Hello

ENROLLMENT MANAGEMENT ORIENTATION

WELCOME
Pamela T. Horne
Associate Vice Provost for Enrollment Management
Dean of Admissions
WHO ARE WE?
**Accountability and Transparency** – to students and their families and to University colleagues and leadership.

**Data Driven Decision-Making** – to measure return on investment, guide practice, and inform policy through the collection, analysis, interpretation, and application of data.

**Diversity and Inclusion** – to appreciate and respect the unique perspectives, experiences, and contributions of individuals and cultures.

**Healthy Work Environment** – to take work seriously while simultaneously maintaining personal and organizational well-being, and keeping a positive attitude, a sense of humor, a sense of joy, and a purpose in our work.
ENROLLMENT MANAGEMENT EVENTS

FORUM

Office of Enrollment Management Forum
OCTOBER 8

AGENDA

Enrollment Management Forum
We are hosting Fall 2013 Enrollment Management Forum on Tuesday, October 8. The forum is set to run from 9:00 am - 11:00 am in Armstrong 1010. Information on the agenda and presenters can be found by clicking the links in the left-hand toolbar.

FAQ'S

If you have questions on Enrollment Management, please contact us.

PRESENTERS

Enrollment Management Forums invite staff for enrollment and services in Enrollment Management.

OFFICE OF ENROLLMENT MANAGEMENT

Purdue University, Office of Enrollment Management
Schellman Hall, 475 Stadium Mall Drive
West Lafayette, IN 47907-2050
(765) 494-3343
enrollmentmanagement@purdue.edu

Welcome and Enrollment Updates
Pamela T. Horne
Associate Vice Provost for Enrollment Management
Dean of Admissions

Purdue Core Curriculum
Jeffrey Hay
Associate Professor of Management and Actuarial Science
DEFAULT RATE

Definition: The cohort default rate is the percentage of borrowers who enter repayment in a fiscal year and default by the end of the next fiscal year. The Department of Education issues default rates according to the fiscal year that borrowers entered repayment.

PURDUE DEFAULT RATE

From the Purdue-West Lafayette 2010 cohort, 5,120 students entered repayment status. Of those 5,120 students, 164 had defaulted on their student loan payment by 2012, leaving the cohort with a 3.2% default rate (see chart 4).

# of borrowers who entered repayment in 2010 cohort

5120

# of borrowers who defaulted in 2010 cohort

164

= 3.2%

WHO IS DEFAULTING?

Data show that an overwhelming number of Purdue students who defaulted on their student loans did not earn a degree from Purdue. Of the 164 students who defaulted on their loans within the two year window, 122 (74.4%) withdrew enrollment without graduating (see chart 5).

74.4% never graduated
SUCCESS OF HIGH MERIT AID STUDENTS

Both retention and graduation rates of merit aid recipients are higher than the overall undergraduate student populations’ retention and graduation rates at the University. These student success indicators have also increased over the last five years for merit aid recipients.

For the students receiving Presidential and Trustee scholarships, entering between fall 2008 and fall 2011, the one-year retention rate of these students has increased 1.5 percentage points. Purdue is also retaining these high merit aid students in their 2nd year of enrollment at an even higher rate of increase, 5.1 percentage points from fall 2008 to fall 2010.

When compared to the overall university one-year retention rate for the fall 2011 cohort (90.8%), the one-year retention rate for the Presidential and Trustee scholarship recipients (96.7%) which is 5.9 percentage points higher. The twoday retention rate for the fall 2010 scholarship recipients (95.9%) is 12.1 percentage points higher than the overall university two-year retention rate (83.7%).

Students receiving a Presidential or Trustee scholarship in fall 2008 graduated in four years at a rate of 80.4%, compared to the overall university 4-year graduation rate of 65.7%, amounting to a 14.7 percentage point higher rate of four-year graduation for our merit award recipients.

GEOPHIGRAPHIC MAPPING OF APPLICANT, ADMIT AND ENROLLED STUDENTS

This newsletter examines the distribution of fall 2012 applicants, admits and enrolled students by new beginners and overall undergraduate enrollment.

For questions, comments and suggestions please contact: enrollmentmanagement@purdue.edu

FALL 2012 NEW BEGINNER: RESIDENT APPLICATIONS BY COUNTY

Over 9,000 new entry resident students applied for admissions at Purdue—West Lafayette for the fall 2012 semester. The top 5 Indiana counties for applications are Marion (1,017), Hamilton (592), Lake (806), Tipppecanoe (642) and Saint Joseph (494) (see Figure 1). Among students from other states the highest number of applicants came from Illinois (4,323), California (1,177), Ohio (1,177), and Michigan (604).

PURDUE DEFAULT RATE

The cohort default rate is the percentage of loans in fiscal year and default by the end of the next fiscal year. Issues default rates according to the fiscal year 2012. The default rate for the Purdue-West Lafayette 10 cohort, 5,120 students entered repayment status. Of those 380 students, 164 had default.

74.4% of borrowed

WHO IS DEFAULTING?

Data show that an overwhelming number of Purdue students who defaulted on their student loans did not earn a degree from Purdue. Of the 164 students who defaulted on their loans within the two-year window, 322 (74.4%) withdrew enrollment without graduating (see chart 5).

