TOTAL ENROLLMENT

WEST LAFAYETTE

<table>
<thead>
<tr>
<th>Year</th>
<th>Professional</th>
<th>Graduate</th>
<th>Undergraduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>913</td>
<td>7,639</td>
<td>31,145</td>
</tr>
<tr>
<td>2010</td>
<td>910</td>
<td>7,980</td>
<td>30,836</td>
</tr>
<tr>
<td>2011</td>
<td>924</td>
<td>7,937</td>
<td>30,776</td>
</tr>
<tr>
<td>2012</td>
<td>946</td>
<td>8,163</td>
<td>30,147</td>
</tr>
<tr>
<td>2013</td>
<td>941</td>
<td>8,407</td>
<td>29,440</td>
</tr>
</tbody>
</table>

Purdue University
TOTAL ENROLLMENT OF U.S. MINORITIES

WEST LAFAYETTE – MINORITIES 5,367 – UNDERREPRESENTED MINORITIES 3,169

- **Asian**
- **Hispanic**
- **Black or African American**
- **Native American or Alaskan Native**
- **Native Hawaiian or Pacific Islander**

**Enrollment by Year:**

- **2009:**
  - Asian: 2,010
  - Hispanic: 1,107
  - Black or African American: 1,360
  - Native American or Alaskan Native: 183
  - Native Hawaiian or Pacific Islander: 16

- **2010:**
  - Asian: 1,887
  - Hispanic: 1,229
  - Black or African American: 1,463
  - Native American or Alaskan Native: 254
  - Native Hawaiian or Pacific Islander: 4

- **2011:**
  - Asian: 1,887
  - Hispanic: 1,229
  - Black or African American: 1,463
  - Native American or Alaskan Native: 254
  - Native Hawaiian or Pacific Islander: 4

- **2012:**
  - Asian: 1,887
  - Hispanic: 1,229
  - Black or African American: 1,463
  - Native American or Alaskan Native: 254
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- **2013:**
  - Asian: 1,887
  - Hispanic: 1,229
  - Black or African American: 1,463
  - Native American or Alaskan Native: 254
  - Native Hawaiian or Pacific Islander: 4
UNDERGRADUATE ENROLLMENT BY RESIDENCY

WEST LAFAYETTE – TOTAL 29,440
UNDERGRADUATE ENROLLMENT BY GENDER

WEST LAFAYETTE – 42.8% FEMALE

<table>
<thead>
<tr>
<th>Year</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>17,929</td>
<td>13,216</td>
</tr>
<tr>
<td>2010</td>
<td>17,754</td>
<td>13,082</td>
</tr>
<tr>
<td>2011</td>
<td>17,668</td>
<td>13,108</td>
</tr>
<tr>
<td>2012</td>
<td>17,302</td>
<td>12,845</td>
</tr>
<tr>
<td>2013</td>
<td>16,843</td>
<td>12,597</td>
</tr>
</tbody>
</table>
FRESHMAN BEGINNER APPLICATIONS

WEST LAFAYETTE – RECORD HIGH OF 30,955

<table>
<thead>
<tr>
<th>Year</th>
<th>International</th>
<th>Domestic Non-Resident</th>
<th>Indiana Resident</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>27,213</td>
<td>12,821</td>
<td>9,981</td>
</tr>
<tr>
<td>2010</td>
<td>30,707</td>
<td>13,432</td>
<td>11,945</td>
</tr>
<tr>
<td>2011</td>
<td>29,513</td>
<td>13,447</td>
<td>9,246</td>
</tr>
<tr>
<td>2012</td>
<td>30,903</td>
<td>13,229</td>
<td>9,076</td>
</tr>
<tr>
<td>2013</td>
<td>30,955</td>
<td>13,176</td>
<td>8,935</td>
</tr>
</tbody>
</table>
**FRESHMAN BEGINNER ADMISSIONS**

**WEST LAFAYETTE**

![Bar chart showing freshman admissions from 2009 to 2013.

- **International** admissions:
  - 2009: 7,036
  - 2010: 6,844
  - 2011: 6,073
  - 2012: 5,878
  - 2013: 5,836

- **Domestic Non-Resident** admissions:
  - 2009: 10,113
  - 2010: 9,907
  - 2011: 9,974
  - 2012: 9,563
  - 2013: 9,335

- **Indiana Resident** admissions:
  - 2009: 2,756
  - 2010: 3,242
  - 2011: 4,116
  - 2012: 3,510
  - 2013: 3,513

- **Total Admissions**:
  - 2009: 19,905
  - 2010: 19,993
  - 2011: 20,163
  - 2012: 18,951
  - 2013: 18,654

