

Purdue University Entering Freshmen Survey Results

February 2002

| REASONS FOR ATTENDING COLLEGE AND SELECTING PURDUE UNIVERSITY | | | | | SELF-REPORTED HIGH SCHOOL INFORMATION | | | | | | | | | | | | | |
|--|--|-------|--|--|---------------------------------------|-------------|--------------------|---|--|--------|----------|---------------------|--|--|-------|--|------|--|
| Percent indicating as very important | | | | | Purdue National | | | | | | | | | | | | | |
| | | | | | Total | | Total | | | | | | | | | | | |
| Reasons for attending college | | | | | | | | | | | | | | | | | | |
| To be able to get a better job | | | | | 83.3 | | 71.6 | | Average grade in High School | | Total | Total | | | | | | |
| To gain a general education | | | | | 60.9 | | 64.8 | | A | 50.1 | 52.9 | | | | | | | |
| To be able to make more money | | | | | 78.1 | | 71.4 | | B | 48.3 | 43.7 | | | | | | | |
| To learn more about things that interest me | | | | | 76.8 | | 78.6 | | C | 1.6 | 3.3 | | | | | | | |
| To prepare myself for graduate school | | | | | 50.1 | | 58.4 | | D | 0.0 | 0.0 | | | | | | | |
| To get training for a specific career | | | | | 78.3 | | 71.3 | | Type of High School | | | | | | | | | |
| Influences to attend this university | | | | | | | | | Public | | | 83.6 | 86.8 | | | | | |
| It has a very good academic reputation | | | | | 79.5 | | 60.2 | | Private (denominational) | | | 13.6 | 10.1 | | | | | |
| It has a good reputation for its social activities | | | | | 23.0 | | 31.2 | | Private (non-religious) | | | 2.3 | 2.5 | | | | | |
| I was offered financial assistance | | | | | 13.1 | | 23.4 | | Other | | | 0.6 | 0.6 | | | | | |
| It has low tuition | | | | | 13.3 | | 25.1 | | Met or Exceeded Nationally Recommended Years of High School Study | | | | | | | | | |
| I wanted to live near home | | | | | 9.8 | | 14.6 | | English (4 yrs) | | | 98.8 | 98.3 | | | | | |
| Its graduates gain admission to top grad/prof schools | | | | | 39.2 | | 32.5 | | Mathematics (3 yrs) | | | 99.7 | 98.6 | | | | | |
| Its graduates get good jobs | | | | | 74.3 | | 54.2 | | Foreign Language (2 yrs) | | | 94.8 | 92.2 | | | | | |
| I wanted to go to a school about the size of this college | | | | | 21.8 | | 25.0 | | Physical Science (2 yrs) | | | 66.5 | 61.4 | | | | | |
| Rankings in national magazines | | | | | 22.5 | | 14.1 | | Biological Science (2 yrs) | | | 45.8 | 45.3 | | | | | |
| This university is their | | | | | | | | | History/Am. Govt. (1 yr) | | | 99.1 | 99.0 | | | | | |
| First choice | | | | | 79.8 | | 71.7 | | Computer Science (.5 yr) | | | 63.4 | 61.4 | | | | | |
| Second choice | | | | | 15.8 | | 19.8 | | Arts and/or Music (1 yr) | | | 82.5 | 79.7 | | | | | |
| Third choice | | | | | 3.1 | | 5.3 | | | | | | | | | | | |
| Less than third choice | | | | | 1.3 | | 3.1 | | | | | | | | | | | |
| THE HIGHEST ACADEMIC DEGREE THAT FRESHMEN INTEND TO OBTAIN | | | | | FALL HOUSING INTENT | | | | | | | | | | | | | |
| | | | | | Purdue | | National | | Purdue | | National | | | | | | | |
| Academic Degree | | | | | At Purdue | At Any Univ | At Current Univ | At Any Univ | Total | | Total | | | | | | | |
| Associate (A.A. or equivalent) | | | | | 0.7 | 0.4 | 1.1 | 0.3 | College dormitory | | 89.0 | | 80.4 | | | | | |
| Bachelor's degree (B.A., B.S., etc.) | | | | | 60.4 | 24.7 | 62.3 | 22.8 | Other campus student housing | | 4.1 | | 2.3 | | | | | |
| Master's degree (M.A., M.S., etc.) | | | | | 28.4 | 44.3 | 24.7 | 41.4 | With family or other relatives | | 3.4 | | 12.1 | | | | | |
| Ph.D. or Ed.D. | | | | | 6.2 | 18.7 | 5.1 | 18.3 | Other private home, apartment or room | | 2.9 | | 3.9 | | | | | |
| M.D., D.O., D.D.S., D.V.M. | | | | | 2.4 | 7.6 | 3.6 | 10.7 | Fraternity or sorority house | | 0.5 | | 1.0 | | | | | |
| LL.B. or J.D. (Law) | | | | | 0.0 | 2.8 | 1.0 | 4.6 | Other | | 0.1 | | 0.2 | | | | | |
| B.D. or M.Div. (Divinity) | | | | | 0.0 | 0.1 | 0.1 | 0.2 | | | | | | | | | | |
| Other | | | | | 2.0 | 1.4 | 2.1 | 1.7 | | | | | | | | | | |
