

Purdue University Entering Freshmen Survey Results Fall 2006

February 15, 2007

All responses are in percent form and may not equal 100% due to rounding. For the 2006 survey, Purdue had 5,120 (67.5%) freshmen respond. The national norm is comprised of 24 public doctorate-granting universities with 70,000 respondents. Source: Cooperative Institutional Research Program (CIRP) Freshman Survey, developed by the Higher Education Research Institute at the University of California-Los Angeles, administered by the Office of Enrollment Management at Purdue University. Data available at <http://www.purdue.edu/enrollmentmanagement/student/standrpts/cirp/cirp.htm>.

REASONS FOR ATTENDING COLLEGE AND SELECTING PURDUE UNIVERSITY										COLLEGE SELECTION INFORMATION															
Percent indicating as very important										This university is their															
										Purdue			National			Purdue			National						
										2001	2005	2006	2001	2005	2006	2001	2005	2006	2001	2005	2006				
Reasons for attending college																									
To be able to get a better job										83.3	81.3	80.8	71.6	72.6	71.9										
To gain a general education										60.9	60.6	60.9	64.8	66.0	65.4										
To be able to make more money										78.1	78.5	77.6	71.4	71.9	71.3										
To learn more about things that interest me										76.8	76.5	77.8	78.6	78.8	78.1										
To prepare myself for graduate school										50.1	52.6	54.7	58.4	61.5	61.8										
To get training for a specific career										78.3	75.4	77.0	71.3	68.7	69.0										
Influences to attend this university																									
It has a very good academic reputation										79.5	80.6	81.3	60.2	60.3	57.5										
This college's graduates gain admission to top graduate/professional schools										39.2	39.5	42.9	32.5	33.6	31.4										
This college's graduates get good jobs										74.3	69.8	72.5	54.2	51.8	49.0										
It has a good reputation for its social activities										23.0	31.5	33.9	31.2	34.6	34.7										
I was offered financial assistance										13.1	17.6	17.4	23.4	27.5	28.4										
The cost of attending this college *										13.3	20.6	19.8	25.1	32.4	32.6										
I wanted to go to a school about the size of this college										21.8	29.6	30.7	25.0	28.7	29.6										
Rankings in national magazines										22.5	35.1	37.8	14.1	19.9	20.1										
* The selection was "It has low tuition" in 2001 survey.																									
SOURCE OF FIRST YEAR EDUCATIONAL EXPENSES (Family)										POLITICAL VIEWS															
										Purdue			National			Purdue			National						
										2001	2005	2006	2001	2005	2006	2001	2005	2006	2001	2005	2006				
None										13.1	46.9	59.6	78.4	90.1	88.5	16.1	51.3	61.6	71.1	77.8	85.9	77.8	77.8	14.4	
Less than \$1,000										7.0	27.3	21.3	13.8	6.0	0.5	8.8	27.4	21.4	15.0	12.6	1.4	1.4	1.4	1.4	1.4
\$1,000 - \$2,999										9.0	19.8	10.5	6.7	2.8	0.4	11.8	16.5	10.2	11.4	6.9	1.3	1.3	1.3	1.3	1.3
\$3,000 - \$5,999										10.0	4.5	4.7	0.8	0.8	0.2	12.9	3.9	3.7	2.1	1.9	0.8	0.8	0.8	0.8	0.8
\$6,000 - \$9,999										10.6	1.2	1.3	0.1	0.2	0.1	12.6	0.7	1.3	0.3	0.4	0.3	0.3	0.3	0.3	0.3
\$10,000 +										50.3	0.4	2.6	0.1	0.1	0.1	37.6	0.3	1.8	0.1	0.3	0.2	0.2	0.2	0.2	0.2
										100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
										100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
DIVERSITY ISSUES										Purdue						National									
										Male		Female		Male		Female		Male		Female					
										2001	2005	2006	2001	2005	2006	2001	2005	2006	2001	2005	2006				