OFFICE OF ENROLLMENT MANAGEMENT
- Easy access to the latest student data
- Readily available presentations and publications
- Upcoming info share events
QUESTIONS?
Mitch Warren, Director of Admissions
Implement the EMPG enrollment plan

Recruit students for all undergraduate colleges, schools, and programs

Implement all central recruitment programs

Maintain prospective student database/CRM/Hobsons

Mail (print and “e”) appropriate central recruitment publications

Admit/Deny for all undergraduate programs
THE FUNNEL

Funnel rates

Response Rate
Conversion Rate
Acceptance Rate
Yield Rate
Capture Rate

Stages

Prospect
Inquiry
Applicant
Decision
Confirmed
Enrolled
HOW DO WE OBTAIN THE INFORMATION OF THE STUDENTS WE RECRUIT?

- Cappex, Etc.
- PSAT
- Plan EOS (ACT)
- Learn More Indiana
- High school visits
- College fairs
- Phone calls
- Letters
- Web
- Regional “receptions”
To students, parents, and secondary schools:

- Begin with 8th grade……through “freshman follow-up”
- Some work on the telephones
- Chats (20)
- Personalized approach
- Parent/family piece
- High schools kept informed too
- Programs for high school guidance counselors
- “E” and print (+ 2,000,000/+600,000)
- Boiler Steam (the “T” is intentionally capitalized)
ON-CAMPUS PROGRAMS

Prospective
Discover Purdue
Explore Purdue
Introducing Purdue
Experience Purdue

Both
Saturday with the Boilermakers
Fall Preview Days
Daily Visits
College/School programs
Group visits

Admitted
Purdue’s For Me
Golden Honors Day
Destination Purdue
TYPICAL ON-CAMPUS PROGRAM AGENDA

• **Information Fair** - Most EM offices, colleges/schools, and campus clubs and organizations

• **Student/Parent Panel** - A panel of “experts” is available for students and parents to ask questions on topics ranging from student life and housing to financial aid and campus safety.

• **Academic College/School Session(s)** - Specific agendas of sessions are determined by college/school. Length varies.

• **Lunch** - Lunch is usually provided or a discount coupon is given. Typically lunch is in the residence halls, catered by the Union, or set up in “food court” style at the Union.

• Tour of campus, residence hall, RSC, BCC, LCC, NAECC, etc.
HIGH SCHOOL VISITS, COLLEGE FAIRS & OFF CAMPUS PROGRAMS

• Individual visits to high schools in Indiana and out-of-state (+900)

• All Indiana Association for College Admission Counseling sanctioned fairs and selected out-of-state fairs (+/- 850) including P.A.R.T.

• National Association for College Admission Counseling

• NSSFNS/100 Black Men/Infinite Scholars

• National Hispanic Leadership Conference & National Hispanic College Fairs

• Infinite Scholars

• ISS travel

• Preview Purdue (receptions) (approx. 80)

• Indiana Association of School Principals

• Panels
**Officer of the Day (OD)**

- All phone calls and walk-ins are directed to one of the two or three admission counselors who are OD.
- The office is open for walk-ins from 8-5 Monday through Friday and 9-noon on Saturday (except during the summer).
- Our office is open to walk-ins and phone calls over the lunch hour as well.

**Presenter**

- Typically, four 45-minute presentations per day, they include a Purdue “Fast Facts” slide show and video. The student-led campus tour portions take approximately 90 minutes.
• **21** West Lafayette-based recruitment, communications, in-take staff (full-time/part-time)
• **1** Indianapolis-based recruitment staff
• **9** Regionally-based staff (Atlanta, Chicago (2), Dallas/Fort Worth, DC, Los Angeles, New England, New York, San Francisco) – all 9 month employees
• **24** West Lafayette operations staff (full-time/part-time), and **8** fall temporary staff
• Collaboration with academic college-based staff
• Purdue Recruitment Council
• Purdue Recruitment Council – communications
• Hobsons Users Group
ADMISSIONS PROCESS
At Purdue University, applications for admission are reviewed on an individual basis. This individual attention allows the admissions committee to take a holistic approach in the evaluation of a student’s application. First and foremost, Purdue is seeking to enroll students who are academically prepared for the rigors of college and who will be successful in their chosen field of study.

In determining admission, the depth and breadth of each student’s application file is carefully analyzed. Specifically, Purdue’s admission policy strives to enroll students who will add to the rich variety and diversity of our campus environment by taking into account a student’s record through a holistic admissions review process.

