

**To:** The University Senate  
**From:** Athletic Affairs Committee  
**Subject:** Athletic Affairs Committee Report to the University Senate, 2020-21 AY  
**References:** University Senate Document 90-31, 22 April 1991  
**Disposition:** University Senate for Information

Purdue University's commitment to the academic and social well-being of its student-athletes is focused through the activities of the Athletic Affairs Committee (AAC) and Intercollegiate Athletics (ICA). This report covers the two regular semesters in the year that has passed since the last report from the AAC: the Fall 2020 Semester and the Spring 2021 Semester.

## **FACULTY OVERSIGHT OF ATHLETICS**

Faculty oversight of ICA continues to be exercised through the AAC. The 2020-21 and 2021-22 membership of the AAC, listed in *Appendix 1* of this report, includes representation from faculty, an appointed liaison from the Student Affairs Committee of the University Senate, a liaison to the President, alumni, citizens from the local community, Purdue University students, and ICA senior staff. The AAC monitors the academic progress of the student-athletes and the efforts of ICA to provide outstanding opportunities to learn, compete, and develop personally. The AAC was briefed on the academic status of each sport program and received updates on the primary NCAA academic metrics, the Graduation Success Rate and the Academic Progress Rate.

At monthly meetings of the AAC, the members hear reports and participate in discussions pertinent to their mandate. All minutes and supporting documents are filed with the University Senate, and thus are readily available for review. The AAC may be asked to study, review and approve changes in Purdue rules and regulations affecting intercollegiate athletics programs, and to formulate positions with regard to legislation pending before the NCAA. The AAC also discusses diverse topics related to Big Ten or NCAA matters, or national news/trends that may affect the status of both university sports programs and the eligibility of student-athletes. A characteristic agenda and a partial list of topics discussed during the current academic year are provided in *Appendix 2*.

The Vice President and Director of Athletics provides additional information related to the strategic plans of the department, including current goals, key progress measures, facilities projects, etc. Elements of the current plan, especially those that pertain to the development and welfare of the students are presented in brief below.

In addition to the AAC meetings, the senior associate athletics director for student services conducts two academic planning meetings each year at which plans and outcomes over a three-year period are discussed. The two faculty athletic representatives (FAR) participate in each meeting, along with members of the senior athletics administrative staff and the athletics student services staff. The purpose of the meetings is to update the FARs on the plans for the academic areas for the next three years. Academic information for the athletics department and for each

sports program is reviewed during each meeting. Information from these meetings is conveyed to the AAC as appropriate.

## **OVERVIEW OF STUDENT-ATHLETE ACADEMIC DATA**

Each semester the pattern of student-athlete choice of major, course selection and academic performance is assessed through data reported by the Office of Institutional Effectiveness and compared to comparable data for the remainder of the student body. This report is/will be sent to the President, Provost, Vice-Provost for Learning and Teaching, the Athletic Affairs Committee, FARs and Athletics Director for review. Data for the fall 2020 and spring 2021 is included in Appendix 3.

## **OVERVIEW OF THE STRATEGIC PLAN FOR INTERCOLLEGIATE ATHLETICS**

The Director of Athletics and others from the department often share goals and metrics from the department's strategic plan with the AAC. Some elements of the plan, especially those related to the academic success of the students are reported for the Senate's review. Words in brackets replace personal pronouns that might be misunderstood in the context of this report.

The foundation of the plan lies in the Vision, Mission and Goals of the department.

**Vision: A championship-caliber athletics organization that is excellent in all respects and is a consistent member of the “25/85 Club.”**

The "25/85 Club" refers to a very small number of elite NCAA Division I institutions that consistently have their teams ranked in the top 25 while graduating their student-athletes at an 85 percent rate as measured by the NCAA Graduation Success Rate (GSR). The GSR is similar to the Federal Graduation Rate, but the yearly cohorts are adjusted as students transfer in or out of the university.

**Mission: Developing Champions / Scholars / Citizens**

[The department] will engage and inspire all constituencies to support the broader university pursuit of preeminence by attracting and retaining the very best student-athletes, coaches and staff while engaging former student-athletes in an effort to maintain their identity as part of the Purdue athletics family.