Colleges have the right to ban extreme speakers from campus*										49.5	49.7	45.6	64.8	59.7	42.2	52.8	53.2	40.5	63.4	60.5	35.4				
Agree that racial discrimination is no longer a major problem in the United States										24.2	28.0	27.7	14.7	18.3	17.7	24.1	26.3	24.5	16.3	16.9	15.2				
Agree that same-sex couples should have the right to legal marital status										N/A	46.3	47.6	N/A	61.8	62.2	N/A	52.1	56.1	N/A	64.9	70.0				
Believe it is essential or very important to promote racial understanding										20.6	24.3	25.7	24.2	26.4	29.0	26.1	29.2	31.1	32.6	36.0	36.5				
Believe it is essential or very important to improve my understanding of other countries and cultures										N/A	38.6	39.5	N/A	47.1	48.0	N/A	43.5	44.8	N/A	55.3	55.2				
Socialized with someone of another racial/ethnic group frequently during the past year										60.4	60.0	59.0	61.0	60.3	59.8	64.9	68.5	67.4	69.3	72.5	70.8				
Very good chance will socialize with someone of another racial/ethnic group										60.4	55.8	57.2	70.4	64.3	65.1	60.8	60.4	61.1	73.1	71.7	71.1				
* The selection was "Colleges should prevent racist or sexist speakers" in 2001 and 2005 survey.																									
THE HIGHEST ACADEMIC DEGREE THAT FRESHMEN INTEND TO OBTAIN										2006 PURDUE UNIVERSITY FRESHMEN RESPONSES TO PURDUE QUESTIONS															
										Purdue		National		Reasons for living in residence halls											
										At Purdue	At Any Univ.	At Current Univ.	At Any Univ.	2001			2005			2006					
Associate (A.A. or equivalent)										0.6	0.3	0.9	0.3	52.9			45.8			50.3					
Bachelor's degree (B.A., B.S., etc.)										59.0	26.4	61.3	20.6	33.3			37.7			35.5					
Master's degree (M.A., M.S., etc.)										26.6	40.5	24.3	41.0	5.3			6.2			4.8					
Ph.D. or Ed.D.										8.0	18.7	5.5	18.4	3.5			5.9			5.3					
Professional/Special/Other										5.8	14.0	8.0	19.6	5.0			4.6			4.1					
										100.0	100.0	100.0	100.0	100.0			100.0			100.0					
										100.0	100.0	100.0	100.0	100.0			100.0			100.0					
How does the college selection information you received from Purdue compare to other universities?										How important was the availability of financial aid in your decision to attend Purdue?						Interested in studying abroad while at Purdue									
										2001	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006					
It was the best										15.5	22.8	23.4	28.3	27.0	Male	51.1	51.9								
It was better than most										40.1	39.4	39.5	3.3	3.3	Female	65.3	68.8								
It was about the same										39.9	33.7	32.7	6.8	7.1	Very good chance will participate in study abroad										
It was not as good as some										3.8	3.3	3.7	26.6	25.5	2005			2006							
I was disappointed										0.6	0.8	0.7	35.1	37.1	Male	15.5	14.8								
										100.0	100.0	100.0	100.0	100.0	Female	32.2	33.3								
										100.0	100.0	100.0	100.0	100.0											
Likelihood of staying in Indiana										Reasons to remain in Indiana						Purdue's image									
										2001	2005	2006	2001	2005	2006	2001	2005	2006	2001	2005	2006				
Very good chance										19.3	17.4	17.5	49.4	44.8	44.4	Challenging	67.2	65.6	66.9						
Some chance										36.3	37.4	37.5	24.7	25.8	24.8	Selective	15.0	16.2	14.6						
Very little chance										30.4	29.2	28.9	12.9	12.7	12.5	Conservative	7.5	9.2	7.9						
No chance										13.3	14.0	13.8	10.0	12.4	13.6	Party school	6.2	5.2	5.8						
Unknown										0.7	2.0	2.3	3.1	4.2	4.7	Back-up school	4.1	3.8	4.8						
										100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				

Source: Office of Enrollment Management