Diversity is one of the major elements of Purdue’s strategic plan, and efforts are supported by a holistic admissions review process as well as programs that provide scholarships and K-12 outreach. Purdue’s goal is to ensure that the student body reflects the increasingly diverse population. This diversity enriches the academic journey for all students as they experience, and come to appreciate, diverse ideas and perspectives.
Applicants are evaluated individually on the following factors:

- Common Application: beginning for fall 2014 entry (high school students)
- Number of academic subject-matter units (English, math, foreign language, lab science, and social science)
- Overall grades in academic coursework, especially coursework related to intended major
- Individual courses taken (including senior year of high school)
- Trends in achievement (how/when the grades were earned)
- Class rank, overall GPA, and core GPA
- Strength of college prep program
- SAT and/or ACT scores
- Ability to be successful in selected major
- Time of year, space availability
- Overall attributes and characteristics of the applicant
QUESTIONS?
OFFICE OF THE REGISTRAR

Frank Blalark, Ph.D. – University Registrar
fblalark@purdue.edu
MISSION

To provide accurate and timely academic record information, while maintaining the privacy and security of those records.
GUIDING PRINCIPLES

Charity
• A willingness to put the interest of others ahead of one's own

Prudence
• A commitment to safeguard the future even as one takes advantage of the present

Accountability
• A sense of responsibility for the systemic consequences of actions

Equity
• A desire to ensure that rewards are distributed in a way that corresponds to contribution rather than power
### ACADEMIC TRANSCRIPT

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<th>Units</th>
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<td>Introduction to Psychology</td>
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<td>A</td>
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**Cumulative Totals**

- Total Units: 33.0
- Total GPA: 3.55

**Transcript Information**

- Transcript Issued: 06/07/1971
- Degree: B.S.
A COMPLEX ORGANIZATION
OFFICE OF THE REGISTRAR
### Minneapolis Campus

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### St. Paul Campus

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<td>13:55 - 14:45</td>
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<td>15:00 - 15:50</td>
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<td>IX</td>
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**The E-Catalog.**

Is There a System-Wide Solution?
The Family Educational Rights and Privacy Act (FERPA) (20 U.S.C. § 1232g; 34 CFR Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education.

The Essence:
• Federal law designed to protect the privacy of education records. It also provides guidelines for appropriately using and releasing student education records.
• It is intended that students’ rights be broadly defined and applied. Therefore, consider the student as the “owner” of his or her education record, and the institution as the “custodian” of that record.

See the following Web site for further details: http://www.purdue.edu/registrar/FERPA/
Institutions may disclose the following information on a student without violating FERPA if the student has not restricted their information.

- name
- e-mail address
- address (local & home)
- telephone number (local & home)
- college/school and curriculum
- enrollment status and credit hour load
- dates of attendance
- classification
- receipt or non-receipt of a degree
- academic awards received (dean’s list, honors students)
- participation in officially recognized activities
- sports photograph
- position, weight, and height of athletes
Generally, schools must have written permission from the parent or eligible student in order to release any information from a student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):

- School officials with legitimate educational interest;
- Other schools to which a student is transferring;
- Specified officials for audit or evaluation purposes;
- Appropriate parties in connection with financial aid to a student;
- Organizations conducting certain studies for or on behalf of the school;
- Accrediting organizations;
- To comply with a judicial order or lawfully issued subpoena;
- Appropriate officials in cases of health and safety emergencies; and
- State and local authorities, within a juvenile justice system, pursuant to specific State law.
8:00 a.m. and 5:00 p.m., Monday through Friday. The office is located on the ground floor of Hovde Hall.

http://www.purdue.edu/Registrar
QUESTIONS?

Frank Blalark, Ph.D. – University Registrar
fblalark@purdue.edu
DIVISION OF FINANCIAL AID

Ted Malone, Executive Director
LEARNING OBJECTIVES

- Financial Aid at Purdue
- DFA Services
- A look at the programs
- Financial Aid Timeline
DESK COUNSELING: Schleman 305, 8 am to 5 pm, Monday - Friday

OFFICE COUNSELING: Upon referral, variable but traditionally 9 am to 5 pm on Mon, Tue, Wed, Fri and 1 pm to 5 pm Thursdays

CALL CENTER COUNSELING: (765) 494-0998, 8 am to 5 pm Monday - Friday

EMAIL INQUIRY SERVICE: facontact@purdue.edu
Outreaches (Admissions, High School Nights, etc.)

INFORMATION WEBSITE: www.purdue.edu/dfa, Student Data on myPurdue

STUDENT EMPLOYMENT SERVICES: Schleman Hall Room 302, (765) 494-5056
“The only thing more expensive than education is ignorance” - Benjamin Franklin

- Higher education is an investment
- Nearly 75% of Purdue students receive aid
- Three financing strategies: Past Savings, Current Earnings, Future Earnings (loans)
- Self-help aid a big part of financing strategy

See publication at [www.purdue.edu/pfp](http://www.purdue.edu/pfp).
In-state residency after one year

An abundance of upperclassmen scholarships

Student can “become independent”

Student can borrow all the cost of attendance
Need-based aid eligibility determined by measuring family financial strength with the Free Application for Federal Student Aid (FAFSA).

