to managers and employees and manages two staff members. She works with HR colleagues at the university to provide compensation, employment, employee relations, training and development and diversity outreach programs and services. In 2012 she became Six Sigma Green Belt certified after completing a Green Belt project where she reviewed and implemented a process to improve the position posting process within the Office for the Vice President for Information Technology. Since then she has also been designated a Certified Associate in Project Management, as she manages multiple projects in her role. Jaclyn is a Boilermaker and graduate of the Krannert School of Management. Prior to coming to Purdue Jaclyn's human resource experience spanned multiple industries and facets of human resources. She came to Purdue in 2010 when marrying her husband Kyle, who is also a Purdue graduate. In their free time, they enjoy traveling, attending Purdue sporting events, visiting family, hiking and other outdoor activities.





Lowell Williams - Computing Initiatives Coordinator, IT Application Services.

Lowell has recently taken on a new role as Project Manager in the IT Application Services Project Management Office. The ITAS PMO provides standards-based project management services for enterprise and complex department projects as well as project management consulting, coaching, and mentoring services to the university as a whole. Recent ITAS implementations include Ariba, ImageNow, and the new HR Business Intelligence data repository. Lowell maintains PMP, ITIL, and Six Sigma certifications. He is currently working on the continuing Ariba projects, and in the past has managed the best-in-class Primavera project and contract management system implementations and the InStep suite of energy management products. Lowell is passionate about the importance of partnering with business leaders in order to drive projects to successful business outcomes. He has presented at a national Primavera conference on the topic of sharing information and eliminating knowledge silos for enhanced decision support. When not deep into a project, he enjoys camping, photography, music, and cycling. Before moving to West Lafayette, Lowell grew up in western Kentucky, graduated from Vanderbilt University in Nashville, and spent ten years in banking retail and IT operations in Philadelphia. He is still working on his Indiana accent.



David Wilson – Director of Trademark Licensing and Merchandising, Office of Marketing & Media.

David joined Purdue University in 2000 and currently serves as the Director of Trademark Licensing and Merchandising in the Marketing and Media Department. Wilson oversees Purdue's trademark licensing program, the purdueofficialstore.com, retail marketing initiatives, and manages relationships with over 250 retailers and manufacturers for Purdue University. He has been innovative in developing new programs that have helped grow business while maintaining the integrity and value of the Purdue University Brand. During his time at Purdue, the licensing program has gone from generating \$500,000 per year in royalty revenue to averaging over to 1.4 million dollars the past 3 years. Through the proper management of resources, and integrated marketing, he has grown and stabilized revenues, making Purdue's licensing program less reliant upon wins and losses. David has also served on the Board of Directors for ICLA (International Collegiate Licensing Association), been an officer and was president of the organization for the 2012-13 school year. Prior to his time at Purdue, Wilson served as the athletic marketing director at the University of North Dakota. He also worked as an athletic development assistant at the Air Force Academy. Wilson, a Michigan native, grew up in the Detroit area, graduated from Central Michigan University with a master's degree in sport administration and a bachelor's degree in communications. In his spare time, Wilson enjoys traveling with his wife Jackie and sons Alexander, Jonathan, and Christopher volunteering in the community, following the Boilermakers, Colts, Detroit Red Wings and Tigers, and spending time with the family's 2 dogs.

