Advancement of Well-Being.
Psychological Sciences covers the full spectrum of behavior, from the fundamental brain processes involved in how we think, learn, and remember, to the way people function in groups, and everything in between. What unites these diverse efforts is a commitment to scientific rigor and to the advancement of well-being through science-based understanding of the human condition.

Collaborative Research Synergies.
Purdue University’s Department of Psychological Sciences (PSY) conducts cutting-edge and important exploration in multiple areas: Behavioral Neuroscience, Clinical, Cognitive, Industrial-Organizational, Mathematical and Computational Cognitive Science, and Social Psychology.

The vision for PSY is to increase collaborations across these sub-disciplines to create synergies that will push our science further, faster. We have identified six “bridge” topics that bring students and researchers together across sub-disciplines and bring about pioneering, critical and timely research in broad areas of psychological investigation.

The bridge topics are: Diversity and Inclusion, Individual Differences, Learning and Memory, Maladaptive Behavior, Perception and Performance, and Social Relationships. Each “bridge” topic is studied by 9-15 researchers drawn from at least three different sub-disciplines.

Addressing Society’s Psychological Challenges. As research in PSY is fine-tuned to push our science further and faster across sub-disciplines, the benefit to society is monumental, giving rise to treatments and interventions for a variety of society’s psychological problems.

For example, PSY researchers in Behavioral Neuroscience look at the biology of addiction and epilepsy. Investigators in Clinical Psychology study the development of antisocial behavior and violence, and strive to improve the diagnostic system. Cognitive Psychology researchers study strategies to foster optimal learning. The study of the satisfaction of life in general is examined by researchers in Industrial/Organization Psychology. Scholars in Mathematical and Computational Cognitive Science build mathematical models of how the brain works and build robotic eyes. Finally, Purdue researchers in Social Psychology study the detrimental effects of ostracism, the determinants of relationship satisfaction, and the roots of prejudice.

HOW YOU CAN HELP
Your contribution through Ever True: The Campaign for Purdue University enables us to jumpstart collaborations in our “bridge” topics and immediately crystallize the vital psychological research conducted by our students and faculty. Your gift will make a significant impact on students, particularly graduate students who would be among the first in the country to be trained with a focus on bridge topics rather than solely by sub-discipline.
FACULTY SUPPORT

Endowed and distinguished professorships are among the highest honors that can be granted to a faculty member and are essential to recruit and retain top professors to further help distinguish the Department as paramount among peers.

STUDENT SUPPORT

Outstanding students are highly sought by a multitude of institutions, making scholarships and other financial support an important tool for recruiting the best students. Your donations (of any amount) are needed for PSY undergraduate student scholarships, graduate student support, and study abroad opportunities.

UNRESTRICTED

Purdue’s Department of Psychological Sciences relies on unrestricted gifts (of any amount) to supplement operational costs and give the Head of the Department the flexibility to allocate dollars where they are needed most.