Formula-driven:

\[
\text{COST OF ATTENDANCE} - \text{LESS EXPECTED FAMILY CONTRIBUTION (EFC)}
\]

“DEMONSTRATED” FINANCIAL NEED

EFC is “index” of eligibility for most aid programs, but may or may not represent family situation well.
PURDUE MERIT-BASED SCHOLARSHIPS

- University-wide scholarships and awards from academic schools/colleges based on merit (GPA/major)
- Some automatic like Presidential and Trustee, some picked by college/schools
- Goal is for all awards to be announced by mid-March
Financial Aid can be separated into Gift Aid and Self-Help Aid

- Gift aid is free money that does not need to be repaid like scholarships, grants, and fee remissions
- Self-Help must either be earned or repaid like Federal Work Study or student loans

- Primarily these come from three major sources:
  - The Federal Government
  - The State Government
  - The University
PRIVATE/OUTSIDE AWARDS

• Nearly $12 million awarded

• Through high school, family, friends, employers, affiliations, free internet research sites like www.finaid.org

• Through internet scholarship search services like www.fastweb.com

• Over 10% of undergraduates at Purdue receive outside awards.
OTHER FINANCING ALTERNATIVES

• Federal Tax Credits (Hope & Lifelong Learning; Purdue issues 1098-T forms)

• Private Credit/Alternative Loans

• Home Equity Loans

• IRA Withdrawals/Loans
STUDENT LOAN DEBT: MYTH VS. REALITY

AVERAGE SALARY AND DEBT COMPARISON BY UNDERGRADUATE AND PROFESSIONAL DEGREE

- Management
- Agriculture
- Education
- Liberal Arts
- Technology
- Health & Human Sciences
- Science
- Engineering
- Pharmacy
- Veterinary Medicine

Average Salary vs. Average Student Loan Debt

Purdue University
STUDENT LOAN DEBT: MYTH VS. REALITY

UNDERGRADUATE DEBT AT GRADUATION

AVERAGE DEBT OF BORROWERS

All Students Combined
$29,121
50.5% BORROW

INDIANA Resident
$26,841
60.8% BORROW

Nonresident
$36,173
33.1% BORROW

INDIANA RESIDENT LEVEL OF STUDENT DEBT

- $0: 5%
- $1-$9,999: 39%
- $10-$24,999: 28%
- $25k-$49,999: 19%
- $50,000+: 9%

PURDUE UNIVERSITY
FEDERAL WORK STUDY

Start job search now, don’t wait until classes start.

Working 10 to 15 hrs/wk may improve academic performance.

Earnings help keep student loan debt lower.
The Free Application for Federal Student Aid (FAFSA) is the one application for Federal, State and Purdue need-based aid.

- The FAFSA is required to qualify for low interest student loans; federal student loans are available regardless of income level or need.
- The FAFSA process occurs annually, so reminders will be sent to students every year.
A percentage of FAFSA filers are subject to verification.

Respond to requests for information promptly.

Parents may need to “help” student respond to requests for information.
APRIL: AWARD NOTICE TIME

- Mailed in mid March to those with complete files
- Contains cost, need, and aid figures. Also contains information about net price after gift aid.
- Lists all aid awarded.
- Student and parent loan instructions/information included.
- No need to reply unless reporting other awards or rejecting loan or work programs.

Dear [Name],

Thank you for applying for Financial Aid at Purdue University. We are pleased to offer you the awards listed below. Be sure to read the financial aid award messages and Financial Aid Terms and Conditions enclosed (www.purdue.edu/dfa/terms.pdf). To utilize a student loan or work-study offer you must accept these awards online at myPurdue.purdue.edu. If not already listed, you must report additional financial aid you expect to receive such as private scholarships or university fee remissions on myPurdue.purdue.edu. Carefully consider the loan aid offered and only borrow the amount you need. For additional information visit the Division of Financial Aid website at www.purdue.edu/dfa.

ALL FUTURE CORRESPONDENCE WILL BE SENT THROUGH YOUR PURDUE EMAIL ACCOUNT

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<th>GIFT AID/FREE MONEY</th>
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ESTIMATED COST OF ATTENDANCE

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<td>Net Cost After Gift Aid</td>
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STUDENT SELF-Help AID OFFER

| Federal Perkins Loan Program        | 1000      | 1000       | 2000       |
| Federal Sub Stafford Loan           | 1750      | 1750       | 3500       |
| Federal Unsub Stafford Loan         | 1000      | 1000       | 2000       |
| Federal Parent PLUS Loan            | 53        | 53         | 106        |
| Federal Work Study                  | 1250      | 1250       | 2500       |
| **TOTALS**                          | **5053**  | **5053**   | **10106**  |

Remaining Net Cost For Family After Student Loans 673

Remaining cost can be met in a variety of ways. Parent PLUS Loans and Private Loans are available to credit worthy borrowers. Other options include university payment plan or other financing options the family may have. Additional information can be found on our website at www.purdue.edu/dfa/options.php.

DIVISION OF FINANCIAL AID

PURDUE UNIVERSITY
Follow instructions included with award notification.

Accept loans and Work Study (if you want them).

Complete online promissory notes (instructions with award notice).

Report any high school or private scholarship awards to our office.
JUNE/JULY: VISIT CAMPUS AGAIN

- Attend STAR and Division of Financial Aid/Bursar workshop.
- Set up myPurdue access for student.
- Set up direct deposit with Bursar and give parent’s access to the Touchnet billing system.
- Receive Bursar bill with financial aid credits in mid-July.
- Complete loan counseling.
• Fall semester payment due 10 days prior to start of classes.

• Excess financial aid for books and other educational expenses will be disbursed to students at beginning of term.
Purdue Financial Aid Estimator now powerful online tool

Provides good estimate of anticipated financial aid eligibility

Work with students on Financial Literacy
QUESTIONS?
Yvonne Smith, Associate Director

January 27, 2014
## TABLE OF CONTENTS

- Welcome
- Wired for Success
- Have Some Fun
- Getting Around
- Stay Healthy
- Be Safe
- Nitty-Gritty
- Talk the Talk
- Quick Resource Guide
- Code of Conduct
Orientation experience where students come to campus, meet with an academic advisor, register for coursework, visit campus resources, and complete other administrative tasks.

