Greetings Fellow PAGSIP'ers;

The publication of our PAGSIP newsletters, as you are probably well aware, has become more of a monumental than a predictable event. As a result, when you receive a newsletter such as this, you can expect that only newsworthy events will be reported in the finest and most objective fashion possible. It is with this in mind that we now ask you to sit back and relax for a few minutes, as PAGSIP brings you the news.

We start with the news from your dear old Alma Mater. The following is a news release which many of you probably missed in your local papers.

HUNDREDS OF PURDUE STUDENTS AND FACULTY LATE ON FIRST DAY OF CLASSES--TURN TO FRESHMAN FOR HELP

The first day of classes was normal this past semester--except for those hundreds of students and faculty who were assigned to classrooms in historic SCAX.

By 12:00 noon, the Purdue Police Department reported a complete drain on their surplus of campus maps. It was their belief that most of the maps were being requested by upper-classmen, graduate students, and faculty, and not by visitors to the quaint West Lafayette campus.

After careful investigation, it was discovered that many people who were automatically walking to their psychology classes in SCAX, upon arrival, seemed somewhat bewildered. It was observed that many of them quickly exited the building, walked toward one of several campus landmarks, and proceeded to walk directly back to SCAX. Upon re-arrival, their faces seemed to express deep puzzlement and concern when they realized that they had returned to the place they had just left. Freshman, for some strange reason, were excluded from such behavior. Several freshman were observed inside classrooms, patiently waiting for instructors and upperclassmen who were also enrolled in such courses.

The confusion apparently arose as a result of one of the most drastic administrative decisions in recent years at the Purdue campus. A top team of physical plant workers were hired to clandestinely give the rapidly aging SCAX a facelift. With careful precision, they trimmed and set the hanging vines to be more in line with today's most fashionable buildings. Another expert crew working silently inside the building was busily painting over the walls--changing them from a two-toned institutional green to a more modern institutional blue. In what must have been a monumental decision, the horizontal dividing line on the walls was removed, adding apparent inches to the height of the walls. Further, the lighting fixtures were changed in several of the classrooms. It has been hinted that previously dark rooms which received modern illumination via light bulbs seem to have no greater effect on student performance than previously light rooms whose bulbs were taken for use in the dark rooms. Results concerning the performance of students in those classrooms are as yet inconclusive, and the administration is eagerly awaiting the next volume of Human Factors to see if anyone has studied this phenomenon.
DEPARTMENT OF PSYCHOLOGY AT PURDUE DISSOLVED

The DEPARTMENT OF PSYCHOLOGY at Purdue University no longer exists. While this may come as a shock to many of you, it is a fact. In order not to be outdone by the Physical Plant, the Psychology Department beat them to the punch and dissolved itself prior to the monumental redecoration of its building. So as not to disappoint anyone, however, the department quickly reorganized under the title of the DEPARTMENT OF PSYCHOLOGICAL SCIENCES. It has been hinted that this move is part of a new organizational development program which has been instituted clandestinely among the faculty.

PURDUE UNIVERSITY CHANGES LOCATION

Not to be outdone by the Department of Psychological Sciences, the University administration has decided that henceforth it shall not be located in the city of Lafayette. Purdue University is now officially located in the city of West Lafayette, until such time as the river shifts its present banks westward. The PAGSIP Club, however, has decided that such a change may well be temporary (as was the old Lafayette location), and thus this change will not be reflected in our return address until such time as we assert that this is a permanent change or scrape together enough money to order a new rubber stamp. Thus, the return address on the envelope in which this news is enclosed is the same as it always has been.

PAGSIP INVADES HAWAII

For those of you who missed the last APA convention which was held on the sunny shores of Hawaii, those of us who attended can only say that you missed a great place. We would like to thank Dr. Mark van Slyke for arranging for the PAGSIP party which was held at that convention, and only wish that more alums had been able to attend. Much like the convention in general, attendance at the party was not phenomenal, but those who did attend started the night in typical PAGSIP tradition with a party, and then went on to enjoy the night life of Honolulu. Other noteworthy events from this convention include Dick Jeanneret's fantastic surfing ability which he demonstrated by quickly catching the first wave and gracefully leaving his surfboard when it was no longer needed, and finding himself in 3 feet of water; and PAGSIP's invasion of the sailing outing held after the convention workshops. Some of you may have noted Mary Tenneper's article in TIP concerning the dancing and sipping aboard the yacht, but she failed to give PAGSIP the credit due it for initiating the dancing on the rolling deck (when everyone else thought it impossible), and Bill Cunningham's expert overseeing of the whole event from his place in the rocking stern of the ship.

PRESENT FACULTY MEMBERS

Since you haven't received a newsletter in some time, we thought we might bring you up to date on the members of the present Industrial faculty at Purdue. Dr. Daniel Ilgen joined the Industrial faculty last fall, after having received his Ph.D. from the University of Illinois and spending two years at West Point
fulfilling his military obligation. Dr. Ilgen's interests lie in Organizational Psychology. The following list of present Industrial faculty members should serve to bring you up to date on the Who's Who at Purdue:

Hubert E. Brogden, Ph.D., Illinois, 1939. Quantative/Industrial
Arthur L. Dudycha, Ph.D., Ohio State, 1967. Quantitative/Industrial
Howard L. Fromkin, Ph.D., Ohio State, 1968. Administrative Science/Industrial*
Daniel R. Ilgen, Ph.D., Illinois, 1969. Organizational
Jacob Jacoby, Ph.D., Michigan State, 1966. Consumer
Barry H. Kantowitz, Ph.D., Wisconsin, 1969. Human Performance
Donald C. King, Ph.D., Purdue, 1957. Administrative Science/Industrial*
Ernest J. McCormick, Ph.D., Purdue, 1948. Industrial/Human Factors
James C. Naylor, Ph.D., Purdue, 1960. Department Head/Industrial
Robert D. Pritchard, Ph.D., Minnesota, 1969. Organizational
John J. Sherwood, Ph.D., Michigan, 1962. Administrative Science/Industrial*

*Primarily associated with departments at the Krannert School of Industrial Management.