The very best [student-athletes] will execute this mission sharing a common set of values – integrity, mutual respect, a belief in hard work and team work, a commitment to inclusiveness – and the courage to lead. They will be the Purdue Athletics’ brand and continue to enhance our reputation while being pleased with every aspect of their experience at the university.

It is expected that [the department] will be a financially self-supporting enterprise that provides the resources for coaches and staff to develop championship programs.

## **Goals in support of the Departmental Vision and Mission**

### ***Athletic***

All sports will place in the top 25 nationally. Consistent performance at this level will see us competing for Big Ten and NCAA championships.

[The department] will deliver exceptional support services throughout the athletics department to all student-athletes to ensure they are mentally and physically prepared to absorb the skill development necessary to maximize their potential as students, leaders, and athletes.

### ***Student Athlete Development and Welfare***

Student-athletes will maintain a cumulative grade-point average of 3.0 or above each semester while competing to perform at or above the all-campus cumulative grade-point average; all Purdue teams will have a graduation success rate (GSR) equal to or better than sport specific Division I-A GSR while striving to achieve a department-wide GSR of 85 percent or higher.

The athletics academic support services unit operates with a rolling three-year plan. Each year, the athletics academic support services staff reviews and updates the plan to ensure it is meeting the academic needs of the student-athletes and that it helps create the atmosphere and expectation for academic success. The three-year plan provides the opportunity for the staff to modify and update current practices in an organized manner. The three-year plan objectives are reviewed twice a year with both faculty athletic representatives (FARs) and the athletics senior staff to ensure progress is being made. These meetings provide the opportunity for input by the FARs and sport administrators.

### ***Fiscal***

All financial resources will be allocated in pursuit of the vision and managed to ensure that [the department recognizes] the expectation to remain self-supporting while providing scholarships, quality academic support services, competitive operating budgets, and comprehensive facilities. Marketing and development plans will be designed and executed to generate revenue.

### ***Equity and Integrity***

To promote an atmosphere that upholds and embraces inclusiveness among all constituencies, [the department] will provide champion-caliber participation opportunities that recognize and reinforce gender and ethnic equality for all coaches, staff and student-athletes.

### ***Image***

The student-athletes, coaches, and staff will live their shared values as the role models that they are, so that people “experience” Purdue Athletics with respect, admiration, and pride. All decisions will be communicated in a manner to create, project and enhance this strong intercollegiate athletic brand.

## **Appendix 1: Members of the Athletic Affairs Committee for 2020-21**

Jessica Huber - CHAIR (*University Senate Appointment, Associate Dean for Research, Founder and Associate Director of the Center for Research on Brain, Behavior, and NeuroRehabilitation & Professor of Speech, Language, and Hearing Sciences*)

Kathy Abrahamson (*University Senate Appointment, Associate Professor of Nursing*)

Tony Albrecht (*Alumni Representative*)

Chip Blatchley (*University Senate Appointment, Professor of Civil Engineering*)

Mike Bobinski (*Vice President and Director of Intercollegiate Athletics*)

Leony Boudreau (*Student-Athlete Representative – Women’s Basketball Student-Athlete*)

Nancy L. Cross (*Senior Woman Administrator & Senior Associate Athletics Director – Sports*)

Jared Florell (*Student-Athlete Representative – Wrestling Student-Athlete*)

Gary Henriott (*Alumni Representative*)

Brian Chupp (*University Senate Appointment, Clinical Assistant Professor of Management*)

Sue Holder Price (*Community Liaison*)

Ed Howat (*Senior Associate Athletics Director for Student Services – Sports*)

Molly Beatty (*Campus Student Representative*)

Beth McCuskey (*Presidential Liaison, Vice Provost for Student Life*)

Tom Mitchell (*ex-officio, Associate Athletics Director – Compliance*)

Steven Scott (*Student Affairs Liaison, Associate of Pharmacy Practice*)

Marcy Towns (*Faculty Athletic Representative, Professor of Chemistry*)

Philip VanFossen (*Faculty Athletic Representative, Director & James F. Ackerman Distinguished Professor of Social Studies Education*)