Attending STAR is required of all domestic students and helps students become acquainted with campus and Purdue’s academic expectations.
Virtual experience where students go through a similar program to STAR. Once they have completed the online presentation they connect with advisors on different online mediums, register for coursework and complete other administrative tasks. VSTAR was open to international students and students that received an exemption because they could not attend the on-campus STAR.

VSTAR Ambassadors were available at specific hours to students that may have had any questions regarding their online experience.
Boiler Gold Rush International (BGRi) is a new pre-orientation program designed especially for incoming international undergraduate students. BGRi takes place the week before BGR. The purpose of BGRi is to improve international students' transition to Purdue University during their orientation, their adjustment to Purdue culture, and their experience with BGR.

August 12-16, 2014

www.purdue.edu/BGRi
A program designed to orient new students and their families to Purdue University by creating a stimulating environment where students are introduced to academic and campus resources at Purdue and in the Lafayette/West Lafayette community.

August 17-24, 2014
(Move-in: August 16-17)

www.purdue.edu/BGR
At Purdue, Learning Communities are:

- A group of 20 – 30 first-year students who take 2 or 3 of the same courses together; or
- A group of first-year students who share a common academic interest and live in the same residence hall; or
- A group of first-year students who take part in both of the activities listed above.

2013-14: 1,981 first-year participants
31.5% of first-year class

2014-15: Anticipate 95 sections of 49 uniquely-themed LCs New ones include Building Construction Management, Gender and Sexuality Studies, and Air Force ROTC

www.purdue.edu/LearningCommunities
The mission of the ASC is to help students reach their academic goals. We do this through:

**Targeted Course for Special Populations**
- Transfer Students
- International
- Academically At-Risk

**Credit Courses for All Students**
- Study Skills
- Learning Strategies

**Student Support and Outreach**
- Workshops
  - Time Management
  - Staying Focused
  - “Acing” Your Exams
  - “I’ll Do It Tomorrow” (How to avoid procrastination)
- Counseling
  - Walk-in and discuss issues like Test Anxiety

ACADEMIC SUCCESS CENTER  
ENAD 242  
765-494-5569  
www.purdue.edu/asc

PURDUE UNIVERSITY
SUPPLEMENTAL INSTRUCTION - SI

SI is a free, peer-led academic assistance program that is open to all students and utilizes peer-assisted study sessions. SI sessions are regularly-scheduled, informal study sessions in which students voluntarily attend and compare notes, demonstrate problem solving, develop organizational tools, and predict test items. The sessions are facilitated by “SI leaders.”

Supplemented courses currently offered this Fall are:

- BIOL 110
- BIOL 203
- CHM 111
- CHM 115
- CHM 116
- CHM 129
- CS 158/159
- MA 153
- MA 158
- MA 161
- MA 162
- ME 200
- MGMT 200
- MGMT 201
- PHYS 172

www.purdue.edu/SI
The Purdue Promise four-year experience is comprised of financial assistance and targeted support for eligible 21st Century Scholars.

**Things to know:**

- Population: TFCS
- Eligibility: $50,000 TFI or less
- TFCS “Boom” begins 2014-15
- Each student assigned a Coach
- GS 197 and GS 405
- MAPS: Academic Recovery

“Once Purdue Promise, Always Purdue Promise”

[www.purdue.edu/PurduePromise](http://www.purdue.edu/PurduePromise)
The 21st Century Scholars program helps Indiana families afford a college education for their children. Income-eligible seventh- and eighth-grade students who enroll in the program and fulfill a pledge of good citizenship may be eligible for up to four years of college tuition at any participating public college or university in Indiana.

To address needs of 21st Century Scholars in college, Scholar Corps strives to work on:

- Academic Performance and Persistence
- Student Engagement and Enrichment
- Career Exploration
- Financial Literacy and Debt Management

Done through mentoring, one-on-one coaching, workshops, newsletters, a non-credit Blackboard course, and a new 21st Century Scholar Club.

www.purdue.edu/TFCS
The new Military Veteran and Non-Traditional Student Services office was created to help special populations who come to campus with unique needs. Our goal is to make sure these students have every opportunity to succeed just as their more traditionally-aged peers.

- Veterans Success Center **ENAD 402**
- GI BILL Benefits
- Awareness Training
- Contact: dogtags@purdue.edu

[www.purdue.edu/Veterans](http://www.purdue.edu/Veterans)
Bursar’s Office

Tim Riley, Assistant Comptroller & Bursar
The mission of the Bursar’s Office at Purdue University is to efficiently enable and assist students to meet financial obligations, with a focus on financial integrity and accountability. The Bursar’s Office undertakes the management of key University financial resources and records, provides guidance towards establishing appropriate fiscal practices, and acts as a central collection point for University receipts.
The Bursar’s Office manages the following:

- Fee Assessment
- Billing/Payment Processing
- Installment Plans
- Financial Aid Disbursement
- Fee Remissions
- Federal Work Study Pay
- Cashiering
Students are assessed fees based on the rates approved by the Board of Trustees.

