Hello
ENROLLMENT MANAGEMENT ORIENTATION

WELCOME
OFFICE OF ENROLLMENT MANAGEMENT

Pamela T. Horne
Vice Provost for Enrollment Management
WHO ARE WE?
UNIT VALUES

**Accountability and Transparency** – to students, their families, University colleagues, and state and federal authorities.

**Data Driven Decision-Making** – to measure return on investments, guide practice, and inform policy through the collection, analysis, interpretation, and application of data.

**Diversity and Inclusion** – to appreciate, respect, and incorporate in our work the unique perspectives, experiences, and contributions of individuals and cultures.

**Healthy Work Environment** – to take work seriously while simultaneously maintaining personal and organizational well-being; keeping a positive attitude, sense of humor, sense of joy, and purpose in our work.

**High Expectations and Strong Support** – to foster a culture of excellence, mutual respect, and productivity while supporting our colleagues, our students, and ourselves; to support staff empowerment for continuous improvement and problem solving.

**Integrity** – to ensure ethical practice in all our endeavors.
Leadership – to make professional commitments and take action that shapes, advances, and positively influences the campus community and our professions.

Professional Development – to encourage and facilitate continuous learning, training, and talent identification among our staff.

Scholarship and Discovery – to influence Enrollment Management practices both within Purdue and externally by conducting, sharing, and applying research and outcomes.

Stewardship – to use our resources wisely; with both care and appreciation.

Collaboration – to proactively engage new and strengthen existing partnerships, incorporating diverse points of view, feedback, and ideas to mutual benefit.

Efficiency, Excellence, and Accuracy – to ensure that all data, records and reports are precise and clear and that processes are streamlined to make the best use of human and technological resources.
ENROLLMENT MANAGEMENT FORUMS

SPRING AND FALL

DEFINING SUCCESS
Well-being

Five Elements

PURPOSE: like what you do each day; motivated to achieve goals
SOCIAL: strong, supportive relationships and love in your life
FINANCIAL: effectively managing economic life - reduced debt
COMMUNITY: engagement where you live, like where you work, and pride in community
PHYSICAL: good health and ability to get things done

Application Processing
Rolling Admission
Fall 2016 Enrollment Year

Mitch Warren
Director of Admissions

MEAN DEBT OF GRADUATING BORROWERS

2013-14 MEAN DEBT OF GRADUATING UNDERGRADUATE BORROWERS

RESIDENTS
$26,621
63.2%

NONRESIDENTS
$33,360
34.5%

ALL UNDERGRADS
$28,343
52.1%

2013-14 PERCENT OF GRADUATING UNDERGRADUATES WHO BORROWED
ENROLLMENT MANAGEMENT WEBSITE

www.purdue.edu/enrollmentmanagement

- Easy access to the latest student data
- Readily available publications and presentations

Welcome to the Office of Enrollment Management

The vision of our office is to provide service, leadership, coordination, assessment, and evaluation for pre-college preparation & outreach, recruitment, transition, and student support activities at Purdue University. Enrollment Management conducts these activities in a collaborative and intentional manner that enhances student access, learning, degree attainment, and post graduate contributions to Purdue, the state, nation and the world.

Be sure to navigate this site to access and request the latest Purdue undergraduate student data including profile, enrollment, academic performance, retention, and graduation rates. Also, you have the opportunity to learn more about the latest research, publications, and presentations on financial aid, national student data, higher education hot topics, and much more.

In The News

Purdue applications set all time record
Patterson Neubert, A. (February 2015). Purdue University.
Office of Enrollment Management Annual Report 2013-2014

Enrollment Management Dashboard: Undergraduate Students

- 28,235 Total Students
- 57.4% Male
- 42.6% Female
- 31.2% First Year
- 68.8% Return

- Engineering: 21%
- Business: 19%
- Science: 15%
- Health: 13%
- Arts: 12%
- Liberal Arts: 12%
- Agriculture: 6%
- Education: 6%
- Management: 6%
- Pre-professional: 6%
- Social Sciences: 5%
- Fine Arts: 2%
- Natural Sciences: 2%
- Interdisciplinary: 2%
- Other: 1%

Federal Pell Grant Recipients: 1895

Undergraduate Enrollment by State:

- 1,217 International
- 5,271 Domestic

Office of Enrollment Management:

- 6,373 New First-Year Students
- 174 New High Achievers
- 17,086 Total New Students

First Generation: 18%

Office of Admissions: Building an Academic Community

- Reaching Out by Letter
- Campus Visit:
  - 27,500 Visits
  - 22,000 Appointments
  - 3,300 Student Tour

Office: Focusing on Student Services

- Customer Service
  - Call Volume Reporting
  - Email
  - Social Media

Office of Enrollment Management

Purdue University
NEWSLETTERS

OFFICE OF ENROLLMENT MANAGEMENT

TOP INSTITUTIONS BY COLLEGE FOR MOBILE NONRESIDENTS

When data is available, Purdue National Enroll study has found that there are significant differences in student mobility across institutions. In recent years, the number of mobile nonresidents has increased significantly. This trend suggests that more students are choosing to take advantage of Purdue's online and flexible learning options.

