THE ONES WHO GOT AWAY
A NEW SELF-HELP DASHBOARD FOR STUDENT CLEARINGHOUSE DATA

Stephen Lipps
Director of Enrollment Management Analysis and Reporting
26,524 Admitted Students

6,812 Enrolled at PWL

19,712 Non-enrolling

303 confidential records

16,499 NSC records

2,910 unknown outcomes

at 744 institutions
DEFINITIONS

First Generation: Self-reported on the admissions application (A1GS attribute).

Legacy: Includes all legacy types (parent, sibling and other), self-reported on the admissions application.

Mobility Status: International Students - International non-residents who enrolled at other U.S. institutions. By definition, these are “mobile” students. Home-based Hoosiers - Indiana residents who enrolled at institutions outside of Indiana. Home-based Non-Residents - Non-Indiana residents who enrolled at institutions within the same state they attended high school. Mobile Hoosiers - Indiana residents who enrolled at institutions outside Indiana. Mobile Non-Residents - Non-Indiana residents who enrolled at institutions outside the state they attended high school.

Regions: Central - IA, KS, MN, MO, ND, NE, SD; Great Lakes - IL, IN, MI, OH, WI; Middle Atlantic - DC, DE, MD, NJ, NY, PA, WV; Mountain - CO, ID, MT, NV, UT, WY; New England - CT, MA, ME, NH, RI, VT; Pacific - AK, CA, HI, OR, WA; Southeastern - AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA; Southwestern - AZ, NM, OK, TX

Scholarship Offer: Scholarships listed in this filter only include offers of centrally awarded institutional merit scholarships that are assigned a cohort.
NOTABLE FEATURES

ENROLLED & NOT ENROLLED NUMBER OF RECORDS
NOTABLE FEATURES
RESIDENCY AND TOOLTIP METRICS
NOTABLE FEATURES
EXCLUDE PURDUE OPTION
NOTABLE FEATURES

SCHOLARSHIP OFFER FILTER & LEGACY FILTERS
NOTABLE FEATURES
INTERNATIONAL RESIDENCY EXAMPLE

Office of Enrollment Management
Purdue Undergraduate Applicants: Where did they go?
Fall 2015 Admitted Purdue Applicants

Gender
Male
Female

Underrepresented Minority
Non-Underrepresented

1st Generation Student

Legacy Student

Honors College Invitation

Scholarship Offer

Filters - App College: All, App Major: All, Residency: international, Mobility Status: All, HS State: All, HS Region: All, Gender: All, URM: All, 1st Generation: All, Legacy: All, Honors College: All, Scholarship Offer: All, Chosen Institution: All, Chosen Institution State: All, Chosen Institution Region: All

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<tr>
<th>Institution</th>
<th>Enrolled</th>
<th>Not Enrolled</th>
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<tbody>
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<td>University of California, Davis</td>
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<td>New York University</td>
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WHAT'S THE POINT?
WHY KNOW OUR COMPETITORS?
QUESTIONS?
WHERE TO VIEW THE DASHBOARD AND REQUEST ADDITIONAL INFORMATION

MANAGEMENT DASHBOARDS:
www.purdue.edu/managementdashboards

EMAR’S DATA REQUEST FORM:
www.purdue.edu/enrollmentmanagement/emar/requestdata.html

OR EMAIL EMAR:
enrollmentmanagement@purdue.edu