• The Bursar’s Office works closely with Enrollment Management and the Office of Budget and Fiscal Planning in order to establish fees, and assess fees to each student based on their course enrollment.

Why do we do it?

• Student Fees are expected to provide over $628.5M in revenue for FY 2014, or 63.4% of the operating budget for Purdue. This percentage has been increasing consistently over the last decade.
FEES ARE ASSESSED BASED ON:

- Year of Enrollment
- Hours Enrolled
- Residency
- School
- Courses Enrolled
- Employment Status

Our tuition calculator is available at http://www.purdue.edu/bursar/Calculator/Welcome.html, this can help you determine how much a student will owe.
Bursar’s Office issues bills for:

- Student Fees / Housing Contracts / Misc Student Receivables
- Third party billing (i.e. employers)

Separately billed:

- Non student receivables (UCO)
- Loans (UCO)
• eBills are sent to students about a month prior to the beginning of classes. (July 16th for Fall 2014)

• Bills are generally due on the first day of classes.

Students who have not made payment by due date will be canceled!
• Payments are accepted online, through the mail, or at teller windows in Hovde Hall

In addition to paying the bills for Purdue:

• Payment is the primary method to confirm enrollment at Purdue, and is relied upon to identify students that intend to attend.

• Cancellation generally occurs following the first week of classes.
Payment Methods

- Purdue-pay (ACH)
- Cash
- Check
- Money Order
- Wire Transfers
- MC, American Express, and Discover are accepted by TouchNet Information Systems with a 2.75% convenience fee
- *Debit Cards are not accepted.*

*We encourage online check payment!!!*
Students must enroll for the installment plan option via their myPurdue account.

- Installments are 25% due right away the remaining 25% during the first three months of the term.

- An APR of 8.00% is added to the account to participate in this plan.
The disbursement of financial aid is administered by the Bursar’s Office.

– Financial aid is first estimated, in order to provide the student with a billing statement with appropriate balances based on the aid we anticipate.

– In general, financial aid is first applied towards tuition and fee, then housing. Any excess financial aid is refunded to the student, or the parent in the case of a parent loan.

– We process grants/awards, fellowships, scholarships, loans, and athletic scholarships.
Faculty/Staff, Graduate Staff, Spouses of Staff, Children of Staff, Retirees, and Resident Hall Counselors are currently provided tuition remissions for courses taken at Purdue.

These remissions and the associated policies are managed by the Bursar’s Office.
Tax Statements

- Students receive tax statements from the Bursar’s Office which provide them information that they may use to claim tax credits or deductions for the tax year.

- These statements are generated in January, and our office responds to inquiries regarding the statements through April. Statements are available online.
In addition to fee payments, the Bursar’s Office is the central collection point for University receipts. Cashier’s accept deposits from various departments across campus, allowing those departments to provide goods and services to students.
What they ask....

- My Financial Aid is (__________)
- Will my classes be canceled because (____)
- My Payment is (________)
- My remission is (__________)
- My Housing bill is (__________)
- Is this Work Study (_______)
- Can I make installments/plans because (_______)
Our website answers many general questions, and provides useful information http://www.purdue.edu/Bursar/
Some things you can do to help us

- **Direct student online**
  - Students can view their statement, pay their bills, confirm their registration, change their billing address, and obtain tax information online, it is more convenient for them, and give us the chance to respond to the more difficult questions and situations.

- **Suggest Direct Deposit**
  - If a student indicates that they have financial aid, encourage them to sign up for direct deposit. It is faster for them, and we do not have to try to guess which address to be sending checks to.

- **Encourage Students to Authorize Parents**
  - They can do this online through TouchNet. It is easy, and assures that mom/dad are getting the info that they need.

- **Urge students to confirm their enrollment**
  - Students are not registered until they have confirmed their enrollment, even if they have a zero balance because financial aid paid their bill. We still need to know that they are coming. Help them help themselves and ask them to verify that they confirmed their enrollment.
QUESTIONS?
Enrollment Management Analysis and Reporting will be a national model in higher education for data, analysis, and technology related to undergraduate recruitment, management, and retention of students, while continuing to provide the highest level of customer service to the student population and University at large.

The office works towards its vision by providing timely, accurate, and relevant data and technologies regarding the recruitment, enrollment, and retention of students that allows the University to achieve its strategic goals and initiatives.
RESPONSIBILITIES - ADMISSION & RECRUITMENT

• Hobsons - undergraduate recruitment system
  – Hobsons Connect – typically contains approximately one million prospective student records from sixth grade through high school seniors
  – Eliminate duplicate records

• Provide applicant and admitted student data and system support for the University’s undergraduate recruitment efforts
  – Build filters to provide contact information for recruitment efforts
  – Typically consists of over 750 campus visits, 21 large on-campus event, and over 30 off campus receptions that combined serve over 29,000 guests, as well as provide recruitments lists for the over 600,000 print materials and 1,800,000 emails the office of Admissions distributes every year

• Weekly updates to progression toward our new incoming class
  – University Admission Dashboard
  – School Admission Dashboard

• Validated admitted student reports in the Cognos/ODS environment
  – Maintain reports which provide lists of admitted students (test scores, HS information, etc)
RESPONSIBILITIES – OFFICIAL REPORTING

• Official source for enrollment, degrees conferred, and retention reporting
  – Collaboratively work with IT areas to freeze student data at CENSUS and TERM_END points in time.