The following table lists the top institutions for mobile nonresidents in each college at Purdue University. The data is based on enrollment data from Fall 2018.

<table>
<thead>
<tr>
<th>College of Agriculture</th>
<th>College of Education</th>
<th>College of Engineering</th>
<th>College of Pharmacy</th>
<th>College of Science</th>
<th>College of Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>329</td>
<td>231</td>
<td>2,720</td>
<td>154</td>
<td>355</td>
<td>155</td>
</tr>
</tbody>
</table>

This information can be useful for students and parents when considering different programs and institutions. It highlights the popularity of Purdue's online learning options.

BEHAVIOR OF NONENROLLING ADMITS BY COLLEGE

By looking at the data, it is clear that the behavior of nonenrolling admits is closely related to the overall enrollment trends. Nonenrolling admits are those who accept an offer of admission but do not enroll at Purdue.

The table below shows the number of nonenrolling admits in each college by admission status.

<table>
<thead>
<tr>
<th>College of Agriculture</th>
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The data indicates that nonenrolling admits are less likely to enroll in engineering and science colleges compared to other colleges.

THE IMPACT OF THE COMMON APPLICATION & PURDUE REGIONAL REPRESENTATIVES

Over the past five years, the undergraduate enrollment landscape at Purdue has evolved. Notably, regional representatives now support Purdue's outreach in select states, including California, Texas, Georgia, New York, Maryland, Massachusetts, and Washington D.C. As a result, the Common Application has become a more strategic tool for recruitment.

The following chart shows the number of applicants, accepts, and enrollments for the Common Application.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applicants</th>
<th>Accepts</th>
<th>Enrollments</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>30,705</td>
<td>2,013</td>
<td>1,706</td>
</tr>
<tr>
<td>2011</td>
<td>30,976</td>
<td>2,013</td>
<td>1,706</td>
</tr>
<tr>
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This data highlights the importance of the Common Application as a key tool in the recruitment process.

CHANGING YIELD RATES

Other changes with the Common App include changes that impact yield rates – the percentage of admitted students who enroll at Purdue. With the Common App, it is easier for students to apply to multiple institutions, which means competition for enrollment is increasing. As a result, the yield rates have decreased slightly.

In 2010, Purdue's yield rate was 27 percent. In 2014, it dropped to 23 percent. This change is likely due to increased competition from other institutions.

OFFICE OF ENROLLMENT MANAGEMENT
QUESTIONS?
MITCHELL WARREN, DIRECTOR

OFFICE OF ADMISSIONS
**THE FUNNEL**

**Funnel rates**
- Response Rate
- Conversion Rate
- Acceptance Rate
- Yield Rate
- Capture Rate

**Stages**
- Prospect
- Inquiry
- Applicant
- Decision
- Confirmed
- Enrolled

OFFICE OF ADMISSIONS
ROLE OF THE OFFICE OF ADMISSIONS

- Implement the EMPG enrollment plan
- Recruit students for all undergraduate colleges, schools, and programs
- Implement all central recruitment programs
- Admit/Deny for all undergraduate programs
HOW DO WE OBTAIN THE INFORMATION OF THE STUDENTS WE RECRUIT?

- Cappex, Chegg, Etc.
- PSAT
- Plan EOS (ACT)
- Learn More Indiana
- High school visits
- College fairs
- Phone calls
- Letters
- Web
- Regional “receptions”
To students, parents, and secondary schools:

• Begin with 8th grade……through “freshman follow-up”

• Some work on the telephones

• Chats (20)

• Personalized approach

• Parent/family piece

• High schools kept informed too

• Programs for high school guidance counselors

• “E” and print (+/- 2,000,000/+650,000)

• Boiler STeam (the “T” is intentionally capitalized)
ON-CAMPUS PROGRAMS

Prospective
Discover Purdue
Explore Purdue
Introducing Purdue
Experience Purdue

Admitted
Purdue’s For Me
Golden Honors Day
Destination Purdue

Both
Saturday with the Boilermakers
Fall Preview Days
Daily Visits
College/School programs
Group visits
TYPICAL ON-CAMPUS PROGRAM AGENDA

- **Information Fair** - Most EM offices, colleges/schools, and campus clubs and organizations

- **Student/Parent Panel** - A panel of “experts” is available for students and parents to ask questions on topics ranging from student life and housing to financial aid and campus safety.