**Purdue University**
WEST LAFAYETTE – RECORD LOW OVERALL FRESHMAN BEGINNER SELECTIVITY OF 60.4%
FRESHMAN BEGINNERS

WEST LAFAYETTE – 6,283 COMPARED TO TARGET OF 6,250

<table>
<thead>
<tr>
<th>Year</th>
<th>International</th>
<th>Domestic Non-Resident</th>
<th>Indiana Resident</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>6,171</td>
<td>1,673</td>
<td>3,808</td>
</tr>
<tr>
<td>2010</td>
<td>6,347</td>
<td>1,819</td>
<td>3,733</td>
</tr>
<tr>
<td>2011</td>
<td>6,659</td>
<td>1,854</td>
<td>3,480</td>
</tr>
<tr>
<td>2012</td>
<td>6,291</td>
<td>1,848</td>
<td>3,432</td>
</tr>
<tr>
<td>2013</td>
<td>6,283</td>
<td>1,852</td>
<td>3,453</td>
</tr>
</tbody>
</table>
WEST LAFAYETTE – OVERALL YIELD OF 33.6% HIGHEST IN SIX YEARS

Domestic Non-Resident
Indiana Resident
International

2009 2010 2011 2012 2013

YIELD – ENROLLED/ADMISSIONS

54.1% 54.5% 57.3% 58.4% 59.2%
25.0% 24.5% 32.2% 28.8% 27.8%
16.5% 18.4% 18.6% 19.3% 19.8%
FRESHMAN BEGINNER ENROLLMENT OF U.S. MINORITIES

WEST LAFAYETTE – 953 TOTAL AND 523 UNDERREPRESENTED MINORITIES
FRESHMAN BEGINNERS BY GENDER

WEST LAFAYETTE – 43.6% FEMALE

2009: Male 2,649, Female 3,522
2010: Male 2,711, Female 3,636
2011: Male 2,895, Female 3,764
2012: Male 2,798, Female 3,493
2013: Male 2,740, Female 3,543
FRESHMAN BEGINNERS FIRST GENERATION & PELL-ELIGIBLE

WEST LAFAYETTE – FIRST GENERATION % OF TOTAL CLASS AND PELL-ELIGIBLE % OF U.S.

![Graph showing First-Generation and Pell-Eligible percentages from 2009 to 2013. The graph shows a peak of 25.0% in 2009 for First-Generation, followed by a decline to 21.9% in 2010, and then a fluctuation before settling at around 22.2% in 2013.](image)
NEW FRESHMAN BEGINNERS ACADEMIC PROFILE

WEST LAFAYETTE – SAT – ALL RECORD HIGH MEANS

CRITICAL READING

MATH

WRITING

CRITICAL READING + MATH + WRITING

CRITICAL READING + MATH

PURDUE UNIVERSITY
ACADEMIC PROFILE – ACT/HIGH SCHOOL RANK/ GPA

WEST LAFAYETTE – ALL RECORD HIGH MEANS

ACT COMPOSITE

HIGH SCHOOL RANK

HIGH SCHOOL GPA

PURDUE UNIVERSITY
HONORS COLLEGE – ADMISSION & ENROLLMENT

New Freshman Beginners Invited to Honors College: 3,496

New Freshman Beginners Invited to Honors College and Enrolled: 981

New Freshman Beginners Enrolled and Accepted Invite to Honors College: 556

15.9% Honors College Yield From Those Invited
56.7% Honors College Yield From Those Invited and Enrolled
FIRST- AND SECOND-YEAR RETENTION RATES
WEST LAFAYETTE – BOTH RECORD HIGHS

First-Year Retention
Second-Year Retention

Entering Cohort Year
GRADUATION RATES & RETENTION RATES
WEST LAFAYETTE – ALL RECORD HIGHS

First-Year Retention
Second-Year Retention
Six-Year Graduation
Five-Year Graduation
Four-Year Graduation

Entering Cohort Year
FALL 2013
COLLEGE-LEVEL ENROLLMENT AND ADMISSIONS
FIVE-YEAR TRENDS
ENGINEERING FRESHMAN APPLICATIONS AND ENROLLMENT

Year | Engineering Applications | Enrolled Engineering Beginners
-----|--------------------------|-------------------------------
2010 | 9,477                    | 1,705                         
2011 | 9,778                    | 1,762                         
2012 | 10,375                   | 1,747                         
2013 | 10,996                   | 1,775                         

*Engineering Applications*

*Enrolled Engineering Beginners*
FRESHMAN APPLICATIONS FOR NON-ENGINEERING PROGRAMS

- Agriculture
- Health & Human Sciences
- Education
- Liberal Arts
- Management
- Pharmacy
- Science
- Technology
- USP
- VT on-campus

2010: Agricultural (4,015)  Health & Human Sciences (3,452)
2011: Agricultural (3,851)  Health & Human Sciences (3,185)
2012: Agricultural (3,061)  Health & Human Sciences (2,983)
2013: Agricultural (2,651)  Health & Human Sciences (2,983)
FRESHMAN APPLICATIONS BY RESIDENCY

- Domestic Non-Resident: 13,447, 13,229, 13,176
- Indiana Resident: 9,246, 9,076, 8,935
- International: 6,820, 8,598, 8,844

FIVE YEAR ENROLLMENT TRENDS

QUESTIONS?

RETENTION AND GRADUATION TRAINING:
CognosStudentHelp@purdue.edu
Spring Enrollment Management Forum
March 25, 2014
9 -11 am
STEW 214ABCD