• Validated frozen student data/reports in the Cognos/ODS environment
  – Maintain reports which provide lists and summary level data of all freeze data (enrollment, degrees, grade distributions, etc)

• Provide official numbers for press releases and BOT reports/meetings.

• Provide data for numerous institutional surveys and reports
  – Examples include US News and World Report annual survey of best colleges, Common Data Set, Purdue Data Digest

• Provide data and analysis for numerous adhoc requests from the broader campus community
Public Folders - PROD > Student - PWL > Validated > Official Reporting

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<th>Name</th>
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<tbody>
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<td>Admissions Undergraduate</td>
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http://www.purdue.edu/enrollmentmanagement/researchanddata/reports.html

Many of the Cognos reports are also found on the Enrollment Management Website, for ease of access.

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Student Data Reports

Consolidated Enrollment
The Enrollment Report reflects semester enrollment data with regional campus inclusion of student comparative credit hours, ethnicity, residency, part time and full time, facts at a glance, and much more.

CIRP
The Institutional Profile provides comprehensive information on incoming first-year students as well as national normative data for similar types of schools. Topics covered include: secondary school achievement and activities; educational and career plans; parental income and education, ethnicity, and other demographic items; financial aid; and values, attitudes, beliefs, and self-concept. This report provides information that can be used for student assessment activities, accreditation and self-study reports, campus planning, and policy analysis. Separate profile reports are generated for first-time full-time freshmen, first-time part-time freshmen, transfers, and all respondents. Comparison groups in the first-time, full-time freshmen and all respondent reports are nationally-normed to reflect the American first-time full-time freshman population.

Credit Hour Report
The credit hour report summarizes number of credits and enrollment by student classification (Freshmen, Sophomore, Junior, etc), full-time/part-time status, gender, degree and curriculum. Credits are defined as number of hours a student is registered for the term.

Data Digest
Purdue University Data Digest is in its twelfth edition which provides current information on a variety of topics for the Purdue University System campuses, with a special focus on the West Lafayette campus. (Webpages hosted by OIR.)

Degrees Conferred
Official degrees awarded at the time of the end of term snapshot date. Total number of awarded degrees as well as number of students earning a degree are reported. In the case of students’ completing requirements for multiple majors, the awarded degree total will count multiple degrees.

Enrollment Summary
The Enrollment Summary is a 2 page quick fact sheet of Purdue - West Lafayette enrollment figures released each fall by student classification, gender, residency, College or School, ethnicity, and much more.

Graduate/Retention Rates
Graduate/retention rates by class, college or school, etc...
OFFICIAL REPORTS ON THE WEBSITE

Provides easy access to historical data.
For example, the Enrollment Summaries go back as far as 1995!

Enrollment Summary

The Enrollment Summary is a 2 page quick fact sheet of Purdue - West Lafayette enrollment figures released each fall by student classification, gender, residency, College or School, ethnicity, and much more.

Enrollment Summaries by Term

| Fall 2013 | Spring 2013 | Summer 2013 |
| Fall 2012 | Spring 2012 | Summer 2012 |
| Fall 2011 | Spring 2011 | Summer 2011 |
| Fall 2010 | Spring 2010 | Summer 2010 |
| Fall 2009 | Spring 2009 | Summer 2009 |
| Fall 2008 | Spring 2008 | Summer 2008 |
| Fall 2007 | Spring 2007 | Summer 2007 |
| Fall 2006 | Spring 2006 | Summer 2006 |
| Fall 2005 | Spring 2005 | Summer 2005 |
| Fall 2004 | Spring 2004 | Summer 2004 |
| Fall 2003 | Spring 2003 | Summer 2003 |
| Fall 2002 | Spring 2002 | Summer 2002 |
| Fall 2001 | Spring 2001 | Summer 2001 |
| Fall 2000 | Spring 2000 | Summer 2000 |
| Fall 1999 | Spring 1999 | Summer 1999 |
| Fall 1998 | Spring 1998 | Summer 1998 |
| Fall 1997 | Spring 1997 | Summer 1997 |
| Fall 1996 | Spring 1996 | Summer 1996 |
| Fall 1995 |
RESPONSIBILITIES – RESEARCH & ANALYSIS

• Presentations & White Papers
  – AP Research (Student success with AP score 3)
  – Retention Studies (CODO vs Non-CODO retention, Specific programs retention)
  – Time to Degree and the factors which influence time to degree
  – Transfer Student Study (Demographics, previous institution, incoming GPA, first-year GPA compared to their new beginner cohort, retention & grad rates)

• Monthly newsletters (in collaboration with other Enrollment Management staff)
  – Telling the story on data (New incoming class profile, CODO retention, projection of demographics of high school students, ….)
Several of the department's publications and analysis can be found under the research and data section of the Enrollment Management Website.

**Research**

You will be able to find recent research from Purdue University.