- **Academic College/School Session(s)** - Specific agendas of sessions are determined by college/school. Length varies.

- **Lunch** - Lunch is usually provided or a discount coupon is given. Typically lunch is in the residence halls, catered by the Union, or set up in “food court” style at the Union.

- Tour of campus, residence hall, RSC, BCC, LCC, NAECC, etc.
HIGH SCHOOL VISITS, COLLEGE FAIRS & OFF CAMPUS PROGRAMS

- Individual visits to high schools in Indiana and out-of-state (+800)
- All Indiana Association for College Admission Counseling sanctioned fairs and selected out-of-state fairs (+/- 875) including P.A.R.T.
- National Association for College Admission Counseling
- NSSFNS/100 Black Men/Infinite Scholars
- National Hispanic Leadership Conference & National Hispanic College Fairs
- Infinite Scholars
- ISS travel
- Preview Purdue (receptions) (approx. 80)
- Indiana Association of School Principals
- Panels
Officer of the Day (OD)

- All phone calls and walk-ins are directed to one of the two or three admission counselors who are OD.

- The office is open for walk-ins from 8-5 Monday through Friday and 9-noon on Saturday (except during the summer).

- Our office is open to walk-ins and phone calls over the lunch hour as well.

Presenter

- Typically, four 45-minute presentations per day, they include a Purdue “Fast Facts” slide show and video. The student-led campus tour portions take approximately 90 minutes.
21 West Lafayette-based recruitment, in-take staff (full-time/part-time)

1 Indianapolis-based recruitment staff

9 Regionally based staff 10 month staff (Atlanta, Chicago (2), Dallas/Ft Worth, DC, Los Angeles, New Jersey, New York, San Francisco)

22 West Lafayette operations staff (full-time/part-time)

9 fall temporary staff

3 additional staff who serve as office support/business manager
   And of course, a ton of current students!
   Collaboration with academic college-based staff
   Purdue Recruitment Council
At Purdue University, applications for admission are reviewed on an individual basis. This individual attention allows the admissions committee to take a holistic approach in the evaluation of a student’s application. First and foremost, Purdue is seeking to enroll students who are academically prepared for the rigors of college and who will be successful in their chosen field of study.

In determining admission, the depth and breadth of each student’s application file is carefully analyzed. Specifically, Purdue’s admission policy strives to enroll students who will add to the rich variety and diversity of our campus environment by taking into account a student’s record through a holistic admissions review process.

Diversity is one of the major elements of Purdue’s strategic plan, and efforts are supported by a holistic admissions review process as well as programs that provide scholarships and K-12 outreach. Purdue’s goal is to ensure that the student body reflects the increasingly diverse population. This diversity enriches the academic journey for all students as they experience, and come to appreciate, diverse ideas and perspectives.
Applicants are evaluated individually on the following factors:

- Common Application: fall 2016 entry (high school students)
- Number of academic subject-matter units (English, math, foreign language, lab science, and social science)
- Overall grades in academic coursework, especially coursework related to intended major
- Individual courses taken (including senior year of high school)
- Trends in achievement (how/when the grades were earned)
- Class rank, overall GPA, and core GPA
- Strength of college prep program
- SAT and/or ACT scores
- Ability to be successful in selected major
- Time of year, space availability
- Overall attributes and characteristics of the applicant
EMAR
ENROLLMENT MANAGEMENT ANALYSIS AND REPORTING

New EM Employee Training

Stephen Lipps
Director
EMAR OFFICE

WHAT WE DO AND WHY IT’S IMPORTANT

TECHNOLOGICAL SUPPORT FOR RECRUITMENT EFFORTS

DATA ANALYSIS AND REPORTING

REPORTING: ENROLLMENT DEGREES RETENTION

DATA VISUALIZATION

SURVEY RESPONSES

PREDICTIVE ANALYSIS
TECHNOLOGICAL SUPPORT FOR
RECRUITMENT EFFORTS

CRM (Customer Relations Management) system that contains data of Purdue’s prospective students.
BANNER ODS AND COGNOS REPORTING

What is ODS?
How often is ODS updated?
What is Cognos used for?
What kind of reports can I get from Cognos?
# Data Visualization

## Tableau

### Purdue University

### Office of Enrollment Management

**Admissions Dashboard - Undergraduate Freshman Beginners**

#### Scorecard

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<th>International</th>
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### Scorecard

