HTM 31500: Club Management and Operations

Course Description
A study of the organization, administration, operation, and opportunities within the private club industry, with emphasis on the manager's duties.

Pre-requisite
Hospitality and Tourism Majors only; and HTM 23100, HTM 24100, & HTM 31200.

Course Objectives

At the completion of the course, the student will be able to:

- Describe the various types of clubs, and the job of a club manager, including attributes of successful club managers.
- Describe the career prospects in managing clubs; the issues facing clubs today and prospects for the future of the club industry.
- Explain the fundamentals of good human resource management as it applies to clubs.
- List issues that are unique or particularly significant to clubs, including legal, technological and financial issues.
- Explain the differences and similarities between clubs and public hospitality operations.
- Describe and discuss the products, activities and services in the club industry and how a manager works toward identifying, understanding and improving these in their club.