Inez Wanamarta (*Student-Athlete Representative – Women’s Golf Student-Athlete*)

Calvin Williams (*Associate Athletics Director – Sports*)

Kip Williams (*University Senate Appointment, Distinguished Professor of Psychological Sciences*)

## Members of the Athletic Affairs Committee for 2021-22

Kathy Abrahamson – CO-CHAIR (*University Senate Appointment, Associate Professor of Nursing*)

Jessica Huber – CO-CHAIR (*University Senate Appointment, Associate Dean for Research, Founder and Associate Director of the Center for Research on Brain, Behavior, and NeuroRehabilitation & Professor of Speech, Language, and Hearing Sciences*)

Tony Albrecht (*Alumni Representative*)

Brad Alge (*Student Affairs Liaison, Associate Professor of Management*)

Chip Blatchley (*University Senate Appointment, Professor of Civil Engineering*)

Mike Bobinski (*Vice President and Director of Intercollegiate Athletics*)

Nancy L. Cross (*Senior Woman Administrator & Senior Associate Athletics Director – Sports*)

Nate Cummins (*Student-Athlete Representative – Wrestling*)

Kaeley Hallada (*Student-Athlete Representative – Softball*)

Gary Henriott (*Alumni Representative*)

Brian Chupp (*University Senate Appointment, Clinical Assistant Professor of Management*)

Matt Conway (*University Senate Appointment, Associate Professor of PU Bands & Orchestras*)

Sue Holder Price (*Community Liaison*)

Ed Howat (*Senior Associate Athletics Director for Student Services – Sports*)

Molly Beatty (*Campus Student Representative*)

Beth McCuskey (*Presidential Liaison, Vice Provost for Student Life*)

Tom Mitchell (*ex-officio, Associate Athletics Director – Compliance*)

Marcy Towns (*Faculty Athletic Representative, Bodner-Honig Professor of Chemistry*)

Philip VanFossen (*Faculty Athletic Representative, Director & James F. Ackerman Distinguished Professor of Social Studies Education*)

Peyton Stovall (*Assistant Athletics Director – Student-Athlete Development*)

Calvin Williams (*Associate Athletics Director – Sports*)

Kip Williams (*University Senate Appointment, Distinguished Professor of Psychological Sciences*)

## **Appendix 2: A typical agenda for a meeting and representative topics of discussion**

**First 2020-2021 Meeting, August 21, 2020  
3:30-5:00 p.m. Virtual Meeting via WebEx**

- |  |  |
|--|--|
| 1. Call to Order   | J. Huber   |
| 2. Approval of the April 2020 Minutes  | Committee  |
| 3. Waiver Petitions, Schedule, Approvals   | J. Huber   |
| 4. Remarks from the Director/COVID Update  | M. Bobinski<br>D. Boersma<br>E. Howat<br>T. Mitchell |
| 5. Student-Athlete Success Initiatives   | P. Stovall   |
| 6. Remarks from the Sr. Associate AD-Sports<br>Associate AD-Sports<br>Sr. Associate AD-Academics | N. Cross<br>C. Williams<br>E. Howat                  |
| 7. Compliance Issue of the Month from Associate AD – Compliance                                  | T. Mitchell  |
| 8. Report from the Student Members   | L. Boudreau  |
| 9. Report from the Faculty Representatives   | M. Towns<br>P. VanFossen                             |
| 10. Other Business   | Committee  |
| 11. Adjournment  |  |

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### Examples of Topics Discussed at 2020-21 AAC Meetings

Review of the Athletic Affairs Committee mission

Regular COVID updates from B1G (including the suspension and return of athletic seasons) and the NCAA (COVID-related legislative changes)

Regular COVID updates on student-athlete welfare

Sport competition schedules & review of missed class time

Big Ten and NCAA legislation and reports on meetings

Review of the one-time transfer regulations

Name, Image and Likeness Legislative Process

Review of Alston case progress

Review of annual admissions audit

Updates on Student-Athlete development programming

Updates on J-Term proposal and how it impacts student-athletes (e.g., missed class policy, financial aid, eligibility)

