BRINGING TOGETHER THE
BEST OF THE BEST

With a passionate focus on promoting selling and sales management as a professional career, the Purdue Center for Professional Selling showcases students who seek a professional career in sales. Complementing the College of Health and Human Sciences’ selling and sales management degree program, the center partners with companies whose support helps students become even more career-ready, through practical experiences in sales competitions, resume critiques and mock interviews, speed selling contests, business networking events and much more.

Through the center, students graduate having had the opportunities for practical, enriching experiences in sales leadership that enable them to contribute faster and more meaningfully as they start their careers – an invaluable benefit for them and the organizations they work for.
CULTIVATING TOMORROW’S SALES LEADERS

Established in 2010, the center’s programming is open to all Purdue students who are interested in professional sales, regardless of major. The center helps students extend what is learned in the classroom and develop practical, lifelong skills in all aspects of selling and sales management.

While the Purdue Center for Professional Selling is a student-centered resource, the center offers valuable opportunities for companies who seek increased visibility and access to students interested in professional sales careers through:

» INTERNSHIPS, JOB SHADOWING AND COMPANY TOURS
» SALES COMPETITIONS
» CAREER FAIRS AND CONFERENCES
» INDUSTRY ROUNDTABLES
» KEYNOTE GUEST SPEAKERS
» BUSINESS NETWORKING EVENTS
» SALES LEADERSHIP WORKSHOPS
» EXECUTIVE ADVISORY COUNCIL
» UNDERGRADUATE STUDENT SCHOLARSHIPS
» RECRUITING SUPPORT
Through these and other programs offered by the center, our graduates are well rounded, with a combination of business and life skills that are in high demand by employers. This added benefit is what continues to attract some of the best students in the nation.

**THROUGH THE CENTER, STUDENTS GRADUATE HAVING HAD OPPORTUNITIES FOR REAL-WORLD EXPERIENCES IN SALES LEADERSHIP THAT ENABLE THEM TO CONTRIBUTE FASTER AND MORE MEANINGFULLY AS THEY START THEIR CAREERS.**

**SUPPORTING OUR SPONSORS**
The Purdue Center for Professional Selling is sponsored by organizations within the sales industry. Thus, we are able to provide them with a meaningful connection to our students and graduates interested in a career in professional selling, a strong benefit for both.

We maintain an online database of student resumes available to our sponsoring companies, provide support in recruiting activities, and create regular opportunities for companies to network with students and promote positions within their organizations.
In addition to serving as a valuable link between organizations and students, the center also offers customized executive education programs on selling and sales management topics to firms and industry groups. These programs are aimed at promoting continued education, solving problems and making noticeable positive impacts on the bottom line.

**MAKE A DIFFERENCE**
Through the Purdue Center for Professional Selling, organizations can truly make a difference in the future of today’s students. Your investment in the center will ensure that high-caliber students are able to access top-quality, practical sales and leadership experiences – the resources they need to succeed.

Various levels of financial and in-kind sponsorship opportunities are available in order for companies to establish a deeper and more meaningful relationship with the center. The benefits to the Bronze, Silver and Gold levels are described in detail on our website. All sponsorship levels are aimed at increasing organizations’ visibility on campus and access to students interested in professional sales careers.

- **BRONZE:** $2,500
- **SILVER:** $5,000
- **GOLD:** $10,000

For more information on how your organization can get involved with the center, visit us at [WWW.PURDUE.EDU/PROFESSIONALSSELLING](http://WWW.PURDUE.EDU/PROFESSIONALSSELLING)