- **Admissions Week**: Latest Week
- **Application Status**: Applications
- **Underrepresented Minority**: URM = % of Total; Non-URM = 87.5%
- **Ethnicity**: 2 or more races = 2.7%, American Indian or Alaska Native = 0.1%, Asian = 10.6%, Black or African American = 4.6%, Hispanic/Latino = 6.5%, International** = 29.9%, Native Hawaiian or other Pacific Islander = 0.1%, Unknown = 3.8%, White = 42.2%
- **Gender**: Male = 61.2%, Female = 38.8%

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*International based on residency fee
**International based on citizenship

### Deviation from LY

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>0.0%</td>
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<td>61.7%</td>
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* Purdue University

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**Fall 2015**

**Week #52**

**as of August 3, 2016**
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Stephen Lipps</td>
<td>Director</td>
</tr>
<tr>
<td>Jack Betten</td>
<td>Associate Director</td>
</tr>
<tr>
<td>Bob Delcourt</td>
<td>Senior Enrollment Analyst</td>
</tr>
<tr>
<td>Johnathan Grant</td>
<td>Web Designer &amp; Information Analyst</td>
</tr>
<tr>
<td>Senzeni Mhlanga-Fichani</td>
<td>Enrollment Analyst</td>
</tr>
<tr>
<td>Margaret Roginski</td>
<td>Enrollment Analyst</td>
</tr>
<tr>
<td>Julie Huser</td>
<td>Assistant Director</td>
</tr>
<tr>
<td>Melanie Church</td>
<td>Information Analyst - Enterprise Data &amp; Training</td>
</tr>
<tr>
<td>Madonna Ritter</td>
<td>Secretary</td>
</tr>
</tbody>
</table>
EMAR Website

HTTP://WWW.PURDUE.EDU/ENROLLMENTMANAGEMENT/EMAR/

Provides information about the department, standard reports produced by the department, and a link for requesting data.
Stephen Lipps  
Director  
Enrollment Management Analysis and Reporting  

srlipps@purdue.edu  
(765) 494-5020  

Schleman Hall B65  
475 Stadium Mall Drive  
West Lafayette, IN 47907-2050  

Data requests: http://www.purdue.edu/enrollmentmanagement/emar/requestdata.html  
Forward your questions to: enrollmentmanagement@purdue.edu  

General Contact:  
Madonna Ritter – EMAR Secretary  
(765) 496-6893  
Fax (765) 496-3648
STUDENT SUCCESS AT PURDUE

Daniel Carpenter, Director
Helping students reach their academic goals

– **Courses**
  - 3 credit hour Study Skills Seminar
  - 1 credit hour Academic Success

– **Workshops, topics include:**
  - Time Management
  - Procrastination
  - Effective Study Strategies

– **Consultations & Coaching**
  - Walk-in or Appointments to create personalized strategies for studying and academic success
  - Peer Success Coaching/ Academic Consultation

– **Targeted Support for Specific Populations**
  - Academically At-Risk
  - Breaking Bread & Black Male Excellence Network

– **Online Resources**
  - BoilerGuide app
  - Tutoring & Academic Resource Referral Guide & Database
  - Handouts & Videos
Supplemental Instruction (SI) is...

... Free weekly study sessions led by a peer who has successfully taken the course
... an informal study group where it's ok to make a mistake
... a place to share study tips
... a way to grasp tough material and break it down into understandable segments
... a way to save time, money and frustration
A one-day experience where students come to campus, meet with an academic advisor, take advanced credit exams, register for coursework, visit campus resources, and complete other administrative tasks.

Attending STAR is required of all domestic students and helps students become acquainted with campus and Purdue’s academic expectations. International students are automatically enrolled in the online course, Virtual STAR.
A program designed to orient new students to Purdue University by creating a stimulating environment where students are introduced to academic and campus resources at Purdue and in the Lafayette/West Lafayette community.

www.purdue.edu/BGR
Boiler Gold Rush International (BGRi) is a new pre-orientation program designed especially for incoming international undergraduate students. BGRi takes place the week before BGR. The purpose of BGRi is to improve international students' transition to Purdue University during their orientation, their adjustment to Purdue culture, and their experience with BGR.

www.purdue.edu/BGRi
The Disability Resource Center (DRC) at Purdue University ensures that qualified students with disabilities have equal access to all University programs, services, and activities. DRC supports students with disabilities by coordinating reasonable and appropriate accommodations, educating the University community about disability issues and rights, and promoting an informed and inclusive campus environment that actively addresses individual and institutional barriers.

**ACCOMODATIONS AND SERVICES**

Accommodations are determined on a case-by-case basis through an interactive and deliberative process.

