

You are invited to attend the
Symposium

GREENING the REGION

Economic Prospects of the Wabash River

Monday September 24th
1:30 p.m. – 4:30 p.m., Symposium
4:30 – 6:00 p.m., Reception

Purdue University, Ross-Ade Pavilion, 5TH Floor Buchanan Club
(parking available, stadium north lot)

Introductions:

Joe Seaman President and CEO, Lafayette/West Lafayette Development Corporation

David Boncosky Director, Indiana Economic Development Corporation Life Sciences Initiative

Keynote:

John L. Crompton Distinguished Professor of Recreation, Parks and Tourism Sciences at Texas A&M University. Dr. Crompton's primary interests are in the areas of marketing and financing public leisure and tourism services. He is author or co-author of 7 books and a substantial number of articles and monographs which have been published in the recreation, tourism, sport and marketing fields.

*Panel - Strategies for
Greening the Region:*

James Brainard Mayor, Carmel, Indiana. One of the fastest growing communities in the nation during the last decade, Carmel is a dynamic edge city with award-winning schools, thriving businesses and family-oriented neighborhoods. Carmel was listed as one of the top ten places to live in the Midwest by *Money* magazine because of their high quality of life.

David Karem Executive Director, Louisville Waterfront Development Corporation. The Waterfront Development Corporation was created in 1986 to oversee waterfront development efforts along the Ohio River in Louisville, Kentucky. An investment of \$100 million with the completion of Phase I jumpstarted area development – over \$350 million has been invested and over \$50 million planned in residential and commercial construction in the Waterfront District since 1994.

Thomas Lavash Principal, Economics Research Associates, Washington D.C. Mr. Lavash focuses his work in two core practice areas: urban real estate and economic development planning. He directs engagements dealing with all property sectors, with an emphasis on mixed-use, downtown and waterfront, and commercial district redevelopment, and repositioning strategies for underperforming commercial assets.

Mami Hara Principal, Wallace, Roberts & Todd LLC, Philadelphia. Ms. Hara is a designer and planner with over 20 years of experience ranging from regional planning to residential design. The concentration of her work has been in civic urban projects, including waterfronts, parks, streetscapes, plazas, neighborhood open space planning and cultural institutions.

Sponsored by:

Wabash River Enhancement Corporation, Purdue University's Living Laboratory on the Wabash Project and Center for the Environment, Lafayette/West Lafayette Development Corporation, and Indiana Economic Development Corporation