### Appendix 3: Academic Metrics and Enrollment Data by College and Course

<b>Student-Athlete Academic Profile Contrasted to Student Body</b>		
Academic Performance Measures:	Fall 2020	Spring 2021
<u>Cumulative GPA</u>		
Student-athletes	3.23	3.25
All-campus	3.27	3.30
<u>Semester GPA</u>		
Student-athletes	3.17	3.19
All-campus	3.20	3.26
<u>Achievement of Semester GPA of 3.0 or higher</u>		
Student-athletes	65.8% (341)	66.8% (336)
All-campus	72.7%	73.4%
<u>Achievement of Academic Honors</u>		
Student-athletes	46.0% (238)	43.5% (219)
Dean's List and Semester Honors	(159)	(124)
Semester Honors only	(54)	(61)
Dean's List only	(25)	(34)
All-campus	51.1%	52.6%
<u>Achievement of perfect 4.0 Semester GPA</u>		
Student-athletes	10.4% (54)	10.7% (54)
All-campus	12.6%	12.8%
<u>Placement on probation</u>		
Student-athletes	9.5% (49)	6.2% (31)
All-campus	7.5%	5.6%
<u>Dropped from the University</u>		
Student-athletes	0% (0)	0.4% (2)
All-campus	0.5%	1.2%

## Cumulative Grade Point Average by Team

Fall 2020 - Team	CGPA
Baseball	3.03
Football	2.96
Men's Basketball	2.95
Men's Cross Country	3.43
Men's Golf	3.68
Men's Swimming	3.37
Men's Tennis	3.40
Men's Track	3.15
Soccer	3.46
Softball	3.20
Volleyball	3.51
Women's Basketball	3.21
Women's Cross Country	3.71
Women's Golf	3.58
Women's Swimming	3.62
Women's Tennis	3.17
Women's Track	3.38
Wrestling	3.09
<b>Student-Athlete Totals</b>	<b>3.23</b>
<b>Student Body Totals</b>	<b>3.27</b>

Spring 2021 - Team	CGPA
Baseball	3.04
Football	3.01
Men's Basketball	2.93
Men's Cross Country	3.44
Men's Golf	3.58
Men's Swimming	3.38
Men's Tennis	3.22
Men's Track	3.17
Soccer	3.49
Softball	3.23
Volleyball	3.53
Women's Basketball	3.27
Women's Cross Country	3.76
Women's Golf	3.49
Women's Swimming	3.62
Women's Tennis	3.13
Women's Track	3.40
Wrestling	3.12
<b>Student-Athlete Totals</b>	<b>3.25</b>
<b>Student Body Totals</b>	<b>3.30</b>



## NCAA Graduation Success Rate (GSR) Data

The Graduation Success Rate (GSR) serves a purpose similar to the Federal Graduation rate. Both measure graduation within six years for annual cohorts of students. The federal rate does not account for students who transfer from one institution to another and graduate. The GSR does account for these, which provides a more inclusive calculation of academic success.

### STUDENT-ATHLETE GRADUATION SUCCESS RATES (GSR)\*

Graduation Rates for 2010-2013 Cohorts (Published November 2020)

( ) Prior Year

	Purdue	NCAA Division I
	-----%	
	--	
Overall	88 (86)	88
Baseball	92 (62)	85
Men's Basketball	67 (67)	84
Football (FBS)	79 (80)	80
Men's Golf	90 (100)	90
Men's Swimming	78 (74)	90
Men's Tennis	100 (100)	92
Men's Track/CC	91 (86)	83
Men's Wrestling	85 (72)	81
Women's Basketball	100 (91)	92
Women's Golf	100 (100)	96
Women's Soccer	95 (94)	94
Women's Softball	94 (100)	92
Women's Swimming	93 (93)	96
Women's Tennis	100 (100)	96
Women's Track/CC	86 (93)	91
Women's Volleyball	100 (100)	94

\* The GSR permits institutions to subtract student-athletes who leave their institutions prior to graduation as long as the student-athlete would have been academically eligible to compete at Purdue University had he or she remained.