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PRESENT GRADUATE STUDENTS

BUCK, MEERA--Continuing--Consumer--M.A., Univ. of Lucknow, 1968
BUSATO, JACKIE--Continuing--Consumer--B.A., Ohio Wesleyan Univ., 1972
CAMPBELL, DON--Continuing--Organizational--B.S., NYU, 1970
CHESTNUT, ROBERT--Entering
DeNISI, ANGELO--Entering
FUGIT, MAJ. DONALD S.--Continuing--Organizational--M.S., Purdue, 1965
GONYEA, GREGORY--Entering
GUNN, JOHN--Continuing--Organizational--B.A., Butler Univ., 1972
HARRIS, AL--Finishing--Personnel/Organizational--M.S. Utah State Univ., 1971
HENDRIX, MAJ. WILLIAM H.--Continuing--Industrial--M.S., Purdue, 1969
HOLLENBACK, JOHN--Continuing--Organizational--B.S., Purdue, 1970
IDEEN, DANA--Entering
KOHN, CAROL--Continuing--Consumer--M.S., Purdue, 1972
LAURITZEN, WILLIAM--Entering
LIED, TERRY--Continuing--Organizational, M.S., Purdue, 1973
MAYO, ROBERT--Continuing--Organizational--B.S., Mich. State Univ., 1971
PETERS, LARRY--Continuing--Organizational--M.S. Southern Ill. Univ., 1969
SCHNEIDER, WALTER--Entering
SILVA, ROSAIR--Entering
SPELLER, DONALD--Continuing--Consumer--B.A., Sir George Williams Univ., (Canada), 1970
SULLENDERGER, CHESLEY--Entering
TERBORG, JAMES--Continuing--Organizational--M.S., Eastern Mich. Univ., 1972
TOROS, CARLOS--Continuing--Organizational--B.A., Fairfield Univ., 1968
WAGNER, JOHN--Entering

The following graduate students expect to finish their graduate within the next year, and thus will be facing the job market--any possibilities will be appreciated.

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<tr>
<th>Area</th>
<th>Completion Date</th>
<th>Interest</th>
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<td>Flicker, Richard</td>
<td>Aug 1974</td>
<td>Academic/Industrial</td>
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<td>Frank, Ellen</td>
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<td>Personnel/Organizational</td>
<td>May 1974</td>
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<td>RAMBY, SUSAN</td>
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<tr>
<td>SZYBILLO, GEORGE</td>
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<td>Aug 1974</td>
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<tr>
<td>WILLIAMS-JONES, JOY</td>
<td>Consumer</td>
<td>M.S., May 1974</td>
</tr>
</tbody>
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The following graduate students are in absentia: Courtright, John F.; Pryor, Donald E.; Strokes, Raymond C.; and Tuck, James P.

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**LOST ALUMNI**

The following PAGSIP'ers have been officially declared as "lost". Any indication of their current address would be appreciated.

Adams, Edward B. M48  
Beldam, E. Monty M65  
Bishop, Winston H. M63  
Brune, Robert L. D58  
Carson, David P. M63  
Coyle, Harold S., Jr. D67  
Dean, Robert D. D59  
Dunlap, Roy Dressler D55  
Ely, Edward A. M48  
Freeman, Gerald W. M51  
Fulgham, Lt. Col. Dan D. M61  
Giroux, Charles D54  
Gray, Lewis H. M61  
Gutman, Jonathan M62  
Hamer Howard A. M67  
Kolb, Elinor Slutz M48  
Leitch, Paul D. D65  
Leith, Jack Hugh M63  
Lundy, Robert L. D61  
Mason, Joseph D55  
Morgenstern, Michael H. M64  
Norton, Earl D., Jr. M62  
Parry, William H. M48  
Patterson, James D. M58  
Porter, Harold W. D48  
Richards, Andrew W., Jr. M50  
Schillmeier, Mrs. Florence Sally M62  
Shepard, Lt. Col. William Charles M63  
Snyder, Thorn K.  
Stuffing, William E. M42  
Ten Eyck, William W. M47  
Ward, Ray Randell M49

With kind regards,

Lloyd D. Marquardt  
Presidency, PAGSIP

Ellen Frank—Treasurer  
Richard Flicker—Secretary
Dr. Peter Moon has made arrangements for a PAGSIP party at the forthcoming APA convention in Montreal, so be prepared. We will meet at one of the downtown taverns—The Auberge St. Gabriel, 442 St. Gabriel St. in Old Montreal—on Tuesday, August 28th at 6:30 P.M. This will be a good opportunity to renew contacts, meet former classmates, and rub elbows with young and old alike. A number of present PAGSIP'ers are planning to attend the convention, and we hope that the turnout from among the alumni will be heavy. There will be a small charge for each person joining us. (Just so you won't forget the event, a mention of it will be made in TIP.)

In order that we might have some idea of how many people to expect, would you please return the bottom portion of this sheet completed to:

Lloyd D. Marquardt, President
PAGSIP
Department of Psychological Sciences
Purdue University
West Lafayette, IN 47907

This information will also enable us to keep our file of PAGSIP alumni current so that you won't miss any of our periodic newsletters.

NAME

ADDRESS

PRESENT POSITION

& EMPLOYER

I PLAN TO ATTEND YES NO

(# of people in party)