Dean, School of Business and Information Technology

ABOUT KAPLAN UNIVERSITY

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical, student-centered education that prepares them for careers in some of the fastest-growing industries. The University, which has its main campus in Davenport, Iowa, and its headquarters in Chicago, is accredited by The Higher Learning Commission. Kaplan University serves approximately 29,000 online and campus-based students. The University has 13 campuses comprises online schools and ground locations that stretch from Augusta, Maine; to Lincoln, Nebraska; to Concord Law School in Los Angeles, California. We operate administrative offices in Chicago; La Crosse, Wisconsin; Orlando and Fort Lauderdale, Florida.

Announced in April 2017, Kaplan University is being acquired by Purdue University to create a new public university that will further expand access to higher education. The timing for the acquisition completion is expected in the first quarter of 2018. The new university, currently referenced to as Purdue NewU until a name is selected, will carry out the same mission of Kaplan University to provide innovative undergraduate, graduate and continuing professional education where programs foster student learning with opportunities to launch, enhance or change careers in a diverse global society. The University is and will continue to be committed to general education, a student-centered service and support approach, and applied scholarship in a practical environment.

Kaplan University Mission
Kaplan University is an institution of higher learning dedicated to providing innovative undergraduate, graduate, and continuing professional education. Our programs foster student learning with opportunities to launch, enhance, or change careers in today’s diverse global society. The University is committed to general education, a student-centered service and support approach, and applied scholarship in a practical environment.

Kaplan University Vision
We are a lifelong partner for career improvement by delivering a best-in-class educational experience with an unmatched commitment to student success.
Kaplan University Values
Our core values define our culture and provide the framework for what we deliver to our students and employees each day.

*Integrity*: We hold ourselves to the highest ethical standards in everything we do.
*Support*: We give you the tools you need to succeed.
*Knowledge*: We offer expert resources to help you achieve your academic and career best.
*Opportunity*: We open doors and broaden access to education.
*Results*: We’re dedicated to helping you achieve your goals—we succeed when you succeed.

Kaplan University Facts*
Kaplan University is dedicated to serving students who may not be well served by traditional postsecondary education institutions.

- Most of our degree-seeking online and campus-based students are adult learners with families and students who work while pursuing higher education. 60% are older than 30; 74% are women.
- During the academic year beginning July 1, 2015, and ending June 30, 2016, Kaplan University conferred 12,742 degrees and 755 certificates and diplomas.
- Since 2008, the University has been surveying final-term students to gauge their KU experience. In 2015-2016, more than nine-in-ten (91%) believe what they learned at KU will help them reach their personal and career goals.
- Focused on offering the most current and relevant courses and programs designed to meet the needs of employers, under its systemic review process based on rigorous data analysis, 57 courses were developed and 607 courses were revised.
- Acknowledged as a military-friendly school by multiple sources including Military Advanced Education & Transition, Kaplan University is the academic choice of more than 8,700 military-related students including active U.S. military, veterans and military spouses.
- The University annually invests in institutional research through its Research Pipeline to improve student learning and performance. Some of the most exciting work has come from research on increasing students’ motivation to succeed and persist.

*Published in the Kaplan University Academic Report, The Year in Review.* You can read the report here: [Academic Report](#)
The Role
The Kaplan University Dean for the School of Business and Information Technology, reporting to the KU President, provides academic leadership, vision and financial management.

Key Responsibilities for the Dean, School of Business and Information Technology
Responsibilities include, but are not limited to:

- Managing the academic functions of the school, overseeing all programs and assuring their quality and relevance.
- Working with business partners to identify and implement new business opportunities that leverage the courses, programs and expertise that exist in the school.
- Providing strategic vision to capitalize on and increase the strengths of the school and university to create new opportunities.
- Partnering with marketing and operations leadership to identify, evaluate and develop programs and certifications that enhance the Kaplan's value proposition and market competitiveness.
- Maintaining and finding new opportunities to expand programmatic accreditations and other ways to build academic stature and reputation.

To accomplish these overarching goals, the new Dean will need to:

Provide visionary leadership:
- Provide a strategic vision for the school that builds its reputation both within the university and beyond and maintains the teaching mission of the school, building faculty engagement and enthusiasm for teaching.
- Engage in strategic planning and decision making that enhances the reputation of programs nationally and internationally, inclusive of understanding and/or mitigating legal, regulatory and compliance issues related to the success of all programs.
- Improve the graduation rates for all programs by improving student support, strengthening curriculum, and by working with marketing and admissions to attract the right students to programs.
- Use success metrics, graduation rate, school and university reputation, school and university growth, and budget performance to facilitate decision making that meets school and university goals.
- Support the admissions function. Create and sustain close working relationships with admissions leadership and advisors and work closely with them, and with the training organization, to assure that admissions advisors are having the most productive possible conversations with prospective students.
- Apply analytic ability to interpret metrics and develop management actions based on multiple data sources.
- Apply past experience with programmatic accreditation to maintain the five accreditations/alignments currently held by the school.
Hire and retain outstanding Faculty:

- Oversee the faculty hiring function to recruit and retain diverse faculty, staff and students. It is key that s/he attract those who understand how the world of education is changing, embrace technology and new methodologies and have a keen desire to shape 21st century education.
- Demonstrate a strong commitment to academic excellence and to ensure this excellence is promoted and sustained through the faculty recruitment, training and management processes.
- Lead and be a visionary for curriculum innovation, both in terms of what the school teaches and how it is taught.
- Promote meaningful interdisciplinary collaborations within the school and university system.
- Serve as the guide and leader to motivate and develop strong faculty research and applied scholarship consistent with the school’s mission.

Candidate Profile

The successful candidate will have ten or more years’ experience in higher education and three or more years’ experience in leadership. In addition, the successful candidate will have:

- Experience with online learning.
- A proven track record in developing cooperative programs between businesses and universities.
- A Doctoral Degree (Ph.D./DBA) in Business, IT or related field. Experience in both not-for-profit and proprietary education is preferred as is previous experience working as a Dean or Associate Dean.

Performance and personal competencies for the position include:

Vision and Strategy

Has a vision for the future state of Business and IT can translate it into actionable, strategic plans that can be executed and measured across the organization and various stakeholders. Able to think logically and clearly. Persuades others with fact-based judgments to make appropriate and necessary choices.

Domain Expertise

Understands the intersection of education and technology. Is passionate about how it is changing the nature of how we learn and therefore how we should teach.

Is fluent about the shift to competency based and adaptive learning, the application of technology in the classroom and other key trends.

Understands the regulatory pressures of running an accredited online school.

Knows where higher education is heading and recognizes where the best opportunities for the school and institution will be.
Executing for Results
Proven track record of effectively implementing innovative programs and initiatives
Sets specific, compelling goals and priorities to achieve short-term results and long-term vision.
Quickly grasps the operational challenges of a large, distributed organization and can manage the P&L and key drivers of the business.
Follows through on commitments despite difficulties or complications.

Building and Leading Teams
Enthusiastic leader who inspires and positively motivates others into action to support the school’s mission.
Proven ability to hire and manage strong teams, as well as provide coaching, training and development to continuously improve and retain team members.
Translates overarching business goals into specific objectives for each member of the team.
Holds people accountable for agreed-to results. Identifies and keeps others focused on the most important metrics that drive the business.
Entrepreneurial, collegial, strategic thinker, with the ability to handle short deadlines and challenging situations.

To Apply:
Please visit: http://purdue.taleo.net/careersection/wl/jobdetail.ftl?lang=en&job=1701927
Click ‘Apply Online’

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