## The Academic Progress Rate (APR)

The APR is an NCAA semester-by-semester assessment of academic progress. It is calculated by allocating one point per student for eligibility and one for retention—the two factors that research identifies as the best predictors of graduation. The data are presented on the basis of four-year rolling averages for each team. Teams must achieve an APR score of 930 to avoid NCAA penalties. Teams below 930 are ineligible for NCAA post-season competition and are required to develop and execute an academic improvement plan.

Each student on a roster who is receiving an athletics scholarship earns a maximum of two points per term, one for being academically eligible and one returning to the institution. A team's APR is the total points of a team's roster at a given time divided by the total points possible. The number is then multiplied by 1,000. Thus, a raw APR score of 0.930 is reported as 930 and reflects an approximate 50 percent Graduation Success Rate (NCAA website).

### PURDUE UNIVERSITY ACADEMIC PROGRESS RATE INSTITUTIONAL REPORT NCAA DIVISION I 2019-20

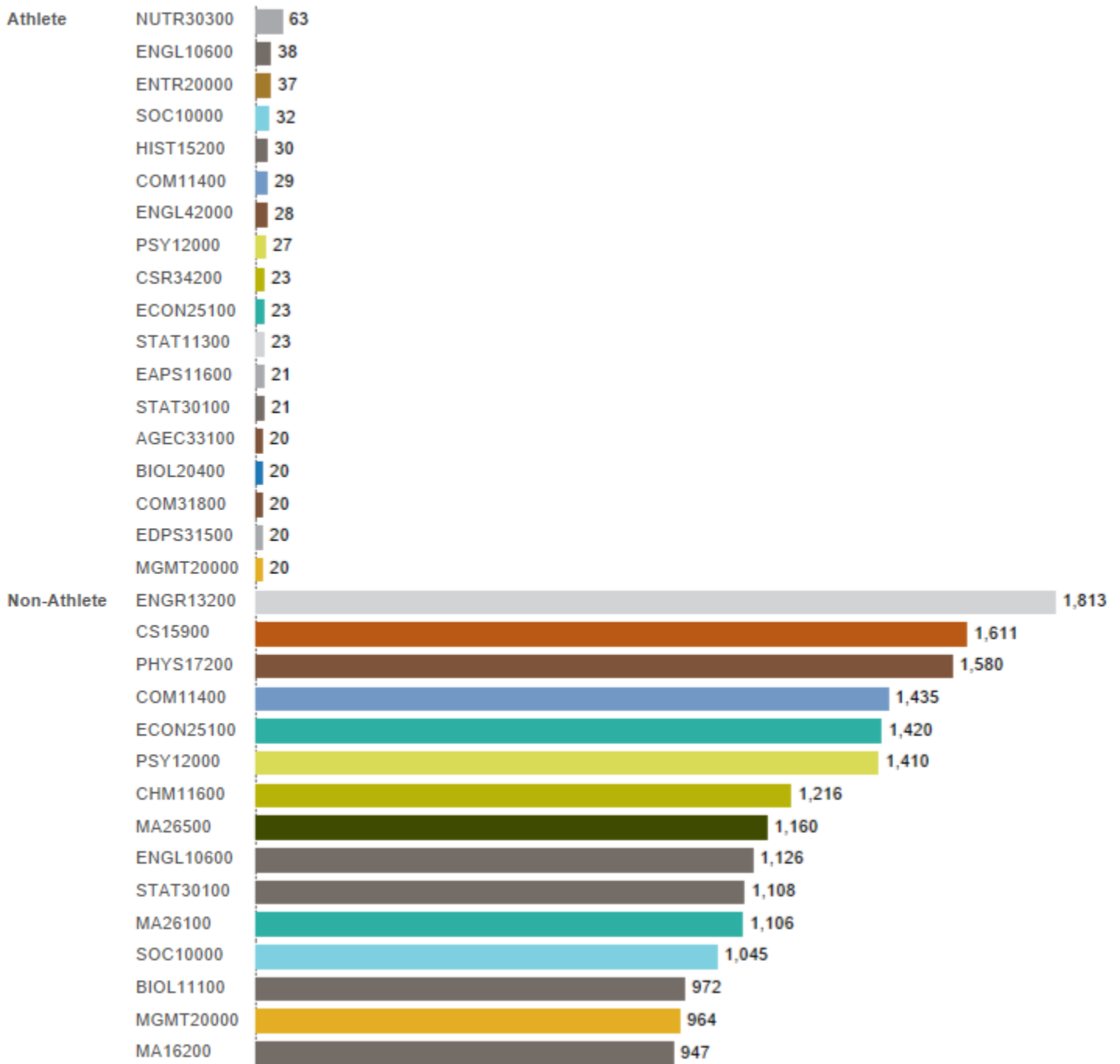
	Multiyear APR Rate
Baseball	978
Men's Basketball	985
Men's Cross Country	1000
Football	956
Men's Golf	1000
Men's Swimming	994
Men's Tennis	970
Men's Track	959
Men's Wrestling	980
Women's Basketball	980
Women's Cross Country	1000
Women's Golf	992
Women's Soccer	990
Women's Softball	970
Women's Swimming	998
Women's Tennis	992
Women's Track	962
Women's Volleyball	1000

