MISSION
The Ingestive Behavior Research Center (IRBC) at Purdue University promotes and coordinates interdisciplinary collaborations among laboratories that investigate environmental and biological controls of food and fluid intake.

VISION
The IBRC is unique in providing an interdisciplinary research and training environment that promotes excellence in the analysis of ingestive behavior and its disorders.

RESEARCH TRAINING PROGRAM
IBRC’s integrative and collaborative research training program promotes a wide-range of projects related to eating behavior and its disorders. Research training areas include:

- Food properties and ingestive behavior
- Energy and nutrient sensing
- Endocrine & neural controls of ingestive behavior
- Energy intake, expenditure and balance
- Culture, environment and ingestive behavior
- Ingestive behaviors and health across the lifespan

IMPACT AND OUTCOMES
Established in 2005, the IBRC includes 55 faculty from 16 departments and six colleges at Purdue University along with faculty from Indiana University School of Medicine. The Center integrates sophisticated analyses of the physiological, nutritional, developmental, genetic, sensory, socio-economic and experiential determinants of food and fluid intake with the rigorous assessment of appetitive and consummatory behaviors in humans and non-human animal models. Individual and population-based health practices are optimized by advancing understanding of the controls of ingestive behavior. Notable among its many activities, the IBRC:

- Organizes a biennial international symposium on issues related to ingestive behavior
- Supports an expanded curriculum in ingestive behavior, leading to a concentration of specialization for graduate students
- Subsidizes sabbaticals for visiting scientists and numerous special lectures and symposia
LEADERSHIP

Rick Mattes, Distinguished Professor, Department of Nutrition Science, is the current director. The Center’s activities are guided by an executive committee comprised of five faculty from three Purdue departments/colleges with advice and critical evaluation from the following external distinguished scientists:

- Gary Beauchamp, Monell Chemical Senses Ctr.
- Time Moran, Johns Hopkins University
- Susan Roberts, Tufts University
- Steve Woods, University of Cincinnati

FINANCIAL SUPPORT FOR PURDUE’S INGESTIVE BEHAVIOR RESEARCH CENTER

Private philanthropy is needed to secure the research and programming needs of the Center. In addition, partnerships with industry and foundations interested in supporting ingestive behavior research/training is needed.

<table>
<thead>
<tr>
<th>Gift Opportunity</th>
<th>Annual Contribution</th>
<th>Endowed and Naming Contribution</th>
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<tbody>
<tr>
<td>Support staff</td>
<td>$35,000*</td>
<td>$750,000</td>
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<tr>
<td>International conference</td>
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<td>Visiting scholar</td>
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<tr>
<td>Seed research grants</td>
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<td>Graduate student awards</td>
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<td>Awards and travel to conferences</td>
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<td>Unrestricted support</td>
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*Term naming opportunity is available for a four-year commitment of annual support.

For more information, please contact:
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College of Health and Human Sciences
700 W. State Street
West Lafayette, IN 47907
Tel: 765-494-7890 or 800-535-7303

www.purdue.edu/hhs/nutr/giving