**AP Score 3 Analysis**

Students taking an AP exam and earning a score of 3 are evaluated for course success in the score of 3 was not accepted and therefore the student was required to register and complete. predominant number of students who score a 3 on the AP exam earn A's and B's in the associate & 11500 and ENGL 10600: over 90% of the students earn an A or B grade.

**Fall 2011 Admitted Students Enrolled at Another Institution**

Results from the National Student Clearinghouse Student Tracker depicts which other higher majority of Fall 2011 admitted students decided instead of Purdue to choose University of Illinois students are non-resident students (56%) which indicates the student decided to stay in-state.

**Fall 2010 Average Credit Hour Distribution**

The Four Year Completion Rate study conducted at Purdue, showed students who attempt 16 report complements the study results by showing student's attempted credit at the college level shows in a vast majority of colleges, the students perform at a higher semester GPA when at least hours.

**Enrollment Summary**

The Enrollment Summary is a 2 page quick fact sheet of Purdue - West Lafayette enrollment.

**Enrollment Management Newsletter**

Each month the EM Newsletter showcases the latest research on financial aid, national

"Geographic Mapping of Applicants, Enrollees and Student Yield"

*December 2013*

This newsletter maps Purdue's reach across the United States and the world. It examines and country, and a detailed map of Indiana's yield by county.

"Undergraduate Admissions Recruitment"

*November 2013*

The recruitment of undergraduate students to Purdue involves a variety of activities. This

"Upward Trends Continue for Retention and Graduation"

*October 2013*

Retention and graduation rates have increased over the last six years. This newsletter examines the academic colleges.

"Fall 2013 New Entering Class"

*September 2013*
RESPONSIBILITIES – COGNOS AND DATA TRAINING

- Provide data training for the reporting tool (Cognos)
  - Consumer classes
  - Report Studio author classes
  - Advisor training classes
  - Admission counselor classes

- Provide data training for the data warehouse (Banner ODS)
  - How to create Retention reports
  - Will offer training on Course Registration data, Freeze Enrollment data

**Student Data and Cognos Tool – Request for access:**

http://www.purdue.edu/rolerequest

**Training Classes:**

http://www.purdue.edu/enrollmentmanagement/emar/index.html
RESPONSIBILITIES – ENROLLMENT PROJECTIONS

• Forecasting enrollment for each term
  – Mid February – project next Fall enrollment based on current Spring term enrollment
  – End of May – revise the projected Fall enrollment (if needed)
  – Mid August – project next Spring enrollment
  – Mid October – revise the projected Spring enrollment based on current Fall term enrollment
  – Mid November – project next Fall enrollment based on last Fall enrollment

• Forecast Fall term enrollment for 10 years into the future
  – Beginning of December – for enrollment growth planning
  – Mid March – revise the long term projection (if needed)
Monal Patel – *Interim Director EMAR*

Jack Betten – *Assistant Director*

Madonna Ritter – *Secretary*

Jean Austin – *Enrollment Specialist*
Melanie Church – *Enterprise Data Trainer*
Bob Delcourt – *Enrollment Analyst*
Margaret Roginski– *Enrollment Analyst*
*Vacant* – *Web Designer & Information Analyst*
enrollmentmanagement@purdue.edu

Department phone: 49-66893
INTERNATIONAL STUDENTS AND SCHOLARS

JOE POTTS
ISS facilitates Purdue’s global mission by providing services and support to international clientele and University departments and offices.

We seek to enhance the academic, cultural, and social experience of international students and scholars by providing knowledge and expertise in admissions, immigration, advising, and cross-cultural programming.
WHO & WHERE WE ARE...

• Schleman 136 (main reception); 494-5770

• 32 staff in 1st/2nd floor offices
  – 14 Clerical
  – 18 AP and Operational

• 3 key service areas
  – International Undergraduate Recruitment & Admissions
  – Immigration Advising & Services
  – Programming & Engagement (through IP, Young 120)

• Our goal: friendly, efficient, knowledgeable service to Purdue’s international community
WE SUPPORT...

• nearly 9,000 students from abroad

• approximately 1000 faculty and researchers from around the world

• all of Purdue departments, colleges, schools and offices
• Recruitment travel to Central and South America, East and South Asia, the Middle East and Europe

• Review/evaluation of international undergraduate applications and determination of admissibility

• Facilitation of transfer credit from foreign institutions for international and US students
IMMIGRATION SERVICES

• Issuance of official immigration documents for international undergraduate, graduate and professional students

• Immigration documents for visiting scholars and employment services for non-U.S. faculty/staff

• Regulatory compliance and SEVIS reporting

• Advising & referrals, maintenance of status

• Program changes and extensions, employment authorizations (OPT and CPT), changes of status, travel endorsements
ENGAGEMENT AND PROGRAMMING

*BGRi* – special pre-BGR orientation (with UR & SS)
*MIX* – connects new internationals with domestic students
*GO Purdue* – trips to area points of interest
*Boiler Out* – community service program
*IFP* – international friendship program with community families
*Global Café* – weekly programs focusing on a specific culture or global issue
*Perspectives* – extended, more in-depth orientation to U.S. culture & life

…and cross-cultural training for campus units
QUESTIONS?
Hello
ENROLLMENT MANAGEMENT ORIENTATION

THANK YOU

www.purdue.edu/enrollmentmanagement
Jacqueline Hills - jfhills@purdue.edu