Determining and arranging accommodations is a partnership among many in the University, including the student, instructors, campus departments, and the Disability Resource Center.

An accommodation may include a modification or adjustment to a course, program, service, or activity that allows a student with a disability a means to access
TESTING CENTER

ADVANCED CREDIT
*Chemistry 111,112,115,116
*Bio 121

NATIONAL PAPER/PENCIL EXAMS
*LSAT
*GRE Subject

PEARSON VUE
*GMAT (management)
*FE (Engineering)
*PCAT (Pharmacy)
*MICROSOFT Certification
*PTE (English)

CLEP

HOURS:
MON/TUE/FRI
8:00 am – 5:00 pm
WED/THU
8:00 am – 9:00 pm
SAT (2nd and 4th)
8:00 am – 5:00 pm

SCHLEMAN, ROOM B42

STUDENTS SUCCESS AT PURDUE

www.purdue.edu/testingcenter
Mission
Horizons Student Support Services aims to assist students in developing academic, social, and personal skills through holistic services including tutoring, faculty mentoring, peer mentoring, career development, academic support, cultural enrichment, and access to global experiences. These initiatives coupled with a sense of belonging will contribute to a well-rounded and successful Purdue University experience.

Program Eligibility and Recruitment
A student must be enrolled or accepted for enrollment at Purdue University and must meet at least one of the following criteria:

• A student’s family must meet the federal guideline for income eligibility
• A student must be a first-generation college student (Neither parent has completed a 4-year college degree)
• A student is registered with the Disability Resource Center on campus
The intentional combination of financial support and academic & social programming to help income-eligible 21st Century Scholars thrive at Purdue.

- One-on-One Academic Coaching
- BGR Waivers
- Tutoring/ Quiet Study Space
- Free Printing
- Academic Recovery
- GS 197 & GS 405

www.purdue.edu/PurduePromise

Advocacy & Referral
The Twenty-first Century Scholars program helps Indiana families afford a college education for their children. Income-eligible seventh- and eighth-grade students who enroll in the program and fulfill a pledge of good citizenship may be eligible for up to four years of college tuition at any participating public college or university in Indiana.

To address needs of 21st Century Scholars in college, Scholar Corps strives to work on:

- Academic Performance and Persistence
- Student Engagement and Enrichment
- Career Exploration
- Financial Literacy and Debt Management

Done through mentoring, one-on-one coaching, workshops, newsletters, a non-credit Blackboard course, and a new 21st Century Scholar Club.
Veterans or current members of the United States Armed Forces develop a strong sense of teamwork, camaraderie, and mission. The Veterans Success Center (VSC) connects them with individuals who share their experiences.

The VSC is the office for the Purdue Student Veterans Organization, access point to the GI BILL® and other education benefits, is a space to study and relax, a hub for services and programming such as Peer Advisors for Veteran Education, Veteran Orientation, VA work study employment, and networking with companies hiring veterans.
You are an adult nontraditional student if you are an undergraduate student meeting one or more of these criteria:

- Two year break from school
- Married or in a domestic partnership
- Parent
- Active duty or U.S. military veteran

Guidance & support for adult nontraditional students since 1968

Services for adult nontraditional students: Lunchtime Learning, free tutoring, individual consultations, need based grants and scholarships, honorary society, honors program and referral to other resources

www.purdue.edu/spanplan
Student Success at Purdue
Krach Leadership Center, 4th Floor
1198 3rd Street
(765) 494-9328

www.purdue.edu/studentsuccess
studentsuccess@purdue.edu
QUESTIONS?
MISSION

To provide accurate and timely academic record information, while maintaining the privacy and security of those records.
GUIDING PRINCIPLES

Charity
• A willingness to put the interest of others ahead of one's own

Prudence
• A commitment to safeguard the future even as one take advantage of the present

Accountability
• A sense of responsibility for the systemic consequences of actions

Equity
• A desire to ensure that rewards are distributed in a way that corresponds to contribution rather than power
Your School Name Here

<table>
<thead>
<tr>
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<th>Title</th>
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COMMUNITY COLLEGE

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COMMUNITY COLLEGE

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COMMUNITY COLLEGE
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<td>VII</td>
<td>14:30 - 15:20</td>
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<td>VIII</td>
<td>15:35 - 16:25</td>
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<td>IX</td>
<td>16:40 - 17:30</td>
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The E-Catalog.

Is There a System-Wide Solution?
The Family Educational Rights and Privacy Act (FERPA) (20 U.S.C. § 1232g; 34 CFR Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education.