## Enrollment Data

### NUMBER OF STUDENT-ATHLETES BY COLLEGE OR SCHOOL

College or School	Number of student-athletes	
	<u>Fall 2020</u>	<u>Spring 2021</u>
Agriculture	24	24
Education	10	7
Engineering	59	55
Health and Human Sciences	150	141
Liberal Arts	86	83
Management	65	63
Pre-Pharmacy/Pharm. Sciences	3	4
Pharmacy (Pharm. D.)	3	3
Science	29	28
Polytechnic Institute	69	65
Graduate School	16	19
Exploratory Studies	33	29

## Course Enrollment Review: Top 15 Courses Spring 2021, Office of Institutional Effectiveness



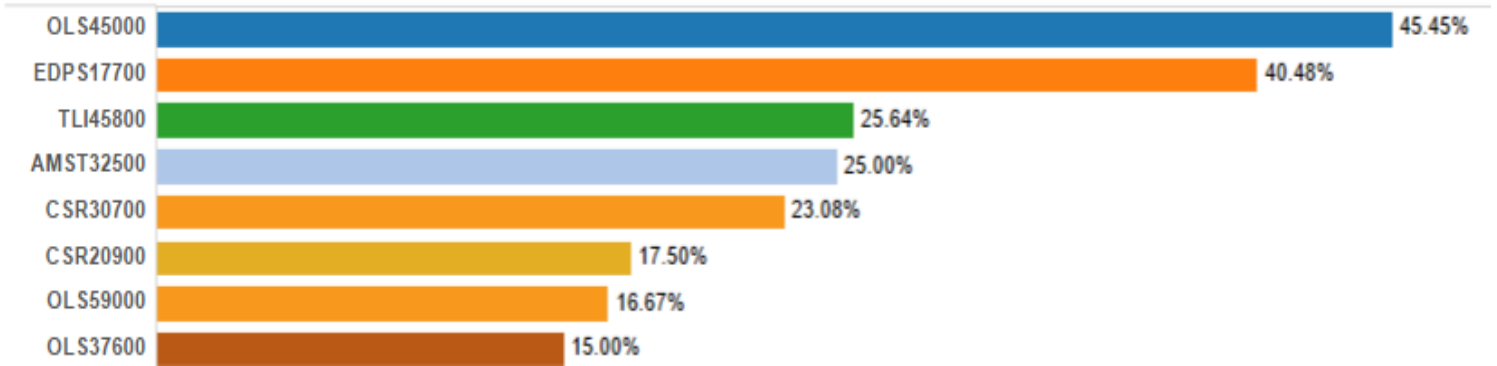
**Course Enrollment Review: Grade Distributions in Top 15 Courses**  
Spring 2021, Office of Institutional Effectiveness