| FIRST YEAR EDUCATIONAL EXPENSES FRESHMEN EXPECT TO COVER FROM | | | | | | | FINANCIAL CONCERNS | | | | | | | | | | | |
| | | | | | | | Purdue | | National | | Purdue | | National | | | | | |
| | | | | | | | Family | Personal | Grants/Scholarships | Family | Personal | Grants/Scholarships | Total | | Total | | | |
| None | | | | | | | 11.9 | 35.3 | 47.3 | 17.6 | 36.0 | 41.3 | Confident that will have sufficient funds | | 39.7 | | 35.7 | |
| Less than \$1,000 | | | | | | | 7.8 | 29.0 | 11.4 | 11.6 | 27.5 | 10.7 | Will probably have enough funds | | 51.1 | | 52.7 | |
| \$1,000 - \$2,999 | | | | | | | 11.8 | 24.7 | 18.7 | 14.6 | 25.1 | 19.7 | Unsure if will have enough funds to complete college | | 9.3 | | 11.6 | |
| \$3,000 - \$5,999 | | | | | | | 14.6 | 7.8 | 11.0 | 15.8 | 8.2 | 14.2 | | | | | | |
| \$6,000 - \$9,999 | | | | | | | 17.0 | 2.0 | 6.8 | 13.8 | 2.0 | 7.6 | | | | | | |
| \$10,000 + | | | | | | | 36.8 | 1.3 | 4.9 | 26.6 | 1.2 | 6.6 | | | | | | |
| | | | | | | | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | | | | | | |
| RACIAL ISSUES | | | | | POLITICAL VIEWS | | | | | | | | | | | | | |
| | | | | | Purdue | | National | | Purdue | | National | | | | | | | |
| | | | | | Male | Female | Male | Female | Total | | Total | | | | | | | |
| Agree that colleges should prohibit racist/sexist speech on campus | | | | | 49.5 | 64.8 | 52.8 | 63.4 | Far left | | 1.8 | | 2.7 | | | | | |
| Agree that racial discrimination is no longer a major problem in the United States | | | | | 24.2 | 14.7 | 24.1 | 16.3 | Liberal | | 20.9 | | 27.6 | | | | | |
| Believe it is essential or very important to promote racial understanding | | | | | 20.6 | 24.2 | 26.1 | 32.6 | Middle-of-the-road | | 49.5 | | 48.9 | | | | | |
| | | | | | | | | | Conservative | | 25.5 | | 19.3 | | | | | |
| | | | | | | | | | Far right | | 2.4 | | 1.6 | | | | | |
| 2001 PURDUE UNIVERSITY FRESHMEN RESPONSES TO PURDUE QUESTIONS | | | | | | | | | | | | | | | | | | |
| HOW THEY LEARNED ABOUT PURDUE | | | | | | | | | | | | | | | | | | |
| What was the best way Purdue shared information with you as a prospective student? | | | Total | How does the college selection information you received from Purdue compare to other universities? | | | Total | When did you make your final decision to attend Purdue? | | | Total | | | | | | | |
| On-campus programs/tours | | | 42.8 | It was the best | | | 15.5 | Prior to October of my senior year | | | 31.9 | | | | | | | |
| Publications/mailings | | | 34.5 | It was better than most | | | 40.1 | October/November of my senior year | | | 17.8 | | | | | | | |
| Web page | | | 12.4 | It was about the same | | | 39.9 | December/Jan/Feb of my senior year | | | 24.5 | | | | | | | |
| High school visit | | | 7.2 | It was not as good as some | | | 3.8 | March/April of my senior year | | | 19.0 | | | | | | | |
| College fair | | | 3.1 | I was disappointed | | | 0.6 | After April of my senior year | | | 6.8 | | | | | | | |
| PLANS TO REMAIN IN INDIANA AFTER GRADUATION | | | | | PURDUE'S IMAGE | | | | | | | | | | | | | |
| Likelihood of staying in Indiana | | Total | Reasons to remain in Indiana | | Total | | | | | | | | | | | | | |
| Some chance | | 36.3 | Able to get employment in career field | | 49.4 | | | | | | | | | | | | | |
| Very little chance | | 30.4 | To live close to family | | 24.7 | | | | | | | | | | | | | |
| Very good chance | | 19.3 | Good place to raise a family | | 12.9 | | | | | | | | | | | | | |
| No chance | | 13.3 | Cost of living | | 10.0 | | | | | | | | | | | | | |
| | | | Recreational/cultural opportunities | | 3.1 | | | | | | | | | | | | | |

All responses are in percent form and may not equal 100% due to rounding. Purdue had 4,791 freshmen respond, approximately 65% were in-state residents. There were 98 total public institutions with 130,418 respondents that participated in the 2001 survey. Source: Cooperative Institutional Research Program (CIRP) Freshman Survey, conducted by the Higher Education Research Institute at the University of California-Los Angeles.