Department of Consumer Sciences and Retailing:
A unique interdisciplinary social science department. Different foci:

1. **Consumer behavior and attitudes;** we examine the impacts of retailing/apparel design/apparel design/ and communication factors.

2. **Explore economic and financial decision making and its effects among consumers.** An example is the connection between micro finance and its impact on maternal health in emerging economies.

3. **Exploring health decision making with underserved communities**

4. **Extension initiative focused on financial literacy as well as health and financial literacy.**
Our degrees.

- Selling and Sales Management
- Retail Management
- Apparel Design and Technology
- Financial Counseling and Planning

- We have approximately 600 undergraduate students within our four majors.
Our graduate students.

- We have a thriving and innovative PhD program with two tracks: consumer behavior and consumer economics.
- Our two most recent PhD placements are at Monash University and the University of Hawaii.
Centers:

- Center for Excellence in Consumer Leadership whose goal is to be the partner of choice for professional programs in selling and sales management.

- Center for Global Urban Sustainability whose mission is to serve the less privileged populations with health needs.

- Center for Professional Selling a student centered organization to promote the art and science of selling.

- The Retail institute offers important insights to the retail market place especially during the busy holidays.
Ongoing Initiatives

1. Chronic disease research interest group
2. Maternal health and access to care in impoverished economics
3. Emotional intelligence associated with military leadership
4. Exploring the impact of knowledge based innovation on executive leadership
5. Designing the next generation of hospital gowns
6. Exploring consumer behavior with eye tracking technology
7. And many more...
New faces, added energy

We are a vibrant young department and getting younger all the time......

video