The Essence:
• Federal law designed to protect the privacy of education records. It also provides guidelines for appropriately using and releasing student education records.
• It is intended that students’ rights be broadly defined and applied. Therefore, consider the student as the “owner” of his or her education record, and the institution as the “custodian” of that record.

See the following Web site for further details:
http://www.purdue.edu/registrar/FERPA/
Institutions may disclose the following information on a student without violating FERPA if the student has not restricted their information.

- name
- e-mail address
- address (local & home)
- telephone number (local & home)
- college/school and curriculum
- enrollment status and credit hour load
- dates of attendance
- classification
- receipt or non-receipt of a degree
- academic awards received (dean’s list, honors students)
- participation in officially recognized activities
- sports photograph
- position, weight, and height of athletes
Generally, schools must have written permission from the parent or eligible student in order to release any information from a student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):

- School officials with legitimate educational interest;
- Other schools to which a student is transferring;
- Specified officials for audit or evaluation purposes;
- Appropriate parties in connection with financial aid to a student;
- Organizations conducting certain studies for or on behalf of the school;
- Accrediting organizations;
- To comply with a judicial order or lawfully issued subpoena;
- Appropriate officials in cases of health and safety emergencies; and
- State and local authorities, within a juvenile justice system, pursuant to specific State law.
OFFICE HOURS AND LOCATION

8:00 a.m. and 5:00 p.m., Monday through Friday. The office is located on the ground floor of Hovde Hall.

http://www.purdue.edu/Registrar
LEARNING OBJECTIVES

- Financial Aid at Purdue
- DFA Services
- A look at the programs
- Financial Aid Timeline
DESK COUNSELING: Schleman 305, 8 am to 5 pm, Monday - Friday

OFFICE COUNSELING: Upon referral, variable but traditionally 9 am to 5 pm on Mon, Tue, Wed, Fri and 1 pm to 5 pm Thursdays

CALL CENTER COUNSELING: (765) 494-0998, 8 am to 5 pm Monday - Friday

EMAIL INQUIRY SERVICE: facontact@purdue.edu Outreaches (Admissions, High School Nights, etc.)

INFORMATION WEBSITE: www.purdue.edu/dfa, Student Data on myPurdue

STUDENT EMPLOYMENT SERVICES: Schleman Hall Room 302, (765) 494-5056
“The only thing more expensive than education is ignorance” - Benjamin Franklin

- Higher education is an investment
- Nearly 75% of Purdue students receive aid
- Three financing strategies: Past Savings, Current Earnings, Future Earnings (loans)
- Self-help aid a big part of financing strategy
In-state residency after one year
An abundance of upperclassmen scholarships
Student can “become independent”
Student can borrow all the cost of attendance
Need-based aid eligibility determined by measuring family financial strength with the Free Application for Federal Student Aid (FAFSA).

Formula-driven:

\[
\text{COST OF ATTENDANCE} - \text{LESS EXPECTED FAMILY CONTRIBUTION (EFC)}
\]

“DEMONSTRATED” FINANCIAL NEED

EFC is “index” of eligibility for most aid programs, but may or may not represent family situation well.
• University-wide scholarships and awards from academic schools/colleges based on merit (GPA/major)

• Some automatic like Presidential and Trustee, some picked by college/schools

• Goal is for all awards to be announced by mid March
Financial Aid can be separated into Gift Aid and Self-Help Aid

- Gift aid is free money that does not need to be repaid like scholarships, grants, and fee remissions
- Self-Help must either be earned or repaid like Federal Work Study or student loans

Primarily these come from three major sources:

- The Federal Government
- The State Government
- The University
PRIVATE/OUTSIDE AWARDS

- Nearly $12 million awarded

- Through high school, family, friends, employers, affiliations, free internet research sites like www.finaid.org

- Through internet scholarship search services like www.fastweb.com

- Over 10% of undergraduates at Purdue receive outside awards.
OTHER FINANCING ALTERNATIVES

- Federal Tax Credits (Hope & Lifelong Learning; Purdue issues 1098-T forms)
- Private Credit/Alternative Loans
- Home Equity Loans
- IRA Withdrawals/Loans
STUDENT LOAN DEBT: 4 years of decrease

Undergraduate Debt in Constant Dollars

DIVISION OF FINANCIAL AID
STUDENT LOAN DEBT: MYTH VS. REALITY
UNDERGRADUATE DEBT AT GRADUATION

AVERAGE DEBT OF BORROWERS

All Students Combined
$8,343
52.1% BORROW

INDIANA Resident
$26,621
63.2% BORROW

Nonresident
$33,360
34.5% BORROW

INDIANA RESIDENT LEVEL OF STUDENT DEBT

- $0: 5%
- $1-$9,999: 39%
- $10-$24,999: 28%
- $25k-$49,999: 19%
- $50,000+: 9%

DIVISION OF FINANCIAL AID
FEDERAL WORK STUDY

Start job search now, don’t wait until classes start.

Working 10 to 15 hrs/wk may improve academic performance.

Earnings help keep student loan debt lower.
The Free Application for Federal Student Aid (FAFSA) is the one application for Federal, State and Purdue need-based aid.

The FAFSA is required to qualify for low interest student loans; federal student loans are available regardless of income level or need.

The FAFSA process occurs annually, so reminders will be sent to students every year.
A percentage of FAFSA filers are subject to verification.

Respond to requests for information promptly.

Parents may need to “help” student respond to requests for information.
APRIL: AWARD NOTICE TIME

- Mailed in mid March to those with complete files
Follow instructions included with award notification.

Accept loans and Work Study (if you want them).

Complete online promissory notes (instructions with award notice).

Report any high school or private scholarship awards to our office.
JUNE/JULY: VISIT CAMPUS AGAIN

- Attend STAR and Division of Financial Aid/Bursar workshop.
- Set up myPurdue access for student.
- Set up direct deposit with Bursar and give parent’s access to the Touchnet billing system.
- Receive Bursar bill with financial aid credits in mid-July.
- Complete loan counseling.
• Fall semester payment due 10 days prior to start of classes.

• Excess financial aid for books and other educational expenses will be disbursed to students at beginning of term.
MANAGE/DISBURSE FUNDS/RECRUIT FOR NEXT YEAR

- Purdue Financial Aid Estimator now powerful online tool
- Provides good estimate of anticipated financial aid eligibility
- Work with students on Financial Literacy
QUESTIONS?
Tim Riley, Assistant Comptroller & Bursar
**Mission:** To make the business side of Purdue University a simple & intuitive experience in order that the student can concentrate on their academic goals in achieving student success.
The Bursar’s Office manages the following:

- Fee Assessment
- Billing/Payment Processing
- Installment Plans
- Financial Aid Disbursement
- Fee Remissions
- Federal Work Study Pay
- Cashiering
Tutorials

Below is a list of step-by-step tutorials to assist in managing your student account. TouchNet, Purdue's online billing and payment center, works best with Internet Explorer. For other web browsers, please see the bottom of the list:

- How to set up an Authorized User - Students, this will give your parents/guardians access to your secured billing information, and gives us permission to speak to them when they call.

- How to set up Direct Deposit - Students, have your excess funds directly deposited into your bank account.

- How to view a billing invoice - Students and authorized users can view official tuition invoice.

- How to view account activity - Account activity is a view of real time charges on the student's account.

- How to make a payment online

- How to make a payment on a specific line item

- How to make a deposit for an upcoming semester

- How to set up the installment plan

- How to confirm my enrollment

- How to view payment history

- How to view and print 1098T Tax Credit form

- Having problems viewing items in your internet browser? Here's a few tips to try:

  - View a statement using Google Chrome
  - View a statement using Firefox
  - View a 1098T form using Google Chrome
  - View a 1098T form using Firefox
  - Viewing PDFs in Internet Explorer
  - Viewing PDFs in Safari
  - Viewing PDFs in Adobe Reader
Students are assessed fees based on the rates approved by the Board of Trustees.

• The Bursar’s Office works closely with Enrollment Management and the Office of Budget and Fiscal Planning in order to establish fees, and assess fees to each student based on their course enrollment.

Why do we do it?

• Student Fees are expected to provide over $637M in revenue for the FY, or 63.4% of the operating budget for Purdue West Lafayette. This percentage has been increasing consistently over the last decade.
FEES ARE ASSESSED BASED ON:

- Year of Enrollment
- Hours Enrolled
- Residency
- School
- Courses Enrolled
- Employment Status

Our tuition calculator is available at http://www.purdue.edu/bursar/tuition/calculator/index.html

This is a great tool for students and staff to estimate tuition expenses for an upcoming term.
Bursar’s Office issues bills for:

- Student Fees / Housing Contracts / Misc Student Receivables
- Third party billing (i.e. employers)

Separately billed:

- Non student receivables (UCO)
- Loans (UCO)
eBills are sent to students about a month prior to the beginning of classes. (July 13th for Fall 2015)

Bills are always due on the first day of classes for the term.

*Students who have not made payment by due date will be canceled!*
PAYMENT METHODS

• Electronic Check (Online only on TouchNet) – no processing fee
• Installment Plan (Online only on TouchNet) – 8% APR
• Credit Card (Online only on TouchNet) – additional 2.75% Conv. Fee
• Check
• Money Order
• Cashier’s Check
• Wire Transfer
• 529 plan
  • Start process EARLY to allow time for funds to reach Purdue by due date
  • Each 529 plan is different, contact your 529 plan with questions
THE INSTALLMENT PLAN

- Set-up online through MyPurdue each semester
- Fall/Spring - 25% down payment required to enroll – 3 Subsequent monthly payments
- Summer - 33% down payment required to enroll – 2 Subsequent monthly payments
- 8% APR (approx. 1.5%) finance charge added to remaining balance

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<th>Plan Name</th>
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<th>Removal Date</th>
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Welcome to the Purdue University Bursar's Office Bill+Payment Site

* Admission Deposits: Students who are accepting an admission offer should select the eDeposits Tab to submit the $200 advance deposit. Please see step by step instructions.

* 1098T: Web browsers other than Internet Explorer may require additional plug-ins to view the 1098T. Please see step by step instructions if you are experiencing a blank 1098T or a 1098T that does not open.

* Financial Aid: Grants, scholarships, and processed/accepted loans should be credited on your bill. Aid in excess of charges is generally disbursed beginning a week prior to first day of classes. See the Division of Financial Aid website regarding the application and disbursement process.

**My Account**

**Current Account Status**

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<tr>
<th>Description</th>
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<tbody>
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<td>Estimated Financial Aid</td>
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<td>Amount Due Including Estimated Aid</td>
<td>-$2,263.83</td>
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</table>

[Make a Payment][View Account Activity]

**Statements**

* eBill Statement
  - Your latest bill for Student Accounts was posted on 6/9/15.
  - Account Type: Student Accounts
  - Statement Date: 6/9/15
  - Bill Amount: -$2,263.83

* 1098-T Statement
  - 2014
  - View

You must have Adobe Acrobat Reader 8.x or higher to view your 1098-T statement.
Students receive tax statements from the Bursar’s Office which provide them information that they may use to claim tax credits or deductions for the tax year.

These statements are generated in January, and our office responds to inquiries regarding the statements through April. Statements are available online.
WHAT THEY ASK....

- My Financial Aid is (__________)
- Will my classes be canceled because (____)
- My Payment is (__________)
- My remission is (__________)
- My Housing bill is (__________)
- Is this Work Study (______)
- Can I make installments/plans because (_______)
Our website answers many general questions, and provides useful information [http://www.purdue.edu/Bursar/](http://www.purdue.edu/Bursar/)
• **Direct student online**
  – Students can view their statement, pay their bills, confirm their registration, change their billing address, and obtain tax information online, it is more convenient for them, and give us the chance to respond to the more difficult questions and situations.

• **Suggest Direct Deposit**
  – If a student indicates that they have financial aid, encourage them to sign up for direct deposit. It is faster for them, and we do not have to try to guess which address to be sending checks to.

• **Encourage Students to Set up Authorized User (Parents)**
  – They can do this online through TouchNet. It is easy, and assures that mom/dad are getting the info that they need.

• **Urge students to confirm their enrollment**
  – Students are not registered until they have confirmed their enrollment, even if they have a zero balance because financial aid paid their bill. We still need to know that they are coming. Help them help themselves and ask them to verify that they confirmed their enrollment.
QUESTIONS?
OFFICE OF INTERNATIONAL STUDENTS AND SCHOLARS

Mike Brzezinski, Dean of International Programs
ISS is committed to the internationalization of Purdue University by providing appropriate services and support to international clientele and various University departments and offices.

We seek to enhance the academic, cultural, and social pursuits of students and scholars from abroad through knowledge and expertise in admissions, immigration, advising, and cross-cultural programming.
• Friendly and efficient; knowledgeable and helpful

• Transparent

• Rankings, awards, and signature areas
  - Excellence 21 awards
  - Recruitment and total numbers of int’l students
  - International Friendship Program
WE SUPPORT...

• More than 9,000 students from abroad

• Approximately 1000 faculty and researchers from around the world

• All of Purdue departments, colleges, schools and offices
IMMIGRATION SERVICES

• Extension of stay, employment authorization (OPT and CTP), travel endorsement, invitation letters, change of legal status

• SEVIS reporting

• Issuance of immigration documents to prospective undergraduate, graduate and professional students from abroad
• Review and evaluation of international undergraduate applications and determination of admissibility

• Determination of transfer credit from foreign institutions for international and US students

• Trips to Middle East, Europe, Asia, Central and South America
GO Purdue (GO = Global Outreach)

Trips

Speaker’s Bureau Program

Student Volunteer Program

International Friendship Program
QUESTIONS?