		A, A-, A+	B, B-, B+	C, C-, C+	D, D-, D+	F	Other: Withdrawl, Audit, Pass/No Pass, etc.
COM11400	Athlete	30.65%	50.03%	8.35%	2.80%	5.53%	2.63%
	Non-Athlete	49.82%	37.54%	6.82%	1.76%	1.93%	2.13%
ENGL10600	Athlete	40.58%	56.66%	2.76%			
	Non-Athlete	63.75%	23.99%	5.28%	1.51%	2.91%	2.56%
ECON25100	Athlete	30.84%	24.41%	17.20%	17.00%	7.05%	3.49%
	Non-Athlete	32.23%	29.66%	19.93%	11.60%	4.84%	1.74%
SOC10000	Athlete	43.25%	39.76%	14.10%	2.89%		
	Non-Athlete	43.45%	29.74%	17.08%	4.44%	3.27%	2.02%
MA16020	Athlete	20.20%	39.95%	29.81%	5.04%		5.00%
	Non-Athlete	17.66%	26.39%	38.44%	8.85%	2.32%	6.34%
MGMT20000	Athlete	11.29%	14.85%	36.87%	11.20%	18.60%	7.20%
	Non-Athlete	15.83%	21.48%	34.16%	10.55%	13.90%	4.07%
NUTR30300	Athlete	58.55%	20.69%	11.04%	7.00%	1.38%	1.34%
	Non-Athlete	72.95%	16.25%	4.91%	2.06%	2.36%	1.48%
BIOL20400	Athlete	21.06%	31.77%	31.92%	10.10%	5.15%	
	Non-Athlete	36.84%	29.92%	22.01%	7.71%	2.59%	0.93%
MGMT20100	Athlete	49.61%	45.95%	4.44%			
	Non-Athlete	57.18%	28.59%	10.63%	1.56%	0.78%	1.26%
SOC22000	Athlete	38.87%	26.03%	22.07%	4.39%	4.24%	4.41%
	Non-Athlete	70.75%	16.45%	5.98%	2.24%	2.61%	1.97%
ENGL42000	Athlete	47.63%	31.85%	15.58%		4.94%	
	Non-Athlete	61.80%	27.01%	6.27%	1.99%	0.39%	2.54%
HIST15200	Athlete	13.82%	57.36%	28.83%			
	Non-Athlete	44.80%	31.37%	12.35%	4.01%	3.33%	4.15%
ENTR20000	Athlete	74.86%	20.89%	4.24%			
	Non-Athlete	87.56%	10.84%	0.28%		0.53%	0.79%
CSR28200	Athlete	76.33%	23.67%				
	Non-Athlete	77.01%	14.97%	3.68%	2.85%		1.48%
EDPS49000	Athlete	89.14%	9.32%	1.54%			
	Non-Athlete	50.00%					50.00%

## High Enrollment Courses for Participants in Intercollegiate Athletics

(Courses with > 15% enrollment by participants in ICA)

Spring 2021, Office of Institutional Effectiveness



**Grade Distributions for High Enrollment Courses**  
(Courses with > 15% enrollment by participants in ICA)

Spring 2021, Office of Institutional Effectiveness

		A, A-, A+	B, B-, B+	C, C-, C+	F	Other: Withdrawl, Audit, Pass/No Pass, etc.
OLS45000	Athlete	80.00%		20.00%		
	Non-Athlete	66.67%				33.33%
EDPS17700	Athlete	100.00%				
	Non-Athlete	92.00%				8.00%
TLI45800	Athlete	20.00%	60.00%	20.00%		
	Non-Athlete	58.62%	24.14%	6.90%		10.34%
AMST32500	Athlete	100.00%				
	Non-Athlete	94.44%				5.56%
CSR30700	Athlete	50.00%				50.00%
	Non-Athlete	85.00%				15.00%
CSR20900	Athlete	28.57%	57.14%	14.29%		
	Non-Athlete	60.61%	33.33%	3.03%		3.03%
OLS59000	Athlete					100.00%
	Non-Athlete	20.00%				80.00%
OLS37600	Athlete		100.00%			
	Non-Athlete	17.65%	52.94%	11.76%	5.88%	11.76%

## **Appendix 4: Examples of Student Involvement in Community Service during 2020-21**

### **All Team Hours completed**

Shoe Drive (73 Pairs Donated)	18 hours
Food Drive (1,013 pounds collected)	1,031 hours
Read Across America (virtual)	15 hours
Big Ten Black History Month Reading Day	10 hours

*\*\*Our student-athletes and staff generally perform significantly more hours of community service. Due to the Protect Purdue guidelines, community service hours were much lower than in the past.*