

PURDUE UNIVERSITY/3D PARTS MANUFACTURING
JA BIZTOWN STUDENT SIGN DESIGN CONTEST
CALL FOR ENTRIES

Background

During July 2017 Purdue University, 3D Parts Manufacturing, LLC, and Pepper Construction of Indiana announced their partnership to construct a newly redesigned storefront at JA BizTown in Indianapolis (see <http://www.purdue.edu/newsroom/releases/2017/Q3/purdue,-indy-partners-update-hands-on-spaces-at-ja-biztown.html>). The space provides a culmination of the curriculum whereby 5th grade students learn about being part of a community through actually holding jobs; in this space they learn about advanced manufacturing. The partners want to present an experience that allows the students, their teachers, parents, and other guests to dream beyond the activities in the space, considering academic and career pursuits, industries and products that result from advanced manufacturing in the 21st century in the State of Indiana. During the summer time, students are also able to come into the space for JA BizTown Summer Camp for a week-long experience focused on entrepreneurship, philanthropy, and workplace skills.

Objective

The Purdue University student design contest is a call for entries from undergraduate students of main campus, Polytechnic Statewide, regional campuses and others enrolled in Purdue University degree programs around the State of Indiana. Students are invited to submit their design proposals for a dynamic sign that will run on the 65" Samsung video monitor mounted on the front of the Purdue/3D Parts storefront at JA BizTown.

Rules

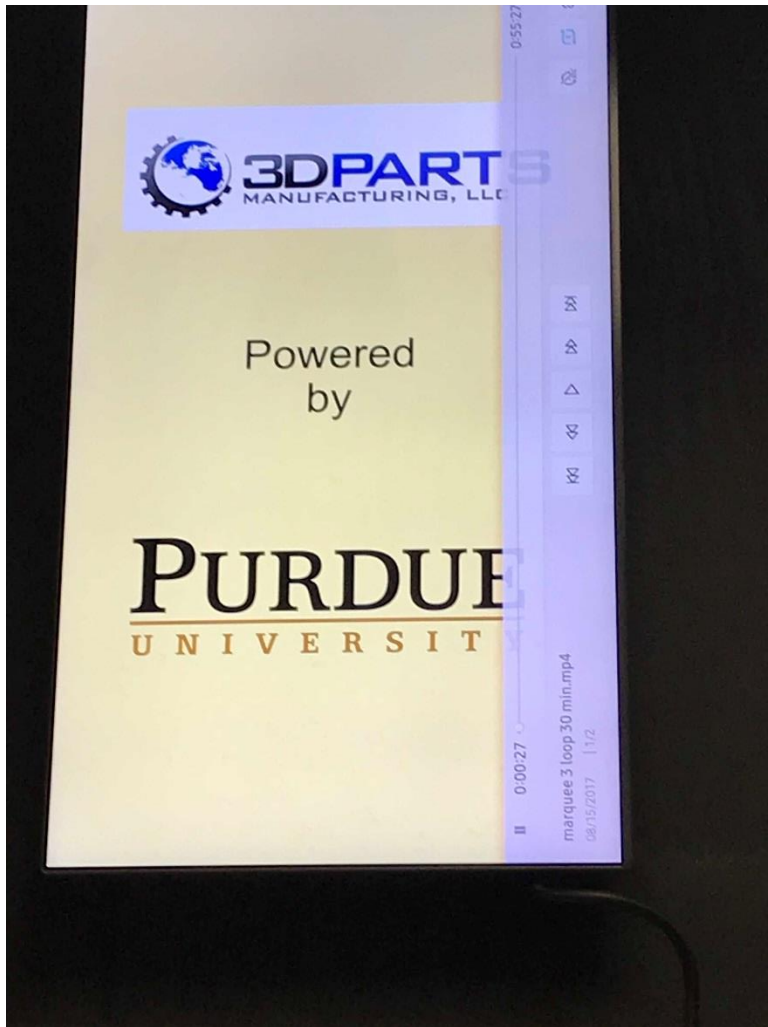
1. Entrants must be full-time degree-seeking Purdue University undergraduate students as defined by the Registrar's office during the Fall 2017 semester at the time of their contest submission. Students of main campus (West Lafayette), Statewide Polytechnic Institute, and regional campuses (those enrolled in a Purdue University degree program) are eligible to enter.
2. Students may enter as individuals or as teams of no more than three students. If entering as a team, all team members must meet criteria as set forth in rule #1. Teams will decide amongst themselves how to split any prize earned and should designate a team lead.
3. Content submitted becomes the joint property of Purdue University Office of Engagement and JA of Central Indiana. The entrant agrees that the file(s) submitted, name(s) of entrants and related information may be used at JA BizTown and in other venues and media releases without compensation beyond prize earned, if any.
4. Up to five final entries (individuals or teams) will be invited to the ribbon cutting at JA BizTown, 7435 N. Keystone, Indianapolis, on October 26, 2017 at 4:30 pm, where the winner will be announced and the winning video and entrant/team name unveiled on the marquee.
5. The winner (individual or team) will receive an Amazon gift card in the amount of \$300.00 at the ribbon cutting. Up to four finalists will each receive a \$50.00 Amazon gift card. If entrant is

