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John Demerly is a business development manager with ABG, an Adayana Company. ABG is a management consulting organization focusing on research, strategy, learning and technology. John works with clients such as the United Soybean Board, the Children's Museum of Indianapolis, the National FFA Organization, the Nebraska Department of Education and renewable fuel organizations.

Prior to ABG, John was with the Indiana Department of Education serving as the Assistant Director for Life Sciences Education and the Executive Director of the Indiana FFA Organization. At the department, John was instrumental in developing advanced courses in food and agriculture where students were engaged in high-level science concepts and lab experiences in food and agriculture contexts. In addition, John managed the Math and Science Partnership Grants. Finally, he led the Indiana FFA organization in accomplishing its mission of developing premier leadership, personal growth and career success for over 10,000 members across the state.

John graduated from Purdue University in 1997 with a degree in Agricultural Economics.

John serves on the board of directors with the Indiana Council for Economic Education, serves on the Indiana Rural Development Council and is a member of the Science Education Foundation of Indiana.