

Purdue University Entering Freshmen Survey Results Fall 2005

February 16, 2006

All responses are in percent form and may not equal 100% due to rounding. For the 2005 survey, Purdue had 4,565 (63.5%) freshmen respond. The National norm is comprised of 26 public doctorate-granting universities with 66,040 respondents. Source: Cooperative Institutional Research Program (CIRP) Freshman Survey, developed by the Higher Education Research Institute at the University of California-Los Angeles, administered by the Office of Enrollment Management at Purdue University. Data available at <http://www.purdue.edu/enrollmentmanagement/student/standrpts/cirp/cirp.htm>.

REASONS FOR ATTENDING COLLEGE AND SELECTING PURDUE UNIVERSITY							COLLEGE SELECTION INFORMATION								
Percent indicating as very important							This university is their								
	Purdue			National			Purdue			National					
	2001	2004	2005	2001	2004	2005	2001	2004	2005	2001	2004	2005			
Reasons for attending college															
To be able to get a better job	83.3	79.5	81.3	71.6	73.0	72.6	First choice	79.8	80.6	81.2	71.7	70.3	70.9		
To gain a general education	60.9	61.5	60.6	64.8	64.7	66.0	Second choice	15.8	14.9	14.2	19.8	19.6	20.0		
To be able to make more money	78.1	74.6	78.5	71.4	71.3	71.9	Third choice	3.1	2.9	3.0	5.3	6.2	5.7		
To learn more about things that interest me	76.8	77.2	76.5	78.6	77.6	78.8	Less than third choice	1.3	1.6	1.6	3.1	4.0	3.4		
To prepare myself for graduate school	50.1	52.9	52.6	58.4	59.1	61.5		100.0	100.0	100.0	100.0	100.0	100.0		
To get training for a specific career	78.3	76.3	75.4	71.3	74.2	68.7	FINANCIAL CONCERNS								
Influences to attend this university															
It has a very good academic reputation	79.5	79.2	80.6	60.2	58.8	60.3	Purdue			National					
It has a good reputation for its social activities	23.0	26.9	31.5	31.2	30.6	34.6	2001	2004	2005	2001	2004	2005			
I was offered financial assistance	13.1	16.6	17.6	23.4	24.9	27.5	Confident that will have sufficient funds	39.7	40.2	40.9	35.7	33.5	34.5		
The cost of attending this college *	13.3	19.8	20.6	25.1	31.0	32.4	Will probably have enough funds	51.1	50.3	50.1	52.7	53.8	52.8		
I wanted to live near home	9.8	9.4	10.0	14.6	14.7	16.1	Unsure if will have enough funds to complete college	9.3	9.5	9.0	11.6	12.7	12.7		
I wanted to go to a school about the size of this college	21.8	26.6	29.6	25.0	25.4	28.7		100.0	100.0	100.0	100.0	100.0	100.0		
Rankings in national magazines	22.5	28.3	35.1	14.1	17.2	19.9	Will get a job to help pay college expenses	37.7	38.5	38.0	45.1	47.7	46.6		
* The selection was "It has low tuition" in 2001 survey.															
SOURCE OF FIRST YEAR EDUCATIONAL EXPENSES									POLITICAL VIEWS						
	Purdue				National					Purdue			National		
	Family	Personal	Grants/Scholarships	Loans	Family	Personal	Grants/Scholarships	Loans		2001	2004	2005	2001	2004	2005
None	18.0	44.4	49.0	57.9	18.4	41.8	39.7	55.4	Far left	1.8	2.3	2.0	2.7	2.9	3.2
Less than \$1,000	7.9	24.7	8.9	2.9	9.8	26.2	8.3	3.9	Liberal	20.9	20.7	19.9	27.6	26.8	28.4
\$1,000 - \$2,999	8.6	20.6	15.1	10.1	12.6	21.3	16.6	12.8	Middle-of-the-road	49.5	44.2	42.5	48.9	46.4	43.4
\$3,000 - \$5,999	11.0	6.4	9.9	9.0	13.3	7.2	13.7	11.1	Conservative	25.5	29.5	32.5	19.3	22.0	23.1
\$6,000 - \$9,999	11.5	1.9	7.6	6.7	12.3	2.0	9.7	7.6	Far right	2.4	3.3	3.0	1.6	1.9	1.9
\$10,000 +	43.0	2.0	9.4	13.4	33.5	1.6	11.9	9.3		100.0	100.0	100.0	100.0	100.0	100.0
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0							
DIVERSITY ISSUES															
	Purdue				National					Purdue			National		
	2001	2004	2005	2001	2004	2005	2001	2004		2005	2001	2004	2005		
Agree that colleges should prohibit racist/sexist speech on campus	49.5	48.7	49.7	64.8	57.6	59.7	52.8	52.7	53.2	63.4	60.7	60.5			
Agree that racial discrimination is no longer a major problem in the United States	24.2	29.2	28.0	14.7	19.6	18.3	24.1	27.9	26.3	16.3	18.4	16.9			
Agree that the activities of married women are best confined to the home and family	24.1	23.9	23.6	10.4	12.4	12.4	26.0	25.8	24.7	14.7	15.2	14.7			
Believe it is essential or very important to promote racial understanding	20.6	22.1	24.3	24.2	23.4	26.4	26.1	25.4	29.2	32.6	31.1	36.0			
Believe it is essential or very important to improve my understanding of other countries and cultures	N/A	35.0	38.6	N/A	41.7	47.1	N/A	37.1	43.5	N/A	48.6	55.3			
Socialized with someone of another racial/ethnic group frequently during the past year	60.4	57.1	60.0	61.0	59.6	60.3	64.9	65.0	68.5	69.3	69.1	72.5			
Very good chance will socialize with someone of another racial/ethnic group	60.4	54.1	55.8	70.4	64.1	64.3	60.8	58.0	60.4	73.1	69.2	71.7			
THE HIGHEST ACADEMIC DEGREE THAT FRESHMEN INTEND TO OBTAIN									2005 PURDUE UNIVERSITY FRESHMEN RESPONSES TO PURDUE QUESTIONS						
Academic Degree	Purdue		National		Reasons for Living in Residence Halls										
	At Any Univ.	At Current Univ.	At Any Univ.	At Current Univ.	2001			2004			2005				
Associate (A.A. or equivalent)	0.7	0.4	1.0	0.4	Convenience for attending class, using the library, proximity to RecSports	52.9	46.1	45.8							
Bachelor's degree (B.A., B.S., etc.)	63.4	28.0	62.7	21.3	Social benefits of on-campus experience	33.3	38.4	37.7							
Master's degree (M.A., M.S., etc.)	23.9	40.7	23.2	39.8	My parents prefer I live on campus	5.3	5.4	6.2							
Ph.D. or Ed.D.	7.0	17.0	5.6	18.5	Educational benefits outside of the classroom	3.5	6	5.9							
Professional/Special/Other	5.0	13.9	7.5	20.0	University Residences will be less expensive than off-campus housing	5.0	4.1	4.6							
	100.0	100.0	100.0	100.0		100.0	100.0	100.0							
How does the college selection information you received from Purdue compare to other universities?			How important was the availability of financial aid in your decision to attend Purdue? *			Interested in studying abroad while at Purdue *									
	2001	2004	2005		2004	2005		2004	2005						
It was the best	15.5	21.6	22.8	It was an important factor	27.1	28.3	Male	47.9	51.1						
It was better than most	40.1	38.5	39.4	I would have attended elsewhere without Purdue aid	3.4	3.3	Female	65.4	65.3						
It was about the same	39.9	36.1	33.7	I could not have attended Purdue without financial aid	7.3	6.8									
It was not as good as some	3.8	3.0	3.3	I would have attended Purdue with or without financial aid	25.9	26.6									
I was disappointed	0.6	0.7	0.8	Financial aid was not a factor in my decision to attend Purdue	36.2	35.1									
	100.0	100.0	100.0		100.0	100.0									
* First time question in 2004 survey.			* First time question in 2002 survey.												
Likelihood of staying in Indiana			Reasons to remain in Indiana			Purdue's image									
	2001	2004	2005		2001	2004	2005		2001	2004	2005				
Very good chance	19.3	16.7	17.4	Able to get employment in career field	49.4	46.7	44.8	Challenging	67.2	65.3	65.6				
Some chance	36.3	38.5	37.4	To live close to family	24.7	24.7	25.8	Selective	15.0	16.1	16.2				
Very little chance	30.4	29.5	29.2	Good place to raise a family	12.9	13.0	12.7	Conservative	7.5	8.0	9.2				
No chance	13.3	13.5	14.0	Cost of living	10.0	11.8	12.4	Party school	6.2	6.2	5.2				
Unknown	0.7	1.8	2.0	Recreational/cultural opportunities	3.1	3.8	4.2	Back-up school	4.1	4.4	3.8				
	100.0	100.0	100.0		100.0	100.0	100.0		100.0	100.0	100.0				