a team, team members will split the value of the prize. Winner(s) will be responsible for reporting and paying taxes, if any, on those winnings.

6. Any objectionable content will subject an entry to disqualification. This is solely at the discretion of the judges. Please remember that the audience in this space is predominantly 5th grade students and their teachers.
7. Entries that are suspected to contain viruses, malware, or other harmful content will similarly be disqualified, whether deemed intentional or not. This is solely at the discretion of the judges.
8. The judges are not required to notify any entrant disqualified under rules 6 or 7 above, or for any other reason.

Specifications

1. File must be a minimum of two slides, in .ppt format also saved in MPEG-4 Video (.mp4) format, suitable to run on a 65" Samsung TV monitor model UN65MU8000 hung in portrait orientation.
2. Slide file should be created so that it rotates or loops continuously.
3. There is no audio requirement for this project.
4. First slide must contain the message "3D Parts Manufacturing Powered by Purdue University" using logos for both underlined entities. Logos available at
 - a. <http://www.purdue.edu/marketing/> (entries must adhere to all Purdue University brand and marketing guidelines as shown at <http://www.purdue.edu/brand/>)
 - b. <http://www.3dpartsmfg.com/>
5. Second (and any subsequent) slide(s) must have both logos clearly visible somewhere, but logos may be smaller in size.
6. Purpose of subsequent slide(s) will be to provide user-changeable messaging for JA BizTown, for example:
 - a. On the day of the ribbon-cutting in October 2017
 - i. "Welcome to JA BizTown"
 - ii. Special thanks to Pepper Construction of Indiana for design and construction
 - b. Related logos may be found at the respective web sites of the organizations
 - i. www.juniorachievement.org/web/ja-indy
 - ii. <http://indiana.pepperconstruction.com/>
7. Submissions will be judged on the basis of:
 - a. Adherence to specifications
 - b. Deadlines met and on-site testing performed by JA BizTown personnel after submission of file(s)
 - c. Presentation and appropriate use of entity logos and approved colors
 - d. Creativity and graphical presentation
 - e. Ease of user update, including user instructions, if provided
 - f. EXTRA POINTS—Samsung looping at end of .mp4 on model currently installed gives error message as appears in screen image shown, blue section at right of screen on final slide of each rotation. Any submission that resolves this issue will receive extra points in judging.



Entries must be submitted via FileLocker using Purdue career account and password access with notification to Barbara J. Alder, Director, Office of Engagement for Metropolitan Indianapolis at balder@purdue.edu no later than close of business 9/29/17. Once the file has been uploaded to FileLocker, entrants should email a separate notification to balder@purdue.edu containing the following information, at a minimum:

1. Filenames using the convention xxxxxxbiz.ppt and xxxxxxbiz.mp4 (xxxxxxbiz.doc or xxxxxxbiz.docx for user documentation, if any) where xxxxxx are the same for all of an individual's or team's submissions
2. Name of entrant or team lead
3. Campus location (e.g., main campus, IUPUI, Purdue Polytechnic South Bend, etc.)
4. Email address
5. Contact phone number

Entrants will be notified via email whether they are one of the five finalists by or before 10/19/17.

Entrants selected as finalists will receive information about attending the ribbon cutting at JA BizTown

on 10/26/17 at 4:30 pm, 7435 N. Keystone in Indianapolis. Finalists are strongly encouraged to attend to learn